

\$50.00 IN PRIZES

Thousands of People of Salisbury, Spencer, East Spencer and Communities of Rowan County Are Invited to Tell

WHY I TRADE WITH THESE BUSINESS FIRMS

TELL WHY

More People Own The
CHEVROLET
THE FINE CAR OF THE LOW PRICED FIELD WITH ENCLOSED KNEE ACTION

IT GIVES THE LEADERSHIP OF THE HIGHWAY IN SPEED, STYLE AND SAFETY

ON DISPLAY AT

**RANEY-CLINE
MOTOR CO.**

531 S. MAIN PHONE 633

TELL WHY

People of this Section
Prefer

Cheerwine

It's Good and Good For You

**CARAVAN
DRY**

THE OASIS OF GINGER ALE

TELL WHY

FOR SATISFACTORY AUTO, ELECTRIC, BATTERY, AND TIRE SERVICE THE PEOPLE OF THIS SECTION CHOOSE

Salisbury Ignition & Battery Company

122 W. FISHER PHONE 299

WILLARD BATTERIES

FIRESTONE TIRES AND TUBES

Have Your Old Tires Retreaded With Firestones
GAS--CONOCO--OIL STORAGE

TELL WHY

DISCRIMINATING MOTORISTS CHOOSE THE NEW

TERRAPLANE CHALLENGER 6

THE CHALLENGER WITH THIS YEAR'S STREAM-LINED STYLE IS THE ONLY CAR WITH FULLY ADVANCED STYLING IN THE LOWEST PRICE FIELD.

At the Amazing New Low Price **\$565**

JUST ARRIVED AT

The Rouzer Motor Co., Inc.

HUDSON AND TERRAPLANE Sales and Service

MAIN at LIBERTY ST. PHONE 224

TELL WHY

THE MOST SATISFACTORY RADIO REPAIRS ARE MADE BY

Dutton's Radio Service

116 1/2 N. MAIN ST. PHONE 2006

The Only Completely Equipped Shop in This Section

**VISAMETER
Tube Tester**

PHILCO RADIO

SALES AND SERVICE

TELL WHY

10,000,000 People Daily DRINK

Coca-Cola

IN STERILIZED BOTTLES

ORDER A CASE FROM YOUR GROCER TODAY

DELICIOUS--REFRESHING

BOTTLED BY

Salisbury Coca-Cola Bottling Co.

COMPLETE NEW EQUIPMENT INSTALLED

PUBLIC INVITED TO VISIT OUR PLANT

TELL WHY

PEOPLE OF ROWAN COUNTY CHOOSE

Orange-Crush

THE REAL FRUIT DRINK

MADE WITH FRESH ORANGES

IN THE KRINKLY BOTTLE



BOTTLED BY

Salisbury Orange Crush Bottling Co.

TELL WHY

PEOPLE OF THIS SECTION PREFER THE GENUINE

MEXICAN FOODS

SERVED AT

JULIAN'S

SANDWICH SHOP N. MAIN AT R. R.

TELL WHY

For Superior Workmanship and the best in material the People of Rowan County Prefer

VANN'S SHOE SHOP

105 E. Innes St. Phone 9225

WORK CALLED FOR AND DELIVERED QUICK SERVICE BEST MATERIAL REASONABLE PRICES

TELL WHY

PEOPLE DESIRING QUALITY PORTRAITURE CHOOSE

**ALEXANDER'S
STUDIO**

204 1/2 S. MAIN ST. PHONE 248

PHOTOGRAPHS

THE HIGHEST STANDARD OF COMMERCIAL AND PORTRAIT PHOTOGRAPHY

UNUSUALLY QUICK SERVICE WITH SKILL THAT ADDS QUALITY

TELL WHY

THE BEST DRESSED MEN IN ROWAN COUNTY WEAR

TEXTILE

Made-to-Measure Clothes

\$24.50 up

SOLD BY

Guerney Mesimer

107 W. INNES ST.

TELL WHY

THE WISE MOTORISTS OF THIS SECTION ARE HAVING THEIR CARS

RE-NEWED

—BY—

**BAUKNIGHT
DUCO WORKS**

SALISBURY, N. C.

CARS PAINTED BODIES REBUILT TOPS BUILT GLASS INSTALLED

BY EXPERT MECHANICS

TELL WHY

THE PEOPLE OF SALISBURY AND SPENCER CHOOSE

ROWAN CREAMERY

Grade "A" Pasteurized

MILK

A BOTTLE OF MILK IS A BOTTLE OF HEALTH

MILK—BUTTER—BUTTER MILK—CREAM EVERY DAIRY PRODUCT

Rowan Creamery

PHONE 1328

TELL WHY

THE PEOPLE OF THIS SECTION PREFER THE EXCELLENT SERVICE OF THE

**STAR
LAUNDRY**

Complete Laundry Service Genuine Dry Cleaning

For Fast Service PHONE . . .

24

TELL WHY

The People of this section prefer to eat at

**BLACKWELDER'S
BARBECUE**

Best Always

304 Depot St.
205 South Main St.

Phones 404 and 9123

TELL WHY

THE PEOPLE OF ROWAN COUNTY PREFER THE HIGH QUALITY OF WORKMANSHIP AND MATERIALS USED IN THE

Invest in Rest

TAYLOR MATTRESS

EITHER NEW OR REBUILT

Swings and Awnings Recovered

SATISFACTION GUARANTEED

TAYLOR MATTRESS CO.

S. MAIN ST. PHONE 6

TELL WHY

THE HOUSEWIVES PREFER THE BEAUTY AND DEPENDABILITY OF THE NEW 1934

KELVINATOR

The Refrigerator of Service

A COMPLETE LINE OF ELECTRIC RANGES WATER HEATERS ELECTRIC IRONS and Small Electrical Appliances

SOUTHERN PUBLIC UTILITIES COMPANY

PHONE 1900