

# OUR TEN-DAYS BIG REDUCTION SALE

**BEGINS**  
**THURSDAY, JANUARY 30TH, 9 A. M., 1908,**  
**AND CONTINUES FOR TEN DAYS.**

**WE** are determined to make this sale surpass anything ever seen in Salisbury. We know it is hard for you to see how we can give better **BARGAINS** than we have already, still we have proven to the people that we don't do anything by halves, and we sell just as we advertise. Our sales are always looked forward to by all economical shoppers as a great money saving event, and by taking advantage of our sale is the easiest money they can make.

**COME!** We intend to open the flood gates of the most Gigantic Sale that ever surprised or dazzled the people of this community

## A Carnival of Bargains.

Our store will be closed all day Wednesday, January 29th, to complete arrangements for the Sale.

**This Tremendous Sale will begin Thursday, Jan. 30th, 9 a. m.**  
**EVERYTHING A BARGAIN.**

**Here are a Few of the Good things. There are Thousands of Others**

Clothing, Overalls and Hats.	Hot Stuff In Staple Cotton Goods.	Special Bargains in Cotton Towels.	Blankets and Comforts.	Hosiery And Handkerchiefs.	Bargains In Bleaching.
The best time to buy clothing is when you can get a high grade suit at a very small cost. We have made some very tempting prices to reduce our clothing stock. Men's Odd Pants worth 1 25 and 1 50 winter weight, Sale Price..... <b>98c</b> Men's 2 00 Fine Pants, also corduroy, all go at..... <b>\$1 48</b> Men's 1 48 Corduroy Pants <b>1 19</b> Men's 2 50 Fine Pants, Sale Price..... <b>1 98</b> Men's very fine 8 50 and 4 00 Trousers made with side buckle, Worsted or Cashmere, Sale Price..... <b>2 98</b> Boys 25c Knee Pants, Sale Price..... <b>18c</b> Boys 50c Worsted Knee Pants <b>39c</b> Men's and Youths 4 00 and 5 00 suits only a few of each kind, Sale Price..... <b>2 48</b> Men's splendid line of mixed suits both round and square cut. Worth 5 00 to 7 50, Sale Price..... <b>3 98</b> Men's 7 50 suits at..... <b>4 98</b> Men's fine Cashmere and Worsted suits, square and round cut. Good sellers at 10 00, Reduction Price <b>7 98</b> Men's 12 50 and 18 50 Dress Suits in plain black, grey fancy mixed, etc. Positively a great bargain, Sale Price..... <b>9 98</b> Men's extra fine business or dress suits made by Michaels-Stern makers of fine clothing, worth 15 00 and 16 50, Sale Price..... <b>11 48</b> Youth's overcoats worth 8 98, Sale Price..... <b>2 98</b> Youth's ulsters or storm coats, worth 2 98, size 15 to 19 years, Sale Price..... <b>1 98</b> Men's 4 48 overcoats, Sale Price..... <b>3 23</b> Men's 5 00 overcoats, Sale Price..... <b>3 48</b> \$7 50 overcoats at..... <b>4 98</b> 10 00 Rain Coats Sale Price <b>6 98</b> 12 50 Rain Coats Sale Price <b>8 98</b> 15 00 Overcoats Sale Price <b>9 98</b>	These prices cannot be duplicated anywhere. You know what you have been paying for same goods. Sounds like 6 cent cotton. Hundreds of yards of 7 1-2c check gingham in short length, Sale Price..... <b>5c</b> 7 1-2c, Sale Price..... <b>5c</b> 6 1-2c Nice smooth sheeting, Price..... <b>5c</b> Dark outing, worth 10c and 12 1-2c, Nice lot of patterns, Sale Price..... <b>7 1-2c</b> Big lot of 10c Double faced outing, extra heavy quality in solid colors pink, Blue, brown and grey, Price..... <b>7 1-2c</b> 10c Chevoits for men shirts, nice lot of colors, Sale Price..... <b>7 1-2c</b> Hickory shirting, worth 10c Special..... <b>8c</b> Big lot of fancy calico. You know calicoes are worth 6 1 2 and 7c. Our Special Price..... <b>5c</b> 12 1-2c Outing and flannel-ettes, just the thing for waist, wrappers and kimonoes, Sale Price..... <b>8 1-2c</b> 7 1-2c Unbleached cantons at 8 1-2c " " " <b>6c</b> 12 1-2c " " " <b>10c</b> 15c " " " <b>12c</b> 12 1-2c Covert cloth or suiting and duck. Sale Price, 5c curtain scrim, Sale Price, 15c and 16 2-3c Best curtain swiss, real pretty patterns and dots, Sale Price, <b>12 1-2c</b> 5c Bleached cotton toweling 6 3/4c " " <b>5c</b> 12 3/4c Linen crash " " <b>9c</b>	Unbleached honeycomb fringed towels, worth 5c, Sale Price..... <b>3c</b> Larger size at..... <b>5 and 8c</b> Unbleached turkish bath towels, Sale Price..... <b>8c</b> Sheets and pillow cases at less than cost of material. Lot 1, 72x90 Bleached sheets full size, at..... <b>43c</b> Lot 2, 75c Bleached sheets, full size, no seams, Sale Price..... <b>63c</b> 42x36 Pillow cases, worth 15c Special at..... <b>12c</b> 20c Hemstitched pillow cases full size, Special at..... <b>17c</b> Ruffled curtain 2 1/2 yards long and worth 83c, Sale Price, Per Pair..... <b>25c</b> Big reduction in all lace curtains. 