

Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.

POPULATION DATA (1930 Census) Salisbury 16,951 Spencer 3,128 E. Spencer 2,098 China Grove 1,258 Landis 1,388 Rockwell 696 Granite Quarry 507 Cleveland 435 Faith 431 Gold Hill 156 (Population Rowan Co. 56,665)

FRIDAY, SEPTEMBER 20, 1935

THE FLORIDA SHIP CANAL

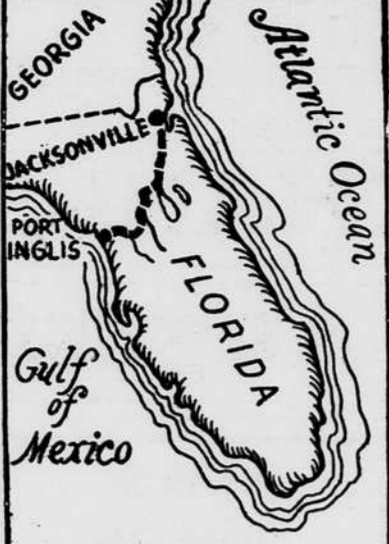
On the same day that the news came from Miami that the Steamship Dixie had been driven upon a coral reef off the Southern Coast of Florida by a Caribbean hurricane, word came from Washington of the President of \$5,000,000, from his Works Relief Fund, to begin construction of a sea-level ship canal across the Florida Peninsula.

To Florida, of course, the new canal means more than to the rest of the country. New towns will spring up along its route and new business opportunities will thus be opened. Beyond a doubt, the completion of this canal will make Jacksonville one of the most important seaports on the East Coast.

Few who have not given study to the subject realize the immense volume and importance of the sea-borne traffic between the Gulf of Mexico and the Atlantic Coast. From Vera Cruz and Tampico in Mexico, from the Texas ports of Galveston, Houston and Port Arthur, from New Orleans and Mobile, Pensacola and Tampa, a tremendous stream of commerce is constantly flowing to Savannah and Charleston, Norfolk and Baltimore, New York and Boston, and to Europe, a stream which flows steadily in both directions.

To thousands of small craft the new canal will offer the safe and necessary connecting link between the inland waterways along the Atlantic Coast and those which follow the Gulf Coast. And to the Navy of the United States the Florida Canal might easily prove almost as

Canal Nation Asset



Editor's Note . . . The above map shows the route of the approved sea level ship canal across Florida, linking the Gulf of Mexico with the Atlantic, saving time, money and storm losses.

valuable in case of war as the Panama Canal. Add to those considerations the important fact that the Florida Ship Canal will immediately provide employment for thousands, both in construction and in producing equipment and materials, and will, eventually, through the expenditure of the estimated cost of \$100,000,000, put many thousands more to work.

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TODAY AND TOMORROW

—BY— FRANK PARKER STOCKBRIDGE

DISTRIBUTION . . . weak spot I read in a California paper the other day that several tons of lemons had been dumped into the Pacific Ocean in order to keep the price of lemons up. I have known of similar incidents on the Atlantic Coast—whole cargoes of bananas and carloads of other foods dumped into the bay.

ENGLAND . . . not so slow I was greatly struck by a statement published recently by Harry Selfridge, the former Chicago merchant who moved to London and now operates the largest store in the world. Mr. Selfridge said that the improvement in the system of distribution of commodities in England has resulted in adding to the payrolls of British retailers more people than had been thrown out of employment by the industrial depression.

Laxative combination folks know is trustworthy

The confidence thousands of parents have in good, old reliable, powdered Theodor's Black-Draught has prompted them to get the new Syrup of Black-Draught for their children. The grown folks stick to the powdered Black-Draught; the youngsters probably will prefer it when they outgrow their childish love of sweets.

BLACK-DRAUGHT



WE ARE going to leave out

DENOMINATIONS TODAY as

WELL AS names, for to tell one

WOULD BE to tell the other. A

MINISTER OF one of the local

CHURCHES WAS called to the

BEDSIDE OF a member of

ANOTHER CHURCH who was

VERY ILL. He was met at the

DOOR BY the woman's small

DAUGHTER. "I'M glad your

MOTHER REMEMBERED me in

HER ILLNESS," he said. "I suppose

YOUR OWN minister is out of

TOWN," THE child shook her

HEAD. "OH, no," she said. "He's

AT HOME, but we thought

MOTHER MIGHT have come-

THING CATCHING, and we

DIDN'T WANT him to be expos-

ED TO it."

I THANK YOU.

are a good deal smarter in all business affairs than the English. While it is true that it took a Yankee merchant to show them the way, the quickness with which the British merchants seized upon the basic idea of low prices and quick turnover through stimulative advertising suggests that John Bull isn't as slow on the uptake as many of us in America have imagined.

