

### 50 Million Words Written In Co-Op's 7 Essay Contests

Raleigh—An unprinted symposium of 50,000,000 words on farm problems by 25,000 different writers has resulted from the annual essay contest which the North Carolina Cotton Growers Cooperative Association inaugurated seven years ago among high school boys and girls in North Carolina.

For as M. G. Mann, secretary-treasurer of the cooperative, will tell you, entries in the contest this year will bring to more than 25,000 the number of boys and girls who have actually written essays since the contest was started in 1928.

The essays average 2,000 words each and, printed in book form, the 25,000 essays would fill 625 average-sized volumes of 204 pages each.

Not all, but a large number of these essays, are now packed away in the offices of the cotton association, a tangible challenge to any accusation that the boy and girl of today is not keenly interested in timely farm problems.

And the subjects of the essay contests have always been timely. In 1930, for instance, more than 2,000 boys and girls wrote on "How Can the Benefits of the Agricultural Marketing Act be Brought to the Farmer?"

This year the subject is "Education and Cooperation in the New Deal for Agriculture"—a subject just as timely as the marketing act was in 1930.

Other subjects have been: "Cooperative Marketing as it Affects the Farmer," "Cotton Cooperative Marketing in North Carolina—Its Progress and Its Future," "Cotton Production in North Carolina—How to Make it Profitable," and "Rural North Carolina's Greatest Need."

Prizes are offered in the contest to stimulate interest. The State prize is a one-year college tuition scholarship. Smaller prizes are given in county and district contests, these usually being donated by civic clubs and business men who are interested in the farmer's welfare.

Past winners of the contest are: Ruth Brown, Anson County, 1928; Howard Lee, Harnett County, 1929; Hannah Heptinstall, Halifax County, 1930; Elizabeth Barrington, Wake County, 1931; John Ousley, Harnett County, 1932; and Gerald E. Motley, Harnett County, 1933.

"The success of the contest has been possible through the cooperation of school authorities and the newspapers of the State, said Mr. Man, who has been in charge of the contest since its beginning.

### Repeal Brings New Etiquette

New York—Etiquette has changed completely since repeal. That is the opinion of the authorities.

Lillian Eichler, author of a book on etiquette that has sold more than a million copies, is rewriting it completely for republication because the old edition didn't touch on problems incidental to drinking. Other etiquette authors, with the exception of Alice Leone-Moats, are doing likewise. Alice anticipated repeal and described 10 socially correct ways for young women to handle young men who get tight.

One of the things the new books on etiquette will provide is a list of excuses for not drinking. It seems that there are persons who don't and persons who are insistent that they do.

Etiquette has to cope with modernism. Other subjects the etiquette authors are taking into account in their revisions are airplane travel and radio listening. They've had numerous requests from persons who want to know how to get excused from a social affair long enough to listen to a favorite program.

**MUST DIE**  
Lorraine Brown, negro, of Marion, about 38, was sentenced by Judge Finley in McDowell county Superior court to death in the electric chair at state's prison, Raleigh, Thursday, August 2, 1934. Brown was tried before a McDowell county jury on a charge of murdering Emma Carroll negro, at her home on the airport road at the edge of Marion on the night of April 4, 1934, and was found guilty of murder in the first degree.

### Mountaineer In Quaint Note Asks F.D.R.'s Aid

Political expediency and fair play demand that in return for political support the President of the United States must look after the family and financial affairs of the voter, believes a 70-year-old Haywood county farmer and father of five children too small to work.

The North Carolina mountaineer is going to have his needs met as a result of writing a direct appeal to President Roosevelt for aid. The letter, written crudely but with the purest examples of Anglo-Saxon idioms, has been sent by the White House to Mrs. Thomas O'Berry of Raleigh, state FERA administrator, for investigation and the filling of the needs of the aged mountaineer.

The President's correspondent gave a country store at Clyde, Haywood county, as his address. The letter was addressed to "Mr. R. D. Roosevelt." It follows in full:

"I thought I would call your tinston to this in your records, I hope you all I could an gain you lots of votes, an you could not get them if it havent been for me, and still reaim to you an do all I can if you Run again, say I am gettin old 70 years old an cain work much But do all I can I am needin help as I am old. so if it is your Honor do so an write me at once I got 5 kids an arni Big nuff to help me an no income no other way so do all you can for me an I will rember you if you Run again.

