

# \$50.00 IN PRIZES

Thousands of People of Salisbury, Spencer, East Spencer and Communities of Rowan County Are Invited to Tell

# WHY I TRADE WITH THESE BUSINESS FIRMS

### TELL WHY

More People Own The  
**CHEVROLET**  
THE FINE CAR OF THE LOW PRICED FIELD WITH ENCLOSED KNEE ACTION

IT GIVES THE LEADERSHIP OF THE HIGHWAY IN SPEED, STYLE AND SAFETY

ON DISPLAY AT

**RANEY-CLINE  
MOTOR CO.**

531 S. MAIN PHONE 633

### TELL WHY

People of this Section  
Prefer

**Cheerwine**

It's Good and Good For You

**CARAVAN  
DRY**

THE OASIS OF GINGER ALE

### TELL WHY

FOR SATISFACTORY AUTO, ELECTRIC, BATTERY,  
AND TIRE SERVICE THE PEOPLE OF THIS  
SECTION CHOOSE

**Salisbury Ignition &  
Battery Company**

122 W. FISHER PHONE 299

**WILLARD BATTERIES**

**FIRESTONE TIRES AND TUBES**

Have Your Old Tires  
Retreaded With Firestones  
GAS--CONOCO--OIL  
STORAGE

### TELL WHY

DISCRIMINATING MOTORISTS CHOOSE  
THE NEW

**TERRAPLANE  
CHALLENGER 6**

THE CHALLENGER WITH THIS YEAR'S STREAM-  
LINED STYLE IS THE ONLY CAR WITH FULLY  
ADVANCED STYLING IN THE LOWEST PRICE  
FIELD.

At the Amazing **\$565**  
New Low Price

JUST ARRIVED AT

**The Rouzer Motor Co., Inc.**

HUDSON AND TERRAPLANE  
Sales and Service  
MAIN at LIBERTY ST. PHONE 224

### TELL WHY

THE MOST SATISFACTORY RADIO REPAIRS ARE  
MADE BY

**Dutton's Radio Service**

116 1/2 N. MAIN ST. PHONE 2006

The Only Completely Equipped  
Shop in This Section

**VISAMETER  
Tube Tester**

**PHILCO RADIO**

SALES AND SERVICE

### TELL WHY

10,000,000 People Daily  
DRINK

**Coca-Cola**

IN STERILIZED BOTTLES

ORDER A CASE FROM YOUR GROCER TODAY

DELICIOUS--REFRESHING

BOTTLED BY

**Salisbury Coca-Cola  
Bottling Co.**

COMPLETE NEW EQUIPMENT INSTALLED

PUBLIC INVITED TO VISIT OUR PLANT

### TELL WHY

PEOPLE OF ROWAN COUNTY CHOOSE

**Orange-Crush**

THE REAL FRUIT DRINK

MADE WITH  
FRESH  
ORANGES



IN THE  
KRINKLY  
BOTTLE



BOTTLED BY

**Salisbury Orange Crush Bottling Co.**

### TELL WHY

PEOPLE OF THIS SECTION PREFER THE  
GENUINE

**MEXICAN FOODS**

SERVED AT

**JULIAN'S**

SANDWICH SHOP  
N. MAIN AT R. R.

### TELL WHY

For Superior Workmanship and the best in material the  
People of Rowan County Prefer

**VANN'S SHOE SHOP**

105 E. Innes St. Phone 9225

WORK CALLED FOR AND DELIVERED  
QUICK SERVICE BEST MATERIAL  
REASONABLE PRICES

### TELL WHY

PEOPLE DESIRING QUALITY PORTRAITURE  
CHOOSE

**ALEXANDER'S  
STUDIO**

204 1/2 S. MAIN ST. PHONE 248

**PHOTOGRAPHS**

THE HIGHEST STANDARD OF COMMERCIAL  
AND PORTRAIT PHOTOGRAPHY

UNUSUALLY QUICK SERVICE  
WITH SKILL THAT ADDS QUALITY

### TELL WHY

THE BEST DRESSED MEN IN ROWAN COUNTY  
WEAR

**TEXTILE**

Made-to-Measure  
Clothes

**\$24.50 up**

SOLD BY

**Guerney Mesimer**

107 W. INNES ST.

### TELL WHY

THE WISE MOTORISTS OF THIS SECTION ARE  
HAVING THEIR CARS

**RE-NEWED**

—BY—

**BAUKNIGHT  
DUCO WORKS**

SALISBURY, N. C.

CARS PAINTED  
BODIES REBUILT  
TOPS BUILT  
GLASS INSTALLED

BY EXPERT MECHANICS

### TELL WHY

THE PEOPLE OF SALISBURY AND SPENCER  
CHOOSE

**ROWAN CREAMERY**

Grade "A" Pasteurized

**MILK**

A BOTTLE OF MILK IS A BOTTLE OF HEALTH

MILK--BUTTER--BUTTER MILK--CREAM  
EVERY DAIRY PRODUCT

**Rowan Creamery**

PHONE 1328

### TELL WHY

THE PEOPLE OF THIS SECTION PREFER THE EX-  
CELLENT SERVICE OF THE

**STAR  
LAUNDRY**

Complete Laundry Service  
Genuine Dry Cleaning

For Fast  
Service

PHONE . . . **24**

### TELL WHY

The People of this section prefer  
to eat at

**BLACKWELDER'S  
BARBECUE**

Best Always

304 Depot St.  
205 South Main St.

Phones 404 and 9123

### TELL WHY

THE PEOPLE OF ROWAN COUNTY PREFER THE  
HIGH QUALITY OF WORKMANSHIP AND  
MATERIALS USED IN THE

**Invest in Rest**

**TAYLOR MATTRESS**

EITHER NEW OR REBUILT

Swings and Awnings Recovered

SATISFACTION GUARANTEED

**TAYLOR MATTRESS CO.**

S. MAIN ST. PHONE 6

### TELL WHY

THE HOUSEWIVES PREFER THE BEAUTY AND  
DEPENDABILITY OF THE NEW 1934

**KELVINATOR**

The Refrigerator of Service

A COMPLETE LINE OF  
ELECTRIC RANGES  
WATER HEATERS  
ELECTRIC IRONS and  
Small Electrical Appliances

**SOUTHERN PUBLIC  
UTILITIES COMPANY**

PHONE 1900