

Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.

FRIDAY, AUGUST 25, 1933 BETTER BUSINESS

Profits! Industry has been going along for three and one-half years practically without them. This month there has been a turn. Companies which have been running constantly in the red are furnishing a market for black ink.

Here is how improved business is reflected in the balance sheets of some specific large companies:

Chrysler Corporation—In the June quarter, net equaled \$1.80 a share, totaling \$2,310,000. This is within 23 per cent of the company's record, achieved in the booming third quarter of 1928.

U. S. Steel—Twelve months ago it reported an operating loss of more than \$3,000,000. In the last three months it had a profit of \$4,880,000.

General Motors—Last year it had a second-quarter profit of 7c a share; this year it reported a net of 90c per share.

U. S. Industrial Alcohol—Profits in first half of 1932 came to \$32,000; same period in 1933, \$229,000.

All business haven't had an equally happy quarter or half-year. But the general trend of profits is definitely upward. Most important of all is sharp improvement in the earnings of small businesses whose fortunes don't constitute headline news.

There is a black spot in the industrial outlook—retail trade, which is still in an extremely depressed state. Best fact of all is that the upturn has been in progress for four months without a setback. The fast stable barometers—car loadings, electric power, steel output—indicate continued improvement.

The Administration has one major worry now. The poor results of the farm bill. The mortgage situation is more tense than it was, and it is apparent that present legislation is either misdirected or inadequate.

A few months ago the most talked-about subject of them all was inflation. Then it practically

dropped out of the days news. The President had been given the powers he wanted, and nothing drastic happened. It looked as if they wouldn't be used after all.

Now inflation is preparing to take its place in the headlines again. The Administration's desire for a "managed dollar" has not agitated; it was simply shelved for a time while other and more pressing matters were being handled.

The President has two courses open in inflating the currency. Most obvious course is to lower the gold content of each dollar. Then by varying it from time to time, the dollar will theoretically possess a constant value, and will be immune to important variations.

Opponents of inflation say that the managed dollar is a golden dream which is impossible of realization, and point to the disastrous effects of extreme inflation in Germany and elsewhere.

COMMENT

OF ALL THE VIRTUES, SHE HOLDS THERE IS NONE TO TAKE THE PLACE OF LOVE.

The news item under the caption "Urges Hickory, Bible in Child Training" in which Judge John M. Oglesby presents his opinion, has given impetus to a desire of mine for expression along this line.

The judge declares that lack of discipline in the formative years of children is largely responsible for the crime that follows in more mature years and suggests as a curative, or rather a preventative, for this condition the use of a hickory stick and the ten commandments.

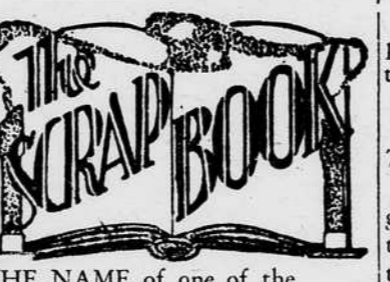
This has brought to my mind the forcefulness of the beauty and strength which underlies the words of that infinitely lovely letter of St. Paul to the Corinthians constituting the 13th chapter of his first epistle to them in which he shows irrefutably that without love else is futile and hopeless.

Love is indeed the fulfilling of the law and is applicable to the problems of children through the expressions of patience, kindness, gentleness and an understanding heart on the part of those whose duty and privilege it is to have the moulding of children's lives placed in their hands.

We can none of us deny the invaluable use of discipline and we all know or should know that the Ten Commandments are a basic foundation for the laws governing our land, but let us not lose sight of the fact that discipline and law unaccompanied by a loving heart are lost upon most of us, especially are they lost upon children.

I dare say there are more criminals and near criminals today for lack of love and understanding in early years than from any other cause whatsoever.

Love. You will perhaps be cheating the reformatory and the penitentiary but you will be building a higher order of civilization. —MRS. M.



THE NAME of one of the GENTLEMEN IN today's STORY COULD very well BE MENTIONED, but we JUST COULDN'T name one AND NOT the other, so WE WON'T name either.

"YOU ARE getting along IN YEARS. You should TURN YOUR thoughts TOWARDS HEAVEN", advised A PROMINENT citizen in A LITTLE advice CONVERSATION WITH one of THE TOWN'S best known WIDOWERS, BUT it was EVIDENT that the advice WAS WASTED, for the WIDOWER REPLIED, "On THE CONTRARY, I'm thinking OF GETTING married again."

I THANK YOU.

PICAYUNES

NATIVE WIT It's NIRA never. —The Asheville Times.

