FRIDAY MORNING, SEPTEMBER 16, 1932

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"What has the Farm Board been worth to the American farmer?" is a pertinent question. It has handled millions of dollars of the taxpayers money, but there

is serious dispute as to the efficiency of this handling. What the board has been given has come after all from the pocketbooks of the farmers and other taxpayers, and we seriously doubt if the experiment has been beneficial to any one except the board's appointees to big salaries. Here are a few samples of the roll of pay as of October 31, 1931, which is substantially

the same today. Chicago: George S. Milnor, \$50,000 per year; Rev. C. E. Huff, \$15,000; Walter I. Beam, \$30,000; J. M. Chilton, \$32,5000 (resigned to return to private

R. M. Stearns, \$3,600; L. J. Lucas, \$2,400; Zo Atkinson, \$3,600. And there are others in other cities, all paid by the farm board.

CHEESE-MAKING-A LOCAL POSSIBILITY Rowan county has possibilities for grazing and pasture that have not even begun to be developed. When a sufficient number of local farmers realize this we are going to see a greater increase in the number of cows and the development of such potential sources of income as a creamery, a cheese factory, etc. In fact a creamery and cheese factory go hand in hand.

There is real food for thought in the fact that in the dairy State of Wisconsin the average farm income is between twice and three times what the money-crop is in North Carolina. Another consideration is the fact that North Carolina, which is 38th among the States in average per farm income, uses considerably more fertilizer in producing its crops than any other State in the American Union, whereas the dairy and lifestock producing States use, as compared with this State, an insignificant amount of fertilizers. The result is that the net per farm family income of Wisconsin for instance is probably four times the net farm. family income in North Carolina. So Wisconsin, with a little more than half the growing season of this State, and with the necessity of larger investments in barns and cover, is waxing wealthy on the cheese and butter which are produced by her farmers and sold to North Carolina and other States which are least profitable.

THE BEST YET

The Watchman desires to congratulate The Post on its Industrial and Agricultural Edition published last Sunday. It was undoubtedly the finest issue of this kind ever published in Rowan county. Much good should result from this publication.

Rowan county has unlimited advantages to offer to industrial and agricultural interests. In fact, no county in the state has more to offer. Our job should be to let the world know it. The Post has taken a big step in this direction.

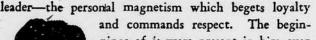
BRUCE BARTON Writes Of "THE MASTER EXECUTIVE"

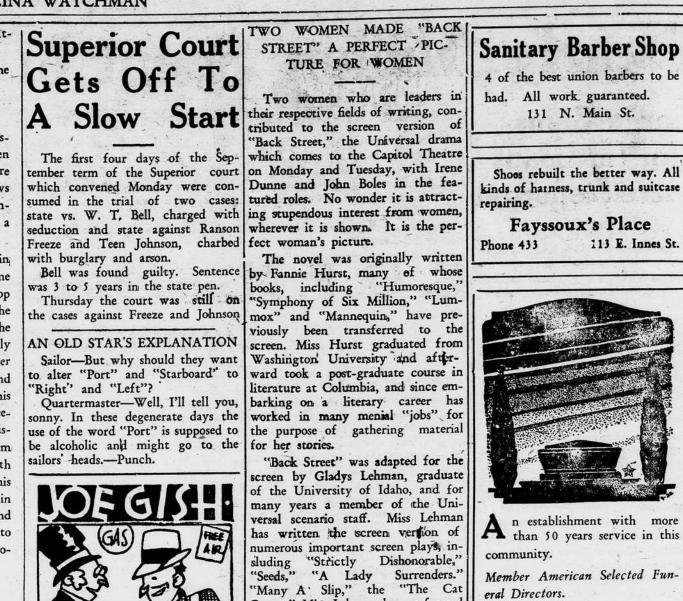
Supplying a week-to-week inspiration for the heavy-burdened who will find every human trial paralleled in the experience of "The Man Nobody Knows."

THE VOICE OF AUTHORITY

Success is always exciting; we never grow tired of asking what and how. What, then, were the principal elements in Jesus' power over men? How was it that the boy from the country village became the greatest leader?

First of all he had the voice and manner of the







Ward B. Whitlock, Springfield, Ill was chosen president of the U. S. Bunlding and Loan league, Saturday, in ending the annual meeting at French Lick, Ind. The league pledged co-operation in establishing the federal home loan bank system.

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trade); Wm. Engel, \$27,500; L. W. Munkres, \$13,800 J: H. Bole, \$12,000; R. L. Burel \$1,000; F. J. Thatcher, \$15,000 (later reported increased greatly); E. J. Pratt, \$6,000; R. W. Groves, \$3,600; M. T. Mc-Shane, \$3,000; R. C. Start, \$3,000; O. M. Yount, \$3,-000; M. A. Hayes, \$3,900; W. E. Knapp, \$4,200; G. W. Updike, \$4,200; James A. Cole, \$12,000; E. H. Karp, \$3,900.

