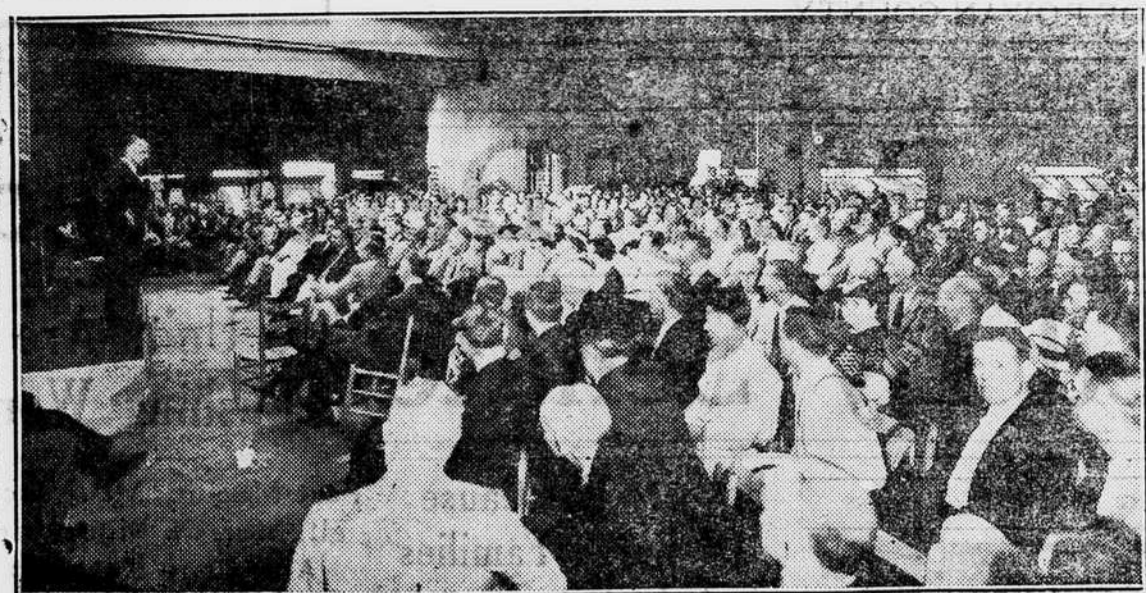


### Over 500 Attend 13th Co-op Meeting In Raleigh



More than 500 farmer-members, representing practically every cotton producing county in the State, attended the thirteenth annual membership meeting of the North Carolina Cotton Growers Cooperative Association in Raleigh. Picture above shows Dr. Frank P. Graham, president of the Greater University, addressing the group of farmers. The meeting was held in the association's classroom.

### Hold 13th Co-op Membership Meet; 500 Farmers Representing Practically All Cotton Counties Attend

Raleigh, May 22.—A resolution endorsing the policy of the present administration with respect to its Agricultural Adjustment Administration in general and approving the Bankhead Act and processing tax on cotton was adopted here Tuesday by approximately 500 farmers attending the 13th annual membership meeting of the North Carolina Cotton Growers Cooperative Association.

A copy of the resolution was immediately wired to the North Carolina delegation of farmers in Washington and copies were mailed to Harry A. Wallace, secretary of agriculture, Chester C. Davis, AAA administrator, and to each of the senators and representatives in Washington representing North Carolina. The resolution was introduced by John T. Thorne, of Farmville, and signed by a committee composed of Dr. Clarence Poe, editor of the Progressive Farmer, L. Bruce Gunter, vice-president of the cotton association, and by John T. Thorne, a director of the association from Farmville.

Dr. Frank P. Graham, president of the Greater University, the principal speaker at the meeting, stressed the importance of cooperation saying, "Cooperation means more income for the farmer, a better chance for his wife and children."

"We live in a world of organization," he said, "and in this world there stands often alone, unorganized, the farmer, and I for one would like to see the idea of cooperation go further than that of selling and buying and include the churches, the schools and the colleges and the farm homes."

