

Here's the truth--the whole truth

WHAT THIS COUNTRY NEEDS IS

CONFIDENCE

Business Is Not Done On Cash
BUT ON CREDIT AND CONFIDENCE
WITH ONE ANOTHER



Money is but a medium of exchange and when used otherwise works a hardship on your neighbor and the entire country.

We, the undersigned, still believe in America and stand ready to serve you to the best of our ability. Call on us if we can serve you.



Southern
Public
Utilities
Company

Light
Heat
Power

RAY KETNER'S

CASH MARKET

OUR MOTTO:

"LIVE AND LET LIVE"

109-111 E. Fisher St.

Phone 34

Foil Motor Co
Austin
PLYMOUTH

Chrysler

"Plymouth Sets
The Pace"

Better

Used

Cars

John R. Fish
Agent

Metropolitan

Life

Insurance

Company

"With Full Confidence And Cooperation From Our
People Salisbury And Vicinity Will .

COME THROUGH

The Present Crisis Unscathed"

SALISBURY

CHAMBER OF COMMERCE

The
Carolina
Watchman

"Your Weekly
Newspaper"

"Printing
That
Pleases"