By Albert T. Reid

Carolina Watchman

Published Every Friday Morning At SALISBURY, NORTH CAROLINA

E. W. G. Huffman, Publisher A. R. Monroe, ... Business Mgr.

SUBSCRIPTION RATES Payable In Advance

One Year _ \$2.00 Three Years

Entered as second-class mail matter at the postoffice at Salisbury, N. C., under the act of March 3, 1879.

The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.



BEAUTY OR BILL BOARDS ALONG OUR HIGHWAYS?

sentiment against the indiscrimidumping of tin cans, rubbish heaps, and old cars along our highways?

Bill Boards are a common source of ugliness. They range in size

places to sleep, bargain houses, and al electrification, and lower stand- saints, no siree. what-not. Property owners per- ards of service. out permission from the owner 000,000 to various local, state and once upon a time a miniature golf dent in his statement before the

placed with discrimination, and thing. only with the advice and consent visor, should be permitted.

question. The landscape does not that fact. belong to any one person. Every man should have the privilege of enjoying the scenery God has value in America before gold. given us and no person or busi- The Continental Congress adopted PROMINENT TENNESSEEAN heap. "Hot-dog stands" and ver. sign-covered filling stations ofroadside beauty which every man an untried experiment. It is Observer. should be privileged to enjoy.

Act of 1933, Chapter 445 of essary work well, back on the job telling some of the boys about a has begun. Public Laws, deals in part with again. In doing that, it would big hog he had just killed. "How bill boards, providing a tax on bring new life into an industry much did it weigh, 'Windy'?" askthem. The enforcement of this which has been one of our greatest ed Joe Shields. "Didn't weigh the "THE LIFE OF OUR LORD," which has reflected on public butors to prosperity-mining. opinion.

approaches to her towns) is per- in the Northwest now amounts to haps as free as any other southern twice the aggregate peakstate from bills. During blossom load requirement in any month of time and garden week thousands this year 1933). Where to find of tourists view the orchards of a market for this surplus power is the Shenandoah Valley and the a question being asked by private beautiful country homes without power interests. Where to find a the distraction of the bill board market for the Grand Coulee and curtain. The Garden Clubs of Bonneville power is a question that Virginia have been largely responsible for this.

Sentiment throughout the country against the commercialization of the rural highways is steadily

will help materially in ridding North Carolina of the "Sign Lep-

United efforts on the part of these and other organizations could so arouse public sentiment that motorists would have an opportunity to see North Carolina behind the bill boards. As someone has said: "Behind the Alps lies Italy; and lest we forget, behind the bill boards lies America.

GETTING SOMETHING FOR NOTHING

In 1902, electric customers numbered 583,000.

At the end of 1933, the num ber had grown to more than 24,- MAN TO a lady he did not 000,000.

This amazing extension of service was largely the result of the elimination of small electric generating stations, serving a handful of customers in a limited area, and their replacement by large fuel and CONCEITED HUMBUG, a hydro stations which, through interconnection of high tension PARASITE, AND an encumbrance transmission lines, are able to serve thousands of square miles and mil- TO THE earth." The lady lions of persons. Greater volume, Is there no way to build up as in any other business, lowers the PAUSED A moment and then unit cost-and the consequences nate posting of bills and the was a reduction in the average SAID SWEETLY, "would you reidential rate from 16.2 cents per kilowatt hour to 5.49 cents be- MIND WRITING that down? tween 1902 and 1933.

The present drive for municipal from the small ones on boards and ownership threatens all that has trees to the printed signs tacked been gained in the past. Great on telephone posts and trees. inter-connected systems would be ON HIM some time." Trees are stunted, buildings de- broken up, and we would return to faced, and the landscape obscured the conditions of twenty years ago. I THANK YOU Efficiency would inevitably de-Glaring rows of bill boards stare cline. And the hardest hit of all COUNTER CLAIM at us on all sides. They are seen would be the residents of small at every turn. They sprawl across towns and farmers. The private ing the taking to prison of four satisfaction is being expressed the scenic stretches of country electric industry is rapidly provid- of our prominent citizens, and about the Postmaster General, Mr. ous points on the highways are as cheaply as it does the city dwell- ficial and try to save the people the President in a hole on the air- here by Luther G. Brotherton. selected for posting bills. Long er. To furnish this service with their money in a bank, we don't mail matter and let it develop so The document, a voucher for a before we reach a town, we are small, isolated plants would raise want to be elected. Brother, the that the blame is on the President young woman's integrity, was is-dell county. Court Pleas and told where to find places to eat, costs, stop the development of rur- ones that are back of this are no instead of on Farley. And the sued in behalf of Brotherton's Quarter Sessions. May

