

Rowan County Herald

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E. W. G. Huffman, Editor and Publisher

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POPULATION DATA (1930 Census)

Table with 2 columns: Location and Population. Includes Salisbury (16,951), Spencer (3,128), E. Spencer (2,098), China Grove (1,258), Landis (1,388), Rockwell (696), Granite Quarry (597), Cleveland (435), Faith (411), Gold Hill (156). Total Rowan Co. 56,565.

The influence of weekly newspapers on public opinion exceeds that of all other publications in the country.—Arthur Brisbane.

Rowan Co. Herald's 1937 Platform For Salisbury

- 1. A Library Building. 2. Municipal Auditorium. 3. A Y. W. C. A. Building. 4. A Large City Playground.

BOOM EVIDENT IN BUILDING FIELD

The increase in the volume of new building construction throughout the country in 1936 over the previous year is encouraging in many ways. In normal times building is one of the largest industries, employing at its peak more than three million workers in the building trades, besides other millions in the production of building materials and equipment.

The people of the United States built about 260,000 new homes in 1936, as compared with 75,000 in 1935. But the total amount spent on new housing was only \$12 per capita, as against \$61 at the height of the last home-building boom in 1935. The outlook now is that about 425,000 new homes will be built this year. It takes about 400,000 new houses every year to house our normal population increase properly and replace buildings burned or otherwise rendered uninhabitable.

There is considerable doubt whether there is enough skilled labor to carry on a real building boom if it got started. All through last year reports of a shortage of competent bricklayers, plumbers, carpenters and other building mechanics came from every section where there was a marked increase in building operations, and contractors are reported as being prepared to offer "bonus" wages this Spring to good men.

One effect, bound to make itself manifest in another few years in new and perhaps surprising ways, is the increased attention which the elders give to the education and upbringing of the young. Youth is scarcer and so more highly prized. The danger in all of the social effort to help youth solve its problems is that the young may get too much help, and grow to maturity lacking in self-reliance and initiative.

Phosphate and limestone are necessary for good pastures in piedmont and western Carolina according to demonstrations conducted last year by the State College Extension Service.

YOUR HEALTH COMES FIRST!!!

Advertisement for Vaseline lip balm. Includes illustrations of a woman applying balm and a man reading. Text: 'NEVER PITY YOURSELF! SELF PITY EFFECTUALLY KILLS CHEERFULNESS, AMBITION AND INITIATIVE!!' 'A LIGHT COATING OF VASELINE WILL SERVE AS A PROTECTIVE AGAINST CHAPPED LIPS..' 'SCIENTISTS CLAIM THAT WE MAY LIVE TO BE ONE HUNDRED AND TEN YEARS IF WE LIVE RIGHT!!' 'THE KIDNEYS REQUIRE WASHING OUT OFTEN, AND PURE WATER ONLY WILL ACCOMPLISH THIS EFFECTIVELY..'

incapacitated by age, illness or accident in the past ten years. With the revival of building, which is starting now and bids fair to continue for another ten or twelve years, the building trades would seem to offer a fine opportunity for boys who can find ways to become masters of almost any one of the building crafts. Good workmen will be in greater and greater demand for a long time.

THE WORLD GROWS OLDER

We are getting older. Everybody has been doing that, ever since Time began, but now the whole human race is getting older, in the sense that the average age of the people of the United States is higher than it ever has been. The proportion of old people in the total population is increasing and that of children decreasing.

On April 1, 1935, when the last Census Bureau count was made, there were 4,349,200 persons over 70 years old, or 34 out of every thousand individuals. At the beginning of this century, 37 years ago, there were only 24 in 1,000. In any average group of 1,000 persons there were 240 children under ten years old; now there are only 100 youngsters of that age, or only 10 percent of the total.

One important reason for this change in the balance of ages is the declining birthrate; another is the general improvement in public health as a result of better living conditions, more facilities for ordinary folk to receive proper medical attention and the stamping out of epidemics. The public health campaigns against communicable diseases, backed by the increased knowledge and improved resources of medical science have also helped to enable the average person to live longer.

One result is the raising of the average of the population at any given time. Not many years ago the majority of the people were under 25 and the expectation of life of every new-born baby was 40 years. Now there are more Americans over 30 than under that age, and the expectation of life is 56 years.

