

Thousands Of Farm Folks To Meet At Raleigh

Convention To Be Held At N. C. College

State Farmers Week Will Begin August 29th
Governor Gardner And Senator Bailey Invited to Speak

Between two and three thousand farmers and farm women are expected to attend the 30th annual session of the State Farmers' Week to be held at State college throughout the week beginning August 29, according to C. A. Sheffield, secretary of the convention.

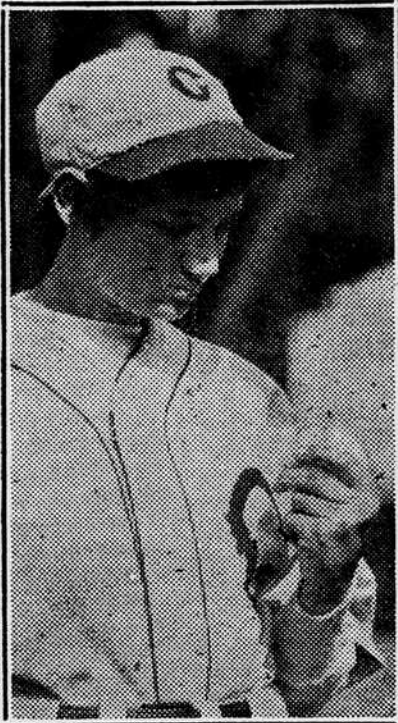
There will also be a meeting during the week of the State Federation of Home Demonstration clubs. This session is expected to attract additional hundreds of women to the campus for the one-day session on Thursday, September 1.

The major emphasis of the six-day convention will be placed on instruction. Virtually every phase of farming activity, including dairying, seed grading, plant breeding, livestock breeding and care, truck-farming activity, including dairying, various other phases of domestic science and modern agriculture will be included.

Courses taught by the college and extension specialists, are being arranged so that the men and women attending the convention may choose subjects in which they are most interested and receive a week's instruction from the experts in the classroom and laboratory.

Some of the foremost agricultural authorities of the state and nation have been secured to address the convention and, in addition, Governor O. Max Gardner and Senator Josiah W. Bailey have been invited to address the farmers and farm women in the general meetings held each night and both are expected to accept. A special feature of the week's program will be an address by David R. Coker of Hartsville, S. C., the most outstanding plant breeder and seed authority of the south.

Miss "Jackie" Mitchell



Famous southpaw, who will pitch in the game here Sunday afternoon, between the Salisbury club and the Charlotte Ramblers.

TEXAS 'MERCY STORE' NETS \$100,000 PROFIT

Waller, Texas.—A. W. Purvis gave his store to God and has made a fortune.

"All goods in this store are sold at cost, nothing is added for profit. The store is kept by free-will offerings. Anything you may add to your purchase will be received with many thanks."

That legend in his "God's Mercy Store" tells the story of how he conducts his general merchandise business—and yet has made a profit of \$100,000 in the last 16 years.

The many that flock to this unusual store were soon convinced that Purvis was selling his goods at cost and there were few who did not leave a free-will offering before departing.

Circus To Show Here Tuesday, August 30th.

Twenty-five years ago a circus as large and as important as the great John Robinson & Sells-Floto Circus combined would have had approximately a hundred advance men, including press agents, billposters, lithographers, bannermen, contracting agents, and others to pave the way for the coming of the show. Now, due to extensive use of automobiles it requires but about one-half that number. Improved methods of advertising are also a factor in covering a wide territory and getting the show advertised.

In the old days of thirty years ago billposters traveled entirely by train, especially when doing what is known as excursion routes. Two days would be required to do the work that a man can now do in a single day, as just as soon as he finishes posting his bills he moves on to the next village or town. Covering three hundred miles a day is nothing unusual for these circus advertising trucks.

