

THE CAROLINA WATCHMAN

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Rising Retail Sales Will Aid Business

CUBS AGAIN LOSE TO N. Y. YANKEES

More Jobs Are Given As Result

Leading Stores Augment Staffs

Car Loadings Rise To The Highest Point Reached During The Present Year

Heaviest Business In Months Reported By Larger Houses Over United States, Survey Shows

A steady rising tide of retail buying spurred business activity the past ten days and resulted in encouraging gains in employment, car loadings, and miscellaneous manufacturing lines.

Stimulated by aggressive advertising and promotion campaigns, some larger stores began to augment their sales staffs for still greater business. Department stores in the last fortnight reported the heaviest business in many months, attributed to more favorable public psychology and a general policy of pushing "bargains." Federal Reserve figures showed sales in the first 16 days of the month at only 16.9 per cent under those of the corresponding period of last year compared with a loss in August of 24 per cent.

Indication Better

Such trade indications as car loadings, commercial and banking failures, bank clearings, and employment also were gradually closing the gap to the levels of a year ago.

Although the course of stock prices is not usually considered a good barometer of business conditions the persistent rise in prices at this has done more than anything else to restore confidence and promote business activity.

The rise has enabled banks to liquidate frozen loans; it has made new credit and added millions of dollars to the country's potential purchasing power. The parallel rise in commodity prices has helped many farmers to pay off mortgages and to resume purchases of necessities.

Rail Outlook Better

Developments in the railroad industry, one of the most important in the country, have had considerable influence on general business, inasmuch as general economic recovery hinges to a great extent on prosperity for the carriers.

The prospective railroad wage controversy is one uncertainty worrying railroad executives, and early settlement would restore some confidence.

CARNIVAL MONK ENJOYS LIFE IN CITY TREETOPS

Auburn, N. Y.—Somewhere in the "jungles" of Auburn's treetops a monkey, fugitive from a carnival cavorted and defied capture.

101-YEAR-OLD WOMAN DIES AT LEXINGTON

Lexington.—Miss Eliza Byerly, who was 101 years old August 19, died at her home here after a year's illness.

Funeral services were held at Holy Grove Lutheran church.

DOG LEASH COLLARS TRIM FALL FROCKS

Paris.—Dog leash collars are novel trims on fall clothes. The are made of closely braided leather, are slipped in a loop over the head and then drawn about the waist to form a belt. One frock of smoke gray crepe has a bright red leather dog leash collar as its only trim.

Kaye Don's Bride



Kaye Don, English speed king in auto and boat, surprised American friends by marrying Miss Eileen Martin, of Greenwich, Conn., the week before sailing home. Mrs. Don is to soon join her husband in Europe.

GOOD MORNING

A STORMY KISS

"My Sweetie just gave me a rain-bow kiss."
"What the devil is that?"
"Oh, the kind that comes after a storm!"

WIT AND PHILOSOPHY

When little Walter came home from school, he found that a new baby brother had arrived at his home.
"Where did he come from?" the boy asked, not exactly pleased.
"From a far away shore," the father said, trying to be original.
"Huh!" snorted Walter, "another of those darned aliens!"—Boston Transcript.

FATHER ENTERED THE ROOM IN A VERY NASTY TEMPER

"Look here, Mary," he said to his wife, "that boy of ours has taken some money out of my pocket."
"Oh, Herbert, how can you say such a thing," reproved his wife.
"You might as well accuse me."
"Not at all, Mary. It wasn't all taken."

"HE HAS THE INTELLIGENCE OF A BULL"

"How's that?"
"Dum-dum."

COP: WHY ARE YOU RACING THROUGH TOWN AT THIS RATE?

Speeder: My brakes are out of order and I wanted to get home before there is an accident.

PROF. (AT LAST CLASS): GENTLEMEN, WHEN IS YOUR EDUCATION REALLY COMPLETE?

Chorus: After a senior week house-party!

MOTHER (EXCITEDLY): BABY HAS CUT ANOTHER TOOTH.

Father (absent minded): Put some iodine on it.—Smith's Weekly.

