

\$50.00 IN PRIZES

TELL WHY I TRADE WITH THESE BUSINESS FIRMS

Thousands of People in Salisbury, Spencer, East Spencer and Communities of Rowan County are Invited to Tell

TELL WHY

That for Over 20 Years

KESLER'S

Department Store

119 N. MAIN ST.

PHONE 229

HAS BEEN SALISBURY'S LEADING
DRY GOODS STORE

**Ladies' Ready-to-Wear
Hosiery, Lingerie, Corsets,
Accessories**

THE BEST IN DRY GOODS AT REASONABLE
PRICES

TELL WHY

THE PEOPLE OF ROWAN COUNTY PREFER THE
SERVICES OF

RADIO SERVICE SHOP

ARCADE BLDG.

PHONE 574

RADIO REPAIRS

CALL US FOR QUICK, EXPERT SERVICE ON ANY
RADIO. LATEST TESTING EQUIPMENT. WE ARE
MEMBERS OF RADIO MANUFACTURERS SERVICE
—YOUR GUARANTEE OF SATISFACTION.

R. E. MILLER, Manager.

U---NO---WE---NO---RADIO

TELL WHY

THE LADIES OF THIS SECTION BUY MORE MER-
CHANDISE FOR LESS MONEY AT

HARDIMAN'S SHOPPE

The Store of Quality

107 N. MAIN ST.

PHONE 356

**Ladies' Dresses, Coats
Blue Moon Hosiery
Millinery Accessories**

REASONABLE PRICES

TELL WHY

THE NEW

PLYMOUTH

IS THE BEST AUTOMOBILE BUY
IN AMERICA

KNEE ACTION WHEELS—FULL FLOATING POWER
—ALL STEEL BODY—SAFETY GLASS AND OTHER
FINE CAR FEATURES MAKES THE PLYMOUTH
THE IDEAL CAR.

ON DISPLAY AT

FOIL MOTOR CO.

CHRYSLER—PLYMOUTH

Sales and Service

FOR REAL BARGAINS IN

USED CARS

SEE OUR STOCK

Hopkins Forecasts Old-Age Pensions

Kansas City—Harry L. Hopkins, Federal Relief Administrator, looked into the future here recently and forecast a society that would care for its unfortunate with old age pensions, state responsibility or public health, widows' pensions, unemployment insurance and proper utilization of land.

The relief chief addressed a dinner of the American Public Welfare Association at the National Conference of Social Work after a day spent in receiving delegations from drought stricken western states and arranging for grants of funds to care for their emergencies.

Mrs. Hopkins expressed himself forcibly opposed to any unemployment insurance of the type for those who could reconstruct themselves. For the unemployed he would have an eight to 16 week period of cash benefits; then a six months not competing with private industry and "at the end of that time if a family has not become readjusted, barring a national emergency, it must give way to another and go on the relief rolls."

On the farm problem he said: "This business of controlled crops does not solve the farm problem. It is only for an emergency. The slums of the large cities are nothing compared to the farm slums of America. There is no reason why a housing program in America should not give to the farmer the kind of house he desires. There is no reason of why farmers should not have electricity and modern improvements. But you say they always have done without them so why do anything now? Or that they can go to the cities for good schools and movies. But why should they? There is no reason why society cannot be organized so that the great recreational and cultural benefits is cities can be taken to rural America."

Old age pensions, he said would be "financed through taxes—local, state and probably federal." They would be distributed "on the basis of need."

Mrs. V. C. Niblock and Mr. George Niblock stopped a few minutes Saturday evening with Mr. and Mrs. P. A. Johnson.

Black-Draught Brings Refreshing Relief of Constipation Troubles

Constipation produces many disagreeable sensations, several of which are mentioned by Mr. T. E. Stith, of Booneville, Ind., who writes: "I have used Thedford's Black-Draught many years when needed for biliousness and other minor ills when a laxative was needed. I have a tight feeling in my chest when I get bilious. I get dizzy and feel very tired, just don't feel like doing my work. After taking Black-Draught, I feel much better. This is why I continue to use it when needed." Thedford's Black-Draught is a good, purely vegetable laxative, obtainable for 25¢ a package.

Traveling Around America



Photo Grace Line

SHIPS BECOME BEACH-MINDED

NOW that sun-bathing has become the smart pastime, a ship to be chic must have a beach—or even two, or three. These beaches with their umbrella-topped tables, brightly colored beach cushions and spacious tiled swimming pools are one of the most attractive features of modern liners—particularly when they are the setting for such a gay scene as this one photographed on the new Grace Line Santa Elena.

