

Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.

POPULATION DATA (1930 Census) Salisbury 16,951 Spencer 3,128 E. Spencer 2,098 China Grove 1,258 Landis 1,388 Rockwell 696 Granite Quarry 507 Cleveland 435 Faith 431 Gold Hill 156 (Population Rowan Co. 56,665)

FRIDAY, JAN. 17, 1936.

POLITICAL EDUCATION

A careful statistician has figured out that it would cost eighty million dollars to conduct a nationwide campaign of political education that would reach every voter in the United States.

The largest amount of money ever spent in a political campaign in America was in 1928. The Democrats spent a shade over seven million dollars that year and the Republicans about nine and a half millions.

There were 36,772,695 votes cast in that year, so the average amount spent on each voter's political education was something under 50 cents.

The United States spends about three thousand million dollars a year on its educational system. If one-hundredth of that amount were spent on political education it would cost but 30 million dollars a year.

Someone has put forward the brilliant suggestion that the cost of political campaigns ought to be borne by Government appropriations, state and Federal, apportioned among the parties in proportion to the number of their voters of the last previous election.

UNEMPLOYMENT

It is quite clear that nobody has any exact information of the number of employable persons still unemployed in the United States. That is the number who would take jobs if they were available.

two million. In one sense, of course, all the persons on relief are unemployed. But it does not follow that all of them were employed before they went on relief.

TODAY AND TOMORROW

—BY— FRANK PARKER STOCKBRIDGE

Unless the League of Nations finds itself otherwise occupied, this is the year in which it is expected to take up in a serious way the matter of calendar reform.

Most of the opposition to calendar reform has vanished, and the main question now seems to be whether it will be a 13-month year, as was advocated by the late George Eastman, or a 12-month year with the months rearranged by subtracting days from some of them and adding them to others.

Changing the calendar is a good deal like changing from standard time to daylight saving time; a lot of people seem to think that it is human tinkering with an act of God. But our present calendar has been revised twice since it was first promulgated by Julius Caesar and the last revision was directed by Pope Gregory VI.

CHICKENS . . . tattoo

The principle obstacle to bringing chicken thieves to justice is the difficulty of identifying the stolen chickens. Some bright poultryman invented a method of branding chickens and the movement for registering the individual tattoo marks of each professional poultry raiser is spreading, throughout the northern and eastern parts of the country.

Cattle rustling and horse stealing were made difficult and finally almost eliminated by the use of private registered brands. I don't see any reason why it should not work equally well in the war on chicken thieves.

ADMINISTRATION . . . man

It is a rare thing in this country to find a man so well trained in public administration that cities bid against each other for his services. The city of Toledo, Ohio, has just appointed John N. Edy as City Manager. Mr. Edy was city manager of Berkeley, California, at \$7,500 a year.

There are 426 American cities now managed by professional, non-partisan city managers instead of by politically elected mayors. There would be more if there were more trained administrators available.

RAILROADS . . . motors

Just as the railroads are waking up to the fact that they can compete successfully with motor vehicles for passenger transportation, the motor people are showing the railroads some real competition in long-distance freight hauling.



IF YOU can name over the local BOYS WHO are in the Navy, it IS POSSIBLE that you can guess THE NAME OF one of the CHARACTERS IN today's little DRAMA.

A certain kind-hearted LOCAL LADY was talking to her SAILOR LAD who was home on FURLOUGH.

"SO you are on A SUBMARINE?" said she. "And WHAT DO you do?" He paused.

A MOMENT, and then replied SERIOUSLY, "OH, I run forward, MA'AM, AND hold her nose WHEN WE want to take a dive."

I THANK YOU.

A full load from Los Angeles to New York in 72 hours less than the best railroad freight time.

But the western railroads and some of the eastern, with their new light-weight, high-speed, air-conditioned passenger trains are finding that their once despised passenger business can be made profitable in spite of the automobile competition.

This is the kind of competition in which the public gets the chief benefits.

ECONOMICS . . . fore!

Somebody remarked not long ago that everybody is an economist, these days. Certainly there has never been since the early 1890's such widespread discussion of economic questions and so much misinformation and loose thinking about them.

Thomas W. Lamont, partner in the House of Morgan, gave a half million dollars the other day to Harvard University to establish a new chair of political economy.

In making the gift, he said: "Political economy concerns itself as much with the behavior of man as a social animal as it does with any known laws of industry and trade."

That, it seems to me, is the most sensible statement I have seen in a long time. Professional economists are as apt to overlook the laws of human behavior as the amateur economists are to overlook the mathematical side of the subject.