Right after the nineteenth century when the first advertising car reached an exhibition stand, all of the men went into the surrounding countryside to post bills, via wagons and teams. Fifty miles a day was exceptional, while today no contract-

ing agent ever lays out a route of less than 100 miles, and double the number of towns that they used to post with highly gay-colored circus bills.

Six large trucks are part of the great Sells-Floto advance, and in every stand five and six additional automobiles are engaged, so that the advance can finish their work in the limited space of one or two days. The big railroad advertising car No. 1 under the direction of Vern Williams, carrying twenty-six men, running two weeks in advance of the show date, never remains any longer in a city than the number of days the show appears.

Five press agents are carried by this Great Show, which appears in Salisbury Tuesday, August 30. Mickey Coughlin is the first to arrive to call on the editors, traveling two weeks in advance on the "place on wheels" advertising car No. 1, followed in rotation by Robert E. Hickley, Klara E. Knecht, Cliff McDougall and Harry Mack, who comes on circus day. The press department is one part of the advance that has not been curtailed; instead, more attention is paid to the newspapers now than in former years.

MORTGAGE SALE OF HOUSE AND LOT ON CAROLINA AVENUE, IN THE TOWN OF SPENCER, N. C.

By virtue of the authority contained in a certain mortgage deed of trust executed by D. A. Hackney and wife, Minneola Hackney, to Stahl Linn, Trustee, which said mortgage deed of trust is duly registered in the Register's office of Rowan county in book of mortgages No. 67, page 21, default having been made in the payment of the note secured thereby and request of foreclosure having been made by the holder of said note, the undersigned trustee will sell at public auction to the highest bidder for cash at the courthouse door in Salisbury, N. C., on MONDAY the 19th day of September, 1932, at 12 o'clock M., the following described real estate:

Lying in the town of Spencer in Rowan county, N. C., and more particularly described as follows: One lot on the N. W. side of Carolina Avenue, beginning at a stake 50 feet N. 57-30 E. from the West corner of the intersection of 7th street and Carolina Avenue, and runs thence N. 57-30 E. 50 feet with Carolina Avenue to a stake, corner of lot No. 9; thence N. 33-30 W. 145 feet with the line of lot No. 9 to an alley 3 feet wide; thence with said alley S. 57-30 W. 50 feet to a stake, corner of lot No. 7; thence with line of lot No. 7 S. 33-30 E. 145 feet to a stake, corner of lot No. 7 on Carolina Avenue; thence with Carolina Avenue N. 57-30 E. 50 feet to the beginning, being lot No. 8 block —, bounded on the N. E. by 6th street, on the S. W. by 7th street, on the N. W. by Iredell Avenue and on the S. E. by Carolina Avenue in the town of Spencer. For further reference see deed from John S. Henderson and wife and Thomas H. Vanderford and wife to W. G. Anderson dated June 23rd, 1898 and duly registered in book No. 83, page 66.

This August the 18th, 1932. STAHL LINN, Trustee P. S. Carlton, Attorney. Aug. 19, Sept. 16.

Say, "I Saw It in THE WATCHMAN." Thank You!

TIME NOW TO PLAN BREEDING PROGRAM

For a hen to be a high producer and therefore be profitable to the poultry farmer she must mature early, lay well during the winter months and continue this production during the hot summer months.

"The factor causing the birds to lay for long periods is referred to as the quality of persistency and is inherited or passed on from the dam and sire," says C. J. Maupin, extension poultryman at State College. "Therefore, if breeding hens are selected in the late summer or early fall and winter this quality can be noted and only the late molters selected."

PUNCH IN THE NOSE RESULTS IN DIVORCE

Chicago.—Mrs. Jean W. Fansop today had a divorce from her husband after telling Judge Joseph Sabbath he met her request to get up on a Sunday morning and come to church to hear her father preach with a punch in the nose.

