

New Power Rates Are Now In Effect

Consumers To Pay \$1,337,000 Less In Year

Duke System Makes The Second Reduction In Year

Reduction in electric rates announced by the Duke Power company and Southern Public Utilities company, effective with meter readings on and after Sept. 1, will save users of electricity in the Duke system in the two Carolinas approximately \$1,337,000 annually.

In November, 1932, the companies put into effect reductions in rates that cut down the aggregate electric bill on its system about \$1,357,000 annually.

The total reduction made in less than two years will amount to a saving of \$2,694,000 each year, which is regarded as a phenomenal cut in cost of a utility service.

Effective with bills to be rendered for September and thereafter, the charges for electric and gas service will be at the new rates, which recently were approved by the North Carolina Utilities commission and the South Carolina Railroad commission.

The Duke companies announced the reduction in rates with the following explanation:

"The new rate schedules are simple in structure and will be easily understood by any customer. The new residential and commercial rates for electricity will make it even more desirable and profitable for our customers to enjoy the widest possible use of electric service. As a matter of fact the only justification for these new rates is the confident anticipation that our customers will find it to their advantage to make a larger use of electric service for all purposes.

"The new schedules of rates, to be effective for the service that is now being given, will be markedly lower than the old. These rates will apply in all communities served by the Southern Public Utilities company, including the smallest towns and villages and rural communities. The new schedules are on file and available to customers at all of our branches. The public is invited to inspect and study these schedules."

The old schedule No. 1 for residential electric services, available for lighting, cooking, heating, refrigeration and incidental power entirely of a residential nature, had a flat charge of \$1 per customer per month and a meter charge of 3.75 cents per KWH for the 150 KWH used per month and three cents per KWH for all consumption in excess of 150 KWH per month.

The new schedule No. 1 for residential electric service has a rate of 80 cents for the first 10 KWH, or less, used per month; 6.5 cents per KWH for the next 20 KWH used per month; three cents per KWH for the next 100 KWH for all over 130 KWH used per month.

There are also lower schedules for commercial electric lighting service and water heating service and a new optional gas schedule is offered.

Say "I Saw It In The Watchman."

Population Of N. C. Greatest In Southeast

Census Bureau Estimate Of 3,301,000 Leads All Others In Southeast

Washington.—North Carolina continues to maintain its position as the most populous state in the southeast.

The state's population on July 1 was estimated by the census bureau at 3,301,000 compared with 3,170,276 shown by the official census of April 1, 1930.

Georgia, the state's nearest rival in the southeast fell further behind, having an estimated population of 2,911,000 on August 1 compared with an official 1930 census of 2,908,506.

Until 1930, Georgia—the "south's empire state"—was the most populous in the southeast.

Census bureau estimates of population in southeastern states on July 1 follow:

- North Carolina, 3,301,000.
- Georgia, 2,911,000.
- Alabama, 2,710,000.
- Tennessee, 2,676,000.
- Virginia, 2,446,000.
- Louisiana, 2,166,000.
- Mississippi, 2,057,000.
- South Carolina, 1,750,000.
- Florida, 1,575,000.

In the south as a whole, including Texas, Oklahoma, Arkansas and Kentucky, North Carolina was outranked only by Texas which had an estimated population of 6,073,000 on July 1.

Estimated populations for the other southern states were: Oklahoma, 2,475,000; Arkansas, 1,876,000, and Kentucky, 2,157,000.

Capone Files New Plea

Washington.—"Scarface" Al Capone, one-time overlord of Chicago gangland, took his fight for release from federal prison, to the United States Supreme Court.

While the former king of modern gangsters became acquainted with his new home on Alcatraz Island, America's "Devil Island" in San Francisco Bay, his attorneys filed a petition with the United States Supreme Court here asking his release from federal prison on the grounds that he had been illegally prosecuted in Chicago.

The petition contended that the time limit for prosecution on charges of income tax evasion had expired under the statute of limitations when he was convicted in Chicago.

The petition will be heard by the United States Supreme Court on October 1. It was filed on behalf of Capone by three attorneys, William E. Leahy and William J. Hughes, of Washington, and Frank A. Doughman, of Atlanta, Ga.