Minneapolis: W. B. Joyce, \$20,000; H. A. Feltus, \$7,500; Geo. P. Meyer, \$7,000; B. J. Dodge, \$7,000; A. K. Emirck, \$6,000; E. A. Cawcutt, \$7,000; R. T. Paradis, \$6,000; R. F. Morean, \$4,800; W. G. McKinnon, \$4,600.

Duluth: C. C. Baker, \$10,000; Frank W. Falk, \$6,-000; Matt A. Sauter, \$6,000; H. A. Jurgens, \$4,800; Joe L. Ward, \$4,200; L. J. Branch, \$4,200.

St. Paul: F. C. Tousley, \$5,500; George C. Lambert, \$7,200; Rolf P. Jacobson, \$4,000; G. G. Grant, \$6,-000; T. C. Croll, \$5,000; Thomas F. O'Neal, \$5,000; E. A. Syftestad, '\$5,000; P. M. Olive, \$4,500.

Peoria: D. P. Moore, \$7,200; J. L. White, \$3,600; John Benson, \$3,600.

Ogden: Milton G. Pence, \$6,000; Elwood Williams, \$3,000.

Omaha. Otis M. Smith, \$15,000; Lee L. Quinby, \$12,000; Aksel W. Nielsen, \$4,300; Walter A. Blumel, \$3,000; Harry R. Caldwell, \$4,000.

Portland: W. H. Collins, \$25,000; Lyman G. Rice, \$12,000; E. W. Smith, \$5,000; H. E. Sanford, \$6,000; W. A. Randall, \$6,000; Marshall Crutcher, \$5,000; A. Eugene Kelley, \$5,400; H. H. Byers, \$3,600; R. E. McGee, \$3,600.

Seattle: A. A. Ryer, \$10,000; L. E. J. Le Farge, \$4,-800; G. B. Kneeland, \$3,600.

Spokane: Richard J. Stephens, \$10,000; B. H. Kjose, \$5,400; C. E. Kyle, \$3,600.

Los Angeles: C. W. Hunter, \$9,600; C. G Flammer, \$4,800.

San Francisco: T. D. Stevenson, \$10,000; L. B. Terheyden, \$3,600.

St. Louis: W. J. Niergarth, \$9,000; C. F. Smith \$2,-000; George C. Martin, \$5,000; J. E. Dixon, \$5,000; H. A. Adam, \$3,000; H. H. Savage, \$6,000; P. M. Silver, \$5,000; J. Zorumski, \$3,600.

Kansas City: F. W. Lake, \$25,000; N. E. Carpenter, \$15,000; L. J. Thurn, \$9,000; R. O. McKenna, \$7,-000; C. J. Gundelfinger, \$5,500; W. C. Miller, \$4,000; G. H. Cass, \$3,900; A. G. Hertz, \$3,800; Frank B. Cummings, \$3,600; G. Taylor Wyne, \$3,000; L. A. Laybourn, \$3,000; Alexander Prudot, \$6,000; H. A. Hantz, \$3,600; C. W. Riley, \$4,000.

Endi: E. R. Humphrey, \$7,200; Paul Bossemeyer, \$4,000.

Pendelton: R. M. Rice, \$6,000; Carl Cuoley, \$3,000;

nings of it were present in him even as a boy. John felt them.

On the day when John looked up from the river where he was baptizing converts and saw Jesus standing on the bank, he drew back in protest. "I have need to be baptized of thee, he exclaimed, "and comest thou to me?"

The lesser man recognized the greated instinctivtly. We speak of personal magnetism as though there were something mysterious about ita magic quality bestowed on one in a thousand and denied to all the rest. This is not true. The essential element in personal magnetism is a consuming sincerity-an overwhelming faith in the importance of the work one has to do.

Most of us go through the world mentally divided against ourselves. We wonder whether we are in the right jobs, whether we are making the right investments, whether, after all, anything is as important as it seems to be. Our enemies are those of our own being and creation. Instinctively we wait for a commanding voice for one who shall say authoritatively, "I have the truth. This way lies happiness and salvation." There was in Jesus supremely that quality of conviction.

Even very successful people were moved by it. Jesus had been in Jerusalem only a day or two when there came a knock at his door at night. He opened it to find Nicodemus, one of the principal men of the city; a member of the Sanhedrin, a supreme court judge. One feels the dramatic quality of the meeting-the young, almost unknown, teacher and the great man, half curious, half convinced.

It would have been easy to make a mistake. Jesus might very naturally have expressed his sense of honor at the visit; have said: "I appreciaate your coming, sir. You are an older man and successful. I am just start. ing on my work. I should like to have you advise me too how I may best proceed." But there was no such note in the interview-no effort to make it easy for this notable visitor to become a convert. One catches his breath involuntarily at the audacity of the speech:

"Verily, verily, I say to you, Nicodemus, except you are born again you can not see the kingdom of Heaven." And a few moments later, "If I have told you earthly things and you have not believed, how shall you believe if I tell you heavenly things?"

. The famous visitor did not enroll as a disciple, was not invited to enroll; but he never forgot the impression made to the young man's amazing self-assurance. In a few weeks the crowds along the shores of the Sea Galilee were to feel the same power.