

Buy Now Campaign Under Way Sec. Perkins Backs Shorter Week

Circulation Of Money, Credit Badly Needed

Industry Needs Aid In Meeting Higher Payroll Expense

DRIVE STARTS MONDAY

Farm Administrators And NRA To Enter Into Price Fixing Conferences Beginning Mon.

Hugh S. Johnson directed the power of NRA's influence toward a "buy now" campaign to speed the circulation of money and credit.

He addressed manufacturers and advertisers throughout the country, noting the end of the "flat wallet era" and urging full co-operation in the "now is the time to buy" drive officially set to start Monday.

Johnson's move to increase credit velocity was intended chiefly to help industry meet NRA's higher payrolls, but it blended smoothly with President Roosevelt's determined efforts to expand credit and boost farm prices.

Further, it coincided with the coming to Washington of Henry Bruere, president of the Bowery Savings bank of New York, who boarded Mr. Roosevelt's train as it headed toward the White House from New York City. Bruere was expected to co-ordinate the entire credit expansion campaign.

Another step with the same aim was the government's request for bids on 844,525 tons of steel rails for 47 railroads. The public works administration will lend the \$25,000,000 or more buying price to the carriers.

United States, Bethlehem and Inland Steel and the Colorado Fuel and Iron company were the concerns to which Joseph B. Eastman, railroad co-ordinator, addressed requests for prices. Later, a number of companies will bid on 245,221 tons of fastenings.

Johnson, expected back in his office soon to direct personally the buying campaign and reorganize his administration for enforcement work, cited to the manufacturers statistical evidence that new purchasing power has been created in recent months.

He said August factory employment was up 24 per cent over August, 1932, and payrolls 40 per cent, while July farm prices showed a 33 per cent boost.

"In view of these developments," Johnson said, "we believe that the opportune moment is at hand for American industry to bend every effort toward increased sales. . . . Two courses of action are absolutely essential. They are: First, give the public attractive, up to date merchandise fairly priced, and second, aggressively promote your products to the public."

At NRA headquarters today, the wage and hour provisions of the farm administration's food and grocery code were opened for a public hearing. Consideration of the code's price fixing sections begins Monday before farm administrators.

TO START ZEP SERVICE

Akron, O.—Dr. Hugo Eckener is seeking permission to use the naval air station at Lakehurst as a temporary terminal for a trans-Atlantic zeppelin service between Germany and the United States in the spring of 1935. Probably a mooring mast will be placed near Washington for a summer terminal and one at Miami for a winter terminal.

HURLS COW ON MAN, DIES

Little Falls, N. Y.—Ward Decker, 41, was fatally injured when a train plowed into a herd of cows and hurled one of the animals against him.

NEWS BRIEFS

\$20,000,000 FOR HUGE DAM

The public works administration on Friday allotted \$20,000,000 for construction of a huge dam for power and irrigation purposes at Bonneville, Oregon, on the Columbia river. A \$63,000,000 project at Grand Coulee, Washington, on the same river, had previously been approved.

END FREIGHT SURCHARGES

A yearly reduction of \$10,000,000 in the nation's railroad freight bill was automatically effected with the close of September when, after 21 months of operation, the surcharges permitted for hauling nearly every type of goods, expired and the regular rates again took effect.

UNIVERSALISTS NAME BRYANT

The State Universalist convention met at Rocky Mount last week. Rev. O. E. Bryant, Clinton was chosen president.

JUDGE BUYS HIS OWN TOMBSTONE

Kannapolis—Judge J. L. Boger of Kannapolis recorder's court has had a monument erected to himself here. The judge will be 75 years old next October 7. He isn't expecting to die right away but—Well, as he puts it himself, he knows he's got to die some day.

As the judge knows exactly what kind of a monument he wants after he dies. So he just went ahead and ordered the kind he wanted.

It's a medium sized stone, standing four feet high and seated on a base twelve inches thick.

CRIMINAL UNDER ARREST

One of two men arrested at Charlotte, in possession of a machine gun, has been found to be Art Austin, a criminal wanted in several states for robbery and violence.

FIND HALIFAX EMBEZZLER

E. A. Matthews, Roanoke Rapids attorney sought since 1926 on a charge of embezzling has been located in Honolulu and his return for trial is being sought.

DIRECT U. S. RELIEF PLAN

President Roosevelt, while speeding to Chicago to address the American Legion, announced a plan to form a huge non-profit corporation which will go into national markets to buy food, clothing and fuel for direct distribution to the destitute, with Harry L. Hopkins as director of the enterprise. The plan is also expected to relieve markets of price depressing surpluses.

APPROVE 10 ROAD PROJECTS

Low bids totalling \$383,039, for construction of 10 road projects in North Carolina by use of public works funds, were approved by the state highway and public works commission. The next letting is set for October 17.

MODIFY SCHOOL BUS LAW

Answering a demand of state-wide proportions, the state school commission last week modified its order forbidding transportation of children living within two miles of a school, and permitting bus drivers to complete their loads to capacity with smaller children living inside the limits.

