

# Peeler Elected Head Of State Bottlers

## Local Dealer Is Honored By Convention

Two Hundred Bottlers From Over North Carolina Attend Meetings

Other Officers Chosen For The Ensuing Year; Elaborate Banquet Staged

Election of Clifford A. Peeler, manager of the Carolina Beverage Company of Salisbury, and producers of Cheerwine, Caravan Pale Dry Gingerale and other soft drink products, as president, featured the closing sessions of the 19th annual convention held in Salisbury last week.

Two hundred bottlers from North Carolina attended the convention. A number of speeches were delivered while much routine business was transacted.

Mr. Peeler succeeds R. A. Cromwell, of Wilmington. M. S. Brown, of Tarboro, was named vice president; while Frank L. Johnston, of Statesville, was re-elected secretary-treasurer.

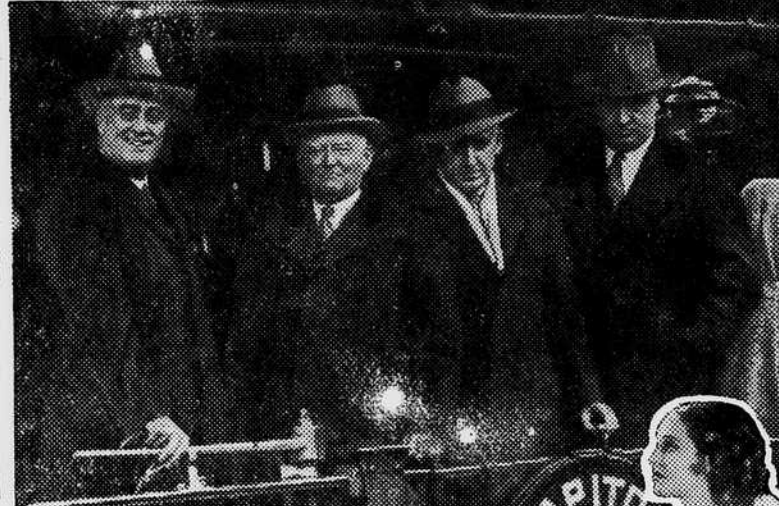
Directors chosen include: R. A. Cromwell, Wilmington; C. L. Davis, Asheville; W. B. Garrison, Gastonia; Joe Rice, Winston-Salem;

## CAMERAGRAPHS

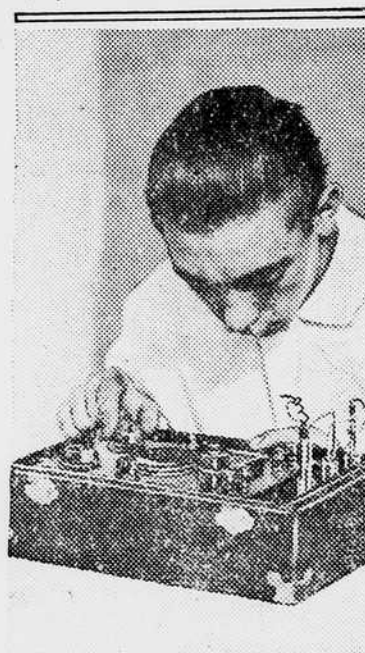
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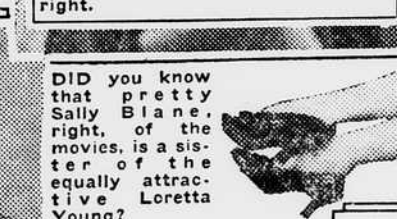
**BETTER HALF** of a flying pair is Amy Johnson, famous British aviatrix, and wife of Capt. James Mollison. She recently cut ten hours off the record time set by her husband between Kent, England, and Capetown, South Africa. Picture was made in cockpit of her plane before she took off.



**PRESIDENT-ELECT ROOSEVELT** is joined by Vice-President elect Garner at Baltimore as the next chief executive was en route for his conference with President Hoover on the problem of war debts. James Farley, Democratic campaign manager, is shown at right.



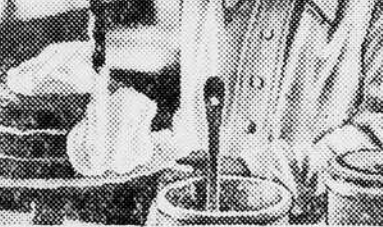
**A MACHINE THAT CAN TASTE FOOD** is used in one of the 20 laboratories operated by General Foods. So far, this "electrical taster" has been applied only to liquid foods. Photo shows H. A. Blackman, Gloucester, Mass., at the dials.



**DID YOU know** that pretty Sally Blane, right, of the movies, is a sister of the equally attractive Loretta Young?



**CARL FISHER**, 12-year-old Whittier, N. C. boy, below, who identified the strange man living in his town under the name of Reynolds Rogers as Raymond Robins, missing prohibition worker.