1 00 Counterpane, full size at..... <b>79c</b> 1 50 Counterpane, extra large and heavy, A bargain..... <b>1 19</b> Red or white wool flannel worth 15c, Reduced to..... <b>11c</b> 25c Grey or blue flannel, good heavy weight, Special at <b>18c</b> Embroidered flannel, 65c value, Special at..... <b>48c</b>	Here you will find a warm welcome. Now is the time to supply your cold weather needs. 60c white fleecy cotton blanket at..... <b>48c</b> 75c white fleecy cotton blanket at..... <b>59c</b> 1 25 white fleecy cotton blanket at..... <b>98c</b> 1 50 white fleecy cotton blanket at..... <b>1 19</b> 1 98 white fleecy cotton blanket at..... <b>1 48</b> 8 48 10 4 wool North Carolina Blanket, Sale Price <b>2 75</b> 14 4 Same Blanket worth 8 98 at..... <b>2 98</b> 5 00 10 4 N C Blanket at <b>3 75</b> Pure Hygenic Comforts filled with pure cotton and covered good quality of silk-aline 1 25 value Comfort..... <b>88c</b> 1 50 " " <b>1 19</b> 2 50 " " <b>1 69</b> Now is the time buy	Men's 5c Grey socks, Sale Price <b>3c</b> Men's 10c Red, tan and blue socks, Sale Price..... <b>5c</b> Ladies' Fast black hose, a real good one, at..... <b>8c</b> Men's 15c Wool sock, at..... <b>10c</b> Men's 15c White foot sock, at <b>9c</b> Children's 10c Heavy ribbed hose, Special, at..... <b>7c</b> Misses fine ribbed 25c hose, Special, at..... <b>15c</b> Ladies' and Mens heavy wool 25c hose, at..... <b>18c</b> Ladies' or children's white hemstitched handkerchiefs sells anywhere for 5c, While they last, at..... <b>2c</b> Men's Turkey red handkerchiefs, at..... <b>3c</b> Men's 5c White hemstitched handkerchiefs, Sale Price <b>3c</b> Men's 8c White handkerchiefs, at..... <b>5c</b> 12 3/4c White handkerchiefs nice soft finish Special, at <b>8c</b>	The Louise bleaching 1/2-inch wide and worth 10c, Sale Price..... <b>7 1-2c</b> The Louise cambric, worth 12 3/4c 1/2 inches wide, Special at..... <b>9c</b>
Men's Hats.	Underwear.	Table Linen.	12 Prizes Given Away	Notion Specials.	Shoe Sale.
For anything in Hats we have it. All the correct shapes and colors. One lot of Men's 98c Hats, Columbia and ounce shape, Sale Price..... <b>49c</b> \$1 00 Men's and Boys new shape hats, special..... <b>88c</b> Men's 1 48 hats new shape at..... <b>1 19</b> Belk-Harry Co.'s special 2 50 hats, newest shape at..... <b>1 98</b>	Misses 25c Union suits at <b>19c</b> " 25c Vest and pants at <b>19c</b> " 48c " " <b>38c</b> Ladies 25c heavy ribbed vest and pants, special at..... <b>19c</b> Ladies heavy 50c Union suits, special at..... <b>38c</b> Ladies 75c white ribbed vest and pants, medium weight, special at..... <b>58c</b> Ladies 98c wool vest and pants, special at..... <b>79c</b> Special Bargain, Ladies Mercerized Black Petticoat, full ruffled, Sale Price..... <b>98c</b>	This department will greet you with the same Big Bargains. Red table damask, worth 25c Special at..... <b>15c</b> Red, black, check damask worth 80c, Special at..... <b>21c</b> 80c Bleached table damask, real pretty patterns, Sale Price..... <b>21c</b> 88c Full bleached 64 inch table damask, A bargain at..... <b>29c</b> 64 inch Unbleached all linen damask, worth 80c. Good heavy weight, Sale Price..... <b>39c</b> 70 inch Bleached table damask, all linen, real pretty patterns, worth 85c, Sale Price..... <b>68c</b> \$1 25 All linen damask Special at..... <b>98c</b> 1 50 Damask full 2 yds wide, real heavy double faced linen, Special at..... <b>1 19</b>	We want the address of every customer who comes in our stores during this Ten-day Sale. If you will write your name and post-office address on a card and drop it in a box in the Dry Goods Department, you may get one