

T. M. KESLER

L. A. RANEY

M. A. LOMAX

The Eagerly Awaited Money Saving Opportunity Will Begin *Friday Morning, February 28th, at 9 O'clock* and Continue Until Every Dollars Worth is Sold

SALE OF THE BANKRUPT STOCK OF A. W. WINECOFF

For Years One of the Leading Retailers of General Merchandise In Salisbury

Expectation has been aroused to an intense pitch by our preliminary announcement concerning our extraordinary purchase of the Entire Stock and Fixtures of A. W. Winecoff, who for so many years was right in the front ranks of retailing in this city. His retirement from business removes an old landmark from the very heart of the retail district. This stock consisting of more than \$10,000 worth of Dry Goods, Notions, Shoes, Men's Furnishings, Ladies' Ready-to-Wear Goods, Household Goods, Etc., will be thrown on the market in the room formerly occupied by A. W. Winecoff on *Friday, February 28th, at 9 O'clock* when the most Phenominal Bargains will be offered.

The prices will absolutely astonish you. In many instances they will be lower than the wholesale cost. While about it you had better come prepared to buy your next season's supply--it is positive that these prices cannot be repeated--the values are too great and what is more, it would be impossible even even for us to secure more at such prices.

The Store is now closed to arrange stock for sale and mark down prices. Doors will swing open for business *Friday Morning, February 28th, promptly at 9 o'clock.*

BANKRUPT PRICES ON COTTON GOODS.

One lot best grade calicoes light and dark colors, regular 7 1/2c value. Our price.31-2c

One lot regular 7 1/2c Apron Gingham. Our price.4c

Big lot cambric linings all colors. Our price.31-2c

Best grade 12 1/2c blue overall goods at.8c

Best grade 15c overall goods at.10c

Best grade 20c blue overall goods at.16c

Real lonsdale cambric sells everywhere at 15c. Our price.11c

9-4 unbleached sheeting regular 25c value at.18c

45-inch bleached sheeting, regular 12 1/2c value at.9c

9-4 bleached sheeting good value at 25c. Our price.18c

10-4 Pepperell bleached sheeting regular 30c value at.24c

12 1/2c hickory shirting at.7c

10c Ticking at.7c

Best 20c feather ticking at.16c

Big lot white goods worth up to 10c to close at only.4c

Big lot white goods worth up to 15c at.9c

Best 10c 40 inch white lawn to close out at.5c

Best grade 25c white pique wide and narrow at.17c

Several thousand yards colored lawns and batistes to be closed out at HALF PRICE AND LESS.

One lot yard wide percales light and dark colors worth 10 and

12 1/2c to be closed out at.5c

Big lot drillings and cotton flannels cheap at 10c. Our price.7c

72-inch bleached table damask, regular \$1.00 value. Our price.68c

Regular 40c table damask at.24c

Best 75c bleached table damask at.48c

SILKS AT BANKRUPT PRICES

One lot silks worth up to 50c at.19c

One lot silks worth up to 75c at.39c

Big lot better silks worth up to \$1.50 to be closed out at bankrupt prices.

Big lot hemmed napkins sold regular at 60c dozen. Our price.36c dozen

One lot bleached damask cloths good large size value 90c. Our price.58c

Better grade large table Cloths, sold for \$1.50. Our price.78c

Big lot new long cloth in the better grades to be closed out at bankrupt prices.

Best 40c rubber sheeting.29c

Best \$1.00 grade stork sheeting light weight at.69c

Best grade white star birds-eye goods, 24-inch regular price 85c. Our price.64c

27-inch white star birds eye goods value \$1.00. Our price.69c

WHITE AND BROWN DRESS LINENS.

20c Brown dress linen, 36 inches

wide at.10c

Best 25c and 35c brown dress linen at.16c

25c Ramie Linen brown and gray at.16c

15c English serge light colors at.10c

Best 12 1/2c galatea light and dark colors.8c

Big lot colored curtain goods, regular 10 and 15c value at.7c

Big lot 25 and 35c curtain goods at.14c

WOOL DRESS GOOD AT BANKRUPT PRICES.

One lot wool dress goods sold regular at 25 and 35c in black and colors to close out quick. Choice.14c

Big lot wool dress goods that sold regular at 50c. Choice.24c

Big lot wool dress goods regular price 75c and 85c. Choice.39c

One lot wool volles, batistes, etc. sold up to \$1.75 yard. Choice.29c

One lot good style wool dress goods, sold regular at \$1.00. Choice to close out.42c

One lot fine black wool dress goods, value to \$1.25. Choice.68c

HOSIERY AND UNDERWEAR.

