

Best Paying Farms Are Properly Organized

Proper System Cuts Down Cost

Good Cropping Plan Practically Impossible On Small, Numerous Fields

By R. H. Rogers, Dept. of Agricultural Economics, North Carolina State College.

The North Carolina agricultural experiment station has developed a system for reorganizing farms that has given satisfactory results. Analysis of a number of farms in the coastal plain and piedmont areas indicates that fields usually average about three acres in size and that no systematic crop rotation is followed. A good cropping system is practically impossible on such small, numerous fields, and as a result, production costs are high.

Cover crops to reduce erosion and soil building legume crops are generally absent from the farming program and most of the plant food must therefore be purchased each year. Labor is often overworked during a few months and practically idle for long periods on poorly organized farms. Present low incomes have caused many of the better farmers to consider a sound plan that will improve their farm business.

Necessary Steps

Experience in reorganizing farms has shown that the following steps are necessary:

First, an inventory of all the farm property must be made in order to determine the present investment which should return a fair rate of interest if the reorganization is satisfactory.

Second, a detailed map of the farm must be made in order to picture the farm before any changes are made and to serve as a basis in rearranging fields. A map is also useful in outlining the new cropping system from year to year.

Third, one or more definite cropping plans should be temporarily chosen in order to try out the possibilities of the proposed plans. The location of the farm, soil types, local markets, likes and dislikes of the farmer, the available capital, and the value of the items to be considered in selecting the trial crop rotation.

Fourth, the number and location of fields to accommodate the suggested cropping system must be designated. The station has found that fields are usually tripled in size and reduced in number by 75 per cent, as compared to the original farm plans.

Study Livestock Needs

Fifth, the kind and amount of livestock that can best be handled with available labor and home grown feeds should be determined. To do this, local yields, feed requirements, etc., should be used as a guide.

Sixth, a budget of production and farm returns based on anticipated prices should be prepared as a test of the soundness of the plan.

Seventh, in case the first trial budget is unsatisfactory, start with a different plan in step three and work out a new budget.

Eighth, determine what part of the new plan is to be completed at once, what part is to be done during the year, and what part can be left until next year. Usually a two or three year period to complete a re-organization of a farm is justified.

Ninth, start a simple farm record in order to check up on the plan during the year. Several minor changes will no doubt be suggested by the records that will add to the reorganization plan.

Tenth, by using outlook, information, annual or seasonal changes should be made in the general farm plan in order to take advantage of market conditions.

By following this general plan, it has been possible to increase farm earnings from 10 to 20 per cent over those obtained before re-organization.

Get Real Relief From Monthly Pains

SEVERE monthly suffering is a sign of warning.

If you are having aches and pains every month, heed the WARNING. See what is wrong.

Treat the CAUSE of the trouble. When womanly aches and pains are due to a weak, run-down condition, take CARDUI. It has been used by women for over 50 years. It is a purely vegetable medicine and it cannot harm you. Thousands of women have said that when they had built up their strength with the help of Cardui, real relief was obtained and their general health and feeling of well-being improved.

If you suffer this way, try Cardui, which you can get at the drug store.

Coaches on Football Show Program Are Colorful Lot



Famous coaches are shown above: Top Row, A. A. Stagg, "Pop" Warner, and Howard Jones. Bottom Row, Frank Cavanaugh and W. A. Alexander.

MAJOR FRANK CAVANAUGH, Fordham's hard driving general, Howard Jones, builder of Southern California's champion teams, Eddie Crowley, Michigan State's head coach, Jesse Harper, who trained Knute Rockne, and Rip Miller, Navy pilot, are the latest additions to the all-star coaching talent who will broadcast their slants on the 1932 gridiron drama for the All-America Football Show every Friday night during the big game season.

"Pop" Warner of Stanford, Fritz Crisler, Princeton's new chief, "Gloomy" Gil" Dobbie of Cornell, and Alonzo Stagg, Chicago's "grand old man," are prominent among the others previously announced in the lineup for this unique sports program being heard over a coast-to-coast Columbia network under auspices of the All-America Board of Football.

These famous mentors, who are building the power, speed and deceptive strategy of modern football, have kept their personalities shrouded behind the brilliant performances of their teams. But back of the winning scores that have won them glory are stories of color and drama.

One of the most spectacular of football's generals is wily "Pop" Warner who started the vogue for deceptive plays twenty years ago when he piloted the Carlisle Indians. He originated the touch-down coup of hiding the pigskin

under the scorer's jersey. His stunt of puncturing the ball on the kickoff was disallowed because the rule stated that the ball must be an "inflated, oblate spheroid." Warner developed such colorful redskin stars as Jim Thorpe, Mount Pleasant and Little Man Afraid of a Bear.