"I got my Bread to Bay ain got much away Buying it look for a ansor Real soon."

And through the President's interest and sympathy, the North Carolina mountaineer will receive an answer real soon, an answer in the form of practical help with his family burdens and financial troubles.

The new system of making left turns, which has recently been put into practice on the Square, bids fair to expedite traffic considerably if understood by all drivers.

The method is very simple, just follow the arrow and white line which points in the direction which you desire to go, keeping, of course, on your right side of the line.

This eliminates the necessity of cars, turning left at the same time, going around each other in the center of the square and possibly having to wait for each other. So from now on just disregard the button in the center of the square when making left turns and follow the arrows.

When you drive a car, practice has taught you to always keep to the right in traffic. How many of us have given the same consideration to the way we walk. In our larger cities where pedestrian traffic is very congested, especially during those times of the day when employees are returning to their homes from their work, we find that, even though the crowds are possibly dozens of times denser than the people on our own Main Street, movement is much easier and quicker when walking.

This is due to the fact that the same rule is practiced by the pedestrians as when driving. The people on the right half of the sidewalk all move together in the same direction and in that manner avoid confusion. It may sound rather ambiguous but it is our opinion that this policy could well be followed here on some nights when the sidewalks are crowded and a pedestrian has to traverse the equivalent of about three blocks in order to get from Innes to Fisher on Main.

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The World war was fought to end war, but it hasn't ended much of anything but peace so far.

**Black-Draught For Dizziness, Headache Due To Constipation**  
"I have used Theford's Black-Draught several years and find it splendid," writes Mr. G. W. Holley, of St. Paul, Va. "I take it for dizziness or headache (due to constipation). I have never found anything better. A short while ago, we began giving our children Syrup of Black-Draught as a laxative for colds and little stomach ailments, and have found it very satisfactory." ... Millions of packages of Theford's Black-Draught are required to satisfy the demand for this popular, old reliable, purely vegetable laxative. 25¢ a package. "Children like the Syrup."

**RULERS CONFER**  
Chancellor Adolph Hitler of Germany and Premier Mussolini of Italy, Europe's most colorful leaders, have held a two-day conference in Venice which may take an important place in world history. As a result of the "conversations," it is expected that Germany will be invited to join the Italo-Austro-Hungarian economic accord. As to disarmament, Hitler, it was reported, remained firm on what he considers equal treatment.

### Mining Engineers Pay Visit To The Piedmont Section

There seems to be a genuine probability that his section will experience a revival of mining activities, and on a profitable basis at that. The mine development conference committee of which E. W. Stevens and J. J. Hedrick, Lexington, B. V. Hedrick, of Salisbury, and others are members is optimistic over prospects for a modern reduction plant. Geological survey engineers are combing Piedmont workings, and the Stanly News and Press of Albemarle, hears that privately employed mining engineers are also working in the region.

stating in a recent issue that: "Gold mining activities in Stanly, Rowan, Davidson and Montgomery counties are attracting the attention of some of the most prominent mining engineers in the United States, as well as mining agents of the government, according to W. L. Cotton, prominently connected with mines in this territory. During the past few days three engineers from New York, one from Charleston, S. C., and two government surveyors have called upon Mr. Cotton here relative to their findings at the Silver Hill mine in Davidson county, and the Gold Hill property in Rowan.

"The Rich Cog mine in Montgomery county, abandoned some years ago, is now being pumped out, and new owners have signified their intention of working the mine, believing that the quality of the ore denotes gold in paying quantities with modern mining machinery.

"The Thompson mine, a good producer, located near the Swift Island bridge in this county, will start up again this week after a lay-off of a few weeks.

"New machinery and method," said Mr. Cotton, "have revolutionized the mining of gold. Ore that formerly could not be worked at a profit now yields good returns, and the prospect is good for the re-

opening of many mines which have been closed down, some of them for many years. There is plenty of gold in these counties—plenty in Stanly county, and I believe that eventually mining will be one of our most productive and profitable industries."

