

Carolina Watchman

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The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.

POPULATION DATA (1930 Census)

Table with 2 columns: Location and Population. Includes Salisbury (16,951), Spencer (3,128), E. Spencer (2,098), China Grove (1,258), Landis (1,388), Rockwell (696), Granite Quarry (507), Cleveland (435), Faith (431), Gold Hill (156), and (Population Rowan Co. 56,665).

APPROACH OF WINTER

December 21st., St. Thomas's day in the church calendar, is the shortest day in the year. It is the day of the Winter Solstice, the sun stands still in the South before beginning its northward swing.

There are inequalities in the industrial system, of course. There are still short-sighted employers who do not realize high pay is not incompatible with low prices of goods.

The fact remains, however, that the American industrial system has succeeded better than any other economic system ever tried anywhere, at any time, in bringing to the bulk of the people of a great nation better living standards, higher purchasing power, greater security and more leisure in which to enjoy the luxuries which American workers alone, of all the wage-earners in the world, are able to buy with their surplus earnings.

That is an old English folk-rhyme which has as its basis the experience and observation of countless generations of dwellers in the northern countries. Just why the onset of cold weather should coincide with the beginning of the sun's return toward the North has never been satisfactorily explained.

One would think, if experience had not proved the contrary, that St. Thomas's day should mark the climax of winter. But just as the warmest summer weather comes in late July and August, one to two months after the Midsummer Day, so the severest cold, in the latitudes in which the United States lies, comes usually in January and February.

The most fortunate people of our country at this season are those who live "down South," where a winter temperature of 50 degrees is regarded as shivering cold. Next to them, the most fortunate are the northern folk who are able to spare the time and money to go south for the winter.

This year, present signs indicate there are more of these "fortunate ones than ever. The winter trek to Florida has already begun. Railroad trains, steamship and bus lines report a record breaking rush. On every northern highway leading South the procession of motor trailers gives proof that it is not the rich alone who seek the comfortable warmth of the Sunny South.

EDWARD VIII

In the abdication of King Edward VIII the world has a fresh demonstration that the British Empire is actually a democracy. Its King has no authority. He can act only on the advice of his Cabinet, chosen from the majority in Parliament. If he refuses to take their

Lady Took Cardui

When Weak, Nervous

"I can't say enough for Cardui if I talked all day," enthusiastically writes Mrs. L. H. Caldwell, of Statesville, N. C. "I have used Cardui at intervals for twenty-five years," she adds. "My trouble in the beginning was weakness and nervousness. I read of Cardui in a newspaper and decided right then to try it. It seemed before I had taken half a bottle of Cardui I was stronger and was soon up and around."

Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

advice either he or they must step down and out. It is difficult to imagine an American President with so little power as has the King of England. A President with a safe majority of his own party in Congress occupies the most powerful position of any head of a government in the world, because his power comes direct from the people.

AMERICAN STANDARDS

If the average "man in the street" were asked what he and his like desired, he would reply, if he answered truly, something like this:

"Better living, better housing, more of the necessities, comforts and luxuries of life, steadier work, more certainty of a job, more security for old age."

That is what the industrial leaders of America are trying to provide for Mr. Average Man. In exactly those words the Congress of American Industries, held under the auspices of the National Association of Manufacturers, stated last week "the progressive object of American Industry." Moreover, the record of American Industry since 1850 was cited to prove the long steps which had been taken toward the goal of economic justice.

In 1850, only 30 percent of the national income went to workers. By 1909 this had jumped to 54 percent. Today, more than 65 percent of the income of industry goes to men and women whose labor creates the nation's wealth. In 1850 the average wage in industry was 9 cents an hour for a twelve-hour day. Today the eight-hour day is being looked upon as too long, while the average daily wage is from three to four times as high.

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The fact remains, however, that the American industrial system has succeeded better than any other economic system ever tried anywhere, at any time, in bringing to the bulk of the people of a great nation better living standards, higher purchasing power, greater security and more leisure in which to enjoy the luxuries which American workers alone, of all the wage-earners in the world, are able to buy with their surplus earnings.



WE ARE not going to name the STREET ON which this little INCIDENT HAPPENED, nor are WE GOING to give the phone NUMBER. BUT it happened right HERE IN town. The negro cook IN THIS home answered the telephone ONE morning and a CHEERFUL VOICE inquired, "WHAT NUMBER is this?" Mary WAS IN no mood for trifling, and REPLIED WITH some asperity. "YOU-ALL ought to know. You DONE CALLED it."

I THANK YOU.