ROOSEVELT ENDS MINE WAR

Around 75,000 miners in the bituminous coal fields of the steel companies have returned to work, after an agreement for the mines to operate under the terms of the coal code recently adopted.

Commander-in-Chief



Col. Russel C. Martin, of Los Angeles, is to serve another year as Commander-in-Chief of the Grand Army of the Republic. He was re-elected at the 67th encampment at St. Paul.

SAFES BLOWN OPEN

The safe of Holshouser's hardware store at Rockwell was blown open and the adjoining Peeler's grocery store robbed one night last week, and the thieves also blew the safe of the Richfield Roller mills at Richfield.

HEN LAYS EGG A DAY FOR 16-YEAR RECORD

Xenia, Ohio—An egg a day for all of her sixteen years is the production record claimed for a hen owned by B. F. Green, of Goes, near here. Green says he purchased the chicken when it was a day old. Since she began to lay she's done it daily, Green says.

Asks Mayors To Send In Reports

President Urges Steps Be Taken To Give Work To Idle

Chicago—Mayors of American cities were invited by President Roosevelt to send in their requests for shares in the \$3,300,000,000 federal public works fund, and were promised prompt action.

His message was read to 80 municipal executives attending the United States conference of mayors just as they finished listening to charges that procrastination in distributing the public works funds had put national recovery in the doldrums.

"We are at the point now where the states and municipalities interested in public work projects should come forward quickly with proposals which will give immediate work to their unemployed," the President's message read.

"We want to cooperate to the fullest possible extent, and I assure you that after your projects have been passed upon by the state advisory boards they will be acted upon in Washington with a minimum of delay.

"We will match speed with you. The money is available and we want to put men to work." The president's message was a direct reply to the objections many mayors had brought to the conference against delays in distributing the funds for public works.

Foils Kidnapers



Helen Batcheller, society heiress of New York, planning for wedding was threatened with kidnaping. Careful plans trapped the suspects, whose 23, and filling station man.

COLORADO TOO YOUNG FOR OLD AGE PENSIONS

Pueblo, Col.—Colorado is not old enough for most old age pensioners. To date, of 500 applicants examined by the judge, only two were born in Colorado.

Reason for the few native-born applicants is seen in the provision of the law that an applicant must be at least 65 years of age. Sixty-five years ago—1868—there were only a handful of persons in the entire Rocky Mountain district.

One applicant is from Nevada, and two or three from Wyoming. Kansas is the native state of a few others. Indiana and Missouri are the native states of most of the applicants.

GOOD MORNING

"Take it from me, the only difference between you and a donkey is that a donkey wears a collar." "Well I wear a collar." "Then there's no difference at all."

Lockett—Do you know what I think of married life? Keyhoe—Are you married? Lockett—Yes. Keyhoe—Yes, I know.

It is just like a woman to complain that home-life is narrow and then sit for hours at the movies between a couple of fat citizens.

Respect for gray hair makes no dividends for the dye industry.

We are willing to admit history repeats itself. It doesn't have to drag out the lean years to seven to get the idea across.

When a man says he idolizes his wife that doesn't mean she has a mouth but speaks not.

IT'S A BIRD STORE

"Something?" "For the canary." "Eh?" "Give me some grand opera seed."—Louisville Courier Journal.

ANYTHING TO OBLIGE

Beggar—I haven't seen a bite to eat for a fortnight. Lady—Mary, show him our leg of mutton.

HE'S CRAZY

Insurance Inspector—Would you mind telling me if there is any insanity in your family, lady? Wife (a policy seeker)—Well, no not exactly. Only my husband thinks he's boss at home. Hummel, Hamburg.

BIG DIFFERENCE

"I understand the two candidates carried on quite an epistolary bombardment." "No, they didn't use no pistols, they just wrote letters back and forth."

KNOWS FROM EXPERIENCE

"It's hard to collect money in these times." "How do you know? Are you a collector?" "No, but a lot of other people have tried to collect money from me."

TAKE NOTICE

Mother: Don't you want to be the kind of girl that people look up to? Edna: "Naw I wanna be the kind of a girl that people look around at."

REAL STUFF

Grocer: "Would you like some wax beans?" Sweet Young Bride: "Nix on your lousy imitations. I want real ones."

AGE THERMOMETER

Dear Editor: "When does a man reach old age?" Dear Subscriber: "A man is not old so long as his coattail covers the seat of his pants."

WHEN EGGS RUN SMALL

Mrs. Newlywed was complaining to the grocery man about the small size of the eggs he was selling her. "That just goes to show how fresh they are," he explained. "I don't understand," said the sweet young thing.

"Why," the dealer went on, "the farmers I get my eggs of are so anxious to rush them to me while they're fresh that they sometimes take them off the nest too soon."

"Oh, I see. Thank you, so much!" said the sweet young thing, if you are doing it for your good.

Less Hours; More Pay

Speaks Before Federation And Is Roundly Cheered By A Large Gathering.