**KNOWS HER CAKES:** In a recent cake baking test, supervised by Frances MacGregor, New York, 2080 cakes were baked to determine what ingredients produced the best and most popular results. Among other things, cakes made with cake flour were found to be superior in texture and fluffiness. Chocolate cakes placed first in popularity with coconut cakes second.

portance, their own wisdom and attainments, and are unhappy and discontented unless they can force their own interpretation of what constitutes importance upon others.

Let us, my dear friends, learn this lesson of the Christ Child. If the Son of God can so humble Himself as to come to earth from His Father's presence, and endure to be born of lowly parents in Bethlehem's stable, may not we put our pride and arrogance and selfishness under our feet and imitate Him Who came as a little child to be the servant of all?

May something of the mystery of it all steal its way into our hearts ere we go to rest this night, bringing with it something of reverence and humility, something of rapture and adoration something of quiet peace and holy hope, because Unto us a Child is born, unto us a Son is given and the governments of the world shall rest upon His shoulder, and His name shall be called Wonderful, Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace.

### MEANING OF CHRISTMAS

By Eugene Field  
Come, Thou dear Prince—! come to us  
This holy Christmas time!  
Come to the busy marts of Earth  
The quiet homes,  
The noisy streets, the humble lanes.  
Come to us all—with Thy love touch  
Every human heart,  
And in its blessed peace  
Deal charity to all mankind.

### A CHRISTMAS PRAYER

O God, who makes us glad with the yearly remembrance of the birth of Thine only Son, Jesus Christ; grant that as we joyfully receive Him for our Redeemer so we may with sure confidence behold Him when He shall come to be our judge, who now liveth and reigneth with Thee and the Holy Ghost, one God, world without end. Amen.

Do you believe in petting parties?  
It depends on who the party is.

### LEGAL NOTICE

**NORTH CAROLINA ROWAN COUNTY**  
The undersigned F. W. Poole will offer for sale at public auction for CASH on the 14th day of January, 1933, at 12 o'clock noon, one four cylinder Dodge light delivery to satisfy claim of \$49.75 for repairs and storage in accordance with section 2435 of Consolidated Statutes. Place of sale to be Salisbury, N. C., at courthouse.  
Dated this 5th day of December, 1932.  
F. W. POOLE

### RE-SALE OF VALUABLE QUARRY AND FARMING LANDS

Pursuant to the power contained in a certain mortgage deed of trust executed by E. C. Gregory and wife to the undersigned Trustee, dated the 7th day of July, 1922, which is duly recorded in the office of the Register of Deeds for Rowan County in Book of Mortgages No. 78, at page 248, default having been made in the payment of the indebtedness therein secured, the undersigned Trustee will expose for sale at public auction for CASH, at the courthouse door in the City of Salisbury, on Saturday, December 24, 1932, at 12 o'clock, noon, the following described real estate:  
An undivided two-thirds interest in and to the following described real estate:  
Tract No. 1: One certain tract

**Winning Smile**

Mary V. Dulje of Newark, N. J. is the owner of the prettiest smile in America, in the opinion of judges who passed upon the photographs of 65,000 girls from all parts of the U. S. A. Cash prize of \$500 goes with the award.

signed Trustee will expose for sale, at public auction for CASH, at the courthouse door in the City of Salisbury, on Saturday, December 24, 1932, at 12 o'clock, noon, the following described real estate:

An undivided two-thirds share or interest of, in and to the following described tract of land, situate in Salisbury Township, Rowan County, N. C., to-wit:  
Tract No. 4. Containing 72 acres, more or less, and known as the Betty Klutz Flat Rock Place, and adjoining the lands of Edmund Earnhardt, Adam Earnhardt, and others; for boundaries and more particular description of which see deed from J. M. Haden to T. H. Vanderford, dated July 8, 1891, and registered in Book of Deeds Vol. 74, page 18, in the office of the Register of Deeds for Rowan County.

Bidding to begin at \$765.78.  
Terms of Sale: CASH.  
Dated this 9th day of December, 1932.  
HARRY AREY, Trustee.  
Dec. 16—23.

Bidding to begin at \$958.07.  
Terms of Sale: CASH.  
Dated this 9th day of December, 1932.  
B. H. ISENHOWER, Trustee

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**OSTEOPATHY**  
is common sense applied to the treatment of human ills.  
**DR. S. O. HOLLAND**  
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**NOTICE**  
We Must Close Out This Week All

**NOVELTY FURNITURE**

On Hand. Prices Cut To The Core.

End Tables **69c**  
Smoking Stands **49c**  
Magazine Racks **49c**  
Baby Chairs **69c**  
Book Troughs **\$1.35**  
Book Cases **1.19**  
Radio Benches **\$1.49 \$2.49**  
Small Stools **65c**

**COASTER WAGON \$1.79**

**BARGAIN STORE**  
Next To Oestreich's

Lloyd Brown, Durham; Hugh Williams, Hickory; L. P. Frans, Hickory; E. L. Fleming, Rocky Mount; W. L. Rawlings, Goldsboro.

