

Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.

POPULATION DATA (1930 Census)

Table with 2 columns: City Name and Population. Includes Salisbury (16,951), Spenser (3,128), E. Spenser (2,098), China Grove (1,258), Landis (1,388), Rockwell (696), Granite Quarry (507), Cleveland (435), Faith (431), Gold Hill (156), and (Population Rowan Co. 56,665).

FRIDAY, SEPTEMBER 11, 1936

LIFE'S BESTS

LIFE'S BESTS ARE SUMMARIZED BY The Pennsylvania School Journal and the job is superlatively done.

- The best law—The Golden Rule. The best education—Self-knowledge. The best philosophy—A contented mind. The best theology—A pure and beneficent life. The best war—to war against one's weakness. The best medicine—Cheerfulness and temperance. The best music—The laughter of an innocent child. The best science—Extracting sunshine from a cloudy day. The best journalism—Printing the true and beautiful on memory's tablet. The best telegraphing—Flashing a ray of sunshine into a gloomy heart. The best biography—That life which writes chauntily in the largest letters. The best mathematics—That which doubles the joy and divides the most sorrows. The best navigation—Steering clear of the lacerating rocks of personal contention. The best diplomacy—Effecting a treaty of peace with one's own conscience. The best engineering—Building a bridge of faith over the river of death.

NEW LIGHT ON CHAIN STORES

As a result of investigations into the chain store situation, made by the Federal Trade Commission and the Federal Bureau of the Census, new light has lately been thrown upon the extent and effect of chain store operations.

It develops that while the number of independently-owned retail stores increased by 46,000 between 1929 and 1933, the number of chain stores decreased by 6,400 in the same period. Chain stores, it is reported, do about 25 percent of all the retail business of the nation.

In the grocery and food field they do about five-fifths of the total volume of business. Their prices to consumers, the Trade Commission reports, are about 8.1% below those charged by competing retailers.

According to the Census Bureau figures, the average wages of chain store employees are \$1,079 a year, and those paid by independent store owners about \$947 a year.

On the vexed question whether chain stores take money out of a community, the Institute of Distribution points out that all the

The SCRAP BOOK

WE WOULD like to mention a NAME TODAY, but rules are still IN THIS column. Most of our READERS KNEW the man whom OUR LITTLE drama centers to-day, SO it will likely prove just AS INTERESTING as if we did CALL A name or two. "Did your GRANDFATHER LIVE to a ripe OLD AGE?" asked one local citizen OF another just this week. "NO," WAS the very prompt reply. "HE lived to a green old AGE. HE was badly swindled four TIMES AFTER reaching the age OF 70."

I THANK YOU. money any retailer takes in, except what he pays for local help and rent and his own profit, if any, goes out of town, to the wholesale houses from which he buys.

It is also pointed out the average salary of a chain store manager who if he is a good manager depends largely upon his local contacts and part in the community life for the success of his store, amounts to as much as the average independent small retail merchant makes in net profits.

And that's the story of the chain store, based on these reports.

COMMUNISM VS. FASCISM

Two concepts of government, both relying upon force, are warring for control of the world. They are Communism and Fascism. The present civil war in Spain is distinctly a war between these two forces. When Spain rose in rebellion against its ancient monarchy and expelled its King, the idea of the leaders of the revolution was to set up a democratic form of government, a republic somewhat on American lines.

The Spanish people, having never had any experience or training in self-government, fell an easy prey to the Communist propaganda, and two years ago the government got into Communist hands. Now the leaders of the anti-monarchist revolution are in rebellion against the Communist government, seeking to set up another sort of dictatorship, of the type to which Mussolini gave the name of Fascism.

It has been Europe's experience that only a dictatorship can overcome Communism, once that doctrine has taken root among the masses. Communism is international. From Moscow the effort is unceasing to stir up discontent all over the world and convert the workers to its program of seizure of power by force. The first nation to feel this influence after the World War was Italy. Communism threatened the throne and the church. Mussolini's bold seizure of power was a successful effort, with King and Church giving tacit encouragement, to resist force with force and set up a stable government.

