

# FEBRUARY FINAL CLEARANCE SALE OF ALL WINTER GOODS

ALSO  
OPENING SALE OF WHITE GOODS, WASH GOODS, EMBROIDERY & LACES  
BEGINS

## THURSDAY, FEBRUARY 1ST, 1912, and continue for nine days to February 10th.

Our first special sale of the new year and we are going to sell such good bargains that you won't forget our February sale of 1912 for some time.

All winter goods must go. We prefer selling them at a **LOSS NOW** rather than carry over for another season. This sale will start at 9 o'clock, February 1st. To those who are alive to what our winter clearance sales means, it isn't necessary to state that **WE SELL AS WE ADVERTISE**. But to those who have never attended one of our sales, we extend a special invitation to come and let us prove to you that we have gotten miles away from the cut and dried way of conducting special sales, and we give you what we advertise. Bargain events where goods are really reduced in price and you have a chance to **SAVE MONEY**.

Our store will be closed all day Wednesday, January 31st, to mark down goods for sale.

### 10c Percalé 5c

At 9 o'clock, Thursday morning, just when the store opens we will have on sale 500 yards of 10c and 12 1-2c sea island percale in short lengths, two to ten yards, mostly light colors. Sale price per yard **5c**.  
Limited amount to a customer.

### Sale Price on Staple Cotton Goods.

74c Apron Gingham **5c**  
2,500 yards of real good grade of Apron Gingham, regular 7 1-2c goods, sale price, per yard **5c**  
Light weight unbleached domestic, 48 inches wide, (notice the width) fine for quilt lining, etc., sale price, per yard **4 1-2c**  
Fine medium weight Sea Island, 39 inches wide, very fine and smooth, worth 6c, sale price, per yard **5c**  
10c chevrons and chambray for work shirts, boys' waists, etc., mostly dark colors, **8 1-2c**  
Outing for **4 1-2c**  
8 1-2c Outing, dark colors for **6 1-2c**  
Best heavy 10c model Outing for **6 1-2c**  
Bad Ticking, good feather-ticking, per yard at **15c**  
Best heavy AAA Sheeting, worth 8 1-2c, sale price by yard or bolt, per yard **7c**  
Poe Mill Bleaching **5c**  
Poe Mill E grade bleached domestic, full yard wide and a nice soft finish, worth 7 1-2c, sale price **5c**  
10c Suiting for **5c**  
Lot of 10c Cotton Suiting, dark colors, sale price **5c**  
Best 10c Flannellette, dark colors, sale price **7 1-2c**  
15c Kimona Outing **10c**

### Final Sale of Ladies' Coat Suits.

We are making prices that should move all the suits we have left quickly. A golden opportunity if you need a suit at all.  
Lot No. 1. Choice of any suit we have, and we have a few \$25 ones yet, sale price **\$10.00**

Lot No. 2. Choice of this lot **\$7.48**  
Lot No. 8. Choice of this lot **\$5.95**  
A lot of women's long tan coats worth \$8.50 to \$15.00, choice of the lot **\$2.98**  
Lot No. 2 Women's \$5.00 tan coats, choice **\$1.00**  
Few women's long black coats and children's coats to go at a big reduction.

### Winter Millinery Slaughtered.

Trimmed Hats, shapos, Children's Hats and Caps are to go way below cost.

### Sweaters Reduced.

Women's and children's wool sweaters at clearance sale prices.  
Small children's 48c sweaters for **35c**  
75c Sweaters for **48c**  
Misses' white 98c all wool sweaters for **75c**  
Misses' red \$1.43 all wool sweaters for **98c**  
Women's \$2.00 all wool, red sweaters, full size and a nice one for \$2.00, sale price **\$1.48**

### Rug Sale.

\$1.50 velvet Rug 27x54 at **98c**  
\$2.00 Axminster Rug beautiful pattern 27x54 sale price **\$1.48**  
\$8.50 value Axminster Rug 88x72, pretty pattern, sale price **\$2.69**