SALE OF VALUABLE REAL ESTATE

Pursuant to the terms of a certain mortgage deed of trust executed by Houston White and wife, Mabel White, to H. E. Isenhour, trustee dated April 19th, 1926, and recorded in the office of Register of Deeds for Rowan county in book of mortgages No. 97, page 112, default having been made in the payment of the indebtedness therein secured, and at the request of the holder of the note therein secured, the undersigned trustee will expose for sale at public auction, for cash, at the courthouse door in Salisbury, N. C., on SATURDAY, SEPTEMBER 10th, 1932, at the hour of 12 M., the following described property:

In the West Ward in the City of Salisbury, N. C.; Beginning at an iron stake at the North corner of the intersection of Woodson (McCubbins) and Caldwell streets; thence Northeast with Caldwell street, 40 feet to an iron stake, corner to lot No. 32; thence Northwest with line of lot No. 32, 200 feet to an iron stake on line of lot No. 48; thence Southwest 25 feet and three inches with line of No. 48 to an iron stake on S. F. Lord's line; thence South 1 deg. and 45' West 20 feet to an iron stake in the edge of Woodson (McCubbins) street, in S. F. Lord's line; thence Southeast 120 feet with Woodson (McCubbins) street, to the beginning. For back title see book of deeds No. 102 page 544; 133 page 156; 160 page 105, in the office of Register of Deeds for Rowan county.

The above property will be sold subject to all prior liens and encumbrances.

This the 9th day of Aug. 1932. H. E. ISENHOUR, Trustee. Rendleman & Rendleman, Attorneys. Aug. 19, Sept. 9.

SALISBURY MEN HELD IN COUNTERFEIT CASE

Eugene Click, Salisbury man, Wednesday afternoon was given a preliminary hearing before U. S. Commissioner Percy Bloxam on a charge of passing a spurious \$10 bill at a filling station at Jennings. He was ordered held for federal court under \$5,000 bond, which was arranged. Frank Webb, another Salisbury man who was with Click at the time, was also charged with the same offense and his bond was also fixed at \$5,000.

Curious: "I wish I could find out just how many relatives I have here on this earth."

Cynic: "Why, that's the easiest thing in the world—just buy a summer cottage."

Side Quit Hurting, Got Stronger, Well; CARDUI Helped Her

WOMEN! Get rid of the handicaps of a weak, debilitated condition with the assistance of Cardui. Mrs. R. L. West, of Huntsville, Ala., writes: "I was weak and run-down. I had a pain in my side, and I kept losing weight. I grew nervous over my condition—this was unusual for me, for I am very cheerful when I am well and don't easily get nervous. I knew I ought to take something. My aunt told me I ought to try Cardui, which I did. I began to feel better. I kept it up until I had taken three or four bottles. My side quit hurting and I was soon feeling strong and well." Cardui is sold at drug stores here.

"I'm engaged to be married and I've only known the girls three days." "What folly!" "Ziegfeld's."

STAR LAUNDRY
"The Good One"
Launderers and Dry Cleaners
Phone 24 114 West Bank St.
ONE DAY SERVICE

We Attend To All Details.

Our staff of courteous and considerate employes will relieve you of all the details at the time of stress when our services are required. Our prices are moderate and include all costs.

Wright's Funeral Home

FREE AMBULANCE SERVICE
127 W. Innes St. Phone 55

OPENING OF FALL TERM

of the
SALISBURY BUSINESS COLLEGE

TUESDAY, SEPTEMBER 6TH, 1932.
Marked Reduction In Tuition Rates. Phone or Write, For Enrollment Blanks
MRS. SAM T. CARTER, Manager

PURE ICE

FRESH FOODS TEMPT JADED SUMMER APPETITES

And nothing will assist you as much as ice. For ice will keep summer foods fresh and crisp. Also remember that ice is inexpensive.