One lot children's ribbed hose sold regular at 10c. Choice 5c pair.

One lot children's 15c hose at 9c

One lot childrens regular 25c hose to be closed out at.14c

Ladies regular 10c hose.6c

Ladies regular 15c hose at.9c

Ladies regular 25c hose to be closed out at.16c

Ladies regular 50c hose will be sold at only.29c

One lot children's regular 10c knit underwear.6c

One lot children's regular 25c knit underwear.14c

One lot ladies regular 25c knit underwear.16c

One lot ladies regular 50c knit underwear at.34c

One lot ladies regular \$1 knit underwear at.68c

One lot Maslin underwear to be closed out at HALF PRICE AND LESS.

One lot Warner's high grade corsets to be closed out at bankrupt prices.

Ladies \$2.00 wool sweaters at 98c

Ladies \$2.50 wool sweaters \$1.29

One lot childrens 50c hoods and caps good styles at.29c

NOTIONS AT BANKRUPT PRICES.

One lot ladies 5c handkerchiefs at.1c

One lot ladies 10c handkerchiefs at.4c

One lot 25c windsor ties at.9c

One lot 10c skirt binding at.1c

Peri-lustra embroidery cotton at.2c

Ladies 15c collars at.7c

One lot childrens 10c mittens at.5c

One lot jewelry almost given away.

Ladies and childrens 25c belts at.14c

Ladies 50c belts at.29c

* All standard patterns will be closed out at only 5c each.

Silkateen Emb. Cotton most all colors at.3c

One lot new Stickeri braid at 5c

One lot ladies back combs sell regular up to 50c. Choice.5c

MEN'S FURNISHINGS.

Big lot mens 15c linen collars slightly soiled. Choice.5c

Big lot regular 15c linen collars good styles to be closed out at.9c

Big lot mens silk four-in-hand ties regular 25c values at.16c

10c gold plated collar buttons at.5c

Mens 25c belts at.16c

Boys 10c Suspenders at.5c

Mens 10c Suspenders at.7c

Mens 25c suspenders at.16c

Mens 50 Suspenders at.25c

One lot mens 25c socks at.10c

One lot mens 50c negligee shirts most all sizes at.29c

One lot mens 75c negligee shirts all sizes and good patterns. Choice.43c

One lot mens' \$1.00 negligee shirts to be closed out at.48c

One lot mens negligee shirts worth up to \$1.25 choice at 79c

One lot mens 50c underwear to be closed out at only.29c

One lot mens 75c underwear to be closed out at.43c

One lot men's \$1.00 underwear at.68c

SHOES! SHOES!!

Here is where the price cutting goes deep. The entire shoe department must be completely closed out at some price or other.

One lot ladies and misses shoes worth up to \$1.50. Choice.68c

One lot men's and ladies fine and coarse shoes worth up to \$1.75. Choice.98c

One lot mens and ladies fine and coarse shoes good styles and most all sizes worth up to \$2.50 choice.1.48

One lot men's and ladies fine and coarse shoes worth up to \$3.50. Choice.1.98

One lot mens hats to be closed out at bankrupt prices.

LADIES AND MISSES READY TO WEAR ALMOST GIVEN AWAY.

One lot ladies furs, muffs and neck pieces to be closed out at HALF PRICE.

\$2,000.00 worth of ladies coat suits, coats, skirts and rain coats to be closed out in this sale at half price.

All 25c mattings to be closed at.16c

Big lot new lace curtains to be closed out in this sale at bankrupt prices.

The above list will only give you a faint ide of what you may expect to find in this sale, but remember that the entire stock hns been priced to close out in the shortest time possible. So don't fail to see us for anything that you may need.

Terms of Sale, Strictly Cash and One Price to All		
<p>COME TO THIS SALE EXPECTING THE BIGGEST BARGAINS EVER OFFERED IN SALISBURY AND YOU WILL NOT BE DISAPPOINTED.</p>	<h1>KESLER, RANEY & LOMAX</h1>	<p>REMEMBER THAT EVERY ITEM IN THIS LARGE STOCK HAS BEEN REMARKED AND REDUCED IN PRICE--NOT A FEW BARGAINS FOR BAITS, BUT EVERYTHING HAS BEEN REDUCED.</p>

Plenty of Polite Salespeople to Serve You.