Seagoing swimming pools and "lido" beaches are growing bigger and better as each new ship makes her bow. Those of this ship and the three sisters—which made

debut last year—are beautiful examples of the latest vogue. The pool, unusually large and built of sea-green tile is fed with a constant flow of salt water from the ocean and has fresh water showers conveniently near. At night it is illuminated with overhead lights and underwater flood lights. The surrounding deck is dressed up in the smartest of beach paraphernalia—complete even to radio loudspeakers. On this beach the sunbathers play cards, listen-in on radio programs, enjoy lunch and cool drinks served on parasol-shaded tables—pending the entire day, if they wish, basking in the sunshine in comfortable beach attire.

Louisiana Bill Would Make Every Man King

Baton Rouge, La.—We'll all be kings or queens in Louisiana, with crowns, castles and green pajamas, if the Legislature passes Representative Rupert Peyton's bill.

Our castles will cost \$90,000 a piece, and each of us will have a hotel suite at our disposal. Our Majesties will get \$50,000 a year apiece for doing nothing, and have all the rights, titles and privileges that go with our rank.

Kings may choose between queens and harems. Will Street will pay a tax of \$10,000 a square foot, and the "sacred Standard Oil Company" shall be assessed \$10,000,000 a year for our upkeep.

It's just in fun. Representative Peyton doesn't like Senator Huey P. Long, who runs Louisiana politics, who once won fame by receiving a German admiral in green pajamas, who has a hotel suite, and who wrote a book entitled "Every Man A King."

The Peyton bill would not become effective, anyhow, until Senator Long's "share the wealth" program goes into effect, and Long says that when this is accomplished, "every man will be a king" already.

For an absent member of the family: subscribe to the Carolina Watchman, \$1.00 a year.

Manual Skill Provides Real Entertainment

Simple amusements through the development of manual skill are of as much importance to the human race as preventative medicine and even the food we eat in the opinion of Anna Roosevelt Dall, daughter of President Franklin D. Roosevelt.

She makes this assertion in an article appearing in the May issue of "The Guildsman," official magazine of the Fisher Body Craftsman's Guild. The message was inspired by an exhibition of model Napoleonic coaches that have won university scholarships for their builders in the annual competitions sponsored by the educational foundation.

"As I watch young people engaged in making creative things with their hands, I am always impressed with the actual fun they get," she declares. "The fun is not confined to the process of making these objects, but is amplified by the sense of accomplishment any one experiences when he has completed some self-appointed task."

"In my opinion, fun is as important for all of us as the more pedantic vitamins, calories, and inoculations about which we have become so serious."

"Handicrafts of all kinds are a wonderful balance for children in this age of rush and excitement. A person who cannot sit still for 10 minutes under any pretext has little chance to develop the necessary qualities of concentration and inner resourcefulness which contribute to a successful adult life."

Mrs. Dall speaks with regret concerning the fact that such large proportion of the adult population is unable to obtain the satisfaction of constructing things with their own hands, due to a lack of instruction in the various forms of craftsmanship.

"It's fascinating to note the growth of handicraft in the school curriculum today," she states. So many of my generation of children, who didn't have a natural talent for some form of handicraft, never had the satisfaction of creating things with their own hands and minds.

"Who can tell—with the expansion and stressing of handicrafts in our schools and homes, maybe the neurologists of the next generation won't have a chance to come into their own."

The magazine also contains a message from Daniel Carter Beard, honorary president of the Fisher Body Craftsman's Guild and national Boy Scout commissioner.

Old idea was eight hours for work eight for sleep and eight for recreation. Now it seems to be six hours for work, six hours for sleep, six for sports, and six for eating and drinking.

The modern world is opposed to dishonesty when it doesn't pay.

Cleveland Rt. 2 Items

Mr. and Mrs. Howard Seitzer from Eufola, spent last Thursday with her father, Mr. H. W. Miller.