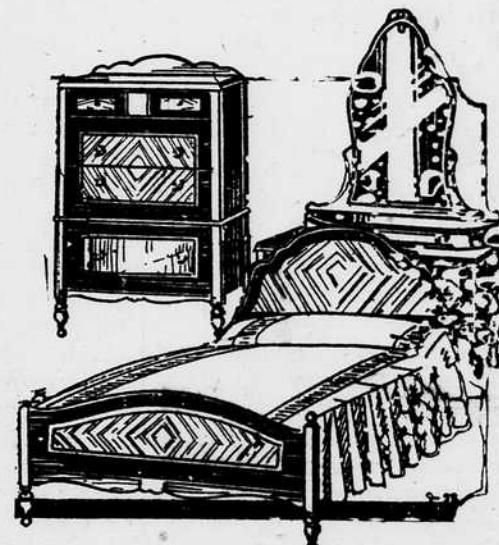
JONES

ICE AND FUEL COMPANY
ICE - COAL - COKE - Wood
Phone 203 Salisbury, N. C.

Special Prices On BED ROOM SUITS Friday and Saturday

3 piece bedroom suit, vanity with new style tripple mirror, 4 poster bed and large chest with deck.

SPECIAL, 3 PIECES
\$35.00



3 piece 5 ply Walnut veneer bedroom suite, extra large new style tripple mirror vanity, 4 poster bed, large 5 drawer chest with cedar chest in bottom (notice this special feature). Ordinarily this set would sell from \$85 to \$100.—SPECIAL—

\$49.50
SALISBURY AND KANNAPOLIS CUT-RATE FUR. CO.

127 E. Innes St. Salisbury, N. C. North Kannapolis, N. C.

Lindberghs Happy As New Son Is Born

A second son was born to Mr. and Mrs. Chas. A. Lindbergh August 16, at the home of the child's grandmother, Mrs. Dwight W. Morrow in Englewood, N. J.

The new baby was born at 7:30 a. m. It is a boy, but the color of his hair, of his eyes, his weight, length and the other statistical knowledge that is usually announced, is unknown and probably will be unknown for many days. Colonel Lindbergh graciously confirmed the report of the baby's birth. He gave the time and said it was a boy.

"Mother and baby doing fine," he said, chuckling. But that was all he would say. Quite obviously, this new baby, coming in the wake of one of the most cruel crimes ever committed against an infant or its parents, is to be closely guarded and carefully cloistered against the world.

The Morrow estate is surrounded by a high iron fence. The gates are guarded by private police and watchmen who patrol the grounds. The Morrows have always had these paid guardians of their persons and property; so have the Morgans, the Rockefeller, the McCormicks. But Lindbergh shuttered at such a prospect for his baby and rejected it.

This time he will accept his late

father-in-law's advice.

In the Morrow home Mrs. Morrow was the only near relative present. Mrs. Lindbergh's sisters and her brother are abroad. Mrs. Morrow was with them, but returned to be with Anne during her ordeal. Dr. E. M. Hawks and Dr. E. H. Dennen, who attended Mrs. Lindbergh during her first birth, officiated today. Betty Gow, little Charles' nurse at the time he was kidnaped but will return to be nurse to the new baby.

When Charles Augustus Lindbergh, Jr., was born June 22, 1930, the world had been awaiting the event for weeks. Reporters and photographers by the score had been camped at the entrance to the Morrow estate for many days. The fanfare, the joy that greeted the birth could not have been greater had he been heir presumptive to the throne of an empire. There wasn't a reporter or a photographer at the gates. Colonel Lindbergh himself telephoned newspaper offices and made the announcement.

From now on a regular dog license will cost a dollar more, but the old marriage license is all a man needs to be permitted to lead that kind of life, of course.

Maurice CHEVALIER in "LOVE ME TONIGHT" with Jeanette McDonald

The 4 Marx Brothers in "HORSE FEATHERS"

Marlene DIETRICH in "THE BLONDE VENUS"

3 New Show Year-Certified Pictures coming to the Capitol Theatre. The first "Love Me Tonight" August 29th to be followed by Marx Brothers in "Horsefeathers."

Discouraged?

Where there's a will there's a way with... CHERWINE