Hitler's rise to power in Germany many came about in much the same way. A Communist uprising was imminent among the impoverished German people. Hitler seized the opportunity to gain control of the government and its armed forces, and has brought about a semblance of internal order, though at a frightful cost not only in human lives but in the suppression of human liberties.

We in America want neither Communism nor Fascism. We have learned how to operate a democracy and we will sustain it.

Which Way, Wind? — by A. B. Chapin



Uncle Sam has just imported four Large Black pigs, two boars and two sows, and is going to try crossing them with familiar American breeds. Which is interesting to hog-raisers, but to most of us pigs is just pigs.

BATS ... some useful

I have long accounted bats as among the most interesting as well as the most useful little animals we have. They are useful, because if you have plenty of bats flying around your house on Summer evenings you won't have so many mosquitoes. Indeed, one Texas town some years ago built a "bat tower" in which these flying mice could live and breed, and so get rid of a serious mosquito pest.

Only a few persons with exceptionally keen ears can hear the squeaky cries of bats as they fly. Their tone is pitched in a key beyond ordinary audibility.

Not all bats are harmless, however. The great vampire bats of the tropics and some parts of Europe are actually a menace to human and animal life. And the other day the Federal government ordered the killing of eight "flying foxes" from India, fruit bats with a three-foot wing spread, which destroy orchards and fruit groves of all kinds.

Still, I like bats.

CHILDREN ... work

A new law has just gone into effect in New York, raising from 14 to 16 the age at which a boy may leave school and get his "working papers." Boys of 12 are still allowed, however, to sell newspapers and shine shoes on the street. I have never been convinced that it is always a good thing for a boy to keep him from earning his own way in the world, whatever his age. I know too many men who have risen to real greatness, who had very little formal schooling but got their education through their contacts with life itself.

Of course, it all depends on what the boy has got in him; but I think most boys who want to go to work don't get very much of value out of compulsory school attendance.

LAND POSTERS—For Sale at The Watchman Office.

Refreshing Relief When You Need a Laxative

Because of the refreshing relief it has brought them, thousands of men and women, who could afford much more expensive laxatives, use Black-Draught when needed. It is very economical, purely vegetable, highly effective. Mr. J. Lester Roberson, well known hardware dealer at Martinsville, Va., writes: "I certainly can recommend Black-Draught as a splendid medicine. I have taken it for constipation and the dull feelings that follow, and have found it very satisfactory."

BLACK-DRAUGHT

Gold Hill Rt. 1 News

We are glad to report that the health of the people in our section is good at the present time.

The farmers are gathering their rough feed stuff, hay, tops, etc.

The revival meeting at St. Paul's Holiness church closed Sunday night. The meeting was conducted by the pastor, Rev. T. R. York, and Rev. Castevens of Virginia, the meeting was attended by large crowds and we trust much good was accomplished for the Good Master.

Rev. Walter Lanin and Rev. J. P. Waggoner just recently closed a meeting at Zion M. E. church on the New London charge.

Rev. C. P. Fisher of Landis is helping Rev. Lee Shipton of Pineywoods Lutheran church conduct a meeting this week. Mr. C. P. used to preach in this section and he said it was like being among home folks down here.

P. H. Wagoner and family visited his brother last week. Mr. and Mrs. Ralph Wagoner, in Pensacola, Fla. Ralph and his son, Lonnie have jobs with the government naval air station there putting up some large brick buildings. P. H. returned by Tallahassa, St. Augustine and Jacksonville. To one who has never been in Fla. it is a lot of scenery there to see. You can see old forts dated as far back as 1513, also see the cattle running at large, and the land is principally level.

Mr. Ralph Shaver, one of our promising young men, is teaching school in the Boyden high school at Salisbury. We wish for Mr. Shaver much success.

We are expecting to go to the Fraley reunion next Saturday at Mr. and Mrs. D. S. Fraley's near Miskenheimer. Mr. Fraley is a twin brother to Mrs. J. A. Bolton of Miskenheimer.

HOME MAY BE OPERATED LIKE A GOOD BUSINESS

A good housekeeper can take a few hints from a well organized business office, said Miss Pauline Gorlon, State College extension specialist in home management.