The housing drive is fine, but it will take a garage drive to create real enthusiasm.

Orders Payment Of Sales Tax Before Issuing Tag Plate

Maxwell Rules \$10 Maximum Levy Must Be Paid Before License Is Issued In North Carolina

License plates cannot be issued in North Carolina for any new motor vehicle in the future until the \$10 maximum sales tax has been paid, according to an order issued by A. J. Maxwell, commissioner of revenue for the state.

L. S. Harris, director of the motor vehicle bureau, has forwarded Mr. Maxwell's instructions to the various branches of the Carolina Motor club selling license plates. The order reads in part as follows:

"To prevent the evasion of the North Carolina sales tax act, you are hereby directed and required to refuse to issue a license plate for any new motor vehicle until the \$10 maximum tax has been paid or until you have been furnished with a certificate by licensed North Carolina dealer that the tax has been collected by him and will be remitted by him to the state, unless you shall be fully convinced after careful investigation that the sale of such motor vehicle is not subject to the North Carolina sales tax.

If the sale of the car is actually solicited in North Carolina and bought by a resident of North Carolina, it is fair to presume that it is a North Carolina sale and the dealer in making such a sale is subject to the North Carolina tax.

"In such a case you should refuse to issue a license to a resident of this state unless you are fully satisfied that the sale was made and actually delivered in good faith out of the state of North Carolina. If it appears from your investigation that the delivery out of the state was made for the purpose of evading the North Carolina sales tax law, this would be a more colorable outside delivery and the car would be subject to the North Carolina tax."

The highway patrol and the motor club both have been requested to authorize prosecution of violators of the law, of cars are purchased out of the state in an attempt to avoid paying the sales tax and then are driven over the highways of the state without first procuring and attaching a state license.

Premiums Restricted To Carolina Products

The North Carolina State Fair will restrict its premiums on agricultural products to North Carolina growers alone and will pay competitors \$10,500 for the agricultural exhibits made.

"This means that Tarheel farmers should plan to enter more of their products at the Fair this year," says Dean I. O. Schaub, head of the extension service at State College.

"We are asking our county farm and home agents to aid growers in selecting and preparing exhibit material when possible but we shall not be able to aid in this work to any great extent due to emergency canning and crop adjustment programs now underway. The fair last fall was an excellent exposition but failed to measure the agriculture of the State because of the few agricultural exhibits made. I am hopeful that this will be remedied this fall."

The State Fair will be held during the week of October 8 to 13. The premium list has been printed and is now ready for distribution, Mr. Schaub said. Those desiring copies of the list should make application directly to Mr. Norman Y. Chambliss, manager, at Raleigh.

Until last fall, county home and farm agents were able to give considerable time to selecting, assembling and preparing farm products for exhibit at the annual State Fair. However, the cotton plow-up campaign, the tobacco work and the emergency canning program prevented the agents from taking an active part in helping with the fair in 1933.

This should not deter individuals from selecting their choice livestock, field crop and garden to be shown at the fair this fall, said Mr. Schaub.

Truth is said to be stranger than fiction, but some people say they do not hear it often enough so they can form any opinion about it.

Snake Beheaded By Lightning

Jenkinsville, S. C.—Strange pranks were played by a bolt of lightning during a thunderstorm here recently.

United States via the lecture platform. First it struck a tree and snapped off the head of a snake hidden in a knot hole. Then it jumped eight feet to a parked automobile and tore two holes in the top.

Still unspent, the bolt plowed a furrow in the earth about 10 feet long and showered loose dirt on the top of a house 30 feet away.

As the waltz is said to be coming back, the overdue subscribers might waltz up to the newspaper office and pay their old bills.

An explorer has gone a half mile down into the ocean, but according to the old song, McGinty went deeper than at.

NOTICE TO CREDITORS
Having qualified as Administrators of the estate of L. M. Lippard, this is to notify all persons having claims against the said decedent to file an itemized, verified statement of same with the undersigned on or before the 30th day of July, 1935, or this notice will be pleaded in bar of their recovery. Persons indebted to said estate are notified to make prompt settlement.

