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isbury, N. C., under the act of
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The influence of weekly news-
papers on public opinion exceeds
that of all other publications in
the country.—Arthur Brisbane.

POPULATION DATA (1930 Census)

Salisbury	16,911
Spencer	3,128
E. Spencer	2,098
China Grove	1,258
Landis	1,388
Rockwell	696
Granite Quarry	507
Cleveland	435
Faith	431
Gold Hill	156
(Population Rowan Co. 56,665)	

THE MAN DETERMINED TO GET AHEAD

In spite of the obstacles and dif-
ficulties a young man must face in
this day and age, it seems there is
one place where he has as good an
opportunity as his grandfather had.
Says The Progressive Farmer:

"We are bound to feel that the
man who is determined to get ahead
on the farm has a better chance to
do so than when The Progressive
Farmer was founded 50 years ago.
There was then no chance to buy
a farm and take 30 years to pay
for it such as Federal Land Banks
now offer us. There was then al-
most no chance such as the PCA
now offers us to escape paying
'time prices' for production credit.
There was no chance to take up
some new line of farming with ex-
pert scientific guidance such as
county agents now offer us. There
was no soil conservation service to
help farmers maintain soil fertility.
There was no chance for the farm
boy to learn vocational agriculture
or to join a 4-H club. Nor did
ambitious older farmers have an op-
portunity to attend 'evening classes'
such as agricultural teachers now
hold each year.

"Does an ambitious young
townsman with a small business
of his own have as good a chance to
succeed in 1936 as his father had
in 1886? No. Business competition is
far keener. But an ambitious
young couple who have a farm and
are genuinely determined to get
ahead have a better chance than a
generation ago."

MEN ALSO GROW OBSOLETE

The wise business man sets up
systematic reserves to replace build-
ing and machinery. He knows they
will wear out and if he doesn't plan
for their replacement he'll go
broke.

"But how many consider this rule
in dealing with their own bodies?"
asks Thomas Waters, Jr., writing
in Nation's Business on the subject,
"When Men Grow Obsolete."

"To be sure you can't set aside
enough to replace your worn-out
body, but you can set aside enough
money to establish a money substi-
tute for yourself," says Mr. Waters.
"The method is life insurance and
it is difficult to understand why
the business man who is so familiar
with the rules regarding deprecia-
tion and obsolescence in his own af-
fairs should not reckon with them
in dealing with his own personal
machine.

"To his wife and children, the
end of the income-producing life of
the business man, whether that end
comes at death or with the exhaus-
tion accompanying old age, brings
the same problem as the wearing
out or destruction of machinery or
other physical property. That
equipment which has provided an
income will no longer do so.

"... There are many good rea-
sons for life insurance. No reasons,
however, can more accurately de-
monstrate its value than the de-
preciation factor which is constant-
ly at work on every income produc-
ing mechanism, whether of flesh
and blood or of wood and steel."

Last year the American public paid
over three and one-half billion dol-
lars in life insurance premiums, as
a reserve against personal deprecia-
tion. These premiums were applied
on over one hundred billion dollars

in life insurance in force. And
during 1935 the life insurance com-
panies of the United States paid out
to policyholders and beneficiaries
a total of \$2,600,000,000.

HOEY MOST LIKELY TO BE NEXT GOVERNOR OF NORTH CAROLINA

Although a second primary is
in prospect, there is a general feel-
ing of relief that the first and
hardest skirmish is over. It is gen-
erally conceded that the second bal-
loting on July 4th will be much less
intense than last Saturday's.

Looking ahead, too, to the results
in the next "go-round" practically
all political prognosticators are bet-
ting that Hoey will win in the gov-
ernorship race. In addition to the
fact that there are always many
band-wagon-jumpers there are
many other factors in favor of the
Shelby man. The prospects are
well summed up in the following
editorial from Monday's Raleigh
Times:

"So far as anything in State
politics lends itself to safe prop-
hecy the result of Saturday's
primaries means that the next
Governor of North Carolina will
be Clyde Hoey of Cleveland
county. This is The Times' fore-
cast:

"Not only does Hoey lead the
field, but in case there is a second
primary he will indubitably fall
heir to a large share of more than
116,000 votes which were cast by
supporters of Sandy Graham and
John McRae. There should be
more than enough of these to in-
sure his election. Hoey's strength
in a second primary will be argu-
mented. McDonald's remarkable
vote can scarcely be repeated and
it would be a major political mir-
acle if it were increased.