Mr. Selfridge's theory that the time to advertise most is not when business is good but when it is bad seems to me an entirely sound one.

BACKYARDS . . . fertile

I get very tired of hearing people say there are no more opportunities left for the adventurous and enterprising youth of America. There are more and bigger opportunities than our fathers and grandfathers ever had.

A young friend of mine, David Gross, has just written a book entitled "Gold in Our Backyard." I wish every ambitious boy and girl in America could read it. He points out literally hundreds of different fields in which opportunity awaits the enterprising and resourceful.

The prizes that we are hunting for are not always on the other side of the mountain range, but very close to home.

STORIES . . . from wheelchair

I know a lady who has been a cripple from childhood, unable to move about except in a wheelchair. She has never traveled more than a few miles from her home in a small Southern town. Years ago I heard her bemoaning her inability to get around and see the world. If she could only do that, she thought, she could write stories.

A friend suggested to her that people were people and very much alike in their emotions and reactions anywhere in the world. Why didn't she try writing stories about the people and scenes with which she was familiar?

My friend adopted the suggestion and began to write simple little fiction stories based upon incidents in the daily life of the people she knew. It took her a long time to master the technique of writing, but now, at sixty past, she is still earning \$10,000 a year with her pen.

She found gold in her own backyard!

Among some old papers which one of my New England neighbors found recently in an old trunk in the barn loft were some interesting records showing the wages paid a hundred and eleven years ago to rural workers on the highways. Here are the figures:

For a man per day to the last day of July, 83 cents; from the last day of July to the last day of September, 67 cents; from the last day of September to the close of the year, 50 cents; for a team and four cattle and a cart to the last day of July, 74 cents; from the last day

of July to the last day of September, 75 cents; from the last day of September to the close of the year, 56 cents; for a plough, 25 cents per day through the year.

Those rates per day were pretty close to the rates now paid per hour. Of course, they don't mean much unless they could be compared with the cost of commodities at the same time, but they are interesting as indicating how the scale of the ordinary man's earnings has gone up since 1824.

The Woman's Angle

(By Nancy Hart)

When you accept an invitation, make the understanding clear by naming the hour of the appointment in your acceptance. That verifies it, and in the event that your host or hostess finds the invitation was incorrect, there is an opportunity to correct it and avoid embarrassment on both sides.

If you have an eye for color, look at some of the fruit and vegetable stands that are nicely arranged for fancy display. And when you realize how attractive foods can be, plan a meal some time so that color in your cooked foods will come somewhere near their beauty when they're raw.

Curiosity is early displayed in the infant as he pulls the wheel off his toy wagon. But a child of two can be taught to appreciate the difference between destroying his own wagon and that of his brother—laying the foundation for a proper respect of other people's property. . . . By the age of five, reason can be invoked. Before, it is usually a matter of reward and punishment.

Three points in which women most frequently show bad taste, are the use of mascara, nail grooming and the use of lip-stick properly. Figures are most frequently properly watched, but too dark eye shadow and mascara, too red lips and rather bad care of the nails are still points to be criticized.

The usual amount of fat in milk, according to authorities, is but 3 3/4 per cent, which has little effect on the weight of the steady consumer. Protein, the largest constituent of milk, forms muscles and lean flesh. The rest consists of valuable minerals. All of which would indicate that milk is not fattening.

Frozen desserts made in an automatic refrigerator, though they are good, are not exactly like ice cream. Remember that it is the whipping and churning that makes smooth ice cream. Hence the mousses and parfaits—whipped cream, sometimes with beaten egg whites, and flavoring, are usually the most satisfactory frozen desserts.

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State Fair Adding Zest To Club Work

4-H club members in North Carolina are taking a lively interest in the club exhibits and demonstrations to be held at the State Fair this fall.

Over the State, said L. R. Harrill club leader at State College, boys and girls have been working hard to get ready for the fair, and the 4-H department is expected to be one of the main attractions on the fairgrounds.

The boys are grooming their calves and their hogs and taking extra good care of their poultry flocks. Harrill pointed out, to say nothing of the crops to be exhibited. The club corn show is one of the annual features of the Fair.

The girls are practicing demonstrations with food, nutrition, clothing, and home improvement projects to illustrate the work they have been doing during the past year.

