

Rowan County Herald

Successors to the Carolina Watchman

FOUNDED 1832—105TH YEAR

SALISBURY, N. C. FRIDAY, APRIL 23, 1937

VOL. 104 NO. 39

Library, Catawba College
5 CENTS

SEEKS RADIO STATION FOR SALISBURY Morning Herald Purchases Equipment CITY COUNCIL RACE DRAWING TO CLOSE

Heavy Voting Is Forecast For Primary

Over Thousand New Registrants Place Names On Books, Indicating Spirited Contest, Mon.

Predict Hedrick Will Lead Ticket

With only two week days left—today and Saturday—before the Municipal primary Monday, May 26, indications are that a record vote will be recorded. Over one thousand new names have been put on the books and heavy balloting is forecast.

Following is a list of the 11 candidates seeking nomination:

- B. V. Hedrick
- H. W. Davis
- H. E. Withers
- W. H. Hardin
- C. F. Raney
- D. C. Dungan
- U. Ray Miller
- Dan Nicholas
- Clarence Summers
- Reid Goodson
- Cliff Owen

Following is a list of the registrars for the four city wards: West Ward, Murray Smith; North Ward, Lewis Miller; South Ward, E. F. Weddington.

East Ward, Allen Hartman.

Nomination will be equivalent to election, as no opposition party has filed a ticket.

The election will be held May 4, considered in this instance a mere formality, but required by law.

Five councilmen will be elected, and one of this group will be chosen mayor. It is recalled that two years ago B. V. Hedrick lead the ticket in both the primary and general election, but C. F. Raney, low man, was elevated to the mayorship. Custom and tradition, theretofore, however, had always called for the election of high man as mayor.

Political leaders forecast that Mr. Hedrick will again lead the ticket in the primary and general election.

Property Is Leased

The Montgomery-Ward company has completed negotiations for a 20-year lease on a part of the Empire hotel property and will move from its present location on North Cain street to the new place on South Main in a few months.

About \$250,000 is involved in the deal, it is stated, of which \$100,000 will be spent in renovating and remodeling the building. Three floors and a full-size basement will afford 32,000 square feet of merchandising space, and will give Salisbury one of the largest stores of the concern in the State.

The excellent location of Salisbury and its increasing importance as a retail center, together with the steady growth of the company's business here, necessitated new quarters, it is announced.

All Women on Town Council



BROOKLAND, Ark. . . . The hand that rocks the cradle rules this town. These five women polled 82 per cent of the vote against masculine opposition in the election for aldermen. As an all-feminine town council, they will now select a marshal and other appointive officials.

Farmers Paid \$9,516,070.60

Tar Heels Receive Huge Sum For Participating In Soil Conservation Plans

Raleigh.—Agriculture experts at N. C. State college said North Carolina farmers had received \$9,516,070.60 to date for participating in the soil conservation program during 1936.

The sum, Dean I. O. Schaub of the college said, has been paid to 157,595 Tar Heel landowners and tenants.

Pitt county, with \$434,174.60 paid to 4,631 farmers, received the largest amount from the Federal government for replacing soil depleting with soil conserving crops. Cleveland county farmers received \$371,950.71; Edgecombe, \$313,293.89; Johnston \$387,921.24; Nash, \$366,521.24; Robeson, \$307,138.02; Wilson, \$324,676.39; Greene, \$244,166.30; Harnett, \$246,774.64; Sampson, \$203,031.82; Union, \$229,705.89; Wake, \$247,742.40, and Wayne, \$239,105.12.

Duplin, Franklin, Gaston, Granville, Halifax, Hoke, Iredell, Lenoir, Lincoln, Martin, Mecklenburg, Northampton, Rowan, Rockingham, Rutherford, Scotland, Stokes, Surry, Warren and Yadkin counties each have been paid more than \$100,000.

JAP CABINET THREATENED

Tokyo.—The outlook for Premier General Senjuro Hayashi's cabinet in the coming general election became darker as the Kokumin Domei, a minor party hitherto supporting the cabinet, announced it would join forces with the major parties opposing it.

