

BRITAIN & CAMPBELL'S RED TICKET SALE

Will Start

Tuesday, July 19, and Continue Until Aug. 1st.

This Sale will be conducted by the Great BRITAIN & CAMPBELL SALES CO., of Salisbury, N. C., a home company who you all know and who will guarantee you the best of service and prices as advertised. If the price on an article is 75 cents we won't say it's worth a \$1.25, special sale price 79c; but it will be 75 cents, special sale price 59c, or less.

We mention this because there is so much of this kind of advertising done, and more, by conducting this sale ourselves, we save you the extra 10 per cent. that merchants have to pay to these sales companies to sell their goods for them.

Wait until the 19th when you will see some of the greatest values in nice, new, clean merchandise that has ever been offered on this market.

Thursday, 9 a. m., we will sell to the five first ladies and five first gentlemen, who come in at that hour, \$1.00 umbrellas at..... **50c**

Best 10 and 12 1/2 yds percale 1 yard wide in two to ten yards lengths at Best calico worth 6 1-2c at..... **4 1/2c**
Good 10c quality Bleached Domestic..... **7c**
Poe Mill Bleached Domestic, worth 12 1-2c, Red Ticket price..... **7 1/2c**
Good quality lonsdale, worth 10c, at..... **7 1/2c**
Better quality, worth 12 1-2 and 15c, at..... **10c**
The best made worth 15c at..... **11 1/2c**

White Lawns.

Long folds, worth 8 1-2c, at..... **6c**
The best 40-in. lawn ever sold at 10c, sale price 12 1-2c quality, very fine sheer lawn, at..... **9 1/2c**
The 15c quality, one of the prettiest sold on this market at 15 cts, sale price..... **11 1/2c**
The largest line of white sheer checked waistings to be found, in prices ranging from **10 to 25c**
10c quality at..... **8c**
12 1/2c " "..... **10c**
15c " "..... **12 1/2c**
20c " "..... **15c**
25c " "..... **19c**

Cannon Cloth Specials.

1,000 yards worth 15c, Red Ticket Sale price..... **10c**
Big line serpentine creps, worth 20c per yard, all colors, Red Ticket price..... **13 1-2c**
Beautiful goods for making Kimonos.
Big line Galiteas, all colors, 15c quality, Red Ticket price..... **10c**
18c Quality, Red Ticket price..... **13 1-2c**
Best quality apron checks, worth 8 1-2c Red Ticket price..... **5c**

Linen Sheetings.

Shirt Waist and handkerchief Linens, Embroidery linens, 25c quality, beautiful sheer linen, yard wide, Red Ticket price..... **19c**
86-in Butchers Linen, worth 25c, Red Ticket price..... **19c**
86-in Embroidery Linen, 25c quality, Red Ticket price..... **19c**
44-in Embroidery Linen, 50c quality, Red Ticket price..... **39c**
80-in Round Thread Linen, for drawn work, worth 40c, Red Ticket price..... **29c**
56-in Pillow Linen, worth 75c, Red Ticket price..... **59c**
72-in Linen Sheeting, worth 75c, Red Ticket price..... **59c**
90-in Linen, worth \$1.00, Red Ticket price..... **79c**
Black oil cloth, worth 25c at..... **19c**
Black oil cloth worth 85c, at..... **25c**

Wednesday evening, at 4 o'clock, best A. F. C. Dress Gingham worth 12 1/2c at..... **5c**
Not over ten yards to a customer

Dress Linens.

The largest and best selected line of dress linens we have ever carried. All fresh, new goods. 40c Ramie Linens, 86-ins wide, all colors, worth 40c, Red Ticket price..... **29c**
Colored dress linens, yard wide, 25c and 30c quality, Red Ticket price..... **19c**

Colored Lawns and Swisses.

We have about 500 yds that will be closed out at half price. 25c quality, Red Ticket price..... **12 1-2c**
15c Quality, Red Ticket price..... **8c**
10c Quality, Red Ticket price..... **5c**

Glass Ware.

100 dozen Glass Tumblers, worth 5c each, sale price..... **1c**
100 dozen Jelly Glasses, worth 5c at..... **1c**
Molasses pitchers, worth 25c, at..... **10c**
Butter dishes, 10c, at..... **5c**
Sugar dishes worth 10c, at..... **5c**
Berry nappies and oval dishes, worth 10 and 15c, at..... **5c**
Good Imitation cut glass, crystal pattern, big assortment, the 25c line Red Ticket price..... **10c**

Embroideries.

The Greatest Sensation of the season will be the Embroidery Sale. Every yard in this sale will be a bargain, so if you miss one piece you can get another. All new, this season's goods.
500 yards 10-inch flouncings, worth 19c, Red Ticket price..... **10c**
17 and 22-in flouncings, worth 39c, Red Ticket price..... **23c**
27-in flouncings, worth \$1.00 per yard, Red Ticket price..... **49c**
500 yards fine swiss flouncings, worth 85 to 50c, at..... **19c**
500 yards 5c Embroidery, worth 5c, Red Ticket price..... **3 1-2c**

Big cut in Linenette

Solid colors in blues, browns, stripes and checks, worth 15c per yard, at..... **10c**
These goods to-day cost 12 1-2c per yd to make. 25c mercerized poplin, worth 25c, sale price, Beautiful quality white Ottoman, worth 25c at..... **15c**

Wednesday morning, at 9 o'clock, best quality calico at..... **2 1/2c**
Not over ten yards to a customer.

