Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.

From the retailer's standpoint, September opened fairly well and closed better, according to Dunn and Bradstreet. The upward trend has become better established, and consumer buying, long lagging, is more vigorous. Consumer resistence to increased prices is not especially noticeable. It is an interesting fact that the market for high-grade furs and silks is expected to be the best in some years.

Other fields where the experience is favorable, include shoes, millinery, jewelry and men's clothing. A number of woolen mills have booked orders that will keep them busy to the end of the year. In the women's wear field, the increase in demand for sports outfits is rising in direct ratio to the decrease in working hours.

The Federal government has started and planned an aggressive drive for credit expansion. The drive takes many forms. One is renewed efforts to open banks which remained closed after the banking moratorium. Another is to make possible greater credit freedom in banks which are open but are still operating under restrictions. Another is to increase potential bank credit through open market purchases by the Federal Reserve. The public works program enters into it, as does the proposal to bolster basic industries with government loans. This last has already been done in the case of the railroads; it will very likely be extended to other industries in the future.

During the last half-year business production has shown steady and sharp rises Between March and September, according to a New York Times graph, the general barometer went from about 60 to 79, the high of 87 being reached in mid-July. On the other hand, the amount of credit available for financing this production has changed very little. In March it stood at 16 billions of dollars, and in September at 16½ billions. Where production has jumped a third, credit facilities have risen only about 3 per cent. The importance of credit is well illustrated by the fact that in this country. in these days, the normal amount of bank credit outstanding is $50,000,000,000, while the total money in circulation is but $5,500,000,000.

While this credit drive faces many problems, there is a strong belief in many centers that it will be able to loosen credit to the point where any other means of inflation will be unnecessary.

THE NEW ERA IN HOME BUILDING

From the standpoint of today's homebuilder, the depression has produced one good result.

According to a news item from Seattle, building has acquired a new status in the last three years. Architects and contractors agree that it will never go back to the old basis. The principal change has been in the degree of discrimination developed by the prospective builder and buyer. He may be buying a very inexpensive place—but he has learned to demand beauty and artistry and good workmanship and materials. It is doubtful, as the news item observes, if the old jack-knife carpenter and the contractor who threw up a number of jerry-bult homes as a speculation, will have a place in the new order.

What is true in Washington is true, to a greater or lesser degree, elsewhere.

There has never been a better time for building a new home or rebuilding the old one—never a time when we could get so much, both in materials and in expert advice, as at present. The buyer's market still exists—the price rises that have occurred recently are as nothing to the price rises that are coming.

Your local dealer and contractor can tell you the whole story. Call on him—and get in on the ground floor of the new era in home building.

NO INDORSEMENT OF COMMUNISM

In announcing that he has opened negotiations with the Soviet government of Russia looking toward eventual "recognition" of that nation, President Roosevelt does not, as we understand it, indorse or advocate a Communistic form of government. He recognizes the fact that for sixteen years the Russian people have been developing a new form of government, that that government has survived and is apparently strong enough to continue indefinitely, and that it is the Russian people's own business as to what form their government takes.

In its early days the Soviet experiment was accomplished by loud threats of world devolutos. We understand that those threats were largely due to the belief that a Capitalistic world would not tolerate a single Communistic experiment, and that in order for it to succeed it would be necessary to convert all the rest of the world. The Soviet leaders have learned different by now; they have discovered that the rest of the world doesn't care what they do inside their own nation. Little is heard these days of the danger of the spread of Communism.

It seems to us that it is reasonable for the United States to recognize the right of Russia to be considered a world nation as it is to regard Italy, under a dictator, or Japan, under an absolute monarch, as having equal rights with ourselves. None of them has our form of government but we would be last to try to impose our ideas upon them.

Recognition of Russia ought to open up trade channels which are now impeded, and create a much more friendly feeling among all the nations. To be sure, there are several other matters to be settled. Will the Soviet government recognize the debts owed by the old Russian government to the United States, and restore the American property which it confiscated? That and other questions need answering before recognition can be generally acceptable.

WE WOULDN'T say for
* * *
A MINUTE that the
* * *
EDITOR IN this story
* * *
IS THE editor of this
* * *
WORTHY HOUSEHOLD organ,
* * *
BUT WE may as well be
* * *
FRANK AND say that it
* * *
SOUNDS VERY much like
* * *
HIM. "We don't print
* * *
ANY SUCH stuff as that",
* * *
SAID THIS editor, loftily,
* * *
AS HE handed back the
* * *
POEM TO the poet. "Well,
* * *
YOU NEEDN'T be so
* * *
HAUGHTY ABOUT it,"
* * *
RETORTED THE poet.
* * *
"YOU'RE NOT the only
* * *
ONE WHO won't print it."
* * *
I THANK YOU.

Six Women Write Books

Six women who figure in the political activity at Washington will appear as rivals on book store shelves when the autumn lists are out.

A serious volume by the wife of the President, "It's Up to the Women," is arousing keen interest. Mrs. Harold L. Ickes, wife of the Secretary of the Interior, has dug deep in her knowledge of American tribes for "Mesa Land, the History and Romance of the American Southwest."

