FRIDAY, NOV. 17, 1933.



Chapel Hill-With the State College are the only squad that championship, the leadership of the can prevent Duke from finishing Southern Conference and the Rose its Southern Conference season un-Bowl ambitions of one of the lead- defeated.

ing contenders at stake, the foot- This year's game will match a cal slum district on the lower East ball mighties of Carolina and Duke long line of the most brilliant per-Side of New York only two rooms will clash in the Duke Stadium formers in the Big Five Confer- out of seven have windows frontnext Saturday afternoon at 2 ence. Included are six Blue Devils ing on the outside. o'clock in what is expected to be and seven Tar Heels who started the greatest game the State has last year's game and for whom this

the greatest game the state has last year's game and for whom this seen in years. The near-neighbors and arch-ri-vals have played some great games since they began fighting it out on the gridiron in 1899. The 0-0 and Captain Laney, halfback, for ties of 1930 and 1931, Duke's 7-0 Duke, and Brandt, end, Tatum victory of last year, and the 18-0 and Collins, tackles, Barclay and victory of last year, and the 18-0 and Collins, tackles, Barclay and the grading toored in 1927 are Kahn, guards, and Woollen and

upset Carolina scored in 1927 are Kahn, guards, and Woollen and The most plaintive salespeople games that won't soon be forgotten. Thompson, backs for Carolina. But this year's battle is doped to Carolina has another great game we know are two little girls who transcend all past engagements in scheduled with Virginia for the stand in the doorway of an office the classic rivalry and, judging home field on Thanksgiving Day, building on Lexington Avenue be-from the wide fan interest and This is the oldest and most colorful low 42nd Street from five o'clock hearty advance ticket sales, stands Turkey Day Classic in the South on each night. Over the big a good chance of breaking all at- and regularly draws a crowd of 20,-tendance records for Duke's 33,000 000 or more to Kenan Stadium. Capacity stadium. The undefeated Duke team is re-The undefeated Duke team is re-tendance records for Duke's 33,000 000 or more to Kenan Stadium. Carolina won in 1931, Virginia in 1932, the margin each time being One touchdown Wint in the South in the South in the Big baskets covered with a clean cloth come their thin, piping voices, "Buy some doughnuts my mother makes?"

garded as the greatest in Blue Devil one touchdown. Virginia leads history. It registered ( bhillicht triumphs over Tennessee and Au-burn, among other teams, ranking the lead since the War. The head of the picture depart-the lead since the War. The head of the picture depart-the lead since the War.

it with Georgia as one of the two great teams in the South, and making it a leading candidate to represent the East in this year's Rose Bowl engagement.

The Carolina team met with reverses in its early season games against Southeastern Conference opposition although making a splendid showing against Vander-bilt and Georgia Tech. It looked like a different team against State and Wake Forest and although definitely the underdog, is being picked to give the Blue Devils a great battle.

The Tar Heels will fight all the harder because of the rivalry is expected to bring them to their peak for the Duke game. Carolina is the only team with a chance to cut Duke out of the Big Five championship. The Tar Heels also have a clean record in the Southeastern Conference, and except for State

Heat with COKE . . . the clean, efficient fuel YOU CAN TALK WITH YOUR HANDS-

## Heads Gold-Stars

lustrated with this experience: and docks. And when the pictures

> recently placed an order for an aluminum streamlined train for experimental operation early next mile an hour trains, will weigh half

> . . . Parked in a car near the firehouse on the Battery down at the tip of Manhattan. An alarm came in. Less than thirty seconds after the .

signal was completed every light on

THE CAROLINA WATCHMAN

#### WHY WAIT FOR GEORGE TO SPEND IT

Legend tells us of a Chinese ruler who decreed that at a given moment each and every one of his subjects should yell at his loudest so that the man in the moon might hear.

The great day came-and silence. Not a sound was heard in all the land except the feeble cry of one old deaf man. Everyone else kept quiet so that he himself could hear the others.

Thus we see that one more ancient discovery may be credited to the resourceful Chinese-that of "letting George do it"-the most widely used of all their gifts to civilization.

Today too many of us are waiting for George to spend it.

I am no prophet. I have no standing as an economist. And I am not a magician despite my claim that a thing can be made larger by taking away a part of it.

What do I mean?