of these 12 valuable Prizes free. Costs you nothing. Who will be the lucky one? Every one invited to participate in this drawing. First Prize gets a pair of The Selby's fine shoes for ladies worth \$8.50. Second Prize gets one dozen men's or ladies 15c hose. Third Prize gets a W. B. Erect Form Corset worth 1 00. Fourth Prize gets a pair of 10-4 all wool North Carolina blankets worth 5 00. Fifth Prize gets a pair of President suspenders. Sixth Prize gets pair of Ralston 4 00 shoes. Seventh Prize get a ladies 5 00 hat. Eighth Prize gets a pair of ladies 1 00 gloves. Ninth Prize gets a Belk-Harry Co.'s 2 50 hat. Tenth Prize gets pair of Men's 8 50 pants. Eleventh Prize ladies or gents 1 50 umbrella. Twelfth Prize draws a Baby prize, a 2 00 Teddy Bear. The drawing for these prizes will take place Monday after sale Feb. 10th at 11 o'clock.	Best 2 for 5c Turkey red cotton..... <b>1c</b> White ball thread, 2 for..... <b>1c</b> Box baby talcum powder..... <b>4c</b> Box 25c " Colgate's..... <b>15c</b> 8 Cakes of 5c Toilet soap..... <b>9c</b> 10c cake of buttermilk..... <b>6c</b> Alarm clock, at..... <b>49c</b> 2 for 5c Rubber tip pencils, at <b>1c</b> Nice large hand bag, at..... <b>25c</b> 88 Marbles, for only..... <b>1c</b> Box paper with envelopes, at..... <b>4c</b> 5c Package envelopes..... <b>2c</b> Card of hooks and eyes..... <b>1c</b> Cuff button..... <b>1c</b> 8 Bone collar buttons..... <b>1c</b> Tablet..... <b>1c</b>	Thousands of dollars worth of men, women and children's heavy and fine shoes, to go in this sale at bargain prices. Job lot of women and children's heavy and fine shoes, worth \$1 00 and 1 25, Sale Price..... <b>68c</b> Another lot worth \$1 25 to 2 00, Sale Price..... <b>98c</b> Men's fine satin calf shoes cap toe, worth \$1 50, Reduced to..... <b>1 19</b> Children's coarse shoes, 8 to 12, at..... <b>59c</b> One lot men's and women fine and heavy shoes, worth \$2 00 and 2 50, Sale Price..... <b>1 48</b> Lot men's and women's \$2 50 and 3 00 fine shoes, at..... <b>1 98</b> Men's \$2 00 Box calf bluchers, at..... <b>1 48</b> All men and women \$8 50 shoes at..... <b>2 98</b> \$4 00 Shoes at..... <b>3 48</b> Ladies storm rubbers..... <b>39c</b>
Millinery.	White Lawns.	Overalls.	Skirt Bargains.	Men's Furnishings.	
Big lot of ladies hats and shapes, worth 50c to \$1 50, Choice..... <b>10c</b>	15c 40 inch white lawn, Special..... <b>10c</b> 18c 40 inch Persian lawn, nice and soft quality, Special at..... <b>15c</b> 86 inch. All linen lawn, nice and sheer, worth 30c Special..... <b>25c</b> 86 inch Shirt-waist linen, all linen and worth 85c, Special at..... <b>25c</b>	Men's Jumper Overall, worth 25c Sale Price..... <b>15c</b> Boys "Brownie" Overall worth 25c, Sale Price..... <b>19c</b> Men's apron front overall, a good 50c one, Sale Price <b>39c</b> Men's 85c overall made of good heavy denim at..... <b>69c</b>	One lot of ladies good heavy winter skirts worth 1 00 to 1 50, special at..... <b>75c</b> 25c Facinators..... <b>10c</b>	Men's 48c Negligee shirts, all sizes, nice patterns, Sale Price..... <b>29c</b> Men's 50 and 75c Negligee Shirt, light or dark colors, Sale Price..... <b>39c</b> Men's 1 00 and 1 25 Negligee Shirts, real pretty neat pattern also white, Special Price..... <b>89c</b> Men's 25c grey ribbed under shirts, special at..... <b>15c</b> Men's 50c heavy fleeced shirts and drawers, special at..... <b>38c</b> Lot Wright's wove fleeced underwear 1 00 kind special at..... <b>68c</b> Boys' 25c heavy fleeced underwear, all sizes at..... <b>18c</b> Boys' heavy fleeced union suits worth 65c, special..... <b>43c</b>	

No goods charged during sale or sent on approval. Everything marked in plain figures. Money will be cheerfully refunded to any one not perfectly satisfied with their purchases.

There will be thousands of different articles sold at less than their value during this great Sale. If you don't see what you want ask for it.

Positively no goods sold at these Sale Prices until Thursday morning, January, 30th, at 9 A. M.

It will pay you to come miles to attend this Big Reduction Sale.

# BELK-HARRY CO., SALISBURY, N. C.