Dr. Graham was introduced by L. Bruce Gunter, vice-president of the cotton association, as a man whose professional career "is dedicated and devoted to the liberation of men's minds from the shackles of ignorance, narrowness and prejudice."

During its 13 years of operation the cotton association, M. G.

Mann, General Manager, said, has handled 1,301,364 bales of cotton, paying back to its members for this cotton \$111,758,753.52.

Pointing out how the operating costs have been reduced, Mr. Mann said: "Our per bale cost of handling cotton has been as high as \$3.24 per bale, but I am happy that I can stand here this morning and tell you that a dream which I know your board of directors has had through the years, and certainly one that I have had for the past 10 years, has been fully realized, and that this year any farmer who sells a bale of cotton through the association is not going to pay in excess of \$1 a bale."

Mr. Mann pointed out how the cotton association has benefited farmers by paying a premium on improved cotton and through the distribution of good seed as well as through many other services.

"The real worth of any cooperative organization," he said, "can only be measured by the services which it renders to its members, and I am conscious of the fact that it is our duty to endeavor always to obtain at least as much, if not more, for the price of any commodity we may market cooperatively as the farmer could get on the open market."

Touching upon the newly organized Farmers Cooperative Exchange, Mr. Mann said the FCX during its first 10 months has done a volume of business in excess of \$817,000 and that it now has 13 branches in operation.

Dr. Clarence Poe, editor of the Progressive Farmer and the first man to sign a cotton association contract and the first to deliver cotton to the Association when it was organized 13 years ago, presided over the meeting. G. D. Arndt, treasurer and assistant secretary of the cotton association, acted as secretary.

Following his annual report, the members gave to Mr. Mann a rising vote of confidence and appreciation.

At the meeting the following 10 directors were inducted into office for the ensuing year: E. G. Griffin, Woodland; John T. Torne, Farmville; B. C. Mayo, Tarboro; W. W. Andrews, Goldsboro; L. Bruce Gunter, Fuquay Springs; Edward Purdie, Dunn; H. Sivertsen, Autryville; Dr. G. M. Pate, Rowland; W. Henry Liles, Wadesboro, and E. J. Truotman, Statesville.

Among the speakers from the floor were:

W. A. Graham, State Commissioner of agriculture, who endorsed the cooperative movement, likening a cooperative organization unto "a bridge over the gulf that so long has separated the individual farmer from the consuming world."

Dr. Jane S. McKimmon, assistant

director of the extension forces, who brought greetings from the 45,000 organized farm women in the State.

J. W. Goodman, assistant director of the extension forces, who endorsed the cooperative movement.

Dr. B. W. Kilgore, long a leader in cooperative marketing, who expressed joy at such a large attendance at the meeting.

Parker Rand, of Garner, who introduced a resolution expressing appreciation to State College, the State Extension forces, the Department of agriculture and the Progressive Farmer for the services they have rendered to the cooperative movement.

#### Class Day Program

(The Pioneer)

The Senior Class Day exercises will take place Monday afternoon, May 27, on the North Campus of the college. All members of the 1935 graduating class will participate in the program.

It is at this impressive exercise that the class presents its farewell gift to the Alma Mater. President T. Furr will extend the welcome to one and all. The class poem will be given by Miss Audrey Lee Owen. Paul Crouse will serve in the office of prophet and Miss Hazel Connell as historian. Lawyer Porter Seiwel will read the last will and testament of the class, after which President Furr will transfer his mantle to his successor, Milton Faust. The exercises will conclude with the singing of the class song, led by Paul Crouse.