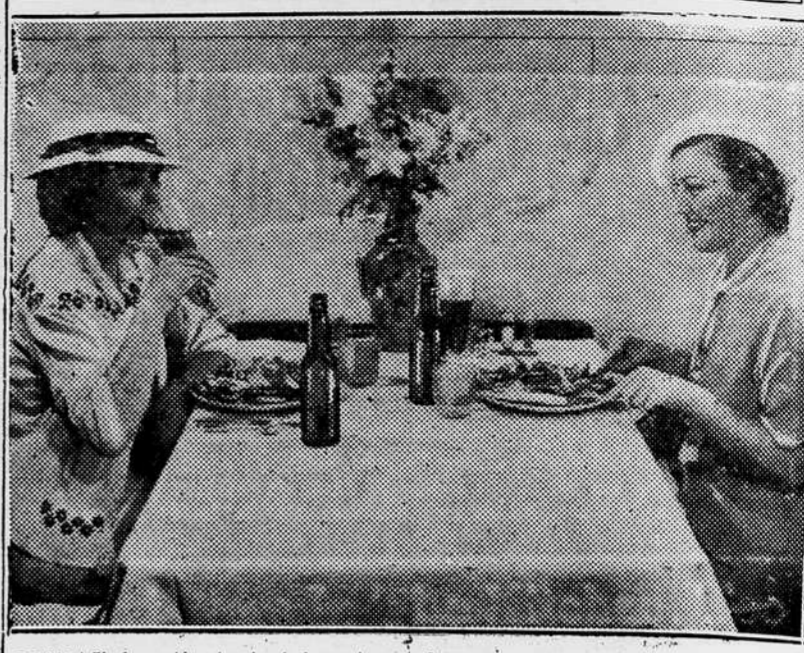
Many of the boys who have been working with animals are busy studying the points to consider in appraising animals, so they may enter the judging contest.

Both boys and girls are interested in making a good showing for club work, Harrill stated, but they also have the stimulus of the \$1,667 in prize money to be awarded the winners.

And all this, he continued, is increasing their interest in club projects at home, for they are experiencing the joy of doing things well and of realizing the fruits of their own work.

In addition to the cash prizes, there will also be the four-year scholarship to State College offered by former Senator and Mrs. Cameron Morrison to the club member making the best record with Jerseys over a period of two years, and the Quail Roost Cup, offered by George Watts Hill, of Durham, to the member making the best record with Guernseys in 1935.

Dutch Lunch Favorite Noon Day Meal For Many Business Women Today



WHAT does the typical American business girl choose for her noon day lunch? Recent observations made in a number of popular eating places in several midwestern cities indicate that most women prefer a light lunch for their noon day meal, consisting usually of a sandwich or bowl of soup, and a beverage. Iced-tea and bottled beer are the favorite drinks, during the summer months, with coffee and milk gaining in popularity as cooler weather arrives. You'll always find just the kind of lunch you want at BLACKWELDER'S. Many Salisbury women are enjoying daily lunches here, why not you? "THE BEST ALWAYS"

The Smithfield Kiwanis Club Currituck farmers report an un- started a pig club in Johnston usual amount of "horse trouble" County by donating six pure bred due to mouldy feed and impure water.

YOU CAN BE SURE OF YOUR CLOTHES IF THEY ARE CLEANED THE BENTON WAY

BENTON DRY CLEANING WORKS Phone 1423. Includes an illustration of a woman in a dress.

You're The Loser. WHEN you suffer from Headache, Neuralgia, Muscular, Rheumatic, Sciatic or Periodic Pains to keep you from work or pleasure. You can't go places and do things when you are suffering—and the work or good times won't wait for you. Why Allow Pain to rob you of Health, Friends, Happiness, Money? DR. MILES ANTI-PAIN PILLS have been used for the relief of pain for more than forty years. They taste good, act quickly, do not upset the stomach, nor cause constipation, leave no dull, depressed feeling. Thousands have used them for twenty, thirty, forty years, and still find that nothing else relieves pain so promptly and effectively. Why don't you try them? Once you know how pleasant they are to take, how quickly and effectively they relieve, you won't want to go back to disagreeable, slow acting medicines. You too may find quick relief. Why wait forty minutes for relief when Dr. Miles Anti-Pain Pills will relieve you in ten to twenty minutes? As a household remedy I have never found anything that equalled Dr. Miles Anti-Pain Pills. Mrs. Silas D. Keller, Penfield, Pa. I never found anything that was so good to stop pain as Dr. Miles Anti-Pain Pills. I have told many about them and I find they are all using them. Mrs. Martha Lacy, Davenport, Iowa. I have been using Dr. Miles Anti-Pain Pills for years. I keep them on hand all the time. I can certainly recommend them for pain. Miss Audra Seybold, 2417 W. 2nd St., Dayton, Ohio. Your Anti-Pain Pills have been a wonderful help to me. I have used them for three years and always keep them on hand. Mrs. E. Pierce, Lapwal, Idaho. I have used quite a lot of Dr. Miles Anti-Pain Pills. They are fine pills to stop pain. Mrs. J. L. Kester, Shickshinny, Pa. DR. MILES' ANTI-PAIN PILLS NEVER SOLD IN BULK