STARS TO TREK TO LONDON

Hollywood, Calif. — Robert Taylor, Luise Rainer, Robert Montgomery, and Clark Gable, among the top notch American film players, are scheduled to go to London this summer to star in British-made films.

Lawyers Of State Back Supreme Court

The lawyers of North Carolina are strongly against the president's court enlargement according to a poll of the American Bar Association which has been placed before the Senate Judiciary Committee. However, the percentage favoring the plan is higher in North Carolina than in any other state with one exception, Mississippi.

The poll showed that in the nation as a whole the lawyers answering the poll stood about four to one against the President's plan, while in North Carolina the ratio was two to one. In each instance non-members showed a higher proportion for the President's plan than did members of the association.

In the country 11,770 non-members and 2,563 members—a total of 14,333—favored the President's proposal, while 40,021 non-members and 16,132 members—a total of 56,153—opposed the proposal.

In North Carolina 242 non-members and 28 members voted for the President's proposal, making a total of 270, while 572—45 non-members and 147 members—voted against it.

The only state with a higher percentage for the President's proposal was Mississippi, where the total vote was 190 for and 271 against.

Negro At Salisbury Is Killed In Wreck

Calvin Gooding, negro cook at county jail, was instantly killed Monday night when an automobile in which he was an occupant turned over four times on the Albemarle highway near here after sideswiping another car. James Colmer, another negro, suffered a broken collar bone and possible internal injuries. Two negro women were only bruised and lacerated.

4 Linotypes Press, Ludlow Elrod Bought

Publishers Plan to Begin Publication Within Sixty Days, It Is Announced

Press Will Print 30,000 An Hour

Purchase of four linotype machines, a rotary press, Ludlow machine, an Elrod, as well as a large quantity of type, furniture, cabinets and other equipment for the Salisbury Morning Herald, the City's new daily morning newspaper to be published here in the near future, has been announced by B. V. Hedrick and E. W. G. Huffman.

Included in the battery of linotype machines is one "Blue Streak," the latest machine manufactured by Mergenthaler Linotype Company, and is the last word in linotype equipment, the machine carrying six magazines and six auxiliaries.

The rotary press has a capacity of printing 30,000 copies of the paper per hour and is equipped with all necessary stereotyping and auxiliary machinery.

The Ludlow machine enables a newspaper to cast almost any kind, variety or size of type, and is especially designed to provide a larger quantity and wider assortment of type for advertisements.

The Elrod machine keeps the newspaper plant supplied with leads, slugs, spaces, column rules, etc.

The publishers hope to begin publication of the Salisbury Morning Herald within sixty days, it was announced.

Mayor Fowler Is Renominated By Large Vote

Results of Spencer's Democratic primary Tuesday follow: Mayor T. P. Fowler was renominated by a handsome majority over his only opponent Ralph Simmerson. Fowler received 652 to 369 for Simmerson.

The six aldermen nominated are as follows:

- David C. Miller 799
- C. P. Huffine 730
- J. E. Connell 726
- C. R. Withers 561
- W. L. Roderick 681
- J. M. Burton 504

Four unsuccessful candidates for aldermen received the following vote:

- B. A. Burdette 386
- J. L. Brooks 383
- T. M. Ogden 355
- K. E. Butler 350

The general election will be held May 4th. Nomination, however, is considered equivalent to election, as no opposing ticket has made its appearance.

BRITISH NOVELIST WEDS

London.—Evelyn Waugh, British novelist and satirist, was married to Miss Laura Herbert, cousin of Lord Carnarvon, noted sportsman. Waugh is 33 and the bride 20. They were married in the Church of the Assumption.

Baby Genius



BONNE TERRE, Mo. . . . Only 28 months old but smarter than most grown-ups. Little Mary Christine Dunn has a vocabulary of 3,800 words and the intelligence rating of a genius.

