

The most expensive political campaign in the nation's history comes to an end next Tuesday. More money will have been spent by both parties in the National, Senatorial, Congressional, state and local campaigns than ever before.

That is not to imply that there is anything improper in the spending of money by political organizations for election purposes. It costs money to pay the expenses of speakers, to pay for advertising in newspapers and on billboards, to buy time on the air, to print booklets, circulars and badges by the tens of millions, and to pay the wages of employees.

All of these expenses so far as they relate to national offices, Presidential, Senatorial or Congressional, are required to be reported to the proper officials in Washington in detail, and particular pains are taken to scrutinize them with great care and frequently to investigate them afterward. Since the passage of the corrupt practices act, more than 20 years ago, instances have been very rare of improper or fraudulent use of money in elections for such purposes as bribing voters or concealing the expenditure of campaign funds.

Practically all of the states require reports of campaign expenditures made on behalf of state, county and municipal officers, so that it is increasingly difficult for any party, however well organized and financed, to buy an election. There is nothing shocking, therefore, in the fact that this year's political campaigns, taken altogether, will run to around \$25,000,000.

THE MONEY SPENT
Of this amount the Republican National Committee is expected to report the expenditure of \$8,336,000, which is the largest amount ever spent by any party in a presidential campaign, except in 1928, when the Republican National Committee spent \$9,443,000 and the Democratic National Committee, \$7,152,511. This year the Democratic National Committee expenditures will run around \$3,000,000. The Senatorial and Congressional Committees of the two major parties are expected to spend about \$500,000 each.

Senatorial and Congressional candidates' personal expenditures will run to about \$2,000,000. The minor parties, Union, Socialist, Communist, Prohibition, Farmer-Labor, etc., will probably spend among them about \$3,000,000. State, county and local campaigns will account for another \$8,000,000.

One of the reasons for the heavy expenditure this year is the great increase in the number of voters whom every candidate and committee is trying to reach and influence. The addition of more than a million to the registered vote of New York State led to the calling of a special session of the legislature last week for the purpose of enacting a law permitting the polls to remain open several hours later than the established closing time of 5 o'clock.

If the efforts of the various campaign committees to get out the full vote are successful, the probability is that in many of the crucial states and cities the process of counting the ballots will necessarily be prolonged. It is, therefore, quite possible that the nation will not know definitely who has been elected President until well along on Wednesday morning, Nov. 4.

In the cities which use voting machines, such as New York, Buffalo and many of the larger cities of the Middle West, the total vote is normally completely tabulated and recorded within an hour after the close of the polls. But with the extension of voting time in New York and the probability that it will be necessary to resort to paper ballots to supplement the work of the voting machines, the way is paved for a long delay in the reports from this and other vital centers of election night interest.

THE STRAW VOTE POLLS
In no previous campaign has there been such an extensive use of the method of trying to forecast the election by means of polls or "straw votes." One enterprising newspaper, the Cleveland News, conducted what it calls a "poll to end all polls." That newspaper discovered that no less than 3,007

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DUKE CUTS GAS, ELECTRIC RATES

Dickinson, Doughton Here Tonight

Biggest Rally Of Campaign Is Scheduled

Democratic Leaders Predict Largest Majority In County's History.

FINAL RALLY MONDAY NIGHT

Hon. John Dickinson, Assistant Attorney General of the United States, and Hon. R. L. Doughton, Congressman from this District and Chairman of the Ways and Means Committee, will be the headliners at a Democratic rally in the County Courthouse tonight, beginning at 8 o'clock.

Mr. Dickinson will be presented to the audience by Congressman Doughton. Democratic leaders expect the largest crowd of the campaign to attend the speaking.

Mr. Dickinson was for several years Assistant Secretary of the United States Department of Commerce and former law partner of William G. McAdoo. Considered one of the leading spokesmen of the Administration, Mr. Dickinson will bring an inspiring message from the Nation's Capital. Everyone is most cordially invited to attend.