WORKS BOARD SCORED

Frances Perkins Tells Federation Shorter Week and Higher Wage Necessary.

Washington—The demand of William Green, president of the American Federation of Labor, for shorter working hours and higher minimum wages than are now being incorporated in NRA codes was given the direct support of Secretary Frances Perkins.

The cabinet member, whose appointment as secretary of labor the federation's high command had opposed only a few months ago, went before the annual convention of the organization with a stalwart demand for strengthening the voice of organized labor.

"We cannot stop with the present minimum wages and maximum hours of labor," Miss Perkins said, as the 500 delegates and their guests cheered.

"We must go on with a unified purpose to an ever improving standard of living and assurance of economic security for all our people and sufficient leisure to enable us to enjoy the blessings which our resources and our equipment can make available to all of us."

A few hours before Miss Perkins arrived her message of co-operation to the federation, eight national and international unions had joined in a denunciation of the handling of the \$3,300,000,000 public works program with its potential millions of jobs.

The resolution which they asked the convention to approve said that "through the laxity or the inefficiency of those entrusted with the expenditure of the money, thousands of industrial workers 'are in suffering and want.'"

The resolution proposed an appeal to President Roosevelt "for the removal of those public officials who either through their laxity or their inefficiency are responsible for much of the present unemployment unless those now in charge can show their willingness to carry out the intent of Congress."

Squirrel Season Is Now Open

Raleigh—Squirrel hunting season opened October 1 all over North Carolina, except in a few counties which by local laws opened earlier, and will extend until November 30 in the west and until December 31 in central and eastern zones, the department of conservation and development announces.

The first part of the split season for doves ended October 1, and hunting of them is prohibited until November 20, then the season starts again. Deer hunting, which began September 1 in the eastern zone, opens in the west October 15 and will close in all zones on the same date, December 15. Bear season, which is continuous in the eastern zone, started October 1 in western and central zones.

The opossum and raccoon season does not start until November 1 in all zones, except that earlier hunting is allowed in a few counties by local laws. The main season, for quail, rabbit and wild turkey, opens in the western zone November 15 and in the central and eastern zones November 20.

The danger in making a god of money is that nothing can be wrong if you are doing it for your good.

Virginia Joins The Repealists

32nd State To Favor Repeal

Bishop Cannon Fails To Cast A Vote In His Home State.

On Tuesday Virginia voted nearly two to one for repeal of the 18th amendment, the list of states favoring abandonment of prohibition now stands at 32, with none opposed.

On next Tuesday, October 10th Florida will vote, and on November 7th referendums will be held in North and South Carolina, Ohio, Kentucky, Pennsylvania and Utah.

If four of these states decide for repeal the prohibition amendment will be nullified as soon as state conventions formally pass on repeal, probably during the first week of December.

The Old Dominion, one of the bulwarks of prohibition since 1914, turned thumbs down on the amendment it had been the second to ratify. At the same time it recommended the repeal of the Layman act, state dry law.

Bishop Cannon who was in the thick of the battle in 1914 when Virginia voted for state-wide prohibition and who continued his militant championship of the dry cause after the 18th amendment had been written into the constitution took no active part in the repeal campaigning.

He neither voted by mail nor appeared at his home precinct, Blackstone, which joined most of the state's communities in opposing prohibition, state and national.

Another good co-educational institution is a son old enough to ask questions.

A Modern Alice



Charlotte Henry, of Brooklyn, N. Y., has been chosen from 7,000 applicants to portray "Alice" in Wonderland, as it goes to the screen.

Higher Coal Prices Appear Probable

Washington—Higher prices for bituminous coal likely will go into effect within a few days.

Having almost completed discussions and negotiations among themselves, operators from the vast Appalachian region were nearly ready today to talk over their proposals for increases with NRA officials.

Increased prices for coal from other outlying regions will be published as soon as the code administrative machinery is set up.

Concord Man Kills Self; Also Wounds His Sweetheart

Walker Davis, 26-year-old textile worker, is dead and Pauline Hughes is critically wounded, the result, it is said to be of the girl's refusal to marry him.

After drawing his week's pay at a textile mill, Davis was reported to have hopped a taxicab and gone to a filling station near Concord, operated by the girl's relatives.

The couple met there and were engaged in a long conversation, officers reported. Later Davis shot the girl through the breast, police were informed, and then walked down the road.

A short distance away his body was found, a gunshot wound in the middle of his forehead. Miss Hughes' condition was so critical that officers did not attempt to question her, but they said it was a case of suicide and attempted murder.

McKEE IN NEW YORK RACE

New York City's mayoralty race has been thrown into a turmoil by the entry of Joseph V. McKee as an independent Democrat to oppose both Mayor John P. O'Brien, Tammany Democrat, and Fiorello H. LaGuardia, Republican and fusion candidate. As former president of the board of aldermen, McKee initiated many economies in city government.

SON HELD FOR FATHER'S DEATH

Will Snow, 33, of Walkertown, is held for the slaying of his father, W. T. Snow, 62. He claims to have hit his father in self-defense when the father attacked him with a knife.