mit glaring signs to be painted on The amount the private electric barns and bill boards to be erected industry pays in taxes now runs PLEASE EXCUSE IT often the signs are nailed up with- receipts. In 1933 it paid \$225,- those spots in the city that was "traitorous advisers" of the Presi taken out of one of the ears. who is not enough interested in the national tax collecting agencies. course this thought comes to mind: Senate committee investigating the appearance of the property to Publicly-owned plants are generally "Closed-opened by mistake!" have them removed. Business in- tax exmpt and pay nothing. Reterests are defeating their purpose in the type of signs and advertie that are consisted to the tax rolls would necessitate th erty owner would have bills re- And in case of operating deficits, glass blower," objectionable nature to be erected, would have to make them up, as __St. Pauls correspondence, Lumhalf the problem would be solved. they would also have to pay for berton Robesonian. Where bill board advertisement useless duplication of electric seris permitted, well designed boards vice-getting nothing for some-THE DIE IS CAST, THE

of the supervisisg landscape archiment is definitely a step back-my teeth, and ordered to be ship-month, against 90 hours for comtect and district Highway Super- ward-both socially and economi-There is another side to the standing in the world can't hide just the way it goes. Get along much gasoline was used.

Silver was the standard unit of Carolina Tribune.

simply designed to put an old eco-Section 151 of the Revenue nomic instrument, which did nec-

Rural Virginia (I am excepting "The electrical power capacity will soon confront the government officials."-Oswald West, former Governor of Oregon.

The average portion which each increasing. In North Carolina man, woman and child owes for the Garden Clubs, the Federation Federal and local government of Women's Clubs the Federation debts, totals about \$300, or approof Home Demonstration Clubs are ximately \$1,200 for every family cooperating with the Highway of four. Repayment of principal Commission in a State-wide High- and interest comes out of earnings way Beautification Plan which of every citizen and industry.



WE ARE not going to mention

ANY NAMES but you may know THE CHIEF character in this LITTLE DRAMA. "See that 가 가 가 MAN OVER there?" said a certain KNOW AT a reception.

"HE'S A bombastic ass, a VACUOUS NONENITY, A

YOU SEE, he's my husband

AND I would like to use it

Most of the talk here is concern-

-Selica correspondence, Transyl-topic of interest here.

attracted much

RUBICON IS CROS'T.

little dollar, get along, get along. -Dana correspondence, Western

Consequently, the present move Lea is a prominent Tennesseean.

HOGSHEAD WHAT WAS "but the head came to 150 permanent preservation. Four-



LONG SINCE EARNED RE-

TIREMENT AND DESERVE

PENSIOHS ..

'Gosh, almighty,' he exclaimed, that's a big hog!" "Pshaw," was he nonchalant reply of "Windy", 'he was a small one compared to the ones I raised down on the

-Moore County News.

THERE'S A WAY TO FIND OUT

... And while we're on the subject, wonder what would happer if some brave soul really did 'cummup some time." -Statesville Daily.

WHAT HE WANTS IS A HOME DEMONSTRATION AGENT

I'd be willing to live on a farm if I had a good wife who would milk the cows, cook three meals a day, feed the horses, slop the hogs tend the crops, peddle in town on Saturday, and furnish me a pipe and tobacco to smoke in my spare moments. -Billy Arthur, New Bern Tribunc.

LIMBO IN VIRGINIA

Once we had legal liquor, and then we had prohibition; now we ain't got neither. -Norfolk Ledger-Dispatch.

