

# JOIN THE RED CROSS AND HELP THE DISTRESSED AND NEEDY

## Enroll

IN THE RED CROSS TODAY

**Southern Public Utilities Co.**

LIGHT ..... HEAT ..... POWER

## Join The Red Cross

And Help Humanity . . .

Trade at our store and save money on your Men's Furnishings and hats.

**Kenerly-Parker Co.**

"SMART MEN'S WEAR"

## Quality plus Service

That's a combination you can't beat in printing

**Rowan Printing Co.**

## Join The Red Cross

Your membership dollar will prevent suffering and want this winter.

**SALISBURY  
Coca-Cola Bottling Co.**

## Norman Ingle

**THE JEWELER**

Extends best wishes for the success of the Red Cross membership drive.

BY ALL MEANS JOIN

## The Red Cross

But Don't Fail to See the

## New Plymouth Six

Now on display at our show rooms, 211 East Innes Street

**Foil Motor Co.**

Plymouth

Austin

Chrysler



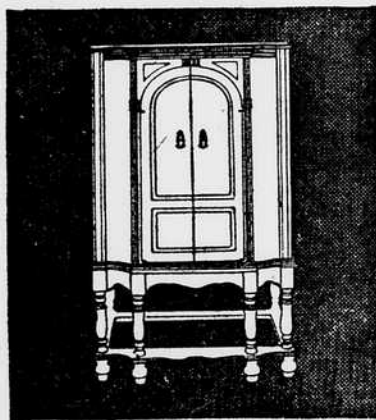
## What the Red Cross is doing in Rowan County

1932 American Red Cross Roll Call for Rowan County	715
Rowan Families Helped with Red Cross Flour	1,000
Rowan Families Helped with Red Cross Cloth	1,000
Red Cross Flour Received in Rowan County	832 bbls.
Red Cross Cloth Received in Rowan County	20,000 Yards

This appeal made possible by the co-operation of the firms and individuals whose names appear on this page.

JOIN THE RED CROSS

## TONE... BEAUTY



More listeners voted for G-E Radio tone in nation-wide tone-tests than for all other competing sets combined.



10-tube superheterodyne of entirely new design using Twin-Push Amplification and five other G-E advances for better tone. Eighteenth Century English style cabinet with full length doors. Ornamentation secured with rare, matched, Oriental woods combined with California Walnut, beautifully finished. G-E Tone Equalizers further improve tone.

GENERAL ELECTRIC

**T. M. CASEY**

## We Commend

the splendid work done in this county and throughout the nation by

THE AMERICAN RED CROSS!

**Purcell's Modes**

Salisbury, N. C.

TWO NECESSITIES

## The Red Cross

for the welfare of the community

**Ketner's Fisher St. Store**

for highest quality meats and groceries at LOWEST PRICES

Phone 34

## Join The Red Cross

For Quality Food at Lowest Price Try Our Cafeteria

**Ford Hotel**

## We Congratulate

THE RED CROSS for the fine work they are doing in Rowan county

—and—

Call your attention to our high class country meats and dressed poultry.

**Salisbury Produce Co.**

Phone 738

121 West Fisher Street

## No Time to Gamble

At the first sign of impaired health see your doctor!

Then as extra care let us fill your prescription. There is no mystery in our prescription department.

But there is a world of extra care that will amaze you.

**Innes Street Drug Co.**

JOIN THE RED CROSS!

## Dine With Us

You'll like the way we cook food here, and you'll like the friendly spirit of those who serve you. Come to see us.

**Sanitary Lunch**

110 W. Innes Street