Mr. Clarence Colvert was given a surprise birthday dinner, Sun. by his aunt, Mrs. F. E. Stewart with whom he makes his home. Those enjoying the day were: Mr. and Mrs. Vance Steele and family from Kannapolis, Mrs. Carrie Fink, Mr. and Mrs. Will Colvert, Billy and Frances Colvert, Mr. and Mrs. Blake McCurdy, A. B. and Patsy McCurdy, Mr. and Mrs. Henry Swaim and Mr. John Wilhelm all of Statesville. Mr. and Mrs. Oscar Steel and family from Woodleaf, Miss Mae Phifer and Mrs. Sara Jane Cartner from Kannapolis. Messrs. Lee, Robert and James Steel from Salisbury, Mrs. Sowers, Johnny Sowers, Mrs. N. S. Steel, Mr. and Mrs. R. W. Wilhelm, Mr.

and Mrs. P. A. Johnson Mr. Harry Johnson, and Misses Sadie, Blanche and Gladys Wilhelm, Ruby and Hazel Johnson, Mr. Clarence Colvert and Mrs. T. E. Steele.

Mrs. G. T. Knox formerly Miss Annabelle Hager was given a kitchen shower last Thursday night by her sister-in-law, Mrs. P. A. Hager, Mrs. Lonnie Steele and Miss Jannie Knox honored Mrs. Knox, Friday afternoon with a miscellaneous shower at Mrs. Steele's home near Oakforest.

Mrs. Paul Jenkins of Kannapolis, daughter of Mr. W. G. Gentle here has been very sick we are sorry to write.

Messrs Milton and Earle Pence of Harmony are spending the week with relatives here.

Mr. and Mrs. C. W. Davis and Miss Nina Davis, Mr. and Mrs. G. W. Davis and family were Sunday afternoon visitors at Mr. W. H. Burton.

Mrs. Sara Jane Cartner of Kannapolis, N. C., is spending some time with her daughter Mrs. H. W. Miller.



4-H CLUB ...news

THEY DON'T APOLOGIZE

Apologies have no place in the conversation of the New Hampshire 4-H girl when she entertains visitors or friends at tea of other occasions. She doesn't make them because he knows she doesn't have to. These are among the valuable things she learns in her training, according to the annual report on club work for that state. And what a happiness this confidence brings her.

What a relief it must be to these girls' mothers not to have to answer questions over and over as to where this or that dish or article belongs. How to set a table is one of the first things the girls are taught in their club work. Then it seems to come natural to want to know how to act at a properly set table, so good manners come in for a place in the training. Likewise how to serve and eat a meal. And they don't look on these things as "putting on airs," because they learn that there is a good reason back of all the little niceties which should be practiced at a table.

Along with these things the girls learn how to select the foods to suit the needs of a family and an occasion, then how to prepare them and lastly to serve them. How capable these girls are is shown in the report on food conservation. They canned an average of 103 quarts of vegetables, fruits and meats, or sufficient to carry an average family through most of the winter.

Besides this, 1760 girls reported making 13,735 items of clothing and a large number improved their rooms through papering, painting, changing the color scheme and re-pairing and rearranging furniture. Baking, health and many other projects engaged the attention of many. Altogether the projects of these girls during the year was valued at over \$20,000. New Hampshire will not need to worry about its future homes and husbands with such girls to engineer them.



ONLY 4 MORE DAYS LEFT!

IN ORDER TO QUALIFY FOR ONE OF THE PRIZES TO BE GIVEN AWAY IN THE CONTEST YOUR LETTER MUST BE POSTMARKED BEFORE MID-NIGHT JUNE 11.

Take time right now and tell why you trade with one or more of the business firms listed on the contest pages. Fancy writing doesn't count. Just explain in 100 words or less your reasons for patronizing your favorite business firms. You may submit a letter on one firm or as many firms as you like. In each case your letter for each must not exceed 100 words.

Mail your letter to:

CONTEST EDITOR,
Carolina Watchman
Box 440,
Salisbury, N. C.

WINNERS OF PRIZES WILL BE ANNOUNCED IN THE ISSUE OF JUNE 15.

PRIZES:

- FIRST PRIZE—BATTERY RADIO SET
- SECOND PRIZE—\$12.50 AUTO PAINT JOB.
- THIRD PRIZE—\$7.50 IN PORTRAITS
- FOURTH PRIZE—\$6.50 IN SHOE REPAIR.
- FIFTH PRIZE—\$5.00 IN PORTRAITS.
- SIXTH PRIZE—\$4.00 PAYMENT ON MEN'S SUIT.
- SEVENTH PRIZE—\$3.90 IN MILK.
- EIGHTH PRIZE—\$3.90 IN MILK.
- NINTH PRIZE—3 CASES-CHEERWINE.
- TENTH PRIZE—2 CASES CARAVAN GINGER ALE.
- ELEVENTH PRIZE—1 CASE CARAVAN GINGER ALE.