This July 28th, 1934.
W. O. LIPPARD and V. H. LIPPARD, Admsrs. of the Estate of L. M. Lippard, deceased.
Aug. 3—Sept. 7.

Are You More or Less "Cultivated" Than Your Neighbors? A Distinguished University Professor Has Devised a Set of Rules By Which You Can Measure Culture. An Interesting and Instructive Article in the American Weekly, Which Comes With the BALTIMORE AMERICAN, Issue of September 9. Buy Your Copy From Your Favorite Newsboy or Newsdealer.

Sale of Real Estate In The Town Of Rockwell For Non-Payment Of Taxes

Pursuant to the provisions of the Charter of the Town of Rockwell, and as provided by law, for sale of real estate for non-payment of taxes, and pursuant to the terms of a resolution unanimously adopted by the Mayor and Board of Aldermen of the Town of Rockwell, North Carolina, the undersigned Tax Collector will sell at public auction to the highest bidder for cash at the courthouse door in Salisbury, North Carolina, on Monday, September 10th, 1934, beginning at 11 o'clock a. m., and continuing until completed, for non-payment of taxes, real estate in the Town of Rockwell on which tax for 1933 has not been paid, the name of the owner of said real estate, description thereof and the amount of taxes thereon, being as set out below. To the amount stated as due will be added all cost of advertising, cost of sale and all other legitimate charges:

- Mrs. W. A. Beaver, house and lot on Main Street.....11.84
- H. W. Bost, 27 acres, 21 lots in the town of Rockwell.....42.27
- Luther A. Cauble, house and lot, Crescent Ave.....5.04
- R. S. Cooper, house and lot on Main Street.....7.39
- B. A. Fisher, house and lot on Gold Hill Ave.....8.81
- J. A. Heilig estate, house and lot on Main Street.....6.13
- Chas. W. Holshouser, 30 acres in the Town of Rockwell.....15.94
- J. R. Holshouser, 71 lots in the Town of Rockwell.....3.61
- John L. Klutz, 6 acres, town of Rockwell.....1.16
- Miss Nora Klutz Foil, 1 lot Main Street.....1.18
- W. C. Lisk, 1 lot on Main Street.....1.09
- Arthur Lyerly, 2 lots, Main Street.....2.81
- John Ray Lyerly, house and lot, Main Street.....6.11
- Topsy Lyerly, house and lot Main Street.....9.13
- Walter A. Miller, house and lot town of Rockwell.....4.48
- William McCombs, 3 acres in Town of Rockwell.....2.68
- D. L. Miller, house and lot on Cherry Street.....6.12
- Homer C. Miller, house and lot on Main Street.....6.43
- James C. Miller, house and lot on Main Street.....6.93
- Jacob M. Miller, house and lot on Main Street.....9.21
- Lester A. Miller, house and lot on Main Street.....9.34
- J. S. M. Miller, 32 lots in the Town of Rockwell.....12.85
- Sidney Miller, 16 acres, town of Rockwell.....2.46
- George E. Misenheimer, house and lot on Main Street.....3.98
- Mrs. H. L. Misenheimer lot on Main Street......81
- Raymond, Ralph and Ethel Misenheimer, house and lot on Main Street.....9.82
- A. T. C. Morgan, house and lot on Crescent Ave.....3.33
- S. R. and J. B. Palmer, one lot on Main Street.....1.21
- S. R. Palmer, 56 acres, Town of Rockwell.....29.59
- James F. Parks, house and lot on Gold Hill Ave.....6.23
- L. C. Ridenhour, house and lot on Gold Hill Ave.....6.41
- Mrs. Daisy Trexler, house and lot on Main Street.....14.27
- Clarence Wagoner, house and lot on Salisbury Ave.....5.61
- O. F. Yelton, house and lot on Crescent Ave.....4.27

COLORED
Mack Heilig, 3 acres, town of Rockwell.....1.19
Will Heilig estate, one acre......75
J. L. STIKELATHER, Tax Collector.