THIS WEEK IN WASHINGTON

(Continued From Page One)

War Department is letting the generals run things is said to be worrying the President. There is a growing belief that the attor ney-general, Homer Cummings, too easy-going and too easily in fluenced into hasty action. And even in the President's own intimate circle a great deal of disair-mail situation is still a major grandmother.

air mail, but it is certain that the unanimity of his attitude and when bitten by a vicious horse. hereby certify that the foregoing those of Col. Lindbergh and Clar- Although she arranged her hair ence Chamberlain have had a great to cover her ears, she was const-said court.

moved as soon as the lease is out which are quite common with small curiosity here the past week as they inside say, the air mail; will and refuse to allow new boards of objectionable nature to be erected, would have to make them up as equipped to fly them, and there will be a sweeping reorganization Postal Clerk Is of the military flying forces. The weakness of the Army aviation system, under which aviators get The municipal ownership move- Today I shut my eyes, gritted only about four nours flying wagon, which took nearly every my urge which impels the decally. All the political grand-cent of change I had. But that's partment heads to inquire why so

It looks from here as if political opposition were beginning to take organized shape. A group calling itself the "Republican Colonel Luke Lea's command, Builders," financed by nobody ness has a right to obliterate scenic as a monetary unit a dollar confend good taste and desecrate the to remonetize silver can't be called -15 Years Ago, Raleigh News & an active propaganda campaign to guilty at the hearing. crystallize opposition sentiment How far it will get nobody can guess as yet, but it is evidence The local Major Hoople was that the political campaign of 1936

Charles Dickens' Masterpiecelaw will help to abolish a nuisance employers, taxpayers and contripounds!" Mr. Shields whistled page supplement, in colors, with the BALTIMORE SUNDAY AM-ERICAN. Buy your copy from our favorite newsdealer or news-

SICK HEADACHE

Many cases of SICK HEADACHE are due to constipation. - If you have headache that is due to constipation, take Thedford's BLACK-DRAUGHT for refreshing relief. "I have taken BLACK-DRAUGHT. when needed, for about 15 years," writes Mr. J. W. Cooper, of Longview, Texas. "I first began to use

it for sick headache that seemed to come from constipation. "I would suffer about twentyfour hours with these headaches. I found out that BLACK-DRAUGHT would help me, so that is what I took. I am glad to recommend it to others, for this trouble, for it

will give relief."
Thedford's BLACK-DRAUGHT is purely vegetable laxative, preferred by thousands of men and women because it is so effective and economical.

For CHILDREN, get the new, pleasant-tasting SYRUP of Thedford's Black-Draught, in 25¢ & 50¢ bottles. The Jump Is Too High

Old Court Paper Vouches begging in the New York money For Integrity Of Woman

Mooresville - An interesting to the court in Statesville to make landscapes and the most conspicuous points on the highways are landscapes and the most conspicuas cheaply as it does the city dwellous points on the highways are

Here is the story: It was cus-Nobody knows just who Cap-tomary a century ago to mark open court and made oath in due

It happened that Miss Betsy Sophia McCrary had the misfortune the Court of Pleas and Quarter to lose a small portion of her ear Sessions of Iredell county, do

"State of North Carolina, Ire-

"David McCrary came into

tain Eddie Rickenbacker, famous criminals by branding and clipping form of law that Betsy Sophia Mcwar-time "ace" aviator, had in ears. Liars and thieves were Crary, daughter of Thomas Mcfor a small compensation. More from 10 to 15 per cent of its total Whenever we come to one of mind when he denounced the marked by having a small piece Crary, had part of her ear bitten off by a horse creature. "I, Robert Simmonton, clerk of

is truly copied from the records of

Accordingly, a relative, David seal of my office at Statesville the

Bound Over

Monroe-J. Houston Pressley, Monroe postoffice clerk who was hoarding \$2,500 in gold. arrested Tuesday for the misappropriation of a special delivery letter containing money, was given a hearing Wednesday before U. S. er, the defendant was notified Commissioner M. L. Flow and was that a temporary bond of \$3,000 bound over to the April term of would be fixed. She had been un-Pressley, when arrested in the

federal court in the sum of \$500. able to make bond. early hours of Tuesday morning, spots by bill boards and dump taining 375.64 grains of pure sil- Newport News after active and able newspaper man, Julian Ma- Jollan according to avidence of but anyway the floor valiant service in France. Col. son, formerly editor of the New dollars, according to evidence of but anyway the floor does not York Evening Post, is conducting postal inspectors. He pleaded not wriggle and scream like junior THRIFT THRIFT THRIFT

Charge Woman With Hoarding

Shreveport, La.-Federal agents arrested Mrs. Mary Blanchard for Arraigned before T. Overton

Brooks, United States commission-

May be hard work for the does when scrubbed.

STATEMENT MARCH 1, 1934.

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Dollars, it is said, are going market, but many people in Salisbury will still accept them.

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