Frances Parkinson Keyes, wife of Senator Henry W. Keyes, of New Hampshire has produced the only fiction in the group in "Senator Marlowe's Daughter." The sister of former Vice President Curtis has written "Dolly Gann's Book," and Alice Roosevelt Longworth's contribution is "Crowded Hours," both volumes of reminiscence.

"Inside the White House" is written by Mary Randolph, one-time secretary to Mrs. Coolidge.

As a result of general improvement in business conditions postal receipts are expected to wipe out the deficit for the first time in 14 years.

THIS WEEK IN WASHINGTON

(*Continued from Page One*)

world it may have come to at the time.

This program appears to be Mr. Roosevelt's answer to the inflationists on the one hand and the conservatives on the ther. Instead of turning the printing presses loose to manufacture more paper money for the sake of raising dollar prices, and also instead of sitting tight and letting the recovery program work out through the slow natural operation of the law of supply and demand. he has taken a middle course which. as has been said. appeals to the more statesmanlike of his friends and critics alike. as highly sound and intelligent and probably certain to accomplish the result desired as safely and as speedily as that can be done.

Learned From British

Credit for this solution of the money problem must be given, observers here believe largely to Professor O. M. W. Sprague, financial adviser to the Treasury. Almost alone among those high in Administration circles, Professor Sprague understands internatoinal finance as well as domestic monetary affairs. He served for several years, although an American. as economic adviser to the Bank of England. In that position he became aware of the methods used by the British to control world prices to their own advantage, and was able to show how the United States would continue to get the worst of it unless we took a leaf our of London's book.

Disappointment at the failure of NRA to bring about miracles over night is being somewhat tempered by the growing acceptance of the major recovery program by business interests, who are finding that there is more value to themselves and to everybody else in cooperation than unrestricted competition. When the President said the other night that it might take two years or three years to restore the nation to a state of reasonable and permanent prosperity, he was reflecting what experienced business men realize, what some of his advisers have overlooked.

CASHIER'S ADVICE SAVES MAN $2,000

Worcester, Mass.—Taking the advice of a teller in the bank where he had a savings account saved Vasil Poutilin $2,000. When Poutilin made out an order to withdraw the money, the teller asked him why he wanted it. Poutilin said he wanted to give the money to three men as bond for a janitor's job. The teller advised him to investigate. He did and found it a fake.

Why Managers of Lady Baseball Players Go Crazy. Organizer of First Feminine Team Tells of Their Fights, Courtships and Other Peculiar Troubles in The American Weekly, the Magazine Distributed With Next Sunday's Baltimore American. Buy it from your favorite newsboy or newsdealer.

THE LAST TEMPTATION

See, Jesus rises in his place at the last supper. He speaks, this proud young man who had refused to be a king and now is to die with common thieves. And *these* are his words:

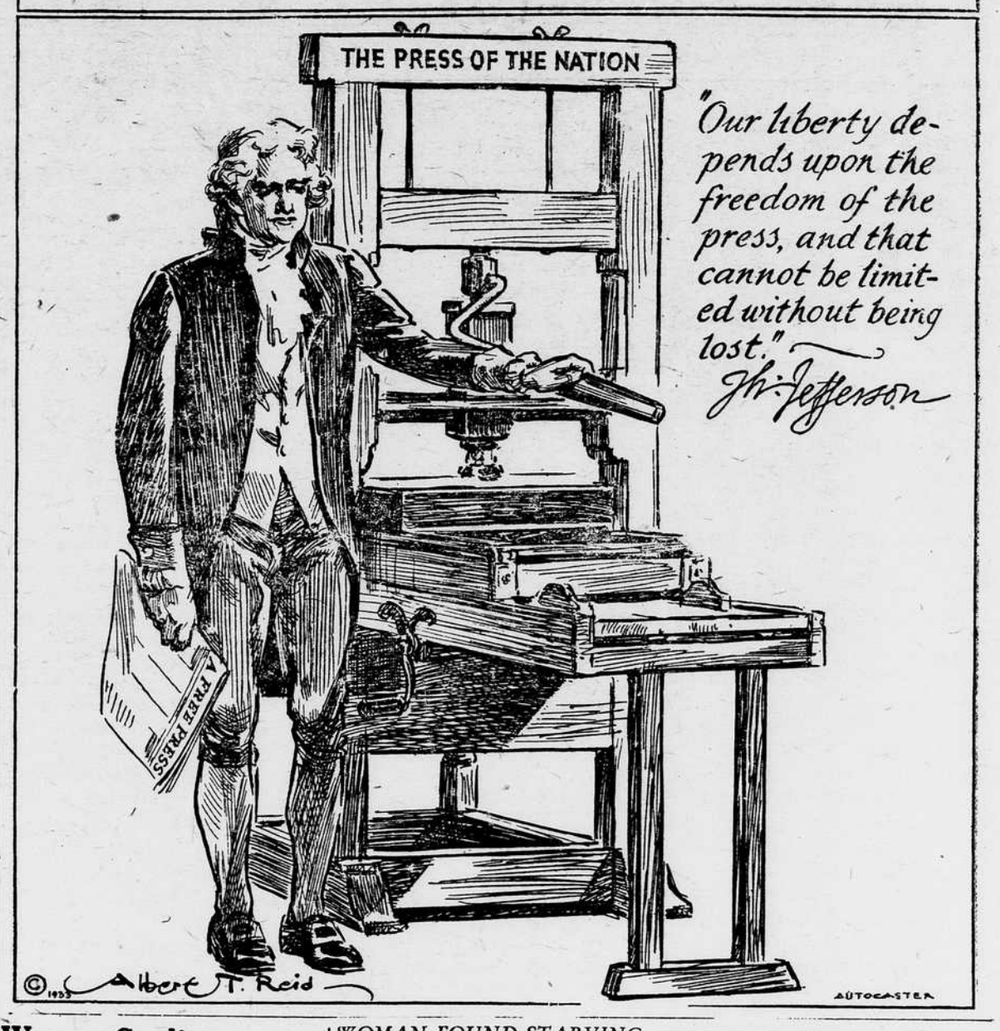
Let not your heart be troubled. *I have overcome the world.*