If Mr. Lamont's gift enables Harvard University to discover a formula for reconciling human nature and the cold facts of business and finance, it will be one of the greatest possible services to humanity.

PICAYUNES

Teacher: "Your answer is about as clear as mud." Pupil: "Well, that covers the ground, doesn't it?"

NAUGHTY TEACHER Mother: "James Elphalet, what do you mean by teaching that parrot such bad words?" James Elphalet: "I was only teaching him what he mustn't say, mom."

Boy—"Mother, do you believe in love at first sight?" Mother—"Of course. Do you suppose I would have married your father if I had taken a second look at him?"

"With feet like yours you should get a job with the government." "Doing what?" "Stamping out forest fires."

Woman (about to attend political meeting)—"I'm not prejudiced at all. I'm going with a perfectly open and unbiased mind to listen to what I'm convinced is sure rubbish."

Telephone: "Hello, I'd like to know where I can get hold of Miss Osgood?" Operator: "I don't know; she's awfully ticklish."

"I wish," complained the preacher, "that I could make my flock take more of an interest in Heaven. None of them seems to want to go there."

"Tell them that children under 16 are not admitted," suggested the helpful friend.

Teacher was trying to impress the class with the danger of bad habits. She asked, "What is it we find so easy to get into and so hard to get out of?" "Bed," came the answer.

Tommy—"Father, how do they catch lunatics?" Father—"With attractive clothes, face powder, alluring smiles, and soft words, my son."

Bobby—"Mother, who's that woman all dressed in lack?" Mother—"Hush, Bobby, she's a sister of charity."

Bobby—"But mother, which is she, Faith or Hope?"

"Some folks uses big words de same as a turkey spread his tail feathers," said Uncle Eben. "Dey makes an elegant impression, but they don't represent no real meat."

USING GOOD ENGLISH "You are in pain," doc declared; "That I can plainly see."

"No sir," the English student said. "The pain is here in me."—Pathfinder.

NOT ST. PETER The motorist, while trying out his new car at its utmost speed, removed ten feet of a stone wall.

As he was recovering consciousness in the hospital, the doctor (an old friend) said to him: "Don't you know me? I'm Peter." The patient gave a start. "I'm Dr. Peter. Don't you know me? Why did you jump?"

"Oh, said the injured one, "you gave me a fright. I thought at first you you meant St. Peter."—Pearson's Magazine.

Dentist—"Now, open the mouth wide, I won't hurt you at all." Patient (after tooth is out)—"Great suffering Beelzebub! Now I know what business Ananias was in. He was a dentist."

LIKE TO GET STUNG Lucile: "I'm going to sell kisses at the Legion fair. I wonder if 25 cents would be too much?" Laura: "Of course not. You know, people expect to get stung at such charity affairs."

SOMETHING LACKING An irate enthusiast who had watched his home team go down in defeat, stopped the umpire as he was leaving the field.

"Where's your dog?" he demanded. "Dog?" ejaculated the umpire. "I have no dog."

"Well," said the grouchy one, "you're the first blind man I ever saw who didn't have a dog."

VETERINARIAN NEEDED A doctor was called in to see a very testy old aristocrat. The doctor, radiating good cheer, asked the old fellow what the trouble might be.

"That, sir," growled the patient, "is for you to find out. Why do you suppose I sent for you?" And inore of the same.

The doctor sat thinking a moment, then started out of the room.

"Where are you going?" asked the hardboiled old cross-patch. "Well, if you'll excuse me for a few minutes," the doctor said, "I'll go and get a friend of mine—veterinarian. He's the only doctor I know who can make a diagnosis without asking questions."

Football as we now have the game was originally introduced into American colleges by Harvard University.

THERE'S A BUILDING FULL OF FELLOWS OVER YONDER WHO ARE WORKING ON THE THEORY THIS COUNTRY IS GOING TO BE FLOODED WITH SUNSHINE THIS YEAR. IT'S AN AWNING FACTORY.

ON THE GASOLINE CIRCUIT — by A. B. Chapin



THE NIGHT HE TOOK HER TO THE SENIOR HOP AT THE COUNTRY CLUB — AND HE COULDN'T START THE CAR TO GO HOME, AND THE GANG HAD LEFT HIM FLAT, AND THE LAST LIGHT IN THE CLUB WAS ABOUT TO BLINK, AND IT WAS FIVE MILES BACK TO TOWN — OH BOY, WOTTA MESS!

THIS WEEK IN WASHINGTON

(Continued from page 1)

relief requirements, which he said would run from one billion to three billions, and he made no allowance for the Bonus payments, which nobody in Washington doubts that Congress will authorize speedily.