PLEASE ADVISE A tax official advises, "Pay your taxes with a smile." Can we depend on that, —Olin Miller in The Atlanta Journal.

NATIVE WIT The college graduate will admit that education pays, but he hasn't exactly figured out when. —The Statesville Record.

DIR-TY DOG Dear Horace: I don't go to church. The first time I went there they threw water on me; the second time they tied me to a woman for life.

WOMAN HATER. Yes, and the third time they will throw dirt on you! —"Horace Horse" in The Stanley News and Press.

CHEST CODE An employer in New York has tattooed a Blue Eagle on his chest. Let's hope General Johnson doesn't have to take it away from him. —Christopher Billopp in The Baltimore Evening Sun.

THE BELLS, BELLS, BELLS With Cabarrus Superior court in August session, the courthouse bell is singing one of its most familiar tunes: "C-h-a-i-n-g-t-n-g! C-h-a-i-n-g-a-n-g!" —Radio in The Concord Tribune.

EXECRABLE CONTRIBUTION General Johnson is calling upon the women to aid him in the NRA drive. Evidently going to try fair means first. —The Norfolk Ledger-Dispatch.

FILLING DEPOT Did you happen to hear Miss Nellie Jordan telling a friend in Broad street yesterday afternoon that she had to hurry on as she had to meet someone at the station and renlying when the friend asked what train she was going to meet, "Oh, I mean the filling station?" —Item in The Charleston News & Courier.

NOW IT'S CIGARETTES, COTTON AND CORN Do you remember when the Old

North State was famous for its tar, pitch and turpentine? —George G. Myrover in The Fayetteville Observer.

LOST AD. Is it an off season for peanut politicians, or has the administration plowed most of them under? —The Greenville, S. C., News.

THE ETERNAL OPTIMIST Probe of Alabama lynching is begun, says a headline. That shows that Alabama is getting to take notice of such things. —The Winston-Salem Journal.

COXEY'S CORPS The NRA battle is raging along the hiring line. —The Greensboro News.

ACCOUTREMENT When it comes to getting men out of the cities to the farms, every one of them should have a jack-knife in his kit with which to whittle at the general store. —The Raleigh Times.

PASSING FAST The passing generation is so called because it is passing at the rate of about sixty miles an hour on wheels. —The Asheville Citizen.

Car Sales In July Double Last Year

Motor Vehicle Bureau Gives Sales Of Individual Makes For Past Month. Automobile and truck sales in North Carolina were more than doubled in July just passed over the sales of new cars recorded in July, 1932, while the sales so far this year are more than 50 per cent ahead of the sales through July last year, figures in the office of Leland Harris, director of the motor vehicle bureau, show.

New sales of passenger cars last month reached a new high of 8,683, as compared with 1,778 in July last year and 2,376 in June, the preceding month. To date this year new cars sold number 13,309, as compared with 8,884 sold up to the same date last year. New trucks sold last July number 693, as compared with 338 in July, 1932, and 490 in June of this year.

Cars of the lower price range naturally still lead, but a few of the higher priced cars have been sold. Chevrolets lead with 1,514, Fords sold in July number 821; Plymouth 611, Pontiac 175, Dodge and Essex 115 each, Chrysler 66, Buick 56, Rockne 47, little Austins 44 and Oldsmobiles 32. In the high priced cars the sales include no Pierce-Arrows, three Cadillacs, one Lincoln, three LaSals, five Auburns and six Packards.

In the truck sales last month Chevrolets led with 374, Ford 155, Dodge 65, International 44, GMC 13 and little Austins nine.

LUMBER OUTPUT GAINS

Washington — The National Lumber Manufacturers' association reported production increased from 108,815,000 to 200,893,000 feet during the week which ended August 12.

SUNDY DINNER SUGGESTIONS

By ANN PAGE

WITH August nearly over, the harvest of fruits and vegetables is at its height. Most vegetables are both abundant and low in price. All over the country excellent western peas are available. Peas are especially good with poultry, lamb and with fish, all of which are good choices at the present time.

The root vegetables, green and wax beans and summer squash are all plentiful and low in price. Tomatoes are ripe, sweet and juicy—at their best either raw or cooked. They are delicious stuffed with a macaroni and cheese mixture. Peaches and cantaloupe are plentiful and of excellent quality. Bartlett pears are delicious eaten out-of-hand or in salads. Nectarines are in market but their season is brief.