Thre is nothing in history so majestic! Already one of his disciples had slipped away to betray him. That very night the soldiers would take him, bind him, throw him into prison. The priests and Pharisees whom he had taunted would have their turn to taunt him now. He would be harried through the streets like a haunted thing, the butt of every corner loafer's test. All this he anticipated, and with the vision of it fresh before his mind, he lifted his head and looked beyond, into the far distant ages. "Be of good cheer," he said to them, in tones whose splendor thrills us even now. "I have overcome the world!"

They went out into the garden where so many of their happy hours had been spent. The very air was fragrant with their most sacred confidences. Under this tree they had gathered for worship, while the setting sun gilded the towers of the city; in the waters of that brook they had found refreshment; to left and right of them the very stones cried out in heartrending reminder of the days that were gone. Even at that hour it was not too late for him to have saved his life. Suppose he had said to himself: "I have delivered my message faithfully, and it is no use. Judas has gone already to bring the soldiers; they will be here in half an hour. Why should I stay and die? It is only eighteen miles to Jericho, bright moonlight and down hill all the way. Our friend Zacchaeus will be glad to see us. We can reach his house by daylight, rest tomorrow, cross the Jordan and do useful work the rest of our lives. The disciples can fish; I can open a carpenter shop, and teach in a quiet way. I have done everything that could be expected of me. Why not?"

It was all perfectly possible. The rulers in Jerusalem would have been glad to be rid of him on such terms. He might so easily have continued on down the hill to peace and comfortable old age—and oblivion. It was the last great temptatoin and decisively he dismissed it. He walked ahead in silence, followed by the eleven—for Judas was with them no longer—and coming to a quiet place, left them while he went away for his last hour of high communion with his Father, God.

The Guardian of Liberty — By Albert T. Reid



Warns Cyclists To Obey Rules

Must Observe Traffic Regulations To Avoid Accidents, A. A. A. Says.

Washington—Revival of the bicycling vogue has prompted officials of the American Automobile association to warn "bike" riders that their own safety demands an increased respect for traffic regulations.

A statement issued by A. A. A., headquarters says, "No one will discourage those seeking the healthful pleasure offered by the bicycle, but riders must realize that, unless they volutarily abide by reasonable restrictions, the growing list of accidents will force authorities to include cyclists within the scope of vehicle laws."

On the basis of a survey made by safety and traffic engineers, association officials report that bicyclists are subject to the usual rules for vehicles in less than half of the states. They urge, however, that riders volutarily abide by the traffic laws, crossing controlled intersections in the same manner as automobiles, obeying stop signs, and riding on the extreme right side of the road.

CARNERA HAD TO PAY SEE LOUGHRAN, SHARKEY

When Champion of the World Primo Carnera attended the Sharkey-Loughran fight in Philadelphia recently he had to purchase a ticket just like the rest of the fans. Usually it is customary to pass the champion through the gate, but in Primo's case he was in bad with the promoters and they would extend him no courtesies. The promoters claimed the big heavyweight did not live up to a past agreement.

BURGLAR FINDS HIMSELF TOO BUSY FOR MARRIAGE

At the hour he was scheduled to marry Miss Violet Karnowski, of Detroit, Bankus Bolus was in the county jail at Mount Clemens, Mich., on a burglary charge.

Bolus, accused of looting the Breitmeyer Golf Club and escaping with equipment valued at $138, was on parole from an Iowa prison, where he served three years of a 15-year sentence for burglary.

—*Buy In Salisbury*—

WOMAN FOUND STARVING HAS $69,000 IN BANKS

A purse containing $147.75 in cash and seven bank books, indicating that she had deposits of almost $60,000 in New York banks, was carried by a half starved-woman who collapsed in a Manhattan department store a few days ago.

The woman was identified as Emma Flannigan, 60, homeless.

Clerks saw her wander into the store. She wore shabby clothes and shuffled up an aisle on low shoes with worn heels. Moving as if in a daze, she turned into another aisle and suddenly sank to the floor.

Dr. Murphy, of St. Vincent's hospital, attending her, diagnosed the case as "malnutrition, a mental case."