

Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.



HOW CHEAP IS HOUSEHOLD ELECTRICITY?

On the theory that a penny saved is a penny earned, electricity in the home is a money-maker—a fact that a great many of its users don't realize.

This is the argument of Frederick W. Crone, in an article in Public Utilities Fortnightly. He backs it up with illustrations of the savings that accrue when electricity is used for ordinary household tasks in the place of older, less efficient agents.

Experiments show that fifty good-sized candles have the same illuminating value as one 50-watt mazda lamp. At five cents each, burning for five and three quarters hours, they cost \$2.50. The 50-watt lamp, burning the same length of time, at six cents per kilowatt hour, costs one and three-quarters cents.

Another test demonstrated that it took two hours and ten minutes to sweep certain rooms with a broom, and at the finish the sweeper was exhausted. A vacuum cleaner did the same work more efficiently in 40 minutes, at a cost of less than a cent. With little the same work more efficiently in 40 minutes, at a cost of less than a cent, with little exertion on the part of the operator. Figure the price of household labor in your locality, and you have the saving effected there.

A quantity of clothes were washed by hand, in three hours and fifteen minutes. A washing machine did the same job better in one hour, at a current cost of slightly more than a cent. Figuring labor at 40 cents an hour, a saving of nearly a dollar is made in that common instance.

Other examples will come to the mind of the housekeeper. Electricity isn't only a tiny item in the family budget—it really saves and makes money.

HIGH STANDARDS

You can go into some factories and workshops, and find a general spirit of letting everything slip through. This idea seems to be to cut costs to the limit, without much thought about the quality of the goods. Either the owners and managers are in too much of a hurry to get rich quick, or else they are depending on producing goods at too low a price.

And in other shops and factories, the idea seems to be that nothing shall be allowed to go out unless it is up to certain standards. It must make good, or the reputation of the place will suffer. The same difference is found in farms. While some farmers are content to market any kind of stuff, others try to obtain a reputation for the best products. When a community gets a reputation for turning out products of high standard, the future of that place is secure for people will keep coming to it.

Every newspaper man knows of people who borrow his newspaper every issue and read it—although there's nothing in it.

Correct this sentence: "One of these days, before the editor dies, I am going to pay up my subscription two years in advance."

HELPING NEGRO EDUCATION

Construction is now underway on Dillard University, a \$2,000,000 institution for Negroes, in New Orleans. It is to be one of four great centers of education for colored people and represents the merging of three institutions.

Dillard University is named in memory of Dr. James H. Dillard, a white man, who resigned the deanship of Tulane University to devote the last twenty years of his life to the cause of Negro education. It is sponsored by the American Missionary Association of the Congregational Church, the Methodist Church, the Methodist Episcopal Church's Board of Education, the General Education Board and the Rosenwald Fund.

The proper education of Negroes in the United States is somewhat of a problem in the South, where even the white population does not enjoy equal educational facilities with those of other sections. To give to all Negro children a satisfactory education requires the assistance of other people, especially those in other states, where few Negroes live, and who profess admiration and love for the children of former slaves.

In fact, the United States government, now spending vast sums of money for many good causes, could with profit, set aside a considerable amount for the extension of educational facilities for Negroes in the South. The Rosenwald Fund has done much good along this line but the need is great and the field uncrowded.

WHERE'S THE RAIN-MAKERS?

What's the matter with the old-time rain-makers?

Here we have the Middle West parching for months, offering the biggest of opportunities for the professors, and not one of them shows up to demonstrate his power and relieve suffering crops and animals. Older residents of Salisbury will remember the gentry. They came into sun-baked areas, with fine-spun theories of the upper air and moisture, and often with guns, kites balloons and other paraphernalia to be used in their mystic rites.

Sometimes luck stayed with them and shortly after their incantations rain fell. Often the citizenry believed in their magic and crossed their palms with silver contributions. Today, however, the profession has faded, because people are more intelligent or the present drought surpasses their power.

WANDERING BOYS

Investigators who inquired into the ideas of the wandering boys whom they found in hobo resorts near St. Louis, learned that more than half left home because they desired adventure, or wanted to see the sights.

How can that desire, which the majority of boys feel to some extent, be so restrained that it will not lead these restless youngsters to set out on the dreary and degrading life of the road? One way is to see to it that such boys understand clearly that the life of adventure is one of hardship and suffering. Let the boy understand that the adventurer on the road must go hungry, he must often be cold and weary, he will have to meet the world while dressed in rags. Perhaps then good home cooking and a soft bed will look better to him.