The best way to insure capital is to spend a part of it when prices are low. The man who spends one dollar out of ten in making business

better will find the nine worth more than the ten as values rise.

Mass achievement is ever a matter of individual and co-operative action. Napoleon got his army over the Alps a man at a time. We must rescale the peaks of prosperity the same way. The Now Is The Time To Buy Trail is our easiest path.

Each one who can must spend-and millions can spend if they but

While we are waiting for the release of frezen funds to start a buying wave, nineteen out of every twenty dollars in 16,655 banks are free to spend as we will. \$33,695,974,000 are on deposit. This is 25 per cent more money than we had in all of our banks when we went into the World War to help save those across the sea.

Now we refuse to save ourselves.

Depression will linger if we wait to spend out of income instead of out of capital-and our capital may shrink while we wait.

Industry has signed with N. R. A. Some have signed until it hurts. The public should now sign with industry and spend some of its capital. The cow without pasture can give no milk. An industry without sales can pay no wages. Feed industry. Buy something. Build something. Let us not forget this-better an hour of work than a dollar for dole.

Capital is going to take care of the unemployed-either by buying what labor produces or by dole taxation. The choice is obvious.

And when we spend, personal selfishness should take a holiday. The chisel should not replace the golden rule as a business tool. Those who use it will help prolong depression and in the end murder quality. Let's take a look at the Blue Eagle.

We see in its grasp the symbols of industry and action. The chisel is conspicuous by its absence. Let's remember this whenever we do business with our fellow men.

And further, neither capital nor labor should attempt in times like these to intrench itself at the expense of the common good. And no chisel should lurk in any political coat-tail. Let us have public, as well as private, unselfishness.

Ours is the richest country in all the world. It is rich in money. It is rich in market. It is rich in a necessity of replacement and repair built up by the highest standards of living the world has ever known. Let's inflate our confidence before we inflate our currency. Let's

remember that God helps those who help themselves and that Mr. Roosevelt is not likely to do more. He can't throw the forward passes and catch them too. He expects each and every one of us to play ball with him.

Let's stop nursing depression. Let's begin to count our blessings. Business is better. It is like a man with a trunk half way up stairs. It is but taking a rest before starting for the top. Let's give it a boost. Buy Something!

Build Something!

This message is not addressed to those who cannot spend or to those who now are spending. It is addressed to the man who is jingling the slacker dollar in his pocket, little aware that it is growing less in purchasing power as prices rise.

#### MORTGAGE SALE ueg. West 23 chs. to a stone, Joe

the fire boat was ablaze, the big Pursuant to the provisions con- Lowder's and J. W. Jacobs corner; diesel engines started, the whistle tained in a Mortgage Trust Deed thence with J. W. Jacob's line blown and the lines cast off . . We Registered in Book No. 113 page South 71<sup>1</sup>/<sub>2</sub> deg. East 32.75 chs. to followed up-river by a zig-zag 118 made by H. H. Sell and an iron stake, corner J. W. Jacob's course on land, all set to watch the wife, Bettie Sell for the protection and H. A. Trexler's land; thence turret nozzles swing their streams and benefit of the undersigned, on with Trexler's line North 33 deg. into action against the roaring fire the 26th day of July, 1929, default East 15.60 chs. to the beginning, . . . When we and the fire-boat having been made in the payment containing 521/4 acres more or less arrived, the taxicab's fire on the of this debt, which said Mortgage and being the same property as dock was already out.

Negro Dies Believing 27 years Bill remained unconvinc-He Pulled Down City ed. "It was the watah pipes," he

explained. "They was all fastened

The negro man who "pulled together all over town. When I down" the city of San Francisco give that jerk I musta pulled on unaided on the morning of April the faucet in the saloon and brung 18, 1906, died recently still mar- down the whole town.

veling at the catastrophe he caus-ed because he didn't know his own HIGH TAX ON LIQUOR strength.

History recorded the disaster as be placed on lquor by the next A forecast of the federal tax to an "earthquake, followed by fire," congress says the amount will be but Bill Wardell knew differently. between \$2 and \$2.10 a gallon ac-

Announcement of the picture-sque Wardell's death recalled among oldtimers his story of the 1906 catastrophe.

Bill, a character even before the and bootleggers. great event, had had a rocky night

and on the fair April morning was Use This Laxative quench the burning thirst in his throat.