Success for the county, state and national tickets was freely predicted in local political circles this week. Rowan county, it is believed, will give the entire Democratic ticket a majority of over 5,000 it is forecast.

An unusually heavy vote is predicted, in fact, the largest in history is forecast for the county. The final Democratic rally will be held Monday night at 8 o'clock in the county courthouse. Walter Murphy will be the headliner for this event. Other talks will be made by the Democratic nominees of the county and also by leading Democrats in Salisbury and Rowan county. Elaborate plans are being made for the finals.

Walter H. Woodson, Jr., Chairman of the Rowan County Democratic Executive Committee, who has been untiring in his activities in behalf of the Democratic party the past several months, predicts an overwhelming victory for the entire Democratic ticket in Rowan county.

NEARLY 6,500 MOTORISTS LOSE DRIVERS LICENSES

Raleigh.—Revocations of licenses of automobile drivers for law violations neared 6,500 Wednesday as the first year of operation of the new law neared an end.

Through Tuesday 6,477 persons had lost their permits, most of them for drunken driving.

ROOSEVELT LANDSLIDE FORECAST

Washington.—Close political observers here predict another landslide for Roosevelt November 3rd.

The election outcome next Tuesday has been sized up as follows in political circles here:

Total electoral vote	531
Necessary to elect	266
Roosevelt totals	375
Landon totals	156
Roosevelt majority	219
Roosevelt, more than necessary	109

It is predicted that Roosevelt will carry all of the pivotal states, including New York, Pennsylvania, Illinois, Ohio, Indiana, the entire south, California and a majority of

TICKET

The Watchman prints below the county, state and national ticket to be voted in the election Nov. 3.

National Democratic Ticket
For President and Vice President—Franklin D. Roosevelt; John Garner.

State Democratic Ticket
Governor—Clyde R. Hoey.
Lieut. Governor—Wilkins P. Horton

Secretary of State—Thad Eure
Auditor—George Ross Pou
Treasurer—Charles M. Johnson
Supt. Instruction—Clyde A. Erwin

Attorney General—A. A. Seawell
Com. Agriculture—W. Kerr Scott

Com. Labor—A. L. Fletcher
Ins. Commissioner—Dan C. Boney

Associate Justice Supreme Court—George W. Connor, William A. Devin

Judge Superior Court 10th District—Marshall T. Spears; 15th District, Frank M. Armstrong

U. S. Senator—Josiah W. Bailey
Congress, 9th District—Robert L. Doughton.

County Democratic Ticket
Senator—Edwin C. Gregory
House—Walter Murphy, George Uzzell

Trial Justice—W. V. Harris
Register of Deeds—W. D. Kiziah

Auditor—J. E. (Pat) Haynes
Sheriff—J. H. Krider
Prosecuting Attorney—John C. Kesler

County Commissioners—T. M. Byrd, C. A. Long, O. L. Linn, R. L. Bernhardt, Jim T. Graham

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Sheriff Told To Let Games Of Skill Operate

Sheriff J. H. Krider of Rowan county was served with a temporary restraining order Wednesday afternoon from interfering with the operation of games and devices of "entertainment, skill and amusement" at the Rowan county fair which is under way this week.

The order was signed Tuesday in Winston-Salem by Judge Frank Armstrong and is returnable on November 9 at Statesville before Judge P. A. McElroy.

It was stated in the complaint that these games and devices were the same that were run at the State fair in Raleigh and at the fair in Winston-Salem and that they were permitted to run after being investigated by officers and not being considered illegal.

the western states, the Literary Digest to the contrary notwithstanding. Landon is given the New England states and a sprinkling of the western states. Only one question mark is outstanding in the poll. That is the state of New York. Some observers who predict a landslide for Roosevelt are of the opinion that the President will not carry New York. Other observers believe New York is in the bag for the President. Should Landon carry New York, he would still be shy many electoral college votes necessary to elect.