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FACTS Important

Nothing is harder than to get people to look up the facts of history before they try to discuss them. Lately we have heard much talk about the Supreme Court thwarting the will of the people by declaring Acts of Congress unconstitutional, and many point to the famous Dred Scott case as a glaring example.

The fact is that Chief Justice Taney, in the decision of 1857, upheld Congress. The Missouri Compromise Act of 1820 had prohibited slavery anywhere north of Missouri. But Congress, in 1854, passed the Kansas-Nebraska law, permitting those territories to vote on the question of slavery, and specifically repealing the Missouri Compromise. So when the owner of a fugitive slave, Dred Scott, brought him back from a free state and the question came before the courts as to whether he was still legally a slave, the Supreme Court held that the Missouri Compromise law which had set him free had been repealed, and added that it had been unconstitutional, anyway, though that was not the major question before the court.

In that celebrated case the Supreme Court upheld the latest Act of Congress on the subject.

CHRISTIANITY united

I can see no good reason why all Christians cannot unite in a single church Federation for the defense and propagation of our religion. I see many reasons why it is particularly necessary at this time. I was greatly pleased when I heard John D. Rockefeller, Jr., over the radio, call on all Christians to unite in a league or federation on the same basis that the states united to form the United States of America.

The plan endorsed by Mr. Rockefeller, who is a Baptist, was proposed by the Rev. Dr. E. Stanley Jones, a missionary to India. He would call it "The Church of Christ in America." "Only a united Christian world," said Mr. Rockefeller, "can stem the rising tide of materialism, of selfishness, of shaken traditions, of crumbling moral standards. If we who call ourselves Christians could catch the vision from the mountain top we would see that there all roads meet."

CHEESE

Roquefort cheese is one of those things, like parsnips, which one either likes very much or positively detests. I am very fond of Roquefort, with its threads of greenish mould running through it.

Roquefort cheese gets its name from a town in France, near which are some caves in which the temperature and moisture do not vary the year around. The fable is that a shepherd who went into one of the caves for shelter left a piece of cheese from his lunch pail inside. Returning some months later he found it mouldy but ventured to eat it and liked the flavor. Soon all the farmers and villagers began to take their cheese to the caves to ripen, and a great industry was born.

Lately someone discovered that an abandoned coal mine in Pennsylvania has the same temperature and humidity as the Roquefort caves, and plans are afoot to use the old mine for ripening cheese.

OIL from North

Every so often we hear that the oil reserves of the world are petering out, and people begin to ask what we will use for motor fuel when the oil is gone. But just about as often we hear of new oil discoveries of vast extent so perhaps we are not in imminent danger.

The latest oil report comes from northern Alberta, in Canada, up toward the Arctic circle. Geologists have found there deposits of oilbearing shale, calculated to yield as much as all that is now being produced in the world.

Canada's enormous mineral wealth has as yet hardly been tapped. A high proportion of the world's gold, silver, cobalt and nickel, and the largest part of all the radium produced comes from Canada.

HOLE heat

Twenty-five year ago Sir Charles Algernon Parsons, famous British engineer, proposed to sink a shaft several miles deep to tap the semi-molten rock stratum and pipe the heat of the earth's core to the surface, to supply power and heat for industry. The cost would have been tremendous, yet the project was declared feasible and probably would have been attempted but for the World War.

Now an American engineer has demonstrated to an engineering convention a drill which will cut a five foot vertical shaft to any depth, as far as the heat will permit. It goes through the hardest rock, and it the most economical method yet devised for boring a big hole in the ground.

It would not surprise me if some practical application were made of Sir Charles Parson's idea. How handy it would be to heat your house with a pipe from a five-mile-deep hole in your back yard!

DR. N. C. LITTLE Optometrist Eyes examined and glasses fitted Telephone 1571-W. 107 1/2 S. Main Street Next to Ketchie Barber Shop



IT IS a known fact that folks CAN GET in trouble a whole LOT EASIER than they can GET OUT of it, so you can UNDERSTAND WHY we HAVE RULES like we have. THE OTHER day we OVERHEARD A little conversation THAT struck US AS being so untrue to life THAT WE just must repeat it FOR YOU, without names, of COURSE. "YOUR wife is a VERY SYSTEMATIC woman ISN'T SHE?" said one citizen TO ANOTHER. "Yes, very." REPLIED THE second GENTLEMAN. "SHE works ON THE theory that you can FIND WHATEVER you want WHEN YOU don't want it by LOOKING WHERE it WOULDN'T BE if you did WANT IT." I THANK YOU. READ THE ADS

Advertisement for CAROLINA BEAUTY SHOP. Features 'PERMANENT WAVES \$1.00 to \$8.00'. Address: 337 S. Main—Phone 9120.

