

Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.



POPULATION DATA (1930 Census)

Table with 2 columns: Location and Population. Includes Salisbury (16,951), Spencer (3,128), E. Spencer (2,098), China Grove (1,258), Landis (1,388), Rockwell (696), Granite Quarry (507), Cleveland (435), Faith (431), Gold Hill (156).

A YOUNG FOLKS' WORLD

More than half of the people in the world at any given time are under 30 years old. In the United States only 55 percent of the population enumerated in the Census of 1930 were more than 21 years old.

Seventeen years ago the World War began, resulting in social and economic upheavals so widespread that it is fair to say that since 1924 no part of the world has returned to its former normal conditions. More than half of the people of this country have never had any conscious experience of the world that older folk knew and lived in.

It is hard to teach the young to see through the spectacles of the old. Men and women of mature age look back to a background totally outside the experience of youth. Young people who are now arriving at voting age have had no contact, since childhood, with anything but economic depression. Since they were fifteen or so they have heard little from their elders but moans of anguish over vanished prosperity, a prosperity which, so far as the young are concerned, is entirely mythical; they never experienced it.

It is not to be wondered at that young folk are easily led into belief in economic and social experiments which older ones deprecate as impractical and unworkable. We don't know what anybody can do about it; we are not sure that anything ought to be done about it. It's their world, and they have to learn from their own experience. And maybe, somehow, they'll find ways to make it a better world than the one upon which the old folks look back with longing and regret for the "good old days."

A NOBLE CAUSE

It was a splendid idea to make President Roosevelt's birthday the occasion for a great national drive for funds for the aid of sufferers from infantile paralysis. Last year more than a million dollars was raised from the balls and parties that were given in several thousand communities on January 30th.

This year, we understand, seventy percent of all the money raised by the "Birthday Balls" will go to hospitals and sanitariums in the territory where the money is raised. This is entirely right and proper. There are some 69 hospitals equipped to care for the 200,000 or more children who are victims of this frightful disease, and every dollar that is contributed will enable them to extend their care to those whose parents cannot afford to pay for

treatment. The other thirty percent of the funds raised this month are to go to pay for further research work in the causes and prevention of infantile paralysis. It is still obscure to the medical world, the precise method by which children are infected; and no effective means of prevention has been discovered. Hundreds of able research workers are studying the problem, and the better they are supported and equipped, the better the chance of finding out how to curb the ravages of the disease which makes cripples of tens of thousands of children annually.

We can think of no nobler service that the people of our community, or of any community, can render on Wednesday, January 30th, than to "throw a party," charging a fair admission fee, and send the money so received to the Birthday Ball Committee at the Waldorf-Astoria Hotel, New York. With more money in the hands of more people than there was a year ago, and a general feeling that the crisis is past and that recovery is in sight, this year's appeal for this worthy purpose ought to result in at least doubling the amount of money raised throughout the nation last year.

TODAY AND TOMORROW

—BY— FRANK PARKER STOCKBRIDGE

SHAKESPEARE . . . insight The other night I was asked to stand up and talk about Shakespeare before a hundred or so young men and women, training to become Shakespearean actors. Two things surprised me. One was the enthusiasm for Shakespeare's plays among the younger generation; the other was their utter ignorance that Shakespeare had been anything but an actor writing plays for actors.

When I told them for every person who had ever seen one of Shakespeare's plays on the stage there were probably thousands who had read and re-read them still for their literary quality, many of my hearers were amazed.

Shakespeare's place in English literature rests on the firmest of foundations. His writings were the first to give our language the form and shape which it has. Phrases and idioms which he first coined are commonplaces of everyday speech. It is hard to write for cultured people or to talk with them without using Shakespearean expressions.

And for deep understanding of human nature in all of its phases no writer has ever come near to Shakespeare's insight.

AMERICA . . . still leads Every little while I rediscover America, and realize again what a wonderful country it is.

