

# 14,000 Consumers Are Served By Public Utilities

## CITY IS DISTRICT HEADQUARTERS FOR 6 LARGE COUNTIES

Southern Public Utilities Company And North Carolina Public Service Company Show Rapid Growth.

## INVESTMENT OF THREE MILLIONS IN THIS COUNTY

Companies Operate 275 Miles of Rural Distribution From This Point; Supply Service In 33 Towns And Communities.

Representing an investment of approximately four million dollars, covering controlling distribution lines in six counties, and supplying almost 14,000 consumers with service, the Salisbury district headquarters of the Southern Public Utilities Company and North Carolina Public Service Company constitute two of the largest and outstanding utility and service institutions in this section of the state, according to figures compiled by R. J. Everest, district manager, upon the request of The Watchman.

Under the supervision and management of R. J. Everest, these companies have shown remarkable growth during the past six years. In 1925, the Salisbury office handled 1800 consumers having no rural distribution of electrical service. Today, these two companies, through the district office located here, serve 14,000. This growth was effected through rural extensions and establishment of service in surrounding towns and communities, made possible upon the creation of the Salisbury district office.

Interesting data compiled by Mr. Everest show:

- Investment of approximately three million dollars in Rowan county; approximately one million in surrounding territory, or a total of four million directed through the district office.
- Salisbury is district headquarters of the Southern Public Utilities Company and the North Carolina Public Service Company, controlling distribution lines within Rowan, Iredell, Cabarrus, Davie, Davidson and Stanley counties.
- Over 275 miles of rural distribution lines are operated from this point, giving service to approximately 3,000 rural consumers, not including consumers located in incorporated municipalities.
- A total of 14,000 consumers are supplied with service from the Salisbury district office and all accounting for the same is conducted from this point. Collections are sent in to the Salisbury office and the money handled through the channels of the local banks.
- These companies not only supply electrical service but provide gas and transportation within Salisbury, Spencer and East Spencer.
- Being a district office, around 100 men are employed in addition to those who are normally required to operate the system in Salisbury.

The figures above given do not include any investments of the Duke Power Company but apply only to the Southern Power Company and North Carolina Public Service Company.

Some of the officials of these companies are:

- E. C. Marshall, president.
- John Paul Lucas, vice president.
- R. J. Everest, district manager.
- C. E. Kizziah, assistant district manager.

Salisbury departmental heads include:

- D. B. Tweed, superintendent of electrical operation.
- L. Simpson, superintendent of lines.
- P. L. Misenheimer, superintendent of gas.
- C. C. Beaver, master mechanic.
- A. M. Wilson, supervisor of service.

Rowan county is extensively covered with distribution lines and probably leads, in this respect, all other counties.

Every endeavor is being made by these companies to provide the district with the very best electrical service and no expense is being spared to accomplish this end.

Incorporated towns served through this office are as follows:

- Salisbury
- Spencer
- East Spencer
- China Grove
- Rockwell
- Granite Quarry
- Faith

Cleveland  
Gold Hill  
Denton  
Norwood  
Oakboro  
New London  
Mt. Pleasant  
Mocksville  
Harmony.  
Towns and communities not incorporated:

Kannapolis  
Harrisburg  
Woodleaf  
Barber Junction  
Elmwood  
N. Cooleemee  
Mill Bridge  
Turnersburg  
Dunlap  
Franklin  
High Rock  
Healing Springs  
Palmerstonville  
Richfield  
Midland  
Locust  
Stanfield.

## ROWAN REALTY TRANSFERS

The following realty transfers were filed with the register of deeds of Rowan county during the week of Sept. 14-19:

- K. W. Umberger to O. T. Umberger, 12 1/2 acre tract and 63 1/2 acre tract. \$1.00 and other valuable considerations.
- J. L. Bowers, and wife, Lillie J. Bowers, to Daisy Lucile Brown. A one-sixth undivided interest in a tract of land in Atwell Township, containing 100 1/4 acres; also, a one-sixth undivided interest in a tract of land containing 34 2-3 acres, and one entire tract of land, 14 miles southwest of Salisbury, containing 13 79-100 acres. \$100.00 and other considerations.
- D. E. Elliott and wife, Mary Alice Elliott, to Wachovia Bank and Trust Company. An undivided one-half interest in a house and lot at the East intersection of Lee and Bank streets. \$25.00 and other considerations.
- William T. Busby and wife, Zona Busby, to The First National Bank of Thomasville, N. C. One lot on the North side of Thomas street. \$1,000.00 and other valuable considerations.
- Wachovia Bank and Trust Co., to John Robert Crawford, Jr. One house and lot in South Ward of Salisbury. \$100.00 and other considerations.
- Mrs. Elizabeth B. Henderson to M. L. Kiser and wife, Rose Nell Kiser. A vacant tract of land, being part of the Henderson and Vanderford property lying in and adjacent to the Town of Spencer, N. C. \$100.00 and other considerations.
- G. Carl Miller and wife, Beulah Miller, to Hazel Miller. One lot on Gregory avenue. \$1.00 and other considerations.
- Lottie E. Peeler and husband, G. H. Peeler, and B. C. Cauble and husband, H. W. Cauble, to W. A. Beaver and wife, Ruth W. Beaver, 22.1 acres near highway No. 80. \$1.00 and other valuable considerations.
- George M. Wilson and wife, Annie Wilson, to G. M. Bostian. Lots Nos. 121, 122, 123, 124, 125, 126, 127 and 128. Said lots fronting on Mt. Mariah Public Road. \$10.00 and other considerations.
- North Carolina Bank and Trust Company to M. W. Glover and wife, Thirsa I. Glover, one lot on the N. E. side of Innes Street. \$500.00 and other considerations.