We are going to close out our dress goods and everybody that expects to buy a dress, or cloth for a coat suit, in the next twelve months will save money by buying now. In some instances the price on dress goods will be cut half in two. Don't fail to see this line, and look for the Red Ticket Price.

The chance of your life to get dress trimmings and dress accessories at wholesale. All dress trimmings, baby, Irish bands, all-over laces, tucked and plain nets, will be sold at 1/4 off the regular price

All switches, hair braids, hair puffs, 1/4 off regular prices.

Close out prices on all Oxfords and Summer Shoes. Don't fail to see them. Quality counts as much as price when it comes to buying Shoes. We give 1/4 off on all Men's and Ladies' Oxfords to close them out.

Big cut on all our Spring Panama and Voile Skirts.

Big line Silks with a bigger cut in the price.

Table Linens and Napkins at big reductions.

Hosiery.

Ladies' Gray Hose, 10c quality, or four pairs for..... **25c**
Ladies' Black Hose, 10c quality,..... **7c**
Ladies' Black Hose, combed Egyptian yarn, 15c quality,..... **11c**
Also in tan at same price. 25-cent Hose..... **17 1/2c**
50-cent line Hosiery..... **37 1-2c**

Tuesday evening, 19th, at 4 o'clock, we will sell 10-cent bleached domestic at..... **4c**
Not over eight yards to a customer.

Hand Bags.

A lot of Beaded Hand Bags at 5c, 75c and \$1.00. Red Ticket price..... **25c**
Some big values in shopping bags.
Ladies Linen Skirts, all pure Linen, worth \$5.00, Red Ticket price..... **\$2.00**
\$4.00 white Linen..... **1.79**
House dress, from 2.50 to 4.00, Red Ticket price..... **98c**
A few white princess dresses, the 2.48 line, at..... **\$1.79**
4.50 line at..... **2.98**
5.00 and 5.50 line at..... **3.79**

Children's Hose

We carry only the makes.
10-cent quality at..... **7c**
15-cent quality at..... **11 1/2c**
25-cent quality at..... **19c**
Children's Sox, in plaid tops, also in Tan, Red, Black and White, 15c quality,..... **11 1-2c**
25-cent quality,..... **19c**
Silk Hose, 50c quality at..... **49c**
70-cent quality at..... **59c**

To the first 15 gentlemen, who enter our store at 9 o'clock Thursday morning, we will sell choice of any 50 cent dress shirt for..... **20c**

Lace Curtains

Here's where your dollars work double.
We start Lace Curtains at 25c a pair. We have a big line of odd curtains at about one half regular price.
75 and 85c lace curtains, Red Ticket price..... **59c**
1.00 Curtains, three yards and 3 1-2 long by 36 to 44 ins wide, Red Ticket price..... **79c**
\$1.25 to \$1.50 curtains..... **\$1.19**
2.00 Curtains at..... **\$1.39**
2.50 " "..... **\$1.89**
3.00 " "..... **\$2.19**
4.00 " "..... **\$2.98**
5.00 " "..... **\$3.79**

Gaiette in all colors, worth 25c, Red Ticket Price..... **15c**

On Tuesday morning, at 9 o'clock, when our store opens, we will sell to the first 15 ladies who enter eight yards of yard wide percale for..... **20c**

Children's Pk Skirts.

\$1.50 Grade..... **75c**
Come in light ground with Polka Dots, sizes for children up to 14 years.
White quilts, good quality, worth 85c, Red Ticket price..... **69c**
The very best \$1.00 quilt ever sold, Red Ticket price..... **79c**
Extra good quilt, \$1.25 value, Red Ticket price..... **98c**
Imitation Marseilles, worth \$1.50, Red Ticket price..... **\$1.19**

Pound Bundles Percale in light and dark colors, worth 1.00, Red Ticket price..... **59c**
These goods measured out by the yard would come to about 5.00
Beautiful checked dress gingham, worth 8c, sale price..... **5c**
Oil cloth best quality, White and colored, worth 20 and 25c, at..... **15c**

Big line Huck Towels

from 4c each and up.
Turkish Towels large size, 4c
Turkish Bath Towels, 10c quality, at..... **7 1-2c**
15c quality at..... **11 1-2c**
25c quality at..... **18c**

Watch and Wait

Every day there will be special Bargains. Watch the newspapers for special hour sales which will be held at 9 a. m., and 4 p. m., every day during this sale. Thousands of dollars worth of new goods coming in and bought specially for this sale.

Don't forget the place and date

Besides the above we have hundreds of other articles which go into this sale that we haven't time or space to enumerate. We will put new goods in this sale from day to day, at bargains that no jobber or wholesale house would think of taking for his goods. We want everybody in Rowan and adjoining counties to visit this greatest of sales during the twelve days. You will be fully repaid for the visit.

THE BRITAIN-CAMPBELL SALES CO.

SALISBURY, N. C.