Among the battery of experts on the All-America Football Show roster, Rip Miller, member of the famous Four Horsemen Knute Rockne trained, is one of the youngest. Stagg, the game's patriarch is also rated the most philosophical sportsman in gridiron history. Major Cavanaugh is called the toughest taskmaster of them all. Slight, round shouldered Howard Jones is the mildest mannered. The coaches are being interviewed on the All-America program by Christy Walsh, noted sports authority. Other features of each broadcast include the announcement of the week's 10 outstanding players, as selected by several hundred sports writers, and the reenactment of dramatic plays with all the color of actual stadium combat.

Freddie Rich's orchestra and a large male chorus will play during the week's scrimmages. The All-America Football Show is heard at 9, E.S.T., 8, Central Standard, 7, Mountain and 6, Pacific every Friday night during the gridiron season.

Would Keep U. S. Out Of Business

A renewed attack on what was described as governmental competition with private business was issued by the Chamber of Commerce of the United States, with the assertion it would continue the fight until its objective is accomplished.

Accompanied by a lengthy recitation of what the organization considers abuses of the constitution, the statement was contained in a special report presented to the chamber's directorate by a committee of which Henry D. Sharpe of Providence, R. I., is chairman.

Oppose Competition

"The chamber has long opposed any form of government competition," a statement accompanying the report said, "its membership at various times having declared its position. The present report therefore is another step in the chamber's efforts which will be continued until the chamber's objective is accomplished."

The government's operations can be and are carried on without regard to the elements of profit or loss, which are uninvolved in private business," the committee said. "The government can, and does, furnish the funds which are employed, largely from taxation, without requiring or expecting payment of interest, let alone dividends, out of business."

Free From Taxation

"Public property used by the government in business is free from any burden of federal taxation and is removed from taxation by the state, county and town in which it is situated. Allowances for depreciation are usually disregarded.

"It is obvious therefore that in any field of business in which the government chooses to enter, private business will be proportionately eliminated—not by reason of the relative merits of the two forms but because of the unfair advantages received by the former."

A specific recommendation of the committee was: "The federal government should

not engage in any form of business or service except for purposes limited to those clearly necessary in the proper administration of government functions which are pursuant to the provisions of the constitution."

USE THE NEWSPAPER, BIG STORE ADVISES

The advertising department of the J. C. Penney company, nationwide operators of chain stores, gives its store managers this advice:

"1. Do you want to be certain of reader interest? Many a circular receives only a casual glance, while the local newspaper with hundreds of general news items is read thoroughly from first to last page.

"2. Do you want representation in the same shopping window, as the other merchants of your town use? Then use the local newspaper. Women, the purchasing agents of the home, read newspaper advertising daily, whereas many a circular is tossed into the waste basket without a glance.

"3. Do you want fast action? Then use the newspaper. The ad you run today, if it contains real merchandise news, will bring immediate results tomorrow. You can receive and sell out a consignment of merchandise with newspaper advertising in less time than it takes to prepare a circular.

"4. Do you want to be recognized as a factor of importance in your community—a real hometown store? If you do, use the newspaper—it undoubtedly is a strong factor in the building of goodwill and acceptance by the whole town as a good place to trade."

COW SWALOWS CLOCK AND DIES 'IN NO TIME'

Manchester, Iowa.—When a cow belonging to Ivan Boone, Delaware County farmer, died after a brief illness, Boone held a post-mortem examination and in one of her four stomachs found the springs, cogs, wire and works of a clock.

TEN CENTS A WEEK IN NEW ENGLAND

Ten cents is the pitiful weekly wage of a girl apprentice in a Connecticut sweat shop.

For a dime she works 55 hours. At the end of three weeks, when she has earned 30 cents for 165 hours of work, she may get a regular job—at \$3 to \$5 a week. Or she may be discharged.

Revelation of these shocking conditions sends a wave of indignation across the state. Governor Cross and a number of papers unite in a demand that the evil be stamped out.

But how? Under the present state laws, the labor commissioner says he is helpless to act. Until the legislature meets to change them, officials are trying to hit upon some temporary remedy.

Disclosure of the conditions was made in a dispatch by Boyd Lewis, New Haven correspondent of the United Press, who quotes Joseph M. Tone, commissioner of labor and factory inspector.

Connecticut girls work 55 hours a week for as little as \$1.79, to avoid starvation on the streets, the commissioner said. They labor in shirt factories or needle lofts. Learners get 10 cents.—Literary Digest.

COLLIE DOG SAVES LIFE OF MISTRESS

Nampa, Idaho.—Add to dog heroes

When Mrs. Gus Renstrom went to feed her cow recently the animal attacked her, knocked her down and gored her.

Her collie dog attacked the cow, sinking its teeth into the cow's leg. This distracted the cow's attention from Mrs. Renstrom and she was able to escape.

