

# YOUR LOYALTY TO SALISBURY

## BUY IN SALISBURY

Spending your money in Salisbury increases property values--makes better stores---better living conditions---merchants are well equipped to supply your needs.

## BOOST SALISBURY

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## BUILD UP YOUR CITY

The merchants on this page have money invested--pay taxes in Salisbury--and are 100 per cent for the buy in Salisbury movement--Give them your first consideration.

## BOOST SALISBURY

### A MAMMOTH 2 DAY SALE OF MEN'S SHIRTS FRIDAY---SATURDAY

They are in stripes, checks, plain whites and pastel shades. Each shirt is pre-shrunk, vat-dyed fast colors.

ALL SIZES AND SLEEVE LENGTHS

BUY 'EM BY THE DOZEN--BUY A YEAR'S SUPPLY

A special group of Recovery and Belmont shirts in collar attached styles. Whites, blues, greens, tans and all the desired fancy patterns. Sizes 14 to 17. Here's a group of Lexington, Ever-Color, Standard, Dillon, Gold Leaf, Royal and Lincoln shirts in solid white, fancy patterns and smart solid colors. Sizes 14 to 17. Easter Sale Price.

A bargain group featuring High Point, Ever-Wear, Lincoln, Standard, Dillon and Ever-White shirts. All the best fancy patterns solid colors and solid white. Sizes 14 to 17. Easter Sale.

#### BOYS' SHIRTS

Lincoln, Jr. shirts with regular and Buster Brown collars. Solid colors in white, blue and tan; also fancy patterns. Sizes 6 to 17 years. Easter Sale price.

Ben Hur, Tire-E-Boy and Lexington, Jr. shirts in white, blue, tan, green, stripes, plaids and checks. Also blouses in this group. Sizes 4 to 14 years. Easter Sale Price.

57c

75c

46c

75c

57c

EFIRD'S Department Store

### McCanless Motor Company

Dodge Brothers Motor Cars  
Trucks, Busses and Motor Coaches  
Plymouth Motor Cars

122 E. Council St. Salisbury, N. C.

### Raylass Department Store

"Shop Where Your Dollar Buys Most"

We appreciate the daily increase in the patronage of SALISBURY and VICINITY. We are always pleased to serve you.

## SALISBURY LAUNDRY

### Bowl For Your Health

SALISBURY  
BOWLING ALLEY

WALTER R. HARRELL; Mgr.

### Foil Motor Co.

CHRYSLER  
PLYMOUTH  
AUSTIN

### Ramsey Realty Co.

Real Estate and  
Insurance

203 N. Main St.

### LIGHT - HEAT - POWER

ELECTRIC RANGES  
KELVINATORS

A Complete Line of Small  
Appliances

SOUTHERN  
Public Utilities Co.

PHONE 1900

SEE AND RIDE

IN THE

NEW **V-8** FORD

NOW ON DISPLAY

HEDRICK AUTO CO.

GENUINE ORANGE  
BLOSSOM ENGAGEMENT  
AND WEDDING RINGS

Sold By Us Exclusively

Newsom & Co.

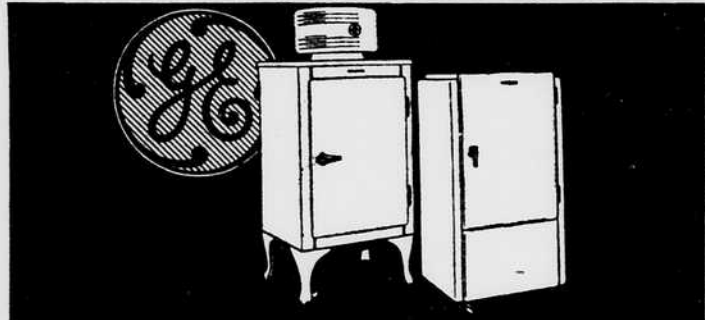
JEWELERS  
WATCH REPAIRING

104 S. Main St.

### SHOES FOR THE FAMILY

G. R.  
Kinney Co., Inc.

218 So. Main St.



T. M. CASEY, Dealer

That old tire can be made like NEW--  
More miles per dollar than NEW  
TIRES. Retread with FIRESTONE

See Our NEW LODI Machine

Salisbury Ignition & Battery Co.  
122 W. Fisher St.



BACK OUR  
President



Phones 35 and 89

### The NATIONAL

Dyeing & Cleaning Works

320 North Main St.

PHONES 1166-1167

Southern Bell  
TELEPHONE  
AND  
Telegraph Company

LOCAL AND LONG  
DISTANCE TELEPHONE  
SERVICE

O. G. BAIN, Manager

LADIES' SMART  
WEARING APPAREL  
AT POPULAR PRICES

Carolina Made  
Products Co.

104 So. Main St.

### RAY KETNER'S

CASH MARKET

"OUR MOTTO"

LIVE and LET LIVE

### VALUES IN USED CAR BARGAINS AT SACRIFICE PRICES

'32 FORD 2-Door Sedan

'31 FORD 2-Door Coach

'33 CHEVROLET Sedan

'28 CHEVROLET Coach

'29 ESSEX Coach

'28 ESSEX Coach

'28 CHEVROLET 1/2 Panel Truck

'31 FORD 1 1/2 Ton Truck; Cab  
and Stake Body

Raney-Cline Motor Co.

S. Main St.

Phone 633

### SALISBURY'S SMARTEST

LADIES' SHOP

## PURCELL'S

### McLELLAN'S

5c-10c to \$1.00 Store

WE STRIVE DAILY TRYING  
TO SATISFY OUR CUSTOMERS

W. W. STACK, Mgr.

GRAF-DAVIS-COLLETT  
COMPANY

LUMBER  
AND MILL WORK

## PET ICE CREAM

Taste The Difference

Colcord Genuine Dorothy  
Seam Coal---It's washed and  
Rescreened---Good for all  
fuel purposes.

C. M. Henderlite Coal Co.

EXCLUSIVE DEALERS

### EMPIRE HOTEL

AND

COFFEE SHOPPE

Economy---Comfort---Good Food

## Carolina Stores

Friday and Saturday, Mar. 30 & 31

Pure COFFEE, lb. 15c

JELLO - - - 5c

Early June PEAS No. 2 can 3 for 25c

Salad Dressing Lettuce Leaf pts. 17c

Evaporated APPLES, lb. 10c

EGGS, fresh - - 15 to 20c

Pass-Chic Chic

Magic Wand EGG DYE - - 10c

DATES, Marvins 5 oz. pkg. 10c

Campfire Marshmallows, 1 lb. 20c

Stokley's No. 2 can

Hominy, 2 for - 15c

Large Firm Heads

Lettuce - - - 5c

Well Bleached

Celery, large stalk - 5c

Carrots, bunch - 5c

Beef STEAK, lb. - 14c to 19c

Beef ROAST, lb. - 9c to 12 1-2

Pork ROAST, lb. - 14c to 18c