

MUSICAL COMEDY PRODUCER



Here is "Smoke" Johnson in one of his many make-ups. See and hear him in The Musical Comedy Revue at Spencer Hi School, Friday night, February 2nd.

Ford Sales Break 4-Year Record As Final Month Climaxes '33 Gains

New Ford car sales in the five states served from the Atlanta branch have broken the previous four-year record for the month of December. It was reported Saturday by E. D. Bottom, Atlanta branch manager.

Sales for the last six months of 1933 were approximately double the same periods in 1932 and 1931 and the average for the entire year of 1933 is 60 per cent better than for the average during the eight years from 1926 through 1933, Mr. Bottom reported.

"Our dealers throughout the Carolinas, Georgia, Alabama and Tennessee report enthusiastic response to the new Ford V-8, accounting for the remarkable spurt in sales during the first month in which it has been on the market," Mr. Bottom said.

"While the increases during early months of the year are attributable generally to improved conditions and increased buying power, the really remarkable increase in December can be credited to the new Ford itself," he asserted.

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YADKIN FUEL CO.

ROGER EVANS, Manager

RAMBLING 'ROUND NEW YORK with HUGH KENNY

A four page newspaper is published in New York with a vocabulary of only 900 words. It is published by the Language Research Committee affiliated with the New York University and is used to aid foreign-born adults in learning English and adjusting themselves to the American environment. The average American-born adult has a vocabulary of 25,000 words, yet the 900 word newspaper is very readable, quite complete.

Doris Duke, multimillionheire, recently attained the age of 21 and now controls a \$53,000,000 fortune. Her home is at 1 E. 78th St., New York and her auto license reads 1-E-78. Neat?

On 39th Street, just off Broadway: a man sitting on the top of a motor truck. His legs reach all the way to the ground. He's the sandwich man who walks on stilts and occasionally holds conversations with workers in second story windows.

The songs most frequently played on five New York radio stations a recent week—in the order named: "Puddin' Head Jones," "The Day You Came Along," "Honeymoon Hotel," "Good Night Little Girl," "What More Can I Ask," "You've Got Everything," "Don't You Remember," "Heaven Only Knows," and "I'll Be Faithful." . . . They seem to indicate a trend toward sentimentality and away from sophistication. Add the continued popularity of skating, bicycling, ping-pong, parcheesi, tiddleywinks and croquinoie; add the immense success of "Little Women", the film starring Katharine Hepburn; add the popularity of the movement toward long dinners and long wine lists and the total looks like a return to the spirit of the nineties!

In response to my telephoned inquiry for an out-of-town guest came this prompt answer from Radio City's Music Hall, "For equipment for the hard hearing, speak to one of the ushers, deposit \$2. The usher will show you to a seat in the twelfth row in the orchestra which is wired for the purpose, and connect the instrument. Return the instrument on leaving the theater and your deposit will be returned in full."

Nino Martini, tenor whose fame has been spread by radio, made his debut with the Metropolitan Opera Company in its first week of the season, singing the part of the Duke in Rigoletto. And just about every professional musician in town who had the afternoon off was there to hear and see. . . . The newspaper critics of the town were lukewarm in their praise. Admitting the nervous strain of the occasion, their comments, even so, were to the effect—a voice of good, if not exceptional quality.

The opening night of the Metropolitan, incidentally, was one of the most lavish in years. Among the patrons were the Astors and the Vanderbilts and the J. P. Morgans, The Princess Mdvani, the former Barbara Hutton, and many another. Almost every box sparkled with a tiara of some sort, and there was a real diamond coronet—a full crown, mind you—worn by Lady Honor Channon, a guest of Mrs. Cornelius Vanderbilt. . . . And associated with all this pomp, strange as it may seem, velvet was much in evidence, both in wraps and in dresses. . . . Bracelets were worn by the fours and fives—all in a row. Most of them were diamond—but then, how is a mere man to know? Suffice it to say that the opening was, once more, like something you read about.

Ohio has swallowed a whale! Or at least that's the story of the whale's owner here who shipped his 55 ton whale on a 65 foot truck recently, bound for New York. He says that not only is the whale worth \$25,000 but that he loves it and its loss has affected him deeply. He has appealed to Lincoln Highway police to help locate the whale, the truck and the driver. The whale, stuffed, was to be put on exhibition here in New York.

HEADS NATIONAL STUDENTS

John A. Lang, Carthage, student at the state university, has been elected president of the National Student Federation.

