

MILK-FOR-HEALTH CAMPAIGN DATES BACK TO ARMY DRAFT

Like many other educational health movements, the Milk-for-Health campaign dates back to the army draft of the World War. This physical inventory of a cross section of the nation's young manhood brought out, among other things, the need of applying the principles of nutrition. Fine young men in the prime of life were found to have little or no physical stamina; they were underweight and not properly developed; they had unsteady nerves and suffered from one or more of the ill effects of malnutrition. As a result of these findings, the first Milk-for-Health campaign was con-

ducted by the United States Department of Agriculture in 1919. Since that time, similar campaigns have been conducted in over 30 States, with the result that undernourishment in school children has been reduced about 12 per cent and milk consumption has increased from 10 to 30 per cent.

While the results of the North Carolina Milk-for-Health campaign cannot yet be ascertained, it is reasonable to believe that a noticeable reduction in the number of undernourished school children will result, more than that—better health is anticipated for all its citizens. Movements have been set in motion in many of the eastern counties where milk consumption is lowest to increase the production of milk and milk products; experiments to test the value of milk as a health food are being conducted in a number of schools. Committees set up to function during the Milk-for-Health campaign have been made permanent committees to function throughout the year; and educational activities in the interest of more milk for better health in both white and colored schools are being continued throughout the remainder of the school year.

A further improvement to expect from the Milk-for-Health campaign is more and better milk produced not only on the farms, but through the dairies. Dairies will be expected to clean up and put themselves in condition with modern sanitary equipment to produce and deliver more and better milk.

Hauls His Money To Bank Window In Wheelbarrow!

Colorado Springs, Col.—Asa Forbes, local newspaper vendor, made so much money he had to use a wheelbarrow.

Forbes recently appeared at a local bank trundling a heavily laden wheelbarrow. He wheeled it up to the teller's cage. Then he lifted three heavy baskets to the window and started counting the contents.

There were 40,000 pennies.

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No harmful after-effects follow its use. It does not depress the heart.

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Easter Fashions For The Entire Family



BOYS' SUITS

Some with two long trousers and some with one long and one short. Patterns of the season's newest, and Maker quality. You are well acquainted with Maker quality which assures you of 100 per cent value. We have a goodly selection to pick from. Sizes to fit all, from the small boy to the junior sizes.

NEW SPRING SUITS

FOR MEN!

Featuring the new fabrics of the season, new lines in coat, trousers and vest and tailoring of the finest. All these qualities coupled with the low prices of today, spell value for your money. Many of these suits have two trousers, others with one, just as you choose and don't forget . . . YOU MAY HAVE IT *charged!*



LADIES' DRESSES

of the Latest!



Styles change often in ladies' dresses and our buyers are stylewise, buying only in small lot and buying often. That's why you always find the latest at "Baker's." Get your latest fashion sheet of advance styles, turn to your favorite dress, then drop in at our store, you're more than apt to find your dress on our racks. We always present the new, when it's new.

Men's Felt and STRAW HATS

Look at your hat, every one else does. The hat is a very important item of dress, it often makes or mars one's costume. We have every new shape and color for Spring 1932, featuring the new narrow brims. You should see these hats, it will be a pleasure to show you.



Spring COATS for Ladies

Quality is the watchword at our store and our alert buyers have fairly out done themselves, in selecting these quality coats at such reasonable prices. Ladies, you will marvel at such quality and what style you may buy at such a low figure. When you look through this collection of coats, slip into one and note the graceful lines.



MILLINERY

NEW AND UP-TO-DATE Priced reasonable and of the latest in Straws, Bankok and Lacy Straws in every new shape and color, to blend with new dress or brighten up the old dress. May we show you? The pleasure will be ours.

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