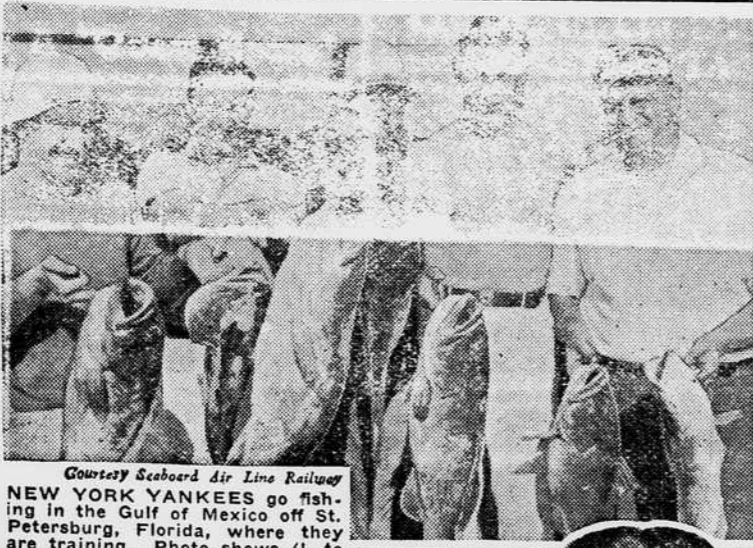


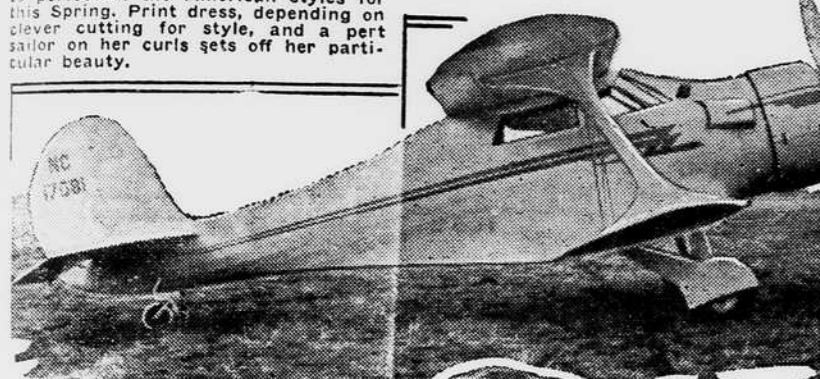
CAMERAGRAPHS



PICTURE OF PERFECTION: Anita Louise, seen in many movie hits, wears to perfection the American styles for this Spring. Print dress, depending on clever cutting for style, and a pert sailor on her curls sets off her particular beauty.



Goodyear Seaboard Air Line Railway NEW YORK YANKEES go fishing in the Gulf of Mexico off St. Petersburg, Florida, where they are training. Photo shows (l. to r.) Arndt Jorgens, Frank Makosky, Monte Pearson, Steve Sundra, and Walter Brown, aboard the Wye Goody with some of their prizes.



CHAMPION FLYER AND WORLD'S FASTEST COMMERCIAL PLANE: At the National Pacific Aircraft Show at Los Angeles, Louise Thaden is flying and exhibiting the speedy Beechcraft from Wichita. Mrs. Thaden, Harmon Trophy winner as "outstanding woman flyer in United States in 1936," is the mother of two "eaglets."



Model Rocket CLEVELAND . . . Ernest Loebell designed this model rocket which the Cleveland Rocket Society will use for experimental flights into space.

New Treatment Brightens Living Room, Adds Comfort



A few simple changes in the lighting transformed this living room from a dingy cubby-hole to the cheerful effect you see here.

By Jean Prentice

THE problem of making a small living room more roomy and livable has perplexed many a homemaker, particularly those just entering the business of housekeeping on a limited budget.

Yet it can easily be done, and I'm glad to tell you about one case that recently came to my attention. The room was a veritable cubby-hole at the outset, but a change of lighting fixtures and re-arrangement of furniture transformed its entire appearance. It was obvious at the outset that the lighting then being used just wasn't enough to reveal the room's interest or to make it livable at night. The selection of the lamps shown in the picture was dictated by the need for light from the desk and davenport and the general space limitations involved. There seemed no other good solution for the desk, decoratively, than the inconspicuous small shelf with a luminescent bracket attached underneath. One more wall lamp would have been too many!