### Final Clearance sale of all Winter Underwear.

All 25c winter underwear, ladies' vests and pants, children's vests and pants, or union suits and boys', sale price **19c**  
All 50c winter underwear ladies' union suits, vests and pants and children's union suits, sale price **38c**  
Ladies' 75c grey wool vest and pants, sale price **58c**  
Ladies' 98c underwear **75c**

### Torchon and Val Laces.

Nice selection of val and round thread laces with insertion to

### Extra Special Apron Gingham 3 1-2c.

2000 yards of a good grade of apron gingham, short lengths of 7 1-2c wide and not quite standard width. Will be on sale when store opens and till all is sold. Per yd **3 1-2c**

match, 2 yards for **5c**  
Also **5 1-2c** and up.  
Nice torchon laces per yd **4 & 5c**

### Winter Gloves.

Women's and children's wool mittens and gloves all reduced.  
Women's 50c fleeced cashmere 2 button gloves for **38c**  
Women's 25c wool Hosiery **18c**

### Clearance sale of Silks.

In connection with our white goods and winter goods sale, we are offering special value in silks from our regular stock.  
25c silk with dots, etc, 27 inches wide, nice selection in colors, sale price **18c**  
Lot of Silk Remnants to be cleared out at almost any old price.  
Silk Marquessette, 41 inches wide, \$1.00 value, Black, Navy and White, sale price **68c**  
20 inch Crepe de Chine in pink blue, and white, sale price **43c**  
Yard wide shepherd's check Taffeta, worth \$1.00, sale price **75c**  
Yard wide changeable Taffeta, \$1.00 value for **75c**

Extra nice \$1.00 quality yard Messaline, nice range of color, sale price **79c**  
\$1.00 value yard wide Black Taffeta, sale price **68c**  
\$1.25 yard wide black Peau-de-soire **98c**

### Men's and Boys' Clothing at Clearance sale prices.

Selling clothing as we do, at very close prices, enables us to make very attractive for the quality offered.  
Every winter suit in the house at

### BOLT LONG CLOTH 59c.

10-yard bolt long cloth 89c value. Special per bolt **59c**

one of our five prices: **\$3.48 \$5.98 \$7.48 \$9.48** and **\$12.48**

If you will need a suit any time soon, look these over. You can find some extra good values.  
Men's \$5.00 overcoats, sale price **\$3.48**  
Men's \$10.00 long gray or black overcoats, sale price **\$6.48**

Big lot of men's \$1.50 odd pants for **98c**  
Men's extra good 50c gauntlet Gloves, sale price, **38c**  
Men's extra good \$1.00 gauntlet Gloves, sale price, **85c**  
All Men's and Boys' Winter Underwear Reduced.  
Men's 25c Cashmere socks in gray tan and black at **19c**  
Men's and Boys' Hats worth 75c for **48c**  
Big lot of Men's and Boys' Hats, worth \$1.00, sale price **68c**

### Clearance Sale Price on shoes of all Kind for the Family.

Big lot of odd pairs of Shoes of all kind, fine or coarse, on counter. Come pick out the pair you want the price will be very low.  
Men's Brogan Shoes **\$1.19**  
Selby's fine shoes for women also Godman's included in this sale.  
Women's \$1.48 all solid leather bluchers, box calf or vic with patent tip sale price **\$1.19**  
Godman's \$1.50 women's shoes, at **\$1.39**  
Godman's \$2.00 women's shoes, at **\$1.79**  
Selby's \$2.50 women's shoes, at **\$1.98**  
Selby's \$3.00 women's shoes, at **\$2.48**  
Selby's \$3.50 women's shoes, at **\$2.98**  
Selby's \$4.00 women's shoes, at **\$3.48**  
Men's shoes, Ralston Health, Fellswraft, etc., reduced.  
\$4.00 Ralston Shoes at **\$3.48**  
\$8.50 Follower's Shoes at **\$2.98**  
\$8.00 C. & A. Shoes at **\$2.69**  
All children's shoes reduced.