For example, she said, the housekeeper can make a work schedule to divide the day among the different tasks that have to be done and to show which tasks are or can be done by various members of the family.

The family needs should be studied, and the family income so budgeted that the greatest returns for all concerned may be secured, Miss Gordon continued.

A record book is helpful in keeping a check on household activities and in making plans for the future. Such a book is a good place to set down addresses, facts about the household and the family personnel, automobile data, books owned, borrowed, and loaned, Christmas cards to be sent or acknowledged, gifts given or desired, clubs and their dues and meeting days, clothing sizes and measurements for the family, preferred brands and amounts of food needed, garden plantings and suggestions, means

Bruce Barton Says

NO ROOM FOR WORD "NEVER"

Back in 1926, I happened to be riding with a vigorous middle-aged man who had just sold his business for several million dollars. The contract provided that he should remain active in the company, but his intention was to take things easy. "I am never going to let myself have any more financial worries," he said. "In addition to my stocks, I have \$700,000 in the moss-pack bonds. Whatever happens, they can never get me."

In 1929, his stocks began a nose dive. By 1931, he thought the depression was over sufficiently so that he could make a large commitment on behalf of one of his friends. The commitment nearly wrecked him. For five years he has worked harder and worried more than ever before.

The other night I saw him again. His business is getting better, his stocks are improving. Always an optimist, he said: "This country is going to have another very profitable period. The question will be, Have we learned anything? We didn't know enough to salt away our winnings before; shall we know enough to do it this time?"

Another man remarked recently: "My principal mistakes have been not in believing too much in the country but in believing too little. I sold some perfectly good securities in 1932 because I was finally persuaded that this depression was different, that, however nobly the country had recovered before, it could never recover again. Those same stocks are selling today at prices which I thought I never should live to see."

Here are two smart men. One was sure the depression could never go far enough to involve him; the other was equally sure that recovery would never come in sufficient proportions to life him "off the hook." Both are intelligent; and both are wrong. This is a big country; it is big enough to contain almost every thing. But there is one little word that apparently is too big even for it—that is the little word never.

LAUGHTER IS GOLDEN

At an informal party I met Herb

for company, things needed, insurance date, magazine subscriptions carried, and numerous other things. An inventory should be made of house furnishings to show what is owned, the condition of the furniture, and what may be needed now or in the future.

A reminder file is good for calling attention to special household tasks that must be done within certain periods, visitors due, birthdays, special anniversaries, dates when payments must be made on insurance, taxes, or articles purchased on the installment plan, and many other duties that may be lost sight of.

Williams, that comedian whose vaudeville drollery has made me laugh a score of times, until my stomach muscles ached. Earnestly and reverently, I pumped his hand. "If I should never see you again," I said, "please remember that you carry with you always the undying regard of a very grateful customer." Being a top-notch he is, of course, modest. He seemed a bit surprised that anybody should say "thank you."

He is one of a precious little group of folks to whom I should like to make similar acknowledgment. Are they not the world's most valuable citizens? Of almost every kind of talent there is an oversupply. We have plenty of bankers, lawyers, writers, income tax collectors, and investment counsellors. But only a handful of men who can literally make you laugh until you cry. If there ever should be another war, surely they should be put in a special classification under the draft.

One of Charles Lamb's essays records a touching conversation between an elderly man and his wife. They are recounting the joys of their young days—the theatres they attended, the books they bought, the sacrifices they made together.

At length she says wistfully: "Yes, we have more things now, but we do not laugh so much."

Laughter is golden, and youth should lay up as much of it as possible in the bank of memory. Only the most important business should be allowed to interfere with the chance for an extra laugh.

LARIARS' CONTEST

Ticonderoga, N. Y.—An annual "lariars' contest" will be conducted by the Champlain Valley Archeological Society of this village for residents of Essex, Warren and Washington counties.

This year's contest is to be conducted in the grove on Thomas J. Cook's farm, North Ticonderoga, at a date to be announced in late September.

The board of directors of the Archeological Society will act as judges and a prize will be awarded for the biggest and best liar. No women will be permitted to enter.

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