SALE OF VALUABLE REAL ESTATE
PURSUANT to the terms of a certain Mortgage Deed of Trust, dated August 4th, 1924, executed by Thomas Pinkston (Widower), to J. H. Johnson, Trustee, which is recorded in the Office of the Register of Deeds for Rowan County, in Book of Mortgages No. 91, page 198, default having been made in the payment of the indebtedness thereby secured, and at the request of the holder of such indebtedness, the undersigned will expose for sale, at public auction, for cash, at the Court House Door, in the City of Salisbury, on Saturday, the 6th day of October, 1934, at 12 noon, the following described real estate:

Lying in the South Ward of the Town of Salisbury, N. C., and on the South side of the N. C. R. R., adjoining the lands of Joseph Horah, N. C. Railroad and Col. Wiseman, BEGINNING at a stone, "Col." Wiseman's corner on Railroad line; thence with said Wiseman's line South 45 E. 3.21 chains to a Stone on Ditch Bank; thence South 1.33 chains to a Stone on Ditch Bank; thence N. 45 W. 4.30 chains to a Stone on Railroad line; thence with said line N. 60 E. 1.33 chains to the beginning, containing 1/2 acre (One-half) and being the same more or less.

It being a portion of Horah field fronting on the N. C. Railroad between "Dixonville", and the National Cemetery.

For back title see deed from James Horah to Thomas Pinkston, duly registered in the Register's Office of Deeds No. 63, page 393.

On this lot is located a six-room dwelling house.

A ten per cent cash deposit on price bid will be required to be put up by the bidder on day of sale, otherwise, the next highest bidder will be declared the purchaser.

This 1st day of September, 1934.
R. LEE WRIGHT, Assignee and Substituted Trustee.
Sept. 7—28.

For back title see deed from Geo. B. Woodward and his wife, S. J. Woodward, to P. C. Deal, registered in Book of Deeds No. 68, page 452 in the Register's Office of Rowan County.

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Let Us "TUNE-UP" Your Radio!

Yes, only \$2.00 for a complete check-up of your radio! Guaranteed repairs on any make, any model, any year! Phone for quick, expert service!

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INSTRUCTION PRIVATE OR CLASS
Dance For Perfect Health
Leading doctors, the world over are agreed that dancing is the ideal exercise. An EMINENT woman's SPECIALIST was interviewed for his views on dancing in general in the interest of health. This opinion appears in several current magazines. We quote him:
"Dancing is the perfect exercise. In my work, which is entirely with women, I often recommend it, and in each instance where my patients have used it as an instrument toward better health, looks and spirits I have seen excellent results. No other form of activity, unless swimming, gives such perfect and distributed exercise. In many cases of nervous and minor internal disorders I have seen dancing bring about a normal readjustment in the patient. It is an excellent mental panacea, also. Repressed, tense persons will often respond and relax to action and the inspiration of creating beautiful movements, and the good in these instances is inestimable. Of course, the body should be trained and hardened through simple movements at first until more strenuous activity comes naturally and with ease."
Ellen Douglas Norwood has made an exhaustive study of the dance over a period of years and especially in its relation to health.

Cardui Helped Lady For Nervousness and Run-Down Condition
"I have taken Cardui several times for weak, run-down condition and it has helped me," writes Mrs. Walter M. Coulon, of Forsyth, Ga. "I was nervous and suffering from a weak condition. There were days when I had to lie down during the day. I sent for six bottles of Cardui, as it had helped me before. Cardui gave me strength, stopped the nervousness and helped me in every way."... Cardui may be just what you need. It can't do you any harm, so why not try it? Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician. \$4 a bottle, at drug stores.

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Optometrist
Eyes examined and glasses fitted
Telephone 1571-W.
107 1/2 S. Main Street --
Next to Ketchie Barber Shop.

LEGAL NOTICES
SALE OF VALUABLE REAL ESTATE
PURSUANT to the terms of a certain Mortgage Deed of Trust, dated December 18th, 1924, executed by P. C. Deal, and wife, Martha H. Deal, to R. Lee Wright, Trustee, which is recorded in the Office of the Register of Deeds for Rowan County, in Book of Mortgages No. 91, page 247, default having been made in the payment