IT'S A WONDER THAT THE TELEPHONE COMPANY ISN'T IN THE HANDS OF RECEIVERS.

Not so long as the receivers are in the hands of subscribers.

WELL, PROSPERITY MUST HAVE TURNED THE CORNER AT LAST.

What makes you think so?
I don't see anybody looking for it any more.

SERVANT—OH, SIR, RUN FOR YOUR LIFE—THE HOUSE IS ON FIRE.

Absent - Minded Prof.—Fire—fire, oh, yes. I'll call up right now and order our next winter's supply of coal.

MATILDA, WHEN YOU WAIT ON THE TABLE TONIGHT DON'T DISPLAY ANY JEWELRY BEFORE MY GUESTS, PLEASE.

"Oh, I'm not afraid, ma'am."

DOES YOUR WIFE MAKE IT HOT FOR YOU WHEN YOU DON'T SHOW UP IN TIME FOR DINNER?

No, she let's me eat it cold.

Grange Meet In Gate City Oct. 5th, 6th

A large representation of Rowan county farmers will attend the annual state grange meeting which will be held in Greensboro October 5th and 6th with headquarters at King Cotton hotel.

An elaborate program has been arranged for this meeting of the North Carolina State Grange. Following the reception of various reports and the disposition of the business of the convention, addresses will be made by Dr. Clarence Poe, W. F. Schilling and L. J. Taber, the latter being master of the national grange.

November 16th through the 25th, the 66th annual session of the National Grange will be held in Winston-Salem. Representatives are expected from 30 states. This will be the first time the National Grange convention has been held south of the Mason-Dixon line in over 40 years and the first time in North Carolina.

The grange is the largest farm organization in America and the only farm fraternity in the world. Thousands are expected to attend.

Rowan county will also send a large delegation to the Winston-Salem convention in November. Rowan has the largest grange membership of any county in the state.

SCHMELING WINS

Max Schmeling of Germany, fighting in the same ring in which he lost his heavyweight championship of the world to Jack Sharkey a little more than three months ago, scored a technical knockout over Mickey Walker of Rumson, New Jersey, at the end of the eight round in New York Sept. 26.

The end came when the bell rang for the ninth round. Jack Kearns, manager of the game little Irishman, took one look at his man and refused to let him continue.

YEGGS RAID STATE COLLEGE

Yeggs invaded the treasurer's office of State college, Raleigh, forced open the safe and took \$8,500 in cash, \$1,500 of it receipts from a Saturday night football game. The college had partial burglary insurance.

NORRIS TO CAMPAIGN

Senator George W. Norris, independent Republican of Nebraska, will lead his National Progressive league in a nation-wide speaking tour in behalf of the candidacy of Democrat nominee, Franklin D. Roosevelt.

DELAY RATE REDUCTIONS

Proposed reductions in electric power rates of utilities in the state will be delayed beyond October 1, the date set for such action by the corporation commission. The commission is holding a series of private conferences with utility representatives.

SPANISH ROYALTY EXILED

A shipload of Spanish royalists, leaders in the recent rebellion fiasco, were banished last week from Spain and sent to exile in Rio de Oro, Spanish province in western Africa.

Crescent Limited Crash Kills Four

In a collision between the north-bound Crescent Limited and a freight day four trainmen were killed and train near Wald, Alabama, yesterday injured.

Only ten passengers were on the limited when the collision occurred and all were asleep. None were seriously injured.

Clyde Hoey Speaks Here On Tuesday

Clyde R. Hoey will fire the first gun in Rowan's Democratic campaign next Tuesday night in the court house, beginning at 8 o'clock. A jammed courthouse is expected to greet the Shelby orator.

Mr. Hoey will discuss the leading issues before the people today, supporting the state and national Democratic platforms. Mr. Hoey is one of the most popular speakers in the state and the Democrats of the county are planning a warm welcome for him.

