

# THE GREATEST SHOW OF MILLINERY SOUTH 

Exposition of Fall Styles Monday, Tuesday and Wednesday, October 4th, 5th, 6th.

These days mark the beginning of our Fall Business in Millinery. We propose to make this department the biggest and best in North Carolina, by carrying the largest stock and selling at the smallest profit prices ever attempted by any concern hereabouts on this class of goods. This does not mean that we are going to offer the public a lot of trash at a low price, for this we will not do at any price-But well trimmed, newest style hats at prices impossible only in large purchases of materials necessary to the making of them.
Our force of Milliners are now at work on Pattern Hats for the First Opening Showing which will take place on the above named dates; after which they will be ready to take your order for anything you may want, at any price you want to pay, from ONE DOLLAR to as much as you want to go.

We invite you to come on these opening days and see the style show.

## The Greater Empire Store Company, Five Big Stores in One,