Turn Faces Toward Home To Vote As Campaign Ends



Most recent pictures of Democratic and Republican Presidential candidates with their wives as they turned their faces toward home town voting booth to cast their ballots in the national election, next Tuesday. President and Mrs. Roosevelt go to Hyde Park, N. Y., while Governor and Mrs. Landon go to Independence, Kans. President Roosevelt may receive returns in New York City. After voting, Governor Landon will return to the state capital in Topeka, to receive the returns.

N. C. Farmers Pay Back \$400,000 On U. S. Loans

Raleigh.—Regional resettlement administration officials said North Carolina farmers had paid \$400,000 this fall on loans advanced them last spring to finance the planting of crops. Although most of the loans were not due for between two and five years, in localities where tobacco, cotton, and potato crops have been good many rehabilitation clients have paid their debts in full, George S. Mitchell, regional RA director said.

Presidents Of The United States

Washington.—Presidents of the United States in the orders in which they served:

- 1—George Washington.
- 2—John Adams.
- 3—Thomas Jefferson.
- 4—James Madison.
- 5—James Monroe.
- 6—John Quincy Adams.
- 7—Andrew Jackson.
- 8—Martin Van Buren.
- 9—William Henry Harrison.
- 10—John Tyler.
- 11—James K. Polk.
- 12—Zachary Taylor.
- 13—Millard Fillmore.
- 14—Franklin Pierce.
- 15—James Buchanan.
- 16—Abraham Lincoln.
- 17—Andrew Johnson.
- 18—Ulysses S. Grant.
- 19—Rutherford B. Hayes.
- 20—James A. Garfield.
- 21—Chester A. Arthur.
- 22—Grover Cleveland.
- 23—Benjamin Harrison.
- 24—Grover Cleveland.
- 25—William McKinley.
- 26—Theodore Roosevelt.
- 27—William H. Taft.
- 28—Woodrow Wilson.
- 29—Warren G. Harding.
- 30—Calvin Coolidge.
- 31—Herbert C. Hoover.
- 32—Franklin D. Roosevelt.

DADS' CARRY OUT BOASTS OF SONS

Cleveland.—"My dad can lick your dad," yelled the sons of Nick Carioti and Carl Rubino. When the Rubino boy began peppering the Carioti garage with stones the boys got a chance to see their threats in action. The elder Carioti fired one shot at the elder Rubino. The elder Rubino returned five shots.

Will Effort Huge Savings. Clients In The Carolinas

Good Business Enables Company To Offer Cheaper Rates

Outlook Is Promising

Good business during the past months and indications of continuing good business, coupled with several other factors that have contributed to the company's success, have enabled the Duke Power company to effect a new annual saving of \$1,100,000 to its customers in the Carolinas through a reduction in electric and gas rates, Duke officials announced Wednesday.

It was the second reduction of rates by the Duke company during 1936 and the savings to customers within the past four years through reductions in rates have totaled nearly \$5,000,000, the figures disclose.

Another factor, it was pointed out, was the ability of the company to refinance its bonded indebtedness and thereby effect a reduction in its fixed charges.

Since 1932, it was pointed out, the Duke Power company has consistently reduced the rates on its electric and gas rates.

From Raleigh Commissioner Wineborne announced the reduced rates would become effective "on meter reading" throughout the Duke company's territory after Sunday, November 1.

North Carolina customers of the company will get the benefit of about \$735,000 of the total reduction, said Commissioner Wineborne. The company is the largest in the State, serving Charlotte, Greensboro, Winston-Salem and most of the territory between Durham on the east and Shelby on the west.

In May the Duke company filed its 1935 annual report showing net income for the year of \$3,618,239, nearly double the 1934 net of \$1,944,064. The company had gross 1935 revenue of \$21,829,889.