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The politicians no longer engage in fist fights, but call each other liars and thieves in a gentlemanly way.

The World war was fought to end war, but it hasn't ended much of anything but peace so far.

The old Indians may have been very barbarous, but they never celebrated their victories by burning up their building and putting their children's eyes out, same as the American people have many times done on July Fourth.

Gorgous Finery of a Queen of 5,000 Years Ago. What Queen Shub-Ad of Ancient Ur of the Chaldees Looked Like and How She Dressed Revealed in a Page of Colored Reproduction in The American Weekly, the Magazine Which Comes On June 24 With The BALTIMORE SUNDAY AMERICAN. Buy Your Copy From Your Favorite Newsboy Or News-dealer.

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### General Purpose Loans Now Lead List

Columbia, S. C.—Farmers of Alexander, Catawa, Iredell and Rowan Counties borrowed a total of \$65,310 from January 1 to June 1 through the Statesville Production Credit Association, according to released by the Farm Credit Administration of Columbia. The loans were made to a total of 596 farmers, the average loan being \$109.58.

In the four states served by the Farm Credit Administration of Columbia, North Carolina, South Carolina, Georgia and Florida, over \$7,000,000 was borrowed by 28,120 farmers. An additional \$450,000 is being advanced to farmers who are obtaining their loans in a series of installments during the season.

The spring seasonal demand for crop production loans has now passed its peak and a larger proportion of the farmers borrowing from the associations are obtaining loans for general agricultural purposes, such as for purchasing work-stock, equipment and machinery, and for financing repairs and improvements. This trend towards general purpose loans is reflected in the gradual increase in the size of the average loan.

Farmers borrowing from these newly organized, short-term credit institutions partially owned and operated by the borrowers, are effecting a considerable saving on interest charges, which are now at the rate of 5 per cent a year, charged on an annual basis and collected at maturity of the loan. Thus, a farmer borrowing \$500 for a year would pay \$25 interest on a loan

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### Bill Cummings Plans Active Racing Season

Fresh from his victory in "the 500" at the Indianapolis Speedway, Bill Cummings is already busy with plans for carrying out a strenuous program of racing for the balance of the season at the various tracks. For nothing dims ardor of this youthful veteran for the motor racing game!

Discussing his victory after the race, Cummings said, "thirty three drivers started the Indianapolis Classic this year—scoring the bricks over that 2 1-2 mile track. For 200 grueling laps—nearly 5 hours of it—we kept up the blistering pace. I had to average 104.863 miles an hour, the new world's record for 'the 500'—sometimes hitting it up to over 2 miles a minute—to win. 4 hours and 46 minutes of this wrings the vitality out of a man and you can bet that I felt pretty well played out at the end of the race."

Cummings' first request after the race was for a Camel. "Any time I'm 'all in,'" he explained, "Camels give me a 'lift' in energy. I smoke them steadily."

In view of the known preference for Camels of champions in various fields of sport, such as Cummings, Ellsworth Vines, Jr., Bill Horn, winner of the Gold Cup Speedboat event, Miss Helene Madison, Olympic champion swimmer and holder of many world swimming records, and others whose endurance and energy is constantly tested to the limit, Camel advertising now stresses the "energizing effect" in Camels which has been experienced by millions of smokers, and recently confirmed by scientific studies carried out in a famous New York research laboratory.

for 12 months, while a farmer borrowing the same amount for six months would pay only \$12.50 interest, or if the loan was for three months, \$6.25.

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### Ads Are Called Trade Symbol

New York—Edgar Kobak, president of the Advertising Federation of America, said much of the criticism of the advertising business "is really directed against our social system and advertising gets the brunt of it because it happens to be one of the most obvious of modern American business."

Addressing the annual meeting of the federation, Kobak, a vice-president of the National Broadcasting company, said all fair-minded advertising men and women agree that there is much in advertising that can stand criticism. xxx "However," he continued, "the professional critics x x x do not confine their criticisms to actual faults in advertising. They attack the whole thing with violence and cry out for the total abolition of advertising in all its forms."