HOME TOWN THOUGHTS

If you do no work in your garden, it will be full of weeds. If you and your neighbors do no work for your home town, you can expect things to develop that you won't like.

When you spend money at home, it helps employ your own townspeople, when you spend it somewhere else, your townspeople get no benefit from it.

A politician can't get elected without stating the reasons why he should get the votes. How can a business expect to be elected to success, unless it tells the people the reasons why it should be patronized?



IT WOULD do you a world of

GOOD FOR us to mention the

NAME OF the person in the story

TODAY. PERHAPS you can

GUESS IT, and we hope you can.

HE AND his wife were in New

YORK ON a little trip, and they

WENT TO a fashionable

RESTAURANT FOR dinner one

EVENING. THE menu was

PRINTED IN French, but our

WELL-KNOWN citizen had no

DESIRE TO reveal his ignorance

OF THAT language. Pointing to

A LINE on the menu, he said,

"I'LL HAVE some of that." The

WAITER REDDENED slightly.

"I'M SORRY, sir," he replied,

"BUT THE orchestra is

PLAYING THAT now."

I THANK YOU.

KIND OF LIKE A BROKEN

FRACTURE

Dan Shannon, who was in a serious condition for several days last week, following an operation for ruptured appendicitis, is now improving nicely at the hospital.

—Southport State Port Pilot.

FOR A BARGAIN WE RECOMMEND THAT SECOND ITEM

Jones Hander, 75c each; snake

head teeth, 25c; paint, 25c pint;

varnish stain, 25c pint; big assortment base ball and fishing equipment. Farmers Hardware Co.

—Adv. Forst City Courier.

MUST HAVE BEEN ONE OF THOSE HOT NIGHTS

Mr. Eck Fisher, efficient night policeman, discovered fire Monday night in the Maxton drug store, owned by Mr. E. W. Pankay. The ice cream refrigerator had caught and was causing considerable smoke.

—Waxhaw Items, Lumberton Robesonian.

FELLOW CHRISTIAN'S LAY OFF.

The revival meeting will begin here on the 4th Sunday in July, if no other changes are made. We are announcing it several weeks ahead so no other church nearby will come in contact with this meeting.

—Turrentine Items, Mocksville Enterprise.

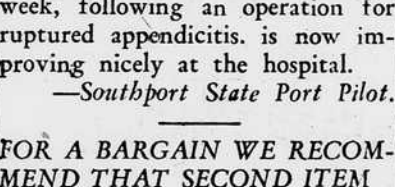
HISTORY SHOULD BE KEPT STRAIGHT

A CORRECTION

M. E. Burns did not take Ferrell Lambert to the hospital as through misinformation we reported in Tuesday's paper but he took the child's mother, Mrs. Ulysses Lambert, there to see the child.

The boy himself was taken in the car which figured in the accident. We understand it belonged to Mr. Harris, of Hickory. We regret the error and make this correction gladly.

—Morganton News-Herald.



JOE GISH

PIKUS SELLER

MAYBE THE AVERAGE

WOMAN'S VOCABULARY

IS ONLY 300 WORDS...

BUT THINK OF THE

TURN-OVER...

GOT TO DO SOMETHING TO HOLD ALL THE RAIN WATER

Mr. J. G. Gattis is having the well at his home deepened.

—Route 5 Items, Sanford Express.

ORDERS FROM G. H. Q.

Ben Roward will preach at Bethel the third Sunday in this month. Brother Howard has never preached before, but says the Lord has called him to preach, so everybody is invited to come out and hear him.

—Bethel Items, Stanly News and Press.

YEH; WE BEEN NOTICING THE YOUNG CHICKENS TOO

Crops are looking fine around here; gardens are looking prosperous, and we notice quite a few young chickens.

—Fairview Items, Lenoir News-Topic.

WHEN AUNT MARY JANE THROWS SHE THROWS

Aunt Mary Jane Hillery, of Strawberry Hill, was wondering the other day how people in town make out with these new-fangled electric flatirons. When she throws an iron at the cat, she declared, she doesn't want any tail streaking out behind the thing. Its the cat's tail she wishes to see streaking out behind.

—Upton G. Wilson, Reidsville Review.

DONE QUIT JOYING AROUND

Lou Long was "kidding" Uncle Max Huffman about not going to the old soldiers' annual encampment in Chattanooga, Tenn., and aid the reason the veteran warrior would no go was because of spreading so much joy as the result of women, wine and song. Uncle Max cleared up his throat and said "Umph, I quit that foolishness several years ago on my 90th birthday."