Candy Hall's Cafe 131 NORTH MAIN ST. "Good Place To Eat" Club Breakfast Blue Plate Lunches 25c HOME-MADE BRUNSWICK STEW

Pit Barbecue Sandwiches now 10c WHY PAY MORE? Courteous Service Always.

STAR LAUNDRY "The Good One" Launderers and Dry Cleaners Phone 24 114 West Bank St. ONE DAY SERVICE

Bruce Barton Says

WILL TO LIVE IS IMPORTANT

Among the men whose friendship I enjoyed was the late C. W. Barron, owner of the Wall Street Journal.

He told me two stories. The first was about a man who accumulated a large fortune, built a house on Fifth Avenue, put his feet on the window-sill, and said: "Now, I am going to enjoy myself." But he was like a watch spring which has been wound up tight for a long time, and, being suddenly released, snaps in pieces. After only a few months of idleness he died.

The second story had been told to Barron by a noted surgeon. A woman, taken to the hospital for a slight operation, died almost before the anesthetic was applied. The surgeon could not understand it. On looking into her history, he discovered that from the minute the operation was decided upon she had begun to prepare for the worst. The surgeon said: "That taught me a lesson. I shall never again operate until I find out what preparations the patient has made. If any person cares so little about holding on to life that he makes all preparations to let go, then some other surgeon can have the job."

Barron said that by the degree of their courage and faith men themselves determine how long they will live.

I believe that is true—that those live who want to live; that when interest ceases, the heart stops. None of us can escape the process of decay, but there are many things I want to learn, so many places I want to see, that I hope to fool the



MIRACLE . . . audience

I heard the young man who was, for 347 days, King-Emperor of the greatest nation of the world, say farewell to his subjects as he resigned the throne of the British Empire. So did the whole world. It was a touching climax to a world-stirring episode. In the life of no one now living has such a dramatic and history-making event ever occurred as the abdication of Edward VIII.

The miracle, to me, was not that the greatest King in the world should give up his throne for the love of a woman. Men of all ranks have sacrificed power and glory for the love of women, since the world began. The miracle was that we, everybody in the world with access to a radio receiver, actually heard his words of leave-taking, though we were half a world away. No historian of the future will be able to get away with a garbled report of what was, to me, as pathetic an incident as I have ever known in real life. The whole world heard him. Only the middle-aged and elderly can quite realize what a miracle the radio is.

HANDWRITING . . . by wire

A few days ago I was in the office of the President of the Western Union Telegraph Company. Mr. White showed me the latest miracle of the wires. It is not yet in general use, but soon will be. It is an invention by which a telegram can be sent in the sender's own handwriting. I wrote a message to a friend, which was transmitted between Buffalo and New York.

The old joke about the woman who got her first telegram from her son rather loses its point. She was sure he didn't send it because it wasn't in his handwriting.

There are limitless possibilities in this method of telegraphy. It insures against errors in transmission for one thing. Eventually signatories to legal documents may be accepted as valid even when the signer is 3,000 miles away.

TEETH . . . the X-ray

Good dentists these days don't pull teeth until they have had an X-ray photograph made of the roots of the suspected teeth. The X-ray is such a commonplace to most of us that we seldom think of it as another modern miracle.

I had reason to bless the X-ray a few years ago. Doctors had been pulling my teeth, was something wrong with my heart. At last a

old heart and kidneys for quite a while. And so, I trust, will you.

COURT NOT THE HATERS

A group of people had listened to a candidate's radio speech and, after it was over, there was a good deal of criticism. I noticed that one intelligent woman took no part in the conversation, and when I asked her why, she said: "The older I grow the more I hate haters."

It's a remark to set one thinking. Down through the ages HATE has dragged its bloody trail across the heart of this good earth. Hate hurled nations at each other's throats in war; hate kindled the fires of persecution. Hate forced the hemlock to the lips of Socrates, and raised in Jerusalem the savage shouts of "Crucify."

One might say truthfully that a very good measure of the historical worth of a man or institution: "Did he or it add to or subtract from the sum total of human hate?"

Napoleon does not stand the test. Back and forth across the face of Europe he trampled in blood-drenched boots, until at last there was only one sentiment in the hearts of men and women of that whole continent—desperate resolve to rid themselves forever of this conscienceless destroyer; a bitter unrelenting hate.

Businesses could properly stop once a year and check themselves by this measuring rod:—How much more or less are they liked or disliked than twelve months ago? What have they done, or what are they doing, if anything, that adds to the total of hate?

wise doctor sent me to a wise dentist, whose X-ray camera made a picture which showed a huge deposit of pus at the root of a tooth. He pulled the tooth, drained the pus out, and my "heart trouble" ceased.

