SATURDAYIS END

Hundreds from several counties attracted by the sensational values attended this mighty sale the past week —Now sweeping into the second and last week with prices lower than ever should cause this store to be crowded until Saturday night. We invite you to attend and share in the startling values—values heretofore thought impossible will make their appearance daily.

DIAMONDS

Men—if you could only read her thoughts you would not delay a day longer. And you too, married men. Did you ever get "Friened Wife" that larger diamond that she has looked forward too? Stop, consider—put yourself in her place. Doesn't she really seserve it? Certainly she is worthy of it. Your excuses cease right there. You can easily afford to get "her" the diamond she wants, when we are selling \$125.00 values during this sale for \$75.00. You will find absolutely perfect Blue white diamond full of life and fire. We assure you you won't regret it, for there are no finer diamonds anywhere that you can buy for as low a

\$75.00

13 Cluster Diamond Dinner Ring, set in Platinum \$110 Value, Special

\$75.00

1 3 Cluster Diamond Dinner Ring. \$8500 is the regular price now marked to sell for only

1 3 stone cluster set in Platinum very fine grade diamond, Worth \$125.00 reduced to only \$89.95

One \$50.00 genuine diamond and two sapphire. Now only

\$31.95

1 3 stone diamond ring, diamonds set in Platinum. \$50.00

value reduced to

1 7 stone Diamond Dinner Ring, set in genuine Platinum. A real \$125.00 value, Only

\$89.95

1 little finger ring, 1 genuine diamond and two sapphires, \$125.00 value only

\$89

1 Diamond studded ring, Platinum Mountings, Perfect Blue White Stone. A real \$300.00 Value, Priced at

\$246.95

1 Diamond studded ring, Perfect Blue White Stone, Platinum Mounting. Cheap at \$600.-00 to be sold at

\$450

Gentlemen fine Emblem rings—including the Emblem of all the lodges—ranging in values from \$7.00 to \$25.00 reduced to 1-4 to 1-2 of regular price

Diamond Bar Pins

Handsome Chinaware

You ask? Is everything Reduced? We ask? Can a duck swim? NUFF SAID.

All Beaded Bags-also leathers, \$2.00 to \$20.00 values reduced to



Table Silverware

IS HER SET OF TABLE SILVER COMPLETE?

 Never Was a Time Like This



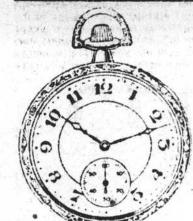
21 Jewel, 16 Size Illinois 25 yr. Green gold case, \$60.00 was the regular price. Starting Thursday we mark this one \$33.50

17 Jewel Waltham 16 size, adjusted movements, 25 yr. Green Gold case, \$40.00 is the right price but will be sold for

Here is the lowest price on record for a watch like this. No need to carry old style watch any longer. The newest thing is here to tickle your pocketbooks. We are particularly lucky in having a limited quantity for this sale to sell at a rediculously low price.

CLOCKS

\$10.00 Waterbury Clocks now \$6.00 \$15.00 Gilbert Clock, no better time keeper, reduced to \$7.50 One Genuine Mahogany Chime-Seth Thomas Mantle Clock, \$85.00 Value reduced especially for this sale \$62.00 Up to \$35.00 Value Mantle Clocks. Absolutely reduced to Only \$19.95 Glocks to \$14.50 Value now only \$8.95



READ Every Word

21 Jewel, 16 size, W. Raymond, special 20 yr. R. R. case, open face Value \$60.00. During this sensational Sale

\$43.50

Father time, 16 size, 21 Jewel with 25 yr. case. A real value at the regular price of \$65.00 but it will be sold for only
\$45.00

Man Ailve! Here's your opportunity to carry a good time piece. One you can always depend on to he right. Come in the first day for your selection, as they will not last long at these prices.

21 Jewel, 16 size, Howard Special 25 yr. swing ring case. Here's one that always sold for \$80.00. Now only

\$59.75

16 size, 17 Jewel, Howard 25 yr. open face case. \$65.00 value Now

\$44.00



These are the same kind of watches that always sells quickly at a higher price. They are adjusted to temperature, isochrouism, and five positions. This is the watch that never argues with "Western Union," and always give perfect satisfaction.

16 size, 21 Jewel Watham Van Guard, 20 yr. Case, dust proof. Adjusted to positions, Sells in regular way at \$60.00, reduced to sell for only

19 Jewel, 16 size, South Bend 25 yr. \$29.7

\$41.75 \$29.75

We must have something to open Lumberton's Eyes—So we've marked these watches Way Down. Certainly this should open the eyes of all the men for fifty miles around. Don't fail to inspect these wonderful values.

\$125.00

Perfect Blue White
Diamond in Platinum
Mounting. Special

\$75.00

A. J. HOLMES

Diamonds, Watches and Jewelry Lumberton, N. C. \$350.00

Blue White absolutely

perfect Diamond at

\$275.00