SOUTH AMERICAN WARS

Over 125,000 men are engaged between the federal forces of Brazil and the rebelling state of Sao Paulo in the most sanguine of three South American conflicts underway. Paraguay and Bolivia are fighting vigorously for possession of the Gran Chaco disputed area. Columbia and Peru are at sword points over the port of Leticia, seized by 300 Peruvians.

BEATEN BY ROBBERS, YIELDS \$1,400 HOARD

Chicago.—Cornelius Morrison, 69, was beaten over the head with a gun and forced to reveal the hiding place of his saving of \$1,400 withdrawn from the bank, by two robbers who entered his home at 2029 Osgood St.

PRESBYTERIANS AVOID POLITICS

The 119th annual meeting of the N. C. synod of Presbyterians ended last week at Greenville with a resolution asserting a non-partisan stand in politics and prohibition. The budget allotted \$585,000 for synod and assembly work. Greensboro won the 1933 synod meeting.

HURT BY MINISTER'S AUTO; SEEKS \$5,000

Henderson, Ky.—W. M. Owen, a Methodist minister of Conway, Ark., was sued for \$5,000 by I. T. Hollowell, 65, who was injured by the minister's automobile.

The minister had been freed on a charge of assault and battery by a court hearing that he was not to blame.

EYEBROW BETRAYS AGE OF A WOMAN, EVEN HIGHBROW

York, England.—Let her be a scrubwoman or a highbrow, eyebrows and eyeglasses betray a woman's age! Eyebrows change their positions with age, Professor V. Suk told the British Association for the Advancement of Science. With advancing age, they sink below the upper margin on the eye socket.

Color of eyebrows is hereditary. A blonde may have dark eyelashes, and not be suspected of being "synthetic."

SEES LITTLE HOPE FOR HIGH COTTON

Facing the facts about the cotton crop this fall, leads one to the conclusion that despite the short crop of approximately 11,310,000 bales this year, the carry-over of 13,000,000 bales will give such a supply that high prices for the staple can hardly be expected, says J. F. Criswell, extension economist at State College.

The acreage planted to cotton in the United States this year was estimated on September 1 to be 36,161,000 acres which is the smallest acreage since 1923. The estimated production of 11,310,000 bales is the smallest since 1923, also, but the world carry-over is 13,000,000 bales which gives a supply of over 24 million bales. This is exceeded only by the supply of 26 million bales last year.

Maine's Governor-elect



Governor-elect Louis J. Brann of Maine, the first Democratic governor of the state in 18 years, takes the limelight in Eastern states, the National Committee assigning him speaking dates as a result of the surprising victory.

News Briefs

KILLED IN AUTO CRASH

When a car was forced off the highway by another near Raleigh, N. V. Hockett, 24, of Angier, was fatally hurt. J. J. Barnes, the driver, had slight injuries.

RUN OVER BY TROLLEY

Lila Head, two, was horribly mangled by a Wilmington street car. The police said she ran directly into the path of the car. Motorman W. H. Darden was not held.

76 AUGUST AUTO DEATHS

The motor bureau reports 76 deaths from automobile accidents in the state in August. Of 467 drivers in 315 accidents, only 44 were women.

MURDER VICTIM FOUND

Wrapped in a blanket, bound with wire, a bullet hole through the head, the body of a white man, who had been murdered some weeks before, was found 100 yards from a highway just east of Liberty. Identification has not yet been made.

ANOTHER HUNTING VICTIM

Accidentally shot by his brother, 15, while squirrel hunting Saturday, B. F. Ivey, 14, died in a Lumberton hospital on Sunday.

FIVE-DAY WEEK ENDORSED

The directors of the U. S. Chamber of Commerce last week approved the five day work week of 40 hours as a means to decrease unemployment. The chamber went on record as against cash payment of the bonus until 1945.

MARION AUTO VICTIM

Harrington Sparks, 50, walked in front of the car of R. W. Rigby, Asheville city manager, and was killed at Marion. The coroner's inquest was deferred.

HATTERAS CHILD DROWNS

The body of Josephine Willis, three, washed ashore in a marsh at Hatteras, Friday. He had last been seen playing on a wharf.