At a big steel mill a while ago I saw a workman examining steel rails with the X-ray, detecting flaws might never have been revealed until a defective rail broke and wrecked a train.

TUBE . . . can't explain

When I was a small boy the telephone was just coming into use. Most people thought the telephone wires were hollow, a sort of speaking tube. Most of us don't understand very clearly yet how voice vibrations are converted into electrical waves, and reconverted into sound at the other end of the wire.

Now the telephone people have found that a tube is better than a wire, though it doesn't operate on the speaking tube principle. The new "co-axial" just laid between New York and Philadelphia is a copper tube with a wire through its center. The wire is kept in place by disks of insulating material, so it can't touch the walls.

The merit of this new device is that with it it is possible to transmit an almost infinite number of messages at once, in both directions. Don't ask me how that is possible. The best explanation I could get from Dr. Frank Jewett, engineering vice-president of the A. T. & T., is that electrical impulses travel along the lining of the tube.

RUBBER . . . from oil

A friend dropped in to see me the other day, to tell me about a new invention. He and some associates had found out how to make artificial rubber as good as natural fishy eye on him, for I've heard rubber and cheaper. I turned a rather that story before. I've seen specimens of artificial rubber many times in the last twenty-five years. Some of it seemed as good as natural rubber, or better, but it all cost too much to be commercially valuable.

My friend however, insisted he had something new. He made rubber out of crude oil. When I still seemed skeptical he showed me a contract with one of the biggest oil companies, which has taken his invention seriously enough to agree to buy it if it proves up in their own laboratory.

Maybe I got a peep at the beginning of another modern miracle.

NANCY HART'S HOME NEWS

Meeting the newest principles of child-training, not to mention pleasing the youngsters no end, the children of the family can send and receive their own Christmas cards this year. There is a wide variety of designs to convey appropriate greetings to Mother, Father, grandparents, Aunts, and Uncles

Even the Sunday School teacher is not forgotten. Greetings "To a Good Little Girl" or "A Regular Boy" are carried by cuddlesome little maids and sturdy lads. Some of the figures are practically paper dolls, with movable arms or legs. Santa moves his head and rolls his eyes, and the wheels of the Toy-town Express turn merrily. Juvenile favorites like Mickey Mouse and Pop Eye voice gay good wishes, and the Three Little Bears of story fame engage in any number of antics. Particularly novel are the "game" cards to keep the children entertained. A booklet, for example borne by a plump Teddy, opens to several pages of dots numbered in order. Connected by pencil marking, they reveal Santa Claus and other seasonal figures. Another original booklet of some fifteen sheets rapidly turned, gives a movie like impression of Santa Claus bowing. Other booklets tell Yuletide stories.

The first Christmas card is credited to Sir Henry Cole, who nearly a hundred years ago, in 1843, suggested to J. C. Horsley, R. A., that he design a special form of greeting to send to friends at Christmas, but it was not until 1862 that cards began to have a general use. Drawings costing well into hundreds of pounds were first used as cards and then sold to magazines and picture houses. Christmas cards were first made in America in 1874 by Louis Prang.

In the time of Louis XIV, pocket handkerchiefs were all shapes and sizes. His was a neat and tidy soul and such irregularity annoyed him, so with one decree he ordered that all pocket handkerchiefs be as long as they are broad. Thus we have squares today. Some smaller some larger, but handkerchiefs have never ceased to be square, due to his royal command. The larger sizes, 15 inch squares, are becoming more and more popular with smart women.

The "Rhumba Dress," which has silk fringe covering the waist and making a shallow edge at the hemline of its short, swing skirt, is a popular afternoon fashion. It is usually of slimy black satin or silk crepe, and is worn with tall conical crowned hats.

EARNING AND YEARNING

"Does young Bilkins have much earning capacity?" "Considerable; but it doesn't begin to keep up with his wife's yearning capacity."

READ THE ADS

Advertisement for HERRINGTON'S FOOD SPECIALS. Includes text: 'See Our Dazzling Array Of FOOD VALUES for your Christmas table. The choicest quality poultry, meats, fresh vegetables and canned goods . . . all favorite foods for the Big Feast, and all priced to conform to your budget.' Features an illustration of a turkey and a Christmas card.

Financial statement table for THRIFT with columns for ASSETS and LIABILITIES. Includes items like North Carolina Bonds, Stock in Federal Home Loan, Serial stock, Paid-up stock, etc. Total assets and liabilities both amount to \$575,900.60.

Advertisement for MERRY CHRISTMAS and DUKE POWER COMPANY. Features a large illustration of a Christmas wreath with a candle and a star. Text includes 'MERRY CHRISTMAS' and 'DUKE POWER COMPANY'.