#### Pioneer Keys Awarded

(The Pioneer)

Announcement was made May 14, that Everett Lynch, Josephine Murdoch, Audrey Lee Owen, Eleanor Fowler, and Gerald Dieter have been chosen as those members of the Pioneer staff worthy of being awarded keys. The publications committee has approved a recommendation that each year the Pioneer staff shall award keys to the editor, business manager, and three other senior members of the staff to be selected upon length and quality of service. The precedent of this year will be followed, when a vote by the staff members determined those receiving the three keys and the faculty committee approved the editor's recommendation of these people.

Two new students met on the campus:

1st. Stude.—Did you ever see me before?

2nd. Stude.—No.

1st. Stude.—Then how do you know it's me?

#### IF YOU KNOW A COP WHO COMPLAINS

of Tired, Aching, Burning Feet

—tell him to shake Zeeta, the antiseptic deodorant powder into his shoes and rub it on his feet.

In 3 minutes his misery is over—excessive, offensive perspiration disappears, the burning sensation vanishes, cracked itching toes heal—he will shout for joy and bless you for telling him about Zeeta. But be sure he asks for and gets Zeeta—there's nothing else that works so sure, so fast.

Doctors, chiropractors, athletic trainers recommend Zeeta for aching feet, water blisters, also for chafing and sunburn. Your druggist or department store guarantees Zeeta to relieve you in 3 minutes or your money back.

### Keen Interest In Co-op Essay Contest

Raleigh.—M. G. Mann, general manager of the North Carolina Cotton Growers Cooperative Association, requested school winners in the eighth annual cooperative essay contest this year to notify him immediately in order that no one will be overlooked in arranging for the county and district contests which will soon get underway.

"Every mail is bringing in reports from teachers," Mr. Mann said, "but in the rush of commencement I am afraid some school winner might be overlooked and therefore I think it would be wise for all school winners to notify me by postcard at once."

"We have received in the Raleigh office a number of essays to date and the high quality of these proves conclusively that rural boys and girls are interested in cooperation," Mr. Mann added. The subject of this year's contest is "What a Unified Program of Cooperative Marketing and Cooperative Purchasing Can Mean to the Farmers of North Carolina."

The essay contest is being sponsored jointly by the North Carolina Cotton Growers Cooperative Association and by the Farmers Cooperative Exchange.

#### Coach And Captains Like Outlook

(The Pioneer)

Coach Kirkland, in a recent interview, issued the following statement, "I, like all the members of the football squad, am looking forward to next fall and football with enthusiasm and optimism. With a few new men added to the excellent nucleus from this year's squad, we should have a team that will hold its own with all the teams in our class. Our schedule is probably the hardest one ever attempted by Catawba, but I believe, with the fight and determination that all our squad members must possess next year, plus a student body that will back us, win or lose, we will have a team of which all will be proud." Coach, the sports staff of the Pioneer wishes you the best of success in the coming season, and we are with you, win or lose.

Co-captains Garland and Vaniewsky look for a successful season next year. Van states that the boys, after playing together for a season, and passing the first season with the coach, will be adapted to the new system, and will be almost twice as strong as they had been this past season. "Tubby" is of the same opinion, and he says if the new men will be able to fill the positions that have been left vacant by the graduates as well as they were filled during the past season, a good team is bound to be the outcome. Co-captains Garland and Vaniewsky, the staff wishes you the best of luck in leading your team next year, and may it be the best team Catawba has ever had.

#### Music Department

(The Pioneer)

In the field of music five seniors have been outstanding. Dorothy Sparger has distinguished herself in voice, having secured by her artistic ability leading roles in the operas presented both last year and this spring, *The Mikado* and *Pinafore*. Her recent recital was especially well rendered. The college band has been led for the past two years by Roscoe Eller, who has worked hard as its director. The programs presented show a band far superior to any in the past. Not only as clarinetist in the band, but as a singer and song leader of the student body, Paul Crouse has proved his ability and talent. Harry Livengood has been the college organist for two years, and last year had a prominent role in the *Mikado*. His voice ability likewise was shown in the *Mikado*, Oscar McCormick has also served capably on every occasion as college pianist.