The other day I dropped into a New York sporting goods store, and ran into two people I knew. One was buying heavy woolen socks and cap, to take along to a skiing party in the New Hampshire mountains. The other was about to start for Florida, and was getting a new bathing suit.

That same evening I met two other friends. One has a newspaper job in Paris and comes home once a year for a vacation. The other is an English journalist who had just got back from a three-months tour of the United States.

"I'm going to tell England that America is the happiest, most prosperous country in the world," said the latter; while the man from Paris painted a word-picture of the war-terror of the people of France that was little less than shocking.

I am getting pretty tired of Americans who "knock" the United States.

GARNER . . . speaks up I hear from Washington that "Jack" Garner has advised the President to tell some of his New Dealers to keep their mouths shut. The Vice-President has plenty of sound common-sense.

"Some of these bright young men remind me of Christopher Columbus," my informant reports him as saying. "When Columbus started out he didn't know where he was going; when he got there he didn't know where he was, and when he got back he didn't know where he had been."

Not mentioning any names, the Vice-President left.

METROPOLIS . . . simple life The average American thinks of New York as a city of gay frivol-



WE WOULDN'T think of MENTIONING A name for it

WOULD BE a reflection on the SARTORIAL ELEGANCE of a

CERTAIN WELL-KNOWN GENTLEMAN. IT was at a

BOARDING HOUSE right here IN SALISBURY. "I say, old man,

WHAT'S THE idea of wearing MY OVERCOAT," said one lodger

TO ANOTHER as he started out LAST SUNDAY. "Well," said the

SECOND ONE, "you don't want YOUR NEW suit to get wet, do

you?" I THANK YOU.

ity. That is because he sees and hears of only the part of it that is staged for the entertainment of visitors from out of town.

In the Winter I "hole up" in one of the old parts of New York where everybody knows each other and most of us live simply, in ancient houses, and take life easily. One of my neighbors, nearly 80, lives still in the house in which he was born. Few of us in this Washington Square section patronize night clubs or pay the prices out-of-town folk are taxed for restaurant meals and theater tickets. When we go to the theater we sit in the balcony, and when we dine out it is generally at some Italian restaurant near home where a good dinner can be had for 75 cents.

Folk can live the simple life as well in New York as anywhere else.

ADVERTISING . . . some faulty I find more fault with a great deal of the advertising that is being done than with the movies. Much of it, when it isn't an effort to be "smart" is pure silliness.

No advertising is as good as plain, unvarnished statements of the truth about the advertised product and this is important—the price. But when I see advertisements which make extravagant and unwarranted claims I wonder if the advertiser thinks he is really fooling anybody.

It would be a good idea, it seems to me, to introduce into the early grades of the public schools some sort of education in advertising. In this practical world, nothing is more important than to know real values and how to determine them. It could easily be impressed upon the minds of children that certain types of advertising are only traps for the ignorant, and that goods of quality are never offered for less than they are worth.

THIS WEEK IN WASHINGTON

(Continued from page one) labor organizations instead of three, and may result in new and younger leaders gaining control of the Federation. Meantime, it is reported, the Administration is considering offering legislation to prohibit any sort of a strike for any cause on any public works project.

The Administration's housing projects are all tangled up, and new measures consolidating all the bureaus concerned into one, with a broader and more workable program, are looked for.

Those on the inside of things take very seriously the President's announced desire to redistribute population, taking millions of people out of the big cities and putting them back on the land.

New banking legislation is in preparation, intended to give Federal Reserve Board greater power, and to force banks to more liberal lending.

Administration insiders say that all of the hullabaloo about power companies isn't aimed at operating companies, the ones that actually make and sell the "juice," but at a few—only a few—holding companies. The President's announced intention to make electric current available on every farm is now being taken to mean that Government will aid private companies to extend their lines and sell their current, except for "yardstick" pro-

jects like that in the Tennessee Valley. Don't look for balancing of Federal budget before 1937, if then. Income can't exceed outgo unless new taxes are imposed, and inclination now is to let the tax question alone. The President's "budget" message, calling for 4 billions for work relief, puts an end to many rosy dreams.