Now is the time to buy all the shoes you are likely to need soon.

### Comforts and Blankets.

\$1.25 full size comforts, filled with nice white cotton, clearance sale price **98c**  
\$1.50 Comforts, sale price **\$1.25**  
1.93 Comforts, sale price **1.48**  
2.48 Comforts, sale price **1.98**  
Blankets. Only a few pairs left, but will sell what we have at very low prices.

### Dress Goods.

56 inch Ashland Broadcloth, notice the width worth 50c yard, clearance sale, per yard **29c**  
Grey plaid wool, good 56 inches wide, worth 50c, sale price per yard **29c**  
\$1.00 quality Broadcloth, 50 inches wide, sale price **65c**

### White Goods Sale.

In connection with our clearance sale of winter goods, we will also have our opening sale of white goods, embroidery, laces, children's dresses, boys' wash suits and rompers. A grand opportunity to get your supply of white goods.

### Embroidery Sale.

Big lot of nice wide embroidery, 12 and 17 inches wide, can be used for corset covers, etc., value up to 85c, sale price, per yard **10c**

Nice lot of embroidery, per yard **5c**  
Extra special embroidery **25c**  
27-inch Flouncing, also a few pieces of all over, value 40c, sale price **25c**  
27-inch Swiss Flouncing, suitable for children's dresses, value 75c, sale price **48c**  
All over embroidery, nice and dainty, for **48c**

### Extra Special 25c Flaxon 15c.

1000 yards of very fine sheer white Flaxon, stripes, dimity, check, etc., regular 25c value, our price, per yard **15c**

### Extra Special 48c Sheets for 25c.

10 dozen 72x90 sheets full bleached and made of nice soft domestic. Not over four to a customer, at **25c**.  
On sale Friday morning, February 2nd, 9:30.

40 inch White Lawn, worth 15c, for **10c**  
27-inch White Lawn, real nice, only **5c**  
White Madras for waists **10c**  
Beautiful sheer quality Linair waistings, 25c quality, sale price **18c**  
\$1.25 bolt Long Cloth, 12 yards, at, per bolt **95c**  
White counterpanes, full size, good heavy weight, \$1.00 value **85c**  
Extra large size heavy \$1.25 counterpanes, sale price **98c**  
12 1-2c Pillow Cases, 42x86 for **8c**  
Pepperell Mills pillow cases 45x88, worth 18c, for **15c**  
25c hemstitched pillow cases, 45x88, for **20c**  
75c Sheets, 81x90, seamless, sale price **58c**  
Nice 15c Bleached Turkish Towels for **10c**

### Opening Sale of Children's new spring gingham, dresses, boy's wash suits, rompers, girl's middys, etc.

Small Children's Dresses extra nice, 8 to 8 years, for only **48c**  
Children's Dresses, 6 to 12 years, nicely made for only **48c**  
Children's extra nice Gingham Dresses, new styles, etc., worth \$1.25 for **98c**  
Middy Blouse for **48c** and **98c**  
Boys' Rompers for **25c** and **48c**  
Nice lot of boys' wash suits for **48c**, **98c** and **\$1.48**  
Don't worry about sewing when you can buy goods ready made at the above prices.  
Coats Spool Cotton **4c**  
J. O. King's Spool Cotton, 8 spools for **5c**  
Coats silk finish crochet cotton for **4c**  
Pearl buttons, per dozen **1c**  
Hemstitched handkerchiefs **1c**  
2 balls white thread for **1c**

## EXTRA HELP WANTED.

There will be just lots of extra good bargains that quantity is too small to advertise. Ask to see the unadvertised bargains. If you can't come the first day come any day. **FEBRUARY 1st, AT 9 A. M.**

# BELK-HARRY COMPANY.