"In other words, the McDonald
vote was one of utter protest, re-
flecting chiefly resentment against
the sales taxes. The sales taxes
make the bitter medicine the State
has had to take in order to estab-
lish fiscal security and in order to
carry on the system of State sup-
ported schools. They are a bur-
densome mass levy on the citizen-
ship which cannot be escaped if
State institutions, notably the
schools, are to be sustained. In
denouncing the sales tax, Mc-
Donald appealed to an irritation
felt by every pocketbook, fat as
well as thin. But in promising
its abolition, he was necessarily
vague. For in a State which al-
ready has gone to the reasonable
limit in imposing taxes on incomes
and on industry, further taxes of
that kind would fail by destroy-
ing tax sources and compromising
the credit of the State abroad. The
weakness of North Carolina bonds
after a period in which they en-
joyed great popularity among in-
vestors is all the proof needed of
the proof of that assertion.

"Subject to the usual extremes
of sentiment and prejudice in po-
litical campaigns, therefore, the po-
litical division in a second primary
will be for McDonald or against
him. Hoey polled many thousand
votes that went to him as the
strongest candidate against Mc-
Donald. Graham's vote was more
personal in character, perhaps, but
the bulk of those who cast it and
who will vote in a second pri-
mary will still be definitely op-
posed to the candidate from For-
syth. Hoey is written in the
stars.

"The lesson is that North Caro-
lina has resisted a great tempta-
tion to run away. We remain at
bottom a conservative State; for
Hoey is even more conservative,
perhaps, than Graham. McDonald
by adroit protest and sweeping
promises collected what probably
will prove to have been his maxi-
mum vote. Hoey should have the
Graham vote to draw upon as a
reserve.

"What is apt to be forgotten is
that the future policy of a State in
which the Governor has no power
of veto rests with the Legislature.
In essence the Governor's advice
is important only as his endorse-
ment at the polls lends it weight.
The Legislature remains a free
agent.

"McDonald partisans who have
been disappointed at the outcome
of a campaign that had almost the
color of a crusade are naturally
suffering deep disappointment.
But probably the most sincere
mourner for his apparently lost
cause is a popular citizen who
could in no event have voted for
him. That citizen is Gilliam Gris-
som, the Republican nominee,
whose outside chance of election
went glimmering when the votes
in the Democratic primaries were
counted."

Carl Ipock, a 4-H club member
of Jones County cleared over \$60
by raising a flock of broiler cricks
this spring.

Philadelphia Here I Come — by A. B. Chapin



MODERN WOMEN

— CHARL ORMOND WILLIAMS —
President of National Federation of Business
and Professional Women's Clubs, Inc.

Women of the western hemi-
sphere are concerned about their re-
presentation at the Inter-American
Peace Conference to be held in July
in Buenos Aires. They are especial-
ly interested in the possibility of the
adoption or revision of treaties
framed at The Hague Conference
nearly thirty years ago. Feminist
leaders are requesting that women
delegates be sent to the South
American gathering. Their point is,
that unless women sit in at the July
convention, only one-half of the
American population will be repre-
sented.

Two Japanese high school girls
have written letters to pupils in the
United States with the hope of es-
tablishing friendship with their sis-
ters here, and to give them a better
understanding of Japan's ideas and
ideals. The letters, selected from
250 written by students in the 900
high schools in Japan, are a part of
the work for peace undertaken by
the Women's Peace Association of
Japan which Mrs. Tsune Gauntlett
is president. Mrs. Gauntlett be-
lieves that the hope of peace lies
with the youth of the world.

Women's clubs are an important
factor in keeping motion pictures
clean. Mary Knight told recently
of the nine women's organizations

Nancy Hart's HOME NEWS

"It is easy for a woman to de-
velop her chest and fill out hollows
in her neck," says a prominent
health specialist who has taught
hundreds of women to gain as well
as to reduce. According to him, a
few simple exercises, practiced reg-
ularly, will do the work.

Here is one experience that is
particularly recommended:
Stand erect with feet together.
Clench your fists, making the mus-
cles in your arms quite tense and
stretch them at shoulder level out in
front of you. Now, keeping the
muscles in hands and arms stiff and
uncomfortable slowly force your
hands up over your head and down
toward the back as far as they will
go. Then try to force them down
and back a few more inches.