PICAYUNES

Q. What was Mae West's first screen appearance?

A. She played in "Night After Night," released late in 1932, with George Raft and Constance Cummings in the leading roles.

WAR DECLARATION v. When did Japan declare war against Germany? A. Aug. 23, 1914.

AUTHOR Q. Of what book is Edna Kenton the author? Is she a college graduate? A. Her books are "With Hearts Courageous," "The Book of Earths," "Clem" and "What Manner of Man." She took her A. B. degree at the University of Michigan.

PAN-AMERICAN UNION Q. What is the Pan-American Union? A. The official organization, supported by the republics of North Central, and South America, and devoted to the encouragement of Pan-American commerce, friendship and peace.

CHINOOK Q. What is a chinook? A. A warm, moist southwest wind on the coastal regions of Oregon and Washington; originally so called by the white settlers at Astoria because it comes from the direction of the Chinook camp. The name applies also to a warm dry wind that descends the Rocky Mountains.

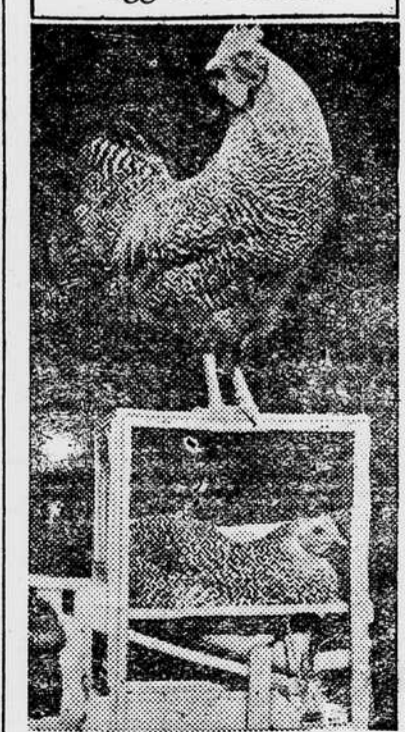
PASSENGERS Q. How many passengers did the Class 1 railroads of the United States carry in 1932, 1933 and the first six months of 1934? A. 1932—478,800,122; 1933—432,950,000; 1934 (January to July)—261,610,000.

More About Seawell

(Continued from page one) Judge Henry Groves Connor, and Judge William R. Allen. This was the famous impeachment assembly and Mr. Seawell took a prominent part in preparing the articles on which the senate tried and acquitted the justices of the Supreme court. The attorney general is 70 years old solely because he was 37 some 33 years ago. Nobody looking at him can get him above 55 and few will concede him more than 45 years. His red hair is but slightly greyish and his mind is as fresh as a collegian taking his M. A. There was just one comment about him. Everybody said that the governor did exactly the right thing, a right to the dead man, who often disagreed with the executive, right to the office which needs a great lawyer, and right to the executive who showed that he does not bestow state position upon persons noted chiefly for partisan efforts or factional strategy.

Mr. Seawell lives at Chapel Hill, but he commutes daily and is as early and as late in his office as any resident in Raleigh.

Egg for Freedom



HOLLYWOOD . . . When the National Inventor's Congress meets here in January the delegates will get to see Biddy Hen doing her stuff . . . namely, "getting her freedom by laying an egg." The trick nest has a trap door which is opened when the egg rolls down to the basket below. The roller is Master of Ceremonies.

Wouldn't We Squawk? — by A. B. C.

IF WE HAD TO THAW OUT THE OLD CISTERN PUMP TO GET WATER FOR OUR MORNING COFFEE?



IF WE HAD TO TAKE OUR REGULAR "SATURDAY NIGHT" LIKE DAD USED TO DO?



IF THE BOY FRIEND HAD TO FREEZE US STIFF EVERY TIME WE HAD A PARTY DATE?

Timely Farm Questions Answered at State College

QUESTION: What benefit will a peanut grower receive for signing a reduction contract?