Here are menus from the Quaker Maid Kitchen:

Low Cost Dinner Pork Chops Macaroni with Cheese Mashed Squash Bread and Butter Bartlett Pears Tea or Coffee Milk

Medium Cost Dinner Baked Ham Baked Yams Baked Stuffed Tomatoes Quince Jelly Bread and Butter Fruit Cup Coffee (hot or iced) Milk

Very Special Dinner Roast Lamb Cantaloupe Boiled Rice Green Peas Sautéed Bananas Tomato Salad Salad Dressing Rolls Spanish Cream Butter Coffee (hot or iced) Milk

Beauty Industry Supports New Industrial Code

Mme. Rubinstein Joins NRA Via Cable to President PARIS, France. —Madame Helena Rubinstein, internationally famous authority on beauty, whose business



MME. HELENA RUBINSTEIN interests circle the world, has cabled President Roosevelt at his summer white house at Hyde Park, pledging full cooperation and support of the National Recovery Act.

Madame Rubinstein, now in Paris collaborating with famous continental scientists on beauty preparations, was enthusiastic in her approval of the new industrial plan and on August 5th cabled the following to Mr. Roosevelt: "Details National Recovery Act and the proclamation just reached me here. I pledge complete and enthusiastic acceptance National Recovery Act recommendations for my entire organization throughout the United States. Am doubly happy to comply because I feel that women both employers and consumers have unique opportunities to make distinctive contributions to the economic upbuilding of America in accordance with your constructive and humane policies." (Signed) HELENA RUBINSTEIN.

Brummitt Attacks New Constitution

Declaring that the proposed new state constitution is "deficient not simply in what it does, but what it fails to do," Attorney-General Dennis Brummitt made rejoinder to the statement of A. J. Maxwell, commissioner of revenue, published in the state papers August 1.

The attorney general declares that the proposed new constitution would do these things:

- 1. Further centralize government and concentrate its powers in the hands of the executive; 2. Instead of setting up needless and enforceable restraints in protection of the separation of the legislative and executive powers, it would break down some of those now existent; 3. Apply the short ballot to the public school system and thus increase the opportunity to politicalize the public schools; 4. Increase and strengthen the opportunity of the political machine and the special interests to control government, local and State; 5. Confer upon the Governor the veto power in such form that, by holding the General Assembly in long sessions, as happened in 1931 and 1933, it would be impossible to pass a bill over his veto; 6. Remove every definite and useful restriction on the power of taxation, enormously extend the field of taxation, permit, without a vote of the people, the levy of taxes for anything a court would hold to be a public purpose, to any extent, in any form, without any limit, and by any system of classification and without relation to benefits conferred or ability to pay, short of what a court might declare to be confiscation.

PATTERSON ITEMS

Mabel Wilhelm visited relatives of this community several days last week.

Several families of this community attended the picnic of Chapel S. S., which was held at Mirror Lake.

Recent rains have helped late crops and gardens wonderfully.

Mr. and Mrs. W. W. Yost announce the birth of a daughter, Fay Elizabeth, August 13th.

SPENCER MAN IS SHOT BY UNSEEN ASSAILANT While gathering melons on his farm near Franklin township, Richard Coley was mysteriously shot from ambush. The small rifle shot struck his leg, and he was not seriously wounded. His wife was standing near him at the time. Officers have been unable to find any clue to the identity of the unseen assailant. Coley said he had no known enemies.

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Building Code Received Here

Minimum Wage 40 Cents Hour, Working Time 35 Hours, in Most Instances.

Contractors this week began studying a copy of the code for contractors of America, submitted to the National Recovery Council. The minimum wage will be 40 cents an hour, "unless the hourly rate for a particular class of work on July 15, 1929, was less than 40 cents, in which case the hourly rate shall not be less than that of July 15, 1929, and in no event less than 30 cents an hour." The maximum working time was set at 35 hours a week during a six months calendar period and not more than 48 hours for any week in the period or eight hours a day for any one day excluding executives and supervisors.

Neither shall a minor under 16 years of age be employed.

Other provisions: "In the event that any buyer subject to this code shall have contracted before June 16, 1933, to purchase goods, structures, or parts thereof, at a fixed price for delivery during the period of the President's re-employment agreement, he shall make an appropriate adjustment of said price to meet any increase in cost to the seller's having signed the President's re-employment agreement or having become bound by any code of fair competition approved by the President; provided however, that in view of the fact that construction operations customarily involve the furnishing of various goods and structures, or parts thereof by a continuous series of independent long-term contracts and agreements at fixed prices between various parties, such as owners (including governmental departments), builders, contractors, sub-contractors and other, such adjustments shall be contingent upon similar appropriate adjustments to be made by all other parties thus participating, from and including the initial vendor of such goods and structures or parts thereof to and including the owner of the works or structure upon which they are used."

But we also need a blue eagle of the second class, with a sticker reading: "The spirit is willing, but the bank account is weak."

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