



SIX BIG PRIZES

FOR SUBSCRIPTIONS TO

The Carolina Watchman

An Unusual Opportunity to get the Best Newspaper in the County at a Reduced Price and Obtain a Prize in Solid Gold.

A Solid Gold Watch as a Christmas Gift to the Most Popular Young Lady in the County, and Five other Prizes to be Given Away. A Good Proposition.

Beginning Thursday, October 4th, we will inaugurate a Subscription and Voting contest for the purpose of increasing our subscription list a few thousand, if possible, and to this end we have decided to give away a number of handsome presents and valuable prizes.

THE WATCHMAN is the leading family newspaper in Rowan, it gives you all the news, especially the home news, written without color or favoritism. It intends to stand up and do battle for the masses instead of toadying to the classes, it stands for good government and honest politics, and expects to give its readers full value for their money, so if you do not get a prize, you will not be a loser. If you subscribe, and pay for it, you have our guarantee that you will get your paper. We have been in the newspaper business almost constantly for the last twenty-five years and there is not a man in the county who can truthfully assert that he has paid us a subscription without having received a paper to the full value of the amount paid. So you need not hesitate to subscribe on that score. If it is our fault that you do not get the paper, we stand ready to refund your money. That's fair, isn't it?

In this contest we are going to cut the regular subscription price in half, giving you one full year for 50c, provided two come in at a time. That is, for every dollar paid in we will send the WATCHMAN to each of any two names furnished one full year, or two years to any one name. A single year's subscription will not be received for less than 75c. This arrangement is made so as to compensate any one who will trouble himself to get us a new subscriber, or to make it worth while to pay two years at a time. There are some who are behind a year and this will be an opportunity for such to get themselves in good standing.

With each subscription paid for, a coupon will be issued entitling to (1) one vote for every cent paid, but should a subscription be secured by an agent, he will also be entitled to a like number of votes. For instance, when \$1.00 is received, the subscriber is given 100 votes, but if the name is brought in by an agent, he also will be given 100 votes for his trouble. These votes are to be cast for any young lady you may wish to have the prize.

1st Prize.—To the one who receives the highest number of votes will be given, absolutely free, a handsome solid gold, ladies' watch, value \$30.00.

2nd Prize.—To the one who receives the next largest number will be given \$10.00 in gold.

3rd Prize.—The next, \$5.00 in gold.

4th Prize.—The next, \$3.00 cash.

5th Prize.—The next, one copy of the San Francisco Horror book, value \$1.50.

6th Prize.—To the one who secures for THE WATCHMAN the largest list of names, in addition to the above prizes will be given, as a personal reward for his good work, \$10.00 in gold.

The coupons will be numbered and dated and must be voted within ten (10) days after being issued. Any of these prizes would make an excellent Christmas gift to your best girl, to your wife or a daughter. What could be more appropriate as a gift to a young lady than a solid gold watch on Christmas eve? This watch may be seen on exhibition at Gorman & Green's Jewelry Store.

Any acceptable person may enter the contest.

If you intend to make an effort to secure one of these prizes, go to work at once, don't delay an hour, the first in the race has the advantage, but a winner may come in at the eleventh hour. So get busy and stay busy till the last. You may get two prizes, the watch and \$10 for the largest list. Try it.

The contest will close at 4 o'clock Monday Evening, December 24th. Remember the terms, to wit:

One name, one year, 75c. cash. Two names, one year each, \$1.00, cash.

One name, two years, \$1.00, cash. Five subscriptions, one year, \$2.50, cash.

Any one getting up a club of five will be given one year's subscription free.

Send all money by money order, check or registered letter. For further information, call on or write

The Carolina Watchman,

Wm. H. Stewart, Ed. and Prop.,

SALISBURY, NORTH CAROLINA.