Feel the muscles in your neck and
shoulders stretch and pull. Keep
head up and chest expended. Inhale
as you force your arms from front
to back. Exhale as you bring them
forward again. Repeat twenty
times.
The breast stroke you used when
you learned to swim is excellent for
a flat chest and hollows in the neck.
Hold arms at shoulder level in front
of you—palms facing each other.
Then slowly bring them backward
as far as you can. Keep on forcing
them back until your shoulders ac-
tually hurt a little.

To help mold the chin into a
slimmer line, here's a good night
routine: After washing your face
and neck with warm soapsuds, rinse
in warm water and dry your skin.
Apply cold cream, and then pick up
the soft flesh under your chin,
kneading and rolling it firmly be-
tween your forefinger and thumb.
This will help to chase away the
fat cells.

Remove the cold cream, splash on
cold water and dry your skin. Then
apply your favorite astringent lo-
tion or skin freshening tonics to
your neck and chin. In the morn-
ing bathe your face and neck again
with cold water.

covered letters from Elizabeth Bar-
ret Browning to her poet husband
have attracted considerable atten-
tion. These letters were written on
thin note paper like the familiar
'onion-skin' which was in vogue in
the 40's. This same type of crisp,
sheer notepaper is sold at many of
the stores now for personal letters
and especially for air mail purposes.
And the envelopes are lined in the
foreign manner in dark blue or gray
tissue.

If you like something with a lit-
tle more body than taffeta to trim
your coat, grosgrain is a good
choice. It's especially good for
stand-up collars and to border the
pockets and front of a coat. One
of the shops has such a coat in
black which is swaggar cut, with
patch pockets, and it's the new
seven eighths length.

Household Hint: A few tiny
pieces of inger, grapefruit or or-
ange peel or candied fruit will give
an added flavor to fruit salad or
fruit cup.

ONLY A MIRACLE CAN NOMINATE McDONALD

(Continued from page 1)
been an advantage. It puts Mc-
Donald forces on the defensive.
They must overcome the leader. It
is not now a matter of pulling away
from the second man. The man
who was supposed to have been sec-
ond is first and must be headed.
The bandwagon boys are already
jumping from the McDonald vehi-
cle to the Hoey omnibus. They
want to be where the pie is after
next January and they feel Hoey
will have the pie. That is a tremen-
dous advantage.

All this has been said without
reference to the Graham vote. Sandy
Graham received roughly
126,800 votes. Of that number,
Hoey should without difficulty get
80,000—or in that ratio, which is
a little less than two-thirds. Of the
small McRae vote, Hoey should get
three-fourths, which is conserva-
tive. Of course, the vote is likely
to be much smaller on July 4. Many
persons will be off fishing—actual-
ly fishing. Many will be away
from home for one reason or an-
other, because it's a holiday.

In fact, lies one larger to the
Hoey forces. If the vote is much
smaller, Hoey may lose many
votes he otherwise would have re-
ceived. And the McDonald forces
may profit to some extent by the
fact that the second primary falls
on a national holiday. Already
they have begun to say that the
poor folks will be at home voting
while the rich voters will be at the
beaches and in the mountains.

But it's going to be an uphill
fight for Dr. McDonald any way
anybody figures the situation. And
the next three weeks will likely de-
monstrate the futility of the Mc-
Donald attempt to overtake the
Shelby leader.

WOMEN'S FEATURE

A full page of interest to wo-
men readers—beauty hints, diets
and exercises, heart-to-heart talks
and fashions. Follow this inter-
esting page in the BALTIMORE
SUNDAY AMERICAN. On sale
by all newsdealers.

THE SCRAP BOOK

WE COULD merely hint at a
NAME, ANL that would be all
* * * * *
THAT IS necessary for identifi-
* * * * *
CATION. BUT you know rules.
* * * * *
"WHAT IS that, mamma?" asked
* * * * *
THE SMALL boy, visiting in a
* * * * *
SEACOAST TOWN. "Why, that,
* * * * *
JOHNNY, IS a lighthouse," was
* * * * *
HER REPLY. "What's it for?"
* * * * *
WAS HIS next question. "To keep
* * * * *
SHIPS FROM getting on the
* * * * *
ROCKS," SHE explained patiently.
* * * * *
"WELL," SAID Johnny wisely,
* * * * *
"WHY DON'T you get one for
* * * * *
PAPA. HE'S always on the rocks."
* * * * *
I THANK YOU.