Frederick Bowman, of Chapel Hill, was named general counsel. The directors and officers, who constitute the executive committee, will meet in Raleigh or Durham in January to formulate plans for the coming year. The place of the next meeting will also be selected by the executive committee. Invitations for the 1933 convention were received from Elizabeth City, Washington and Wilson.

### How To Have A Safe And Happy Christmas

"Allow nothing to mar the Christmas holidays," urges the National Safety Council, which presents the following conditions:  
Give your children all the toys they need and all you can afford but buy wisely. Be sure that tiny tots aren't given small articles that they can swallow or inhale. Look out for pins in cheap dolls.  
Youngsters love Christmas trees but hundreds of fires take place every year because of carelessness, such as using candles; failure to place the tree on a firm base and using tissue or crepe paper for decorating purposes. Non-inflammable snowflakes should take place of paper and cotton. Electric lamps should be substituted for candles.  
When trimming the tree, use a stepladder, not a rocking chair or box.  
Wrapping paper and excelsior should be disposed of immediately. Dispose of the tree before the second day of January, as when it is dried out, it is highly inflammable.

### A Sermon For Christmas

By Rev. S. B. Stroup  
Unto us a Child is born, unto us a Son is given.—Isaiah, 9-6.  
We have been sitting here listening to the radio. The dial we have turned in every direction. The air is filled with the same message, North, south, east and west send to us songs and carols and hymns and sermons, all alike commemorating the birth of Christ. Little children everywhere are creeping off to bed, so good about it tonight and older people are softly making ready for tomorrow, and doing it with the tenderest look upon their faces—it is wonderful, for just now it would seem as if there were nothing but goodness and kindness and generosity and happiness upon earth. And it is all made possible because of the little child of long ago of whom the prophets told.  
We, who read this are for the most part Christian people. We at least aim at the Christian life of love and fellowship. We claim Him as our own. But what more convincing testimony could we offer to those who do not know Him, than to point to the world tonight, aglow with evidence of the power of the little Babe of Bethlehem? Our faith has not quite gripped us with its marvelous power, but tonight it's brighter and more pulsating, because we have these past few days given expression to it in many ways, and we are glad, and we shake off the hours of despondency at the world around us, and we lift up our eyes and view the passing days with more hopeful hearts, because "Unto us a child is born, Unto us a Son is given"  
What are some of the lessons of Christmas Time? First, the lesson of reverence.  
When we think of the event commemorated today, we are between two dangers. It may have become a mere name and word, conventionally accepted and repeated, but conveying no living meaning to us, or it may have come with a fullness of meaning which has confounded our intellects, until we ask, as well we may, "How can such things be?" Almighty God made a little child? The Infinite and Everlasting born in human flesh? It would be more than overwhelming if we were creatures of intellect alone. But we are also creatures who, above intellect, are endowed with powers which know what it is to live, to venerate, to rejoice and admire. A nature which finds its highest ideals among the regions of the affec-

tions. God is Love. Love serious, generous and self-sacrificing. Therefore God so loved the world that He gave His only begotten Son. Time and hurry and the busy world too soon wear out the impressions in our hearts and minds tonight and we forget them, but Oh, if we could but have the true meaning of what happened upon this day. How can we adequately bow down and adore its graciousness, its tenderness, which for us surrendered all and accepted all? The day is here and calls on us to think about it and try to measure its unspeakable power for good. "Who for us men and for our salvation came down from heaven." And then a lesson of humanity.

The human mind cannot conceive of any abasement or any willing surrender of place or power comparable to that which is before us in the birth of Christ. The measure of it is the measure of the distance between creature and creator. There He was. For the time, the youngest, the weakest and the poorest of them all. And He came thus to show what God thinks of human pride, of human ambition, of human loftiness. He came thus to show what God thinks of those who cannot be happy unless they have the high places and chief rooms, and are miserable when others are put before them. He came thus to show what God thinks about those who have very exalted ideas about their own im-

**COUNTRY PRODUCE**

Fryers, 18c lb. Hens, 16c lb.  
Ducks, 17c lb. Turkeys, 20c lb.  
Fresh Country Eggs, 38c Dozen

We are now taking orders for Christmas. Give us your order now and be sure of a good turkey.

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Every man's and boy's coat in our entire stock must go now at this big money saving reduction.

Sale Price

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Men! This is your opportunity to get your coat at a closeout price.

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This includes every suit in our big stock for men and boys—basket weaves, serges, worsteds, chevots and all other fine suits we carry.

**MEN'S SUITS**

\$19.75 Suits—Sale Price Only	\$14.80
\$18.50 Suits—Sale Price Only	\$13.85
\$16.50 Suits—Sale Price Only	\$12.35
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\$ 9.95 Suits—Sale Price Only	\$ 7.45
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Some with one pair pants, others with two pairs. Not a suit reserved—every suit must go!

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