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### Gold Hill Route 1

We are having plenty of rain in our section this week. It has rained nearly all day here Monday. It is keeping the farmers back from planting their crops. Some have planted apart of their crops, and some haven't planted but a little yet, but it may be best for them, as hard beating rains pack the ground so hard it will not come up very good.

The Culp string band down East of Albemarle spent a few hours at P. H. Morgan's Saturday night and they played some good music, and all enjoyed it that were present. Come again.

Mr. and Mrs. William Trexler, of Gold Hill, visited in the home of Mr. and Mrs. Rufus Lowery on Sunday. Also Mr. and Mrs. David Brown of High Point over Saturday night.

P. H. Morgan and family visited in the home of his sister Sunday near Dukesville. Mrs. L. H. Eller and son, Vance, who live with his mother, also Wagner met several other relatives among whom were Mr. and Mrs. John Miller and his son Bruce Miller.

H. S. Wyatt, of Gold Hill Route 1, is our largest strawberry raiser. He has some fine berries, and has been very busy putting them on the Salisbury market.

Mr. and Mrs. B. E. Lisk, and Mr. and Mrs. Sidney Culp were visiting in the home of Paul Wagner last Friday evening. Mr. Culp said he was doing some carpenter work in Albemarle along now.

#### New Pioneer Medal

(The Pioneer)

Mr. E. W. G. Huffman, president of the Carolina Watchman, recently announced that beginning with next year, the Watchman will present a medal to the student selected by the Pioneer staff who has excelled in the field of journalism for the current year, hoping thereby that added encouragement will be given to those interested in writing. This medal next year will be awarded in addition to the Plexico Medal in journalism, given by Mr. S. Holmes Plexico.

Say "I Saw It In The Watchman."

### Scientists Seeking Eternal Youth Now Learn About Man from Beer



American Chemical Society claims beer and yeast fermentation reveal much about "nature's highest organism, the human body" in study to increase longevity, according to Dr. Leonor Michaelis, of the Rockefeller Institute for Medical Research. Above—Dr. Winfield S. Hubbard, formerly of the Food and Drug Administration, U. S. Department of Agriculture, shown at work on similar laboratory experiments with brewing principles. In oval—Dr. Robert Schwarz, prominent New York brewing chemist, a leading speaker at the recent American Chemical Society convention "beer symposium."

SCIENTISTS convening in New York were advised that beer may be the agent for prolonging human life, due to laboratory experiments now under way. So important is this study that at the American Chemical Society convention recently an entire session was set aside under the dignified heading of "brewing symposium" to discuss the amber brew's benefits to mankind.

#### Beer Experiments

Beer is fundamentally important because these experiments with its yeasts during fermentation processes are revealing much more about "nature's highest organism, the human being" in an effort to increase life's span. So Dr. Leonor Michaelis, research chemist for the Rockefeller Institute for Medical Research informed the chemists.

Laboratory work with this healthful beverage—beer—and study of its pure brewing principles cannot "help but extend our knowledge of organic processes in general and contribute broadly to medical, physiological, biological and bacteriological research," de-

clared Dr. Max Wallerstein, chairman of the convention symposium.

Dr. Robert Schwarz, internationally known New York chemist, points out that amazing discoveries heretofore have been made through the study of beer, brewer's wort and yeast. Louis Pasteur, famous French scientist, in his brewery experiments in 1854 hit upon the germ theory of disease which revolutionized the practice of medicine and surgery, and of sanitary science the world over. Baron Joseph Lister, noted surgeon of Glasgow, Scotland, in 1867 applied the principles of Pasteur's experiments to his study of the decomposition of surgical wounds and discovered the first antiseptic.

#### Fountain of Youth

Now American chemists are continuing the studies of beer, yeasts and fermentation in the effort to attain an even greater objective—the prolongation of the human life span. Perhaps the flow of the fountain of youth which Ponce de Leon and millions of others have searched for may be found in beer.

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