Mr. Roosevelt's speech to the Congress on Friday evening, January 3, which was broadcast all over the world, is held to have been the opening gun of the 1936 Presidential campaign, as well as a notice to the rest of the world that they need not count on any help from Uncle Sam if they start another war.

The neutrality issues is very much to the fore on Capitol Hill.

If Senator Nye of North Dakota has his way—and that seems likely—the Administration of whatever party that happens to be in power when and if the expected European war breaks out, will have no leeway whatever. It must stop all exports of anything but food and medical supplies to any belligerent nation, and keep American ships off any part of the high seas where warring nations warn them off.

On the theory that the United States was drawn into the last war by the machinations of international bankers, the Senate Committee is to investigate the whole subject of munitions of war. It has summoned all the partners in J. P. Morgan & Company to appear for questioning.

POLITICAL GOSSIP The latest purely political gossip fearing on this year's Presidential campaign is the suggestion that the conservative Democrats may put a third-party ticket into the field for the purpose of slicing off a lot of President Roosevelt's support among the rock-ribbed artisans of his own party who nevertheless don't like the New Deal.

If they could induce Al Smith to head up such a ticket, some of the smart ones here think, the scheme might work. Mr. Smith is to speak in Washington on January 25 under the auspices of the American Liberty League. He is expected to express himself very vigorously, but whether anything will come of the idea of having him head a third ticket is rather doubtful.

Third-party talk at the opposite extreme is also heard in many circles. The Townsend threat of a radical third-party movement with old age pensions for everybody as its main plank is beginning to be taken more seriously. It is far too early to be definite about its prospects of getting anywhere.

It is hardly necessary to add that the Republican leaders are watching with great interest, if not actually encouraging, both of these potential third-party movements. And numerous leading Republicans were observed to be giving three rousing cheers when the news of the Supreme Court decisions came down. Again, however, it is too early to estimate what effect that may have on Mr. Roosevelt's chances for re-election.

Bringing HOME the FACTS by BARBARA DALY

Professionals keep out. If you moves, besides the usuals (grease are clever with your needle this isn't and his allies) tar and chewing gum for you. I speak for the woman Excellent, we've heard, for riding the car of tar and oil.

Paprika is found to be a good source of Vitamin C. Now there is every excuse to crown your scalloped potatoes, baked squash, salads, fish and meat dishes, with a scarlet halo of Vitamin C potent paprika.

A shoe fashion research organization predicts flat heels around the clock. It is true that the smartest women are wearing flat heels morning and evening. Strangely enough it was a man who was responsible for the first vogue in high heels.

Louis XIV, chagrined by his less than average stature ordered all his shoes to be made with high heels—to impress the Court.

Therein lies the reason behind the well-tailored look. But remember, pressing means, with pressure. Ironing implies a stroking motion with consequent stretch and pull to the seams. Most pattern directions haven't the space to emphasize these points. So be fore-warned and put these hints into practice next time you make a dress. Careful sewing has its own reward this side of heaven.

Hard to fit yet you prefer to buy your clothes ready made, seek out dresses that come in half sizes. These usually require no alterations. They have been designed to take care of the very short, or taller than average, for the broad of beam, or the deep full-bust with proportionately narrow hips.

Low-cost menu hint. The lowly ground clove enlivens bean or onion soup, fish, hamburger, French salad dressing and cole slaw. Try it. A fourth pound of salt pork, chopped fine and fried to a crisp, lends savorings to the meatless dish. Add it to baked kidney beans, spaghetti and tomato, rice and tomato loaf, hot muffins and vegetable hash.

A chemical engineer told me this one. Paint your radiators with bronze or other metallic paints and you cut off as much as twenty percent of the heat. Enamel paints do not have the same powers of heat absorption and consequently make that ton of coal go further.

Cole or Cold Slaw. Which will you have? Exponents of the "cold" nomenclature claim "Kold Skaal" meaning "cold bowl" in Danish, as reason for the term. Adherents to the Dutch school interpret the dish as "cabbage salad" from the Dutch "kool" pronounced cole, meaning cabbage. and the colloquial term "sla" meaning salad. We like it either way.

There's a new cleaning fluid that is fireproof, leaves no odor, and re-

Wanted to Buy

Highest Cash prices paid for old postage stamps, either single stamps or collections, including stamps used by the Confederate States. If stamps are on original envelopes do not remove as this decreases the value. Look up your old letters in the attic or trunk. You may have some valuable stamps.

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