## CHAMBER COMMERCE COLUMN

By R. E. L. NIEL

Those Salisburyans who have been bemoaning the lack of attractions as a magnet to bring visitors to their city will have to acknowledge that their wishes are to come true during the next sixty days. First there is the Merchants and Manufacturers Exposition which will be held beginning Sept. 26th and is expected to draw large crowds who will learn of what is made and what is sold in Rowan county. Then comes the big Rowan County Fair with its agricultural displays, cattle exhibition, entertaining thrilling races and high grade attractions. Last will come the celebration of the opening of Highway No. 150 linking Mooresville and Salisbury by a concrete road.

Three such attractions ought to bring thousands of visitors and will at the same time cement the already good feelings existing between Salisbury and its natural trade territory. Visitors are generally treated courteously and cordially in Salisbury but during these special events additional efforts should be made to make them feel doubly at home and that they are wanted.

Occasionally one hears the alibi from a solicited citizen to affiliate with the Chamber of Commerce that "I don't like the way they are running things." Then get in and help change them is the answer. If you are right you will doubtless find many others who will agree with you. The chamber of commerce is a democratic organization. The policies of the Salisbury body are in the control of twelve directors chosen by the membership. If these twelve men were in charge of some business corporation you would be willing to invest your savings in it on the strength of their standing. So representative are these men that they would add strength to any business with which they are connected. Have you ever spoken to any one of the directors or the secretary regarding matters upon which they are working? Have you ever written them a letter? Have you made them any suggestions? Then how can you fairly criticize and refuse your co-operation?

With the opening soon to occur of the Great Smoky Mountain National Park in North Carolina it is of interest to know that during the past year approximately 2,800,000 persons visited the National Parks of the country while 31,904,000 are estimated to have used the 67,725 miles of roads and 150,000 miles of trail in the National forests. To secure a reasonable share of these annual visitors steps are being taken by cities along the route to the North Carolina park to attract them through advertising park to park routes. Salisbury is admirably situated between Guilford Battle Fields and Kings Mountain and should benefit to a great extent from travel between those parks enroute also to the Great Smoky Mountain Park.

It is good for a city to have money and the things that money can buy, but it's good, too, to check up once in a while and make sure that your city hasn't lost the things that money can't buy—civic pride and the art of

sticking together.

"It matters little what may be your goal—  
A house, a coop, a kennel or a trade,  
The state, an institution or a soul—  
For building, not for wrecking,  
Swing your blade."

## NORTH CAROLINA WEEKLY REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities.

- Dunn—Quinn Furniture Co., Inc., opened for business.
- Mount Airy—Woodruff Florist Shop erecting new greenhouse.
- Edenton—Highway between this city and Small's Cross Roads to be widened.
- Lexington—Plans progressing for construction of \$100,000 auditorium and gymnasium building at Lexington unit of Junior Order National Orphans Home.
- Elizabeth City—Orange Crush Bottling Plant sold to Halifax County concern.
- Highlands—Weyman Memorial laboratory dedicated.
- Newton Grove—Contract let for construction of four-room negro school building.
- North Wilkesboro—Celebration planned to commemorate completion of Highway No. 60 between this city and Boone.
- Lake Lure—Road between here and Asheville, link of Route No. 20, opened.
- High Point—Large building program underway here.
- Highlands—Contract let for construction of Highlands Community Clubhouse.
- Sand asphalt pavement from Edenton to Sunbury opened to traffic.
- Wendell—Bank of Wendell moved to building formerly occupied by Farmers and Merchants Bank.
- Dunn—Work started on construction of Joe Smith garage building corner Cumberland street and Railroad avenue.
- Scotts Hill—Methodist Church edifice dedicated.
- Madison—Fowler & Jones received contract for construction of school gymnasium.
- Fayetteville—State Highway Commission purchased Cape Fear fairgrounds here, to be used as division headquarters.
- Walnut Cove—State Planters Bank, capitalized at \$100,000, issued charter.
- Highlands—Plans progressing for construction of recreation center.
- Wendell—Government grading to be available on Wendell Market this season.
- Rhems—Completion of short strip near here will give unbroken hard surface to Atlantic Coastal Highway through North Carolina.
- Marion—Excavation work on James property corner Logan and Court streets, started preparatory to erection of three store rooms and filling station.
- Lenoir—Mrs. Caroline McNairy and Verne Blackwelder moved to remodelled offices in Blackwelder building.