First of U.S. Exports for 1934



These four American girls, reading left to right, Marion Delman, Orclid Henson, Majare Williams and Patti Patton, are among the first of U.S. Exports for 1934, having been selected from thousands of chorus girls to go to Europe for appearance in the Monte Carlo Follies, in London and Monte Carlo.

RECOVERY POURS INTO SOUTH

Government ledgers show over \$300,000,000 allotted in the past year to 10 southern states for federal aid in public works, relief, highways, civil works, benefit payments and the like. North Carolina received \$28,450,000 of the federal recovery funds.

OPPOSES NEW YORK DICTATOR

In reply to Mayor LaGuardia's request to the New York legislature that he be given almost dictatorial power in directing New York City fiscal and political programs, Governor Lehman has declared that such powers are unnecessary and un-American.

Control Chick Disease By Proper Handling

The exercise of strict care in handling young chicks is important in eradicating bacillary white diarrhea, states H. C. Gauger, of the N. C. State College poultry department.

Persons walking into brooder houses, rodents and other wild creatures, contaminated food, manure from diseased birds, and unsanitary houses all are responsible for spreading the disease germ. Another source of infection is in diseased eggs, which always hatch out diseased chick.

"To wipe out the diarrhea, all diseased chicks should be killed and buried," says Gauger. "All brooder houses should be cleaned every day until the chicks are seven days old and then once every four days thereafter. All birds and animals which might spread the germs should be kept away from the chicks."

At least one square foot of floor space should be provided for each chick. A good disinfectant should be placed in their drinking water, and a well balanced mash should be included in their diet so as to build up their resistance to disease.

To prevent the chicks from eating food that has fallen to the floor where germs may be lurking, the feeding pans should be placed upon wire frames at least one and one-half feet square and an inch above the floor. The wire should be small mesh. Or size 1-4 hardware cloth will also serve satisfactorily. The frames should be cleaned daily.

Well Known Citizen Passes Away

George A. Rufty, 69, well known citizen of the county, died at his home in Franklin township Monday night after a lingering illness.

For a number of years Mr. Rufty was a member of the Rowan county board of education. For some 40 years he was also a member of the Fulton Masonic lodge, which had charge of the funeral rites. Several years ago he was made a life member of this lodge.

The funeral services were conducted Wednesday morning at St. Matthews Episcopal church conducted by Archdeacon W. H. Hardin. Interment was in the church cemetery.

He is survived by a large number of children, grandchildren and great-grandchildren.

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MIXMASTER

An indispensable help in the kitchen—mixes, whips, extracts juices, and performs many other tiresome tasks in a minute. Here's an item that will never be "put on the shelf." "It beats everything."

Cost of operation 2-10 cents per hour

KETTLE

Here's a new item that fills a definite need. Heats 3 quarts of water in 10 minutes. Ideal for dishes, shaving water, and baby's bath.

Cost of operation 3 3-4 cents per hour

TOASTER

A two-slice Universal Toaster is a gift of convenience. Hot, crispy toast made right at the breakfast table. Saves time, steps, and it's economical too.

Cost of operation: 2 6-10 cents per hour

OVEN COOKER

For roasts, soups, cereals, or entire dinners, right down to desserts. Compact and complete with utensils shown above, and please note the low operating cost—there's true economy. Will do anything an oven will do.

Cost of Operation 21-5c per hour

Waffle Iron

How good waffles made the electric way would taste these mornings! Here's a gift of beauty that will serve the entire family with crisp, delicious waffles. Chromium finish with heat indicator.

Cost of operation: 2 7-10 cents per hour

PERCOLATORS

Lovely chromium finished 6-cup Electric Percolators. Take a look at your present percolator and then include this in your home list. Large assortment 3- to 14-cup sizes at reasonable prices.

Cost of operation: 1 7-10 cents per hour

LANDERS HEATING PAD

A necessity for the sick and a comfort for the well. A Heating Pad means long hours of comfort. Three heats. Washable cover.

Cost of operation: 1-10 of a cent per hour

EGG COOKER

The Hankscraft Automatic Electric Egg Cooker that prepares eggs just as you want them, then shuts itself off.

Cost of operation: 2 7-10 cents per hour

Waffle Iron

How good waffles made the electric way would taste these mornings! Here's a gift of beauty that will serve the entire family with crisp, delicious waffles. Chromium finish with heat indicator.

Cost of operation: 2 7-10 cents per hour

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Southern Public Utilities Co.

PHONE 1900 Ride the street cars and avoid the parking nuisance