ANSWER: Each grower who signs and complies with the contract will receive benefit payments at the rate of \$8.00 a ton based on the 1934 production. In addition, the producer will receive diversion payments up to 20 percent of his crop diverted into peanut oil or livestock feed. These payments will be \$20.00 a ton on Virginia type peanuts, \$15.00 a ton on the Spanish type, and \$10.00 a ton on the Runner type. These diverted peanuts may be sold for livestock feed, fed on the producers farm, or sold to the mills for oil production.

QUESTION: How can my poultry house be rid of mites?

ANSWER: Where the house is heavily infested it should be thoroughly cleaned and treated with a solution of three parts of crude petroleum or carbolineum to one and one-half parts of kerosene. The perch poles should first be removed and the poles and supports cleaned and treated with full strength petroleum or carbolineum. All litter from nests, and floor should be removed from the house and burned. Where the mites are found only in the nests and on the perch poles, treating these areas may sometimes be sufficient, but the best plan is to give the entire house a complete treatment.

QUESTION: Should sows be fed immediately after farrowing?

ANSWER: As a general rule it is best to withhold all feed for 24 hours after farrowing, but there are exceptions to this rule. Where the sow comes to the trough apparently hungry and is not satisfied with water, a very thin slop made up of wheat bran with a liberal handful of linseed oil meal may be given. This should be repeated at the next feeding time. Care should be taken not to feed any rich or heavy feeds such as corn or tankage. The ration may be increased by gradually making the slop thicker until the animal will be on full feed in about two weeks time after farrowing.

Want Protection For Small Growers

The widespread sentiment for protecting small growers in the crop adjustment programs is summed up in resolutions adopted recently by the Orange County Board of Agriculture.

A copy of the resolutions was sent to the Washington office of the AAA by W. A. Davis, secretary of the board, suggesting the following policies for 1935, reports Don Matheson, county agent of the State College Extension Service.

That small farmers living on their own land dependent upon its products for support who have raised tobacco within the past five years be given a tax free allotment equal to their largest base year,

Needle Queen



INDIANAPOLIS . . . Indiana is mighty proud of Miss Lucile Morris (above), 20 year old Greenwood, Ind., girl crowned National 1934 4-H Club Style Champion. She modeled and made the wool school suit she is wearing in the photo above, at a cost of \$27.92 with complete accessories including a \$2 hat; \$2 gloves; \$3.95 shoes and 69 cent hosiery.

provided the allotment does not exceed three acres.

That no rental or parity payments be given these farmers, and that small growers who have already signed contracts be allowed to come under the provisions of this ruling.

That small cotton growers living on their own land who have raised cotton within the past seven years be given a tax free allotment equal to their largest base year, but not in excess of two bales.

Such policies, the board pointed out, would encourage farm and home ownership by providing more liberal allotments to tenants and young farmers who wish to buy

small farms. Tenancy and absentee ownership would be discouraged it was pointed out, and the price of farm land would be stimulated, while farm wealth would become more equitably distributed. Country-minded people in the cities would be encouraged to move back to farms.

Production would be on a more economical basis and small farmers who have diversified their farming would not be penalized with unfairly small allotments, it was brought out.

The rights of the small man would be upheld and the burden of the cotton and tobacco tax on excess sales would not fall on the small growers, the board continued, and the future of the AAA would become more secure because there would be more satisfied farmers.

The children, it is said, should learn about all kinds of tools, but when the jokers used to send out to get a round square, we were never able to find one.

People used to be "all dressed up and no place to go," but now when they are all dressed up there are so many places to go to, that they may not get home before morning.

People used to dream about finding money in the road, but about all they find there now is some automobile that knocks them down.



PERMANENTS

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309 Wallace Bldg. Phone 1065

Tax Notice!

Why pay an added penalty on your County Taxes?

PAY NOW

... and avoid additional cost effective February 1st.

J. H. KRIDER Sheriff of Rowan County.