## FAMILY STUFF

Wisecare—Haven't I always given you my salary check the first of every month?  
Mrs. Wisecare—Yes, but you never told me you got paid on the first and fifteenth, you embezzler!—Cleveland News.

## GREEN ASKS LABOR TO SUPPORT GIFFORD'S IDLE RELIEF GROUP

Labor throughout the United States should cooperate with the President's Organization on Unemployment Relief, headed by Walter S. Gifford, through which it is planned to enable cities to meet their own needs this winter, said William Green, president of the American Federation of Labor, in a statement made public by the Association of Community Chests and Councils, which is the agency delegated by the President's Organization to mobilize the collection of relief funds in 376 cities.

"Labor has made an excellent showing in Community Chest totals throughout the country," Green said. "Analysis of returns show that 22 per cent of the grand total is received in subscriptions of less than \$25. This classification, of course, is largely made up of gifts from employed people. Another significant fact is that, as the number of subscribers from this group has decreased, their grand total in dollars has increased showing that the employed man and woman have been looking out for their less fortunate fellow workers."

"I am concerned with certain fundamental changes in the economic and industrial system which I feel would tend to prevent a recurrence of the present deplorable state of affairs. For these changes I shall continue to argue, but the stern necessity for relief must be given instant attention."

"We cannot content ourselves with advocating methods of fire prevention while the fire is raging. Similarly, while giving consideration to permanent corrective measures, we must also do everything in our power to ameliorate present human suffering."

"I rejoice that the necessity for a widespread winter relief program is being recognized early, and I urge labor groups everywhere to cooperate wholeheartedly in the welfare and relief mobilization, as well as in other measures which may be undertaken by Mr. Gifford and his committee."

## Reporter Visits The Dog Hospital

"Leading A Dog's Life" may not be such a bad thing after all.

A Watchman reporter had the pleasure of being shown through the Veterinary Hospital at 605 North Main street one day last week and was favorably impressed not only with the neatness of the hospital, but also with the modern methods and equipment employed therein.

Passing from the wards the operating room was next visited and there again was found modern equipment even to the most minute details. At the rear of the hospital a large "Romping Ground" is provided where the convalescent patients are given exercise and "Sun Baths" much after the fashion of the regular hospitals for human beings.

Dr. Chas. L. Cruse, the Doctor-Surgeon, was busily engaged looking after the welfare of his numerous patients ranging from small poodles to sleek grey hounds.

Leading a dog's life may not be such a bad thing, especially at this modern hospital.

Hoover announces sale of Farm Board wheat to China.

Col. Woodcock restricts drinking by dry agents for evidence.

## "Dugout Dope"

(This column published weekly in the interest of the Ex-service men of Rowan County).

The Memorial Flag Escort left Saturday in a special car to attend the National Legion Convention in Detroit, at which place they will take part in the Big Parade. Twenty-six men from Salisbury represent the Samuel C. Hart Post.

The Samuel C. Hart Post will have the parking concession at the Merchants Exposition, proceeds to be used in charity work during the coming winter.

News has it that General John J. Pershing has called attention to the need for a special decoration for the most outstanding heroes of the World War, something a bit less common than the Congressional Medal. Search of department records reveals that the "Purple Heart Order", America's first military decoration, created by George Washington, has never been withdrawn from army regulations and the department proposes to revive it in accordance with General Pershing's suggestion. Need for such an order has long been recognized and it is surprising that the "Purple Heart Order" was never carried beyond the three original awards. There is something intriguing in the idea of a decoration with such a name, and the fact that only three have ever been awarded.

Statistics say that seventy-five World War veterans of all ranks die each day. That is a startling total, more than were lost in many battles or skirmishes. We wonder if their dependents are being cared for, or are their dependents being allowed to suffer by the veterans organizations in their vicinity?

There is a duty clearly defined for every ex-service man, one that he cannot avoid if he is sincere in his devotion to his country, his fellowman and his departed comrades. Let no aged person, no child that is dependent upon an ex-service man who has gone on the long trail, suffer or know want, put your shoulder to the wheel and carry on, there is now, as important battle to fight as was ever fought on the battlefields of France.

## NOTICE

The Samuel C. Hart Post through its Service Officer and Post person offers to the ex-service man, facilities for proving his claims against the Federal government. To his dependents, if deceased, the Post offers the unstinted efforts and knowledge of every member for the furthering of their welfare. If you have a problem bring it here, and we will do the rest.

THE LANCE CORPORAL.

## Larger World Cities

Population of the world's great cities continues to increase. New Census figures: show for the five leading cities:

Greater London	8,202,818
New York City	6,981,915
Berlin	4,376,000
Chicago	3,396,433
Paris (within walls)	2,871,039

Chicago suburbs are growing at a rate far higher than that of the city proper.—Capper's.

# Mutual Shares

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