Into the first barroom strolled THEDFORD'S BLACK-DRAUGHT is Bill. He didnt have any money but he was certain either he him-self or his razor would get him you eat at every meal. NATURE credit. has put into these plants an active

But the bartender was obdurate and refused to wet as much as the bottom of the glass with gin un-bod; into the vegetable foods you

less Bill showed the color of his money. "White man, you all better fix up that gin or I'm gonna pull the base "Wardell said ap that gin or 1 m going radius act daily. down this hyar bar," Wardell said. act daily. Find out by trying Black-Draught Find out by trying Black-Draught

So Bill grasped the bar. He P.S. - For Children, get the new, huffed and he puffed and he blew. Blaok-Draught. 254 & 504 bottles. With one final mighty tug he carried out this threat.

Down came the bar, the ceiling, the whole building.

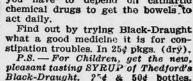
of the wreckage.

"Mah goodness, boss, I sure didn't aim to get so rough," he said apologetically. "Sakes alive, if I ain't went and done made a mess for sure."

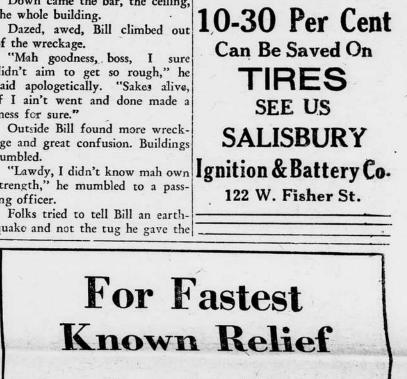
Outside Bill found more wreckage and great confusion. Buildings tumbled.

strength," he mumbled to a passing officer.

Folks tried to tell Bill an earthquake and not the tug he gave the



made from plants



**Demand And Get** 



written. She explained recently that New York dialects are too frequently misunderstood,, and il-Someone made a verbal request for pictures of New York wharves

with HUGH KENNY

arrived at he desk they proved to be of wolves and ducks.

The activity of the railroads in building new, faster, streamlined trains has extended to one of New York's subway systems which has year. The speed is planned for 50 in contrast with the present 40 as much and accommodate as many passengers in five cars as

Above is Mrs. Elizabeth Millard of ast Rochester, N. Y. who has justicen elected president of The Ameri eight cars of present design. n Gold Star Modules for the ne.



## BUT THERE IS NO SUBSTITUTE FOR SEEING

Your eyes are your most precious possession -it is dangerous to strain and weaken them with poor inadequate lighting.

Good lighting with genuine MAZDA lamps is the cheapest form of eye insurance. Fill those empty sockets with lamps that give good, maximum value of light and keep an extra carton on hand to replace the old lamps when needed.

Don't gamble with your eyesight-good lighting is safer.

The "Lamp Man" is on his way. Check your empty sockets now and be sure of good lighting this winter.



### Southern Public Utilities Co.

**PHONE 1900** 

Ride the street cars and avoid the parking nuisance

was given to secure, the under- conveyed by Frank C. Miller and signed will sell at public sale for wife to H. H. Sell and wife by

The strictest traffic enforcement cash at the Court House Door in deed dated August 24, 1899 and we know is in the Holland Tunnel Salisbury on the 16th day of De- registered in Book of Deeds 86 page that speeds thousands of motorists cember next, the following prop- 387 in the office of the Register of Deeds for Rowan County. under the Hudson between Manhat- erty:

tan and New Jersey every day. Tract No. 1. Beginning at a Conveyed by the said H. H. Cross the white line in the center stake in Curse's line about 2.63 Sell and wife, Bettie E. Sell to satof the tunnel—and you're as good chas. Northwest of a Hickory isfy the debt provided for in said as pinched—whether you think corner; formerly Hawkin's corner, Mortgage.

you're seen or not. Midst a roar corner on Eagle's line; thence of rubber on asphalt you're greeted South 49 deg. East 2.63 chs. to a This the 15th day of November, by one sign after another: "Go 35 stake (Hickory corner) on Eagle's

Miles": "Blow No Horns"; "Go old line; thence with said line 1933. 40 Miles-Upgrade." . . . But we South 32 deg. West 3.80 chs. to a T. G. FURR, Attorney. crossed that fatal white line one stake, (a new corner); thence Nov. 17-Dec. 8.