Advertisement for PAIN 666. 'Checks COLDS and FEVER first day Headache, 30 minutes'. 'Liquid - Tablets Salve - Nose Drops'. 'Try "Rub-My-Tiem"-World's Best Liniment'.

Advertisement for radiator repair. 'WHERE to go and WHAT to do when your radiator boils or leaks. We flush, clean, repair, and re-bore all makes of radiators. We sell or trade new and second hand radiators. We are most reliable—see us before you buy. EAST SPENCER MOTOR CO. Phone 1198-J N. Long St. EAST SPENCER

Advertisement for SCOTT'S ITCH Treatment. '50¢ Soothe instantly. Kills the tiny mites that burrow under the skin and cause the itching. Clean, quick, cheap and sure. All drug stores—50¢



Advertisement for 'THE FOOD PRIMER' by Betty Barclay. 'L stands for Liquids Of various flavors, That tickle the palate When appetite wavers.' Includes a list of recipes: Caliente Salad, French dressing, etc.

Advertisement for STAR LAUNDRY. 'The Good One' Laundrers and Dry Cleaners. Phone 24 114 West Bank St. ONE DAY SERVICE

Advertisement for stomach ulcers. 'Sufferers of STOMACH ULCERS HYPERACIDITY DEFINITE RELIEF OR MONEY BACK. THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. SOLD ON 15 DAYS TRIAL. For complete information, read "Willard's Message of Relief." Ask for it—free—at

Advertisement for BLACK-DRAUGHT laxative. 'When You Need a Laxative Thousands of men and women know how wise it is to take Black-Draught at the first sign of constipation. They like the refreshing relief it brings. They know its timely use may save them from feeling badly and possibly losing time at work from sickness brought on by constipation. If you have to take a laxative occasionally, you can rely on BLACK-DRAUGHT A GOOD LAXATIVE

Advertisement for Used Car SALE. Lists various car models: '36 Plymouth Coupe, '35 Plymouth Coupe, '33 Plymouth Coupe, '36 Chevrolet Coupe, '35 Ford V-8 Coupe, '34 Chevrolet Coupe, '29 Dodge Coupe, '34 Dodge Coach, '35 Ford V-8 Coach, '34 Plymouth Coach, '34 Ford V-8 Coach, '35 Chevrolet Coach, '29 Chevrolet Coach, '35 Plymouth Sedan, '34 Plymouth Sedan, '33 Plymouth Sedan, '32 Chevrolet Sedan, '31 Pontiac Sedan, '31 Chevrolet Sedan, '29 Buick Sedan. Look These Care Over If You Want a Good Buy. McCANLESS MOTOR CO. Salisbury and Kannapolis

Advertisement for BAYER ASPIRIN. 'TO RELIEVE NEURITIS PAINS FAST. 15c FOR 12 FULL DOZEN FOR 25c. Demand and Get Genuine BAYER ASPIRIN

Advertisement for STAR BLADES. 'GUILTY Don't be guilty of face-scraping! You'll find comfort in Star Single-edge Blades. Made 1880 by the inventors of the original safety razor. Keen, long-lasting, uniform.

Advertisement for Alka-Seltzer. 'Now My Dear DON'T LET THAT HEADACHE SLOW YOU DOWN. STOP IT WITH Alka-Seltzer Does Headache "slow you down?" You are a rare exception it does not. One or two tablets of ALKA-SELTZER in a glass of water makes a pleasant alkalinizing solution that usually brings relief in just a few minutes. ALKA-SELTZER is also recommended for Gas on Stomach, "Morning After", Acid Indigestion, Colds, and Muscular Pains. You will like the tangy flavor and the results when you take Alka-Seltzer. Alka-Seltzer, when dissolved in water, contains an analgesic (Sodium Acetyl-Salicylate). In addition, the alkalinizing agents in Alka-Seltzer help to relieve those everyday disorders associated with hyperacidity. Small package 36c Large package 60c Alka-Seltzer