—Catawba News-Enterprise.

LINES TO A MAN WHO SAT HIS WIFE ON A HOT GAS STOVE

I'd like very much,

Mr. Posey,

If you won't think I'm

Too nosy,

To ascertain why you turned

The heat

Upon the wife of your bosom's

Seat?

Now wives at times are truly

Annoying.

With jeers and sneers and incessant

Jawing,

But alas, a lack, a man

Inferior

Is he that would scar his wife's

Posterior!

—David Sink, Lexington Dispatch

MRS. O MULL

Mrs. Mary Hoyle of Casar spent Monday afternoon with her mother

Mrs. Zero Mull.

—Casar Items, Cleveland Star.

THIS WEEK IN WASHINGTON

Administration program has now been disclosed.

The Federal Government is now in control of the activities of all of its citizens to an extent that, three years ago, would have been deemed impossible in America. Three years ago Congress was debating whether it was any part of the Government's duty to share the burden of relief for the destitute. Now it is the accepted thing, with proposals for old age pensions and unemployment insurance on a national scale coming to the fore.

Government is now the only important source of credit on a large scale, and besides its direct loans to industry it owns a billion dollars of preferred stock in the banks of the nation. The Government now regulates the issuing and trading in of securities, tells industry what rules must be followed in business, regulates interstate communications, tells the railroads how much they may pay their officials and tells farmers what they may grow and how much of it. Those are only the high spots of the New Deal.

There is little likelihood of any change in the attitude of Congress at the next session. That is, there undoubtedly will be a Democratic majority in both houses of the 74th Congress. Whether or not it will eat out of the President's hand as readily as the present Congress is not quite so certain. But it certainly will not withdraw any of the powers that have been granted.

Health authorities tell us to get eight hours sleep every night. Many are willing to do that, provided they can take part of that sleep time while working on the job.

PANDORA'S BOX

—by A. B. Chapin



Boston Churches Over Century Old

Boston—Boston has seven church buildings more than a century old.

The oldest is Christ Church, built in 1723, and the others are Old South Meeting House, King's Chapel, St. Stephen's Roman Catholic Church, West Church, Charles Street Meeting House and Park Street Church.

The motorist whose motto is "I'll take no man's dust," frequently has to take a good deal of the ditch's mud.

The scientists say birds walk on their toes, and our human chickens do so on their high heels.

Want A Duck? Bankrupt With 3,540 Of Them

New York—Wanna buy a duck?

For into Brooklyn's Federal Court came Harold R. Lukert, a duck farmer of Moriches, with a plea for bankruptcy.

His liabilities are \$94,743.64.

His assets are \$45,220. And they include 3,540 ducks.

Some people in Salisbury think that golf is a futile game, but anyway the lost balls ought to fill up a good many low gullies and swampy places.

"The Long Roll on the Rhine" is a new book on European conditions, and many of us are looking anxiously for the long green roll in our pockets.

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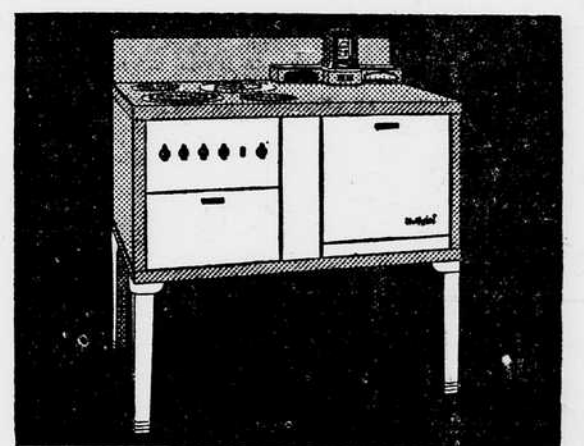
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30

MONTHS
TO
PAY

LIBERAL ALLOWANCE FOR OLD STOVE



Fast, dependable, beautiful, new Hotpoint and Universal Electric Ranges are being featured this year in our special Electric Range offer. Never before have we offered these high quality ranges at such low prices or on such long terms. We are now making it possible for every home to enjoy the pleasures of Electric Cookery. The purchase of an electric range at these prices is an investment for years to come . . . it will last three times as long as an ordinary stove and you have all the advantages of electric cookery. Investigate today.

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