The net reduction gives an aggregate annual savings of \$174,000 to residential electric customers and \$197,000 to "small commercial users." Textile rates were cut an aggregate estimated at \$507,000 annually, municipal service \$65,000, industrial power \$60,000, and small power users \$35,000. Gas users got reductions totaling \$62,000.

Under the present rates, residential users pay 80 cents for the first 10 kilowatt hours, five cents each for the next 20, four cents each for the next 20, three cents each for the next 50 and 2 1-2 cents each for all over 100.

The initial rate will remain the same, as well the rate for the next 20 kilowatt hours, but the next 20 will be at 3 1-2 cents each and all over 50 at 2 1-2 cents each.

A comparison shows that new and old bills will run the same for 10, 20 and 30 kilowatt hour users but a 40-kilowatt hour user who has been paying \$2.20 monthly will hereafter pay only \$2.15. A 50-kwh user will pay \$2.50 instead of \$2.60, a 60-kwh bill will be \$2.75 instead of \$2.90, etc.

The commercial users of between 10 and 2,000 kilowatt hours will benefit mostly from the reductions in that class. The first 10 kwhs will cost the same as now, 80 cents, but the next 90 will cost only 4 1/2 instead of five cents, the next 400 kwhs four cents where now the next 300 costs 4 1/2, and the next 500 three cents where now the next 600 cost 3 1/2 each.

Textile power service was cut from 1,225 cents per kwh for 50,000 kwhs to 1.20 per kwh, and so forth through the schedule.

Cotton Report

Census report shows that there were 1362 bales of cotton ginned in Rowan County from the crop of 1936 prior to Oct. 18 as compared with 3864 bales ginned to October 18 crop of 1935.

Don't Go Back and Backwards With Republicans

The hands of the Republican candidate are tied by a small but powerful section of his party. This group are its chief financial backers. Inevitably they must be recognized and rewarded. They have already put their candidate in the straitjacket of their platform. Although it borrows a New Deal front to fool liberals the platform shows that the same Old Guard is in control. IT POINTS

BACK to More Hawley-Smoot Tariffs---

Although Republican high tariffs ruined our farmers and brought on depression, Big Business in the Republican Party demands the repeal of the Democratic trade pacts which have increased our foreign trade 47 per cent in less than 2 years.

BACK to 48 Cent Wheat, 6 Cent Cotton, 3 Cent Hogs---

The Republican agricultural plank scores the New Deal control measures which raised farm income 2 1-2 billion. It offers a weak imitation of Democratic soil conservation policy and submits a medley of 13 theories for true and tried farm relief. Contrast the Republican record of broken pledges to aid the farmer with the tireless practical help given him by Democrats.

BACK to Insecurity for Wage Earners---

In place of a self-respecting, self-sustaining system of old age insurance based on contributions by employers and employees during a worker's earning years, Republicans hold out a vague promise of "supplementary payments" for "every American citizen over 65" coupled with a vague threat of a widespread income tax to pay the bill. Since this would reach 2 billion a year, how about that balanced budget? And in place a fair national system of unemployment insurance Republicans advocate state action again under which only one state, Wisconsin, adopted such measures prior to the Democratic Social Security Act on account of the competition of uninsured industries in other states.

BACK to Breadlines in Relief---

In calling for the return of relief to states and local governments, Republicans completely disregard the fact that today states are carrying the full burden of 1 1-2 million unemployables and their families—6 million individuals in all—and, in addition, local communities are contributing as much as they are able—more than 225 million—to work relief projects. Any heavier load on states and local units would result in acute distress and inadequate care. Mayors of 100 large cities have endorsed federal work relief.

"The brave and clear (Democratic) platform adopted by this (Democratic) convention, to which I heartily subscribe, sets forth that government in a modern civilization has certain inescapable obligations to its citizens, among which are protection of the family and the home, the establishment of a democracy of opportunity and aid to those overtaken by disaster."

—Acceptance speech, 1936—Franklin D. Roosevelt.

If You Stand For PROGRESS Stand By The DEMOCRATIC PARTY