Kobak said "we cannot close our eyes to the fact that there is some advertising which is so off color we must be the first to condemn it. My estimate is that not more than 5 per cent of all types of present-day advertising seems to be objectionable in any way and merits the criticism which is now being directed indiscriminately at all advertising. x x x It is up to us to do something about it, not to please the critics but to protect the usefulness of advertising."

This "usefulness," mentioned by Kobak, found its echo in a letter of greeting to the advertising men from President Roosevelt.

The President wrote: "There are few groups which can accept and fulfill the responsibility of properly educating the public as well as the advertising fraternity. You have rendered conspicuous service thus far in presenting sound interpretations of the purposes and objectives of the recovery program."

The President recalled that in an address to the federation three years ago, he cited the importance of advertising in publicizing the functions of government adding: "The drastic economy and social emergency required an unprecedented degree of governmental action and participation in functions not normally vested in the government."

**RULERS CONFER**  
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### NOTICE OF SALE OF VALUABLE PROPERTY

Under and by virtue of an order of the Superior Court of Rowan County, made in a special proceeding entitled "E. L. Weber, administrator of Pearl V. Canup, vs. Roxie V. Canup, John Canup, et al.," the undersigned Commissioner will sell on Saturday, July 21, 1934, at 12:00 o'clock Noon, at the Court House door in Salisbury, N. C., to the highest bidder, the following described real estate lying and being in the Town of East Spencer, N. C. and more particularly described as follows:

(1st) BEGINNING at a stake on the S. E. corner of Railroad Street, Harris corner, and runs North 56 deg, 45' East with Railroad Street, 50 feet to a stake, corner of Lot No. 20; thence with the line of Lot No. 20, South 32 deg. 15' East 170 feet to a stake on an alley, corner to Lot No. 20; thence with the alley, South 56 deg. 45' West 50 feet to a stake on the alley. Harris corner; thence with Harris Line North 32 deg. 15' West, 170 feet to the BEGINNING, and being Lot No. 19 on the A. S. Heilig and Company Plat of the Verble Land in the Town of East Spencer. For back title see Deed Book No. 191, page 599, in the Register of Deeds' office for Rowan County.

(2nd) BEGINNING at the corner of Lot No. 19, on the S. E. side of Railroad Avenue and runs thence, with said Avenue, North 50 deg. 45' East, 50 feet to the corner of Henderson's Lot No. 21; thence with the line of Lot No. 21, South 32 deg. 15' East, 170 feet to an alley; thence with the alley, South 50 deg. 45' West, 50 feet to the corner of Fagget's Lot No. 19; thence with the line of Lot No. 19, North 32 deg. 15' West, 170 feet to the BEGINNING, and being Lot No. 20 on Heilig's Plat of the Verble Land in East Spencer. For back title to both of the tracts of land, see Deed Book No. 199, page 371, in the office of the Register of Deeds for Rowan County.

Terms of sale: CASH. This, the 21st day of June, 1934. W. T. BURKE, Commissioner. Geo. R. Uzzell, Attorney.

**ALL WE ASK YOU TO DO IS LOOK**

**THE NEW MODERN PHARIS ROADGRIPPER**

**LOOK!** at that center traction tread.

**LOOK!** at the thickness of this deep cushion sure-grip tread design.

**LOOK!** at the new breadth of non-skid surface.

**LOOK!** at these new spear-head walls that support the edges on fast curves and take curb-shocks.

**LOOK!** at this shock-proof internal construction.

**LOOK!** at that cushion cap protecting the high-quality carcass.

**LOOK!** at that antimony shock-cushion—further protecting the life of the cord, reducing friction and internal heat.

**LOOK!** at these low prices.

4-PLY	Each	6-PLY	Each
28x4.75-19, \$6.70		29x5.25-19, \$10.45	
29x5.00-19, 7.20		28x5.50-18, 10.85	
28x5.25-18, 8.00		29x6.00-17, 11.30	
		31x6.50-19, 14.30	

Other sizes of correspondingly low prices.

**PHARIS ROADGRIPPER COMRADE TYPE PRICED AS LOW AS \$5.20**

**PHARIS LONGDRIVE PRICED AS LOW AS \$4.45**

**Salisbury Ignition & Battery Co.**

122 W. Fisher Street Phone 299