day recently-by request. We North 49 deg. West 2.63 chs. to a soon found out why. The Tunnel stake; thence a straight line to the H. F. Long Hospital Police tractor was dragging a buss- beginning, containing one acre To Be Public Owned full of placid people toward the of land more or less. exit. The brakes were locked tight Tract No. 2. Beginning at a

as a grave-vault.

stake, Robert Carter's corner, and The trustees of the Duke Foun-

J. C. COUGHENOUR,

also the South corner of the Old dation have by resolution agreed to Up three flights of rickety stairs School House lot, and runs about in a building that gives you the North 63 deg. West with H. H. the nurshees of the H E Long shivers when you think of fire, are Sell's line 3.20 chs. to a stake in the purchase of the H. F. Long the quarters of the New Workers said Sell's line; thence North 23 Hospital, Statesville, by which pur-School where Diego Rivera is work- deg. East, a new line, 3.20 chs. to chase the hospital will be transfering on his water color murals a stake; thence South 63 deg. East, red from a privately owned to a painted on wet plaster. The most another new line, 3.20 clis. to a publicly owned non-profit hospital. violent side of American history stake in Robert Carter's line; The hospital property, owned by is depicted and the workers' most thence South 3 2deg. West 3.20 Dr. H. F. Long, was recently aprevered figures of New Russia are chs. to the beginning, containing praised at \$90,000. The Duke portrayed in compelling size and one acre, be the same more or less. Foundation will meet one-third of composition. It was Rivera's mu- Tract No. 3. Beginning at a the appraised value. The remainral in one of the Rockefeller stake, Cress' corner on John C. ing two-thirds Dr. Long has gen-Center buildings that was barred Miller's line; thence North 16 deg. erously offered as his contribution because of the portrait of Lenin East 10.50 chs. to a stake Cress' to a community owned hospital. included in the composition. | corner; thence South 49 deg. East The hospital was incorporated last Ed Kressy, the artist, was with 7 chs. to a Hickory, Cress' corner; spring and since then has been unme. He remarked, "it's strange thence with Eagle's line South 32 der the management of a board of how many of these artists with deg. West 8 chs. to a stake, John trustees, local citizens. When the

severe complaints to register all C. Miller's corner; thence North property is formally transferred it work with the muddiest colors, 63 deg. West 4.30 chs. to the be- will become a community owned while the idealists work with bril- ginning, containing 5 acres less 1 hospital through the generosity of liant colors-high blues and pinks. acre sold to Charlie Click and de- the Duke Foundation and Dr. H. I doubt that either type could use scribed in Book 96, page 58, less F. Long. Being publicly owned about 1 acre sold off by S. S. Haw the profits-if and when there are the other's colors effectively."

Miss G. N., of Piqua, Ohio, tells and now owned by Henry Sell, paid-will be expended in hospital

us that their minister says he leaving a balance as per recent sur-betterments. The management will doesn't mind members of the con- vey of about 3.50 acres more or continue through a board of trusgregation pulling out their watches less. tees and the hospital will be operaton him, but it gets his goat to have Tract No. 4. Located in Frank-ed as it has been through the years, them put the darn things up to their lin Township. Beginning at a stake with Dr. Long as directing head

ears to see if they are going.—Sam Hill in the Cincinnati Enquirer. H. A. Trexler's and Holshouser's There will be no change in the ac-tive staff.

Say, "I Saw It in

shouser's line North 61 deg. West 25.18 chs. to a stone, Holshouser's All kinds of printing done prompt-

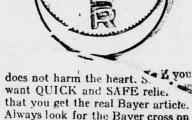
corner on Joe Lowder's line; thence ly at The Carolina Watchman THE WATCHMAN." with Joe Lowder's line South 51 119 East Fisher St.

# BAYER ASPIRIN

Because of a unique process In manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate -or dissolve-INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache; neuralgia, neuritis or rheumatic pain a few ninutes after taking. And they provide SAFE relief-

or Genuine BAYER ASPIRIN

GENIIINE



that you get the real Bayer article. Always look for the Bayer cross on every tablet as illustrated, above, and for the words NRA GENUINE BAYER ASPIRIN on every bottle or package.



Southern Railway System