The dog was badly mangled and died.

"PINCHES" HIS FIRST IN 12 YEARS AS COP

Indianapolis.—Traffic Police-man Eugene O'Sullivan's twelve-year spotless record has a mark on it. He finally has made an arrest.

Explaining his first "pinch" in more than a decade to the judge, O'Sullivan said Clarence Mitchell was intoxicated and fell almost on the traffic cop's feet. The judge fined Mitchell \$10 and sent him to the State farm for 180 days.

WOMAN ON JOB HALF CENTURY

CHICAGO.—After 50 years of work in a Chicago office, Miss Carondelet B. Palm, 70, clerk in the headquarters of the Chicago, Burlington and Quincy Railroad, retired on a pension.

She sat rocking in her flat at 619 W. Sixty-Second Street, watching children play in the street below. Leisure she finds agreeable, although she didn't need it.

She said: "I didn't want to retire, but I had reached the age limit. I liked my work. However, I guess I've earned a rest. Fifty years in the same office. Plan? I have none. I think I'll just sit here and rock a while. I'm beginning to like this freedom."

Miss Palm's co-workers bade her farewell yesterday. They pointed to her record, which showed that she never had been late for work.

Of her early days in the employ of the road, Miss Palm said: "Women in offices were curiosities in those days. There were only two in my department when I started. Now there are more than 100. In many lines of work, women are equally as capable as men."

"Yes, this book will do half of your work."

"Okay, I'll take two of them."

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70-Year-Old Cotton Bale Is Preserved

Laurens, S. C.—For 70 years the Fleming family of Laurens county has had a bale of cotton to "fall back on" should a farm reverse make it necessary and through that period the same bale has served as the figurative ace in the hole.

Having outlived two generations, the cotton is now the property of G. Hall Flemming of Ora, but it rests in a place of honor in the Laurens bonded warehouse.

The staple, classed as middling and well preserved, was grown in 1862 on a plantation owned by Mr. Fleming's grandfather in Cross Hill township. It came into Mr. Fleming's possession through inheritance of his father's estate.

Fancy prices have been offered for the historic bale during the last 70 years when the market price has ranged from 4.50 cents to 42 cents a pound.

COUPLE, ESTRANGED 22 YEARS, SEPARATE

Spokane, Wash.—A woman who said she had lived under the same roof with her husband for twenty-two years as a stranger was given a divorce in Superior Court.

Mrs. John Haurst said she and her husband became estranged nearly a quarter of a century ago, but had hidden the situation so effectively that even neighbors were unaware of the rift.

"I just decided not to continue in this manner," Mrs. Haurst told it still while he looked at it.

There Is Really a Correct Way to Make a Good Cup of Coffee



Fresh coffee and careful measuring add joy to each meal.

By DORIS TISDALE Chase & Sanborn Institute

FOOL-PROOF cooking ovens with automatic heat-controls, make sure that cakes are baked to just the right texture. Fool-proof refrigerators make the proper freezing of ice cream a simple matter. Fool-proof toasters push up the toast when it is ready. Electric cookers cook roasts to just the proper degree and then keep warm until ready to serve. But no one, alas, has invented a fool-proof coffee pot! So many women still depend on the much over-rated "knack" in making coffee, and husbands with coffee inhibitions groan inwardly. For there is no such thing as "knack" in making coffee. Coffee must be carefully fresh. And it must be absolutely fresh. First have the water boiling. Then measure one heaping tablespoon of

coffee to each half pint of boiling water. A measuring cup should be used to make sure that each half pint of water is a half pint of water and no more.

Some prefer coffee prepared with a French drip pot. Others prefer percolated coffee. Either is good. For percolated coffee, ten minutes slow percolation is sufficient. Drip coffee is ready to serve when all the water has dripped through. In any case, coffee should be served at once. It should not be allowed to stand and never reheated.

If these directions are carefully followed, and the coffee is really fresh, the result is a cup of simply delicious, fragrant coffee—and incidentally the driving away of hubby's getting-up-in-the-morning-grouch.

Wife: The doctor looked at my tongue and said it didn't look the same as usual.

Hubby: Well, probably you held it still while he looked at it.

"If a man smashed a clock, could he be accused of killing time?"

"Not if he could prove that the clock struck first."

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The Carolina Watchman

Political Speaking

Robert R. Reynolds, Democratic Nominee for U. S. Senate, and Mrs. Arthur Wagner, of Asheville, will address the voters of Rowan County in the County Courthouse

Tuesday Night, October 18th At 8 O'clock.

YOU ARE CORDIALLY INVITED TO HEAR THESE SPEAKERS DISCUSS THE ISSUES OF THE CAMPAIGN.

Rowan County Democratic Executive Committee