Big Gains Reported In Home Furnishings

For First Quarter Of Year FHA Insured Loans Showed Increase Of 64 Per Cent Over Total For 1936 Period

Washington.—Large gains in the volume of home financing under the Federal Housing administration were recorded during the first quarter of 1937, Administrator Stewart McDonald announced.

During January, February, and March of this year, mortgages accepted for insurance by the Federal Housing administration totaled \$102,997,500, an increase of 64 per cent over the corresponding period of 1936.

In March, the gain was especially large nearly doubling the figures for the same month of last year. A total of \$43,790,550 in mortgages accepted for insurance were reported during the month a gain of 98.8 per cent over March 1936. The volume of mortgages accepted for insurance during March were larger than for any month in the records of the Federal Housing administration with the exception of June and October, 1936. This was considered significant in view of the fact that June and October are usually the peak building months of the year.

The rising residential buildings volume is further emphasized by the fact that 59 per cent of the mortgages accepted for insurance during the period were for newly constructed homes.

These figures bear out earlier predictions by the Federal Housing administration of accelerated activity in home construction and financing during the year 1937. Whether this upward momentum can be maintained, however, Administrator McDonald said, depends entirely upon whether costs of building materials rise precipitately from this point.

Gross business transacted by the Federal Housing administration (Continued on Page 4)

B. V. Hedrick Applies To Communications Coms. For Permit

400 Foot Tower And Granite Stone Building Will Be Erected To House Studio, Equipment, and Technical Experts

Plan 1000-Watt Station

Application for a permit to operate a 1000-watt radio broadcast station in Salisbury has been filed with the Federal Communications Commission in Washington by B. V. Hedrick. It was announced this week.

The broadcast station will necessitate the erection of a steel tower 400 feet in height. This tower will be similar in construction to the one already erected near Milford Hills for the State Highway Patrol, except it will be approximately 87 feet higher.

Mr. Hedrick plans to erect an elegant granite stone building which will be used to house the two studios, transmitting equipment and provide accommodations for the residences of the technical operators. The building is to be purposely designed in such a manner that the public will have ready access to closely observe not only the actual broadcasting in the studios but also the radio transmitter in actual operation.

This project has been under consideration for several months and elaborate tests are continuing to be made to ascertain the most suitable location of the transmitter. These tests indicate that one of the most suitable locations to be found in Rowan county is near Grant's Creek, between the Statesville and Lincolnton roads, on the farm of B. V. Hedrick. This location, it is stated by technical engineers, is ideal, due to the character of the soil and power and telephone facilities.

It is not generally realized how important the type of soil is to a radio station, and such a location which has been selected can easily result in a 1000-watt station having the power to cover areas equal to a station of ten times that power.

Salisbury, it is pointed out, is an ideal location for a regional radio broadcast station due to the fact that in a radius of 50 miles there is a population of approximately 800,000, exceeding any other center in the state, and probably in the entire South, by a considerable per cent.

The value of a high powered radio broadcast station to a community is definitely realized, and Salisbury is indeed fortunate in having been selected by Mr. Hedrick for the location of a radio station which will continually advertise Salisbury and Rowan County to the state and nation.

Mr. Hedrick's intention is to provide a broadcast station with the very latest equipment and the very best that can be bought and to subscribe to the very highest type of radio service so that the programs provided will be of the highest order.

A radio broadcast station will undoubtedly mark the beginning of a new era in Salisbury's history.

Salisbury Physician Fined

Dr. F. O. Glover, local physician, entered a plea of nolo contendere in Federal court here on a charge of violation of the Harrison narcotic act and was fined \$500 and placed on probation for three years by Judge Johnson J. Hayes. Seven purchases by Federal men were the basis of the charge, it was stated in court by an investigator.

Melvin Purvis To Wed Miss Jarratt April 29th

Los Angeles.—Gangster John Dillinger's killer, Melvin Purvis, said he would marry Janice Jarratt, screen actress and model, in San Antonio, Texas, April 29. Purvis former Department of Justice agent, left today by airplane for San Antonio, Miss Jarratt's home, to meet his fiancée.