LIGHTNING HITS GRIDDERS

Eighteen boys in a football huddle at Woodmere academy, New York, were felled by a stroke of lightning, Friday. One of them died of the shock.

N. C. BIRTHS TRIPLE DEATHS

There were 2,298 deaths and 6,429 birth reported in the state in August the birthrate of 23.9 nearly tripling the death rate of 8.5 per thousand. Tuberculosis killed 159 and cancer 123. There were 23 suicides and 32 homicides. Automobile accidents killed 76, railroad accidents 17, drowning 25.

734 AUGUST PATROL ARRESTS

The highway patrol arrested 734 road law violators in August and secured court conviction of 564. Fines and costs totalled \$17,558.

Drop 2nd Tilt 5-2 In Good Game

Play Saturday In Chicago

Young Lefty Gomez, Yankee Twirling Ace, Shades Warneke, Of Chicago

Crowd of 55,000 Witnessed Scrap In Yankee Stadium; Start Scoring In First

New York, Sept. 29.—Winning their second world series game in succession, the New York Yankees walloped the Chicago Cubs here this afternoon by a score of 5 to 2.

Lefty Gomez, twirling for the Yankees, had the edge on Warneke, pitching ace.

A crowd of 55,000 ball fans witnessed the contest.

The Yankees scored twice in the first inning when Warneke passed Earle Combs and Joe Sewell, and then permitted Lou Gehrig and Bill Dickey to single the Yankees scoring twice. After that the Yankees were never headed.

The two clubs left tonight for Chicago where they will engage in the third contest Saturday.

The box score and summary follow:

Chicago (NL)	ABRHPoAE
Herman, 2b	4 1 1 1 6 0
English, 3b	4 0 1 0 0 0
Cuyler, rf	4 0 1 1 0 0
Stephenson, lf	4 1 2 0 0 0
DeMaree, cf	4 0 1 1 0 0
Grimm, 1b	4 0 2 8 0 0
Hartnett, c	3 0 1 9 2 0
Jurges, ss	3 0 0 4 3 0
Warneke, p	3 0 0 2 0 0
x Hemsley	1 0 0 0 0 0

Totals 34 2 9 24 13 0

x—Batted for Warneke in ninth.

New York (AL)	ABRHPoAE
Combs, cf	3 1 1 4 0 0
Sewell, 3b	3 1 1 0 1 0
Ruth, rf	3 1 1 3 0 0
Gehrig, 1b	4 2 3 5 0 0
Lazzeri, 2b	4 0 1 3 1 0
Dickey, c	3 0 2 8 0 0
Chapman, lf	4 0 1 1 1 0
Crossetti, ss	3 0 0 3 3 1
Gomez, p	3 0 0 3 0 0

Totals 30 5 10 27 9 1

Score by innings:

Chicago 101 000 000—2

New York 202 010 00x—5

Summary: Runs batted in: Stephenson, Gehrig, Dickey 2, DeMaree, Chapman 2. Two base hits: Herman, Stephenson. Three base hits: Cuyler, Sacrifice: Jurges. Double plays: Warneke, Hartnett and Jurges; Hartnett and Herman; Herman, Jurges and Grimm (2). Left on bases: Chicago 7; New York 5. Base on balls: off Gomez 1 (Hartnett); off Warneke 4 (Combs, Sewell, Ruth, Dickey). Struck out: by Gomez 8 (Warneke 3, Herman 2, Hartnett, English, Hemsley); by Warneke 7 (Ruth, Chapman 3, Gomez 2, Crossetti). Umpires: Klem (NL), plate; Van Graf-lan (AL), first; Magekurth (NL), second; Dinneen (AL), third. Time of game 1:46.

SLEEPING WOMAN CLAWED BY BOBCAT

Quinton, Okla.—Clawed by a bobcat, Mrs. David Brunson, 35, wife of a farmer, was in a critical condition. The animal attacked Mrs. Brunson while she slept.

Manhattan police face a difficult problem in arresting the sidewalk peddlers of poison whiskey sold at five cents a drink. Fifty died from it since August 1.