CLEAN UP PREMISES TO CONTROL FLY BREEDING

One female fly in the spring,
allowed to live and breed, may
leave millions of descendants by fall.
Don't give them a chance to
breed, cautions John A. Arey, ex-
tension dairy specialist at State Col-
lege. Start control measures as soon
as possible.
Flies are not only carriers of
filth and disease, but they are a con-
stant source of annoyance to cattle
and live stock. Cows will not
give much milk if continually har-
assed by flies.

The first step in getting rid of
this nuisance is to eliminate breed-
ing places, Arey continued. Man-
ure from stables should be remov-
ed daily, if possible.
When practical, it is best to haul
the manure direct to the fields
where it can be spread over the land.
Where this is impractical, at least
try not to leave large piles of ma-
nure lying around for many days at
a time.

Clean up the premises of the house
and barnyard, he continued. Any
filth left exposed will serve as a
breeding place for flies.

With the best of care however, it
will be impossible to destroy all flies
in the larvae stage. Therefore, it is
advisable to use traps, poison and
sprays in fighting this pest.

A good poison can be made by
mixing three quarts of skim milk
with one-fourth quart of formalde-
hyde and one-fourth quart of mol-
lasses. Place the mixture in shallow
containers where the flies are, but
where animals and poultry cannot
get at it.

A good spray is very effective,
Arey stated. A number are now
on the market. Follow the direc-
tion given, he said, and good re-
sults will be obtained.

Good fly traps can be purchased
or made at home. Farmers' Bulle-
tin No. 734, U. S. Department of
Agriculture, Washington, contains
directions or making traps at home.
fffffrdlu etaoin shrdlu cmfwyp p

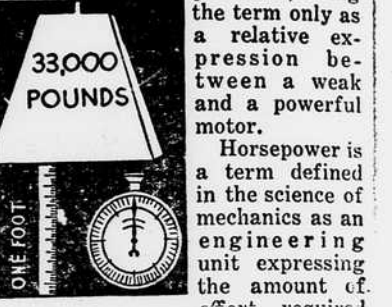
J. M. Mece of Brevard, Trans-
ylvania County, is installing a home
water system from a free-flow-
ing spring on his farm delivering
12 gallons a minutes.

ADVENTURES OF ROYALTY
Startling facts about career of a
lord who, with wealth and social
standing at his command, became
an outcast. One of many illustrat-
ed stories in the June 28 issue of
the American Weekly, the big
magazine published with the
BALTIMORE AMERICAN. Your
newsdealer has your copy.

Mileage Hints

By J. F. Winchester, S.A.E.
Supervisor of Motor Vehicle
Equipment, Esso Marketers

IT is not infrequent to hear
motorists boast of the horse-
power of their cars. Yet, I doubt
if one out of ten motorists, picked
at random, knows just what horse-
power is, using the term only as
a relative expression be-
tween a weak and a powerful
motor.



Horsepower is a term defined
in the science of mechanics as an
engineering unit expressing the amount of
work done in a given time.
The horsepower rating for an in-
ternal combustion engine is cal-
culated by a definite formula which
is the same for all cars but is
based upon the figure mentioned
above.

Using this arbitrary method of
determining horsepower, all makes
and models of automobiles are rated
on an equal basis. Naturally, the
greater the horsepower of an au-
tomobile engine, the more power-
ful this engine is. This in itself,
however, is not a measure of speed
or acceleration.

CONGRESS MAY ADJOURN SATURDAY NIGHT

(Continued from page one)
ing under heavy pressure to iron
out differences. Some hints were
dropped that, indirectly at least,
the White House might be behind
that pressure.

Senate Majority Leader Robin-
son of Arkansas said he was con-
fident Congress could quit by Sat-
urday night. At the other end of
the capitol, Speaker Bankhead as-
serted:

"It looks very much better for
adjournment of Congress by Satur-
day night. If an agreement is
reached on the tax bill, you will
see us put on the steam here in the
House."

In contrast, however, Senator
Connally, Democrat of Texas, left
a morning session of the full tax
conference committee with word
to reporters that there was "no
chance" for a Saturday night ad-
journment.

Apparently this is one year when
side-applications of nitrate of soda
should pay well on cotton and corn,
sap farmers who have suffered from
the continued dry weather.

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