Due to an 11-foot ceiling, fairly dark-toned tan paper, and a decorative restriction to small lamps, this room required additional room lighting. This was obtained simply by removing the amber, flame-shaped bulbs from the old three-socket cluster ceiling fixture, and replacing them with the new 60-watt fluorescent variety. The fixture was further modernized by attaching 7-inch insulator cones to the new bulbs. (Not shown in illustration.) A real improvement! The lighting units at either end of the divan use 100-watt bulbs, and are of the pin-it-up type that simply hooks onto a push-pin inserted in the wall. Under the shade is a translucent plastic bowl which provides light in both upward and downward directions. These take up no floor space, and do an efficient lighting job. A bookcase, with a small radio and potted plants atop it, occupies the space at the left of the divan that a floor lamp would ordinarily fill. The bridge lamp behind the easy chair at right has a brown 12-inch white-lined shade equipped with a 100-watt bulb. The transformation involved no lighting or decoration compromises, and was made at negligible cost. And the eyes that live here have a constant treat in the general and soft lighting they have to see, as well as in the highlighted emphasis on color and decorative details they have to look at!

STRAWS in the Wind

by MARY WATSON

JUST FOR LUCK Just 'cause spring has turned the corner and every girl's a bride at heart . . . here are seven simple ways to make a man like you, given me by quite the wisest woman I know. Make a fuss over him—let him know you like him. Ask his opinion about everything. Build him up in company. Suggest that he go out with the boys now and then—men like to feel free. Sympathize with his troubles. Let him know you think he's good at his job. Last, but not least, make him comfortable—an easy chair, a good light, a place for his pipe.

FLOWER GARDEN LINENS

Here's a lovely new idea to give your linen closet a lift—flower garden linens. Named by Irene Hayes, the famous florist, they come in such luscious colors as magenta, hydrangea, pink, primrose yellow. If you like a touch of drama, you can treat yourself to dark jewel and saffron shades that range from a clear ruby to the exotic coals diamond.



TELLING 'EM! Mayor La Guardia (left) and CIO leader John L. Lewis addressed some 20,000 people at an Anti-Nazi mass meeting in New York recently. La Guardia revivified his remarks on his anti-Hitler thoughts, while Lewis stated that under the Nazi system German labor's living standard had sunk to that of serfdom.



A CHARMING BIT OF IRELAND IN AMERICA! Arline Blackburn is the heroine of "Pretty Kitty Kelly," romantic story about an emigrant Irish girl who comes to New York alone and meets with many exciting adventures. "Pretty Kitty Kelly" is heard on the Columbia network five times a week, Monday through Friday, at 6:45 p.m., E.S.T., and 11:15 p.m., E.S.T. (West. time).

15,000,000 MILES OF WRITING PAPER

788,800,192 POUNDS OF PAPER

EQUALS IN TONNAGE TEN SUPER-DREADNAUGHTS

AND WOULD RUN THROUGH ONE TYPEWRITER FOR 15,000,000 MILES

EVERY LIVING SOUL ON EARTH COULD WRITE AND SEND 20 LETTERS

IF MADE INTO BILLHEADS—AND EACH BILL FOR \$1.00—WOULD EQUAL 4 TIMES THE AMOUNT OF PROPERTY DAMAGE IN THE WORLD WAR!

Everyday Cooking Miracles

BY VIRGINIA FRANCIS

Director Hoopoint Electric Cookery Institute

Speaking of strawberries, a famous man once remarked, "Doubtless God could have made a better berry, but doubtless God never did." Well, that's just the way we feel about asparagus. And if someone had invited us to attend the Coronation we would have hesitated to accept simply because we wouldn't have wanted to miss eating our fill of succulently-tender asparagus—so especially good this time of year! And from the cup of water, and about 20 minutes to produce colorful, upright servings of crispy-tender asparagus. And this particular recipe has other tricks to divulge which are yours for the reading:

Asparagus Tips in Lemon Rings

- 1 large bunch fresh asparagus
- 1/2 cup water
- Salt
- 2 lemons

Cut off the tough end of asparagus stalks and reserve for soups.



Try this new way of serving electrically-cooked asparagus and you will delight your guests with its goodness.

menu-planning homemaker's point of view the bunches of stalwart, green-tipped stalks in the grocer's window are a welcome sight. For asparagus affords so many ways of adding variety to the menu.

Requires Careful Cooking

Delicious as asparagus assuredly is, it, after all, is a delicately-flavored vegetable that requires careful cooking to preserve its goodness. And right here is where the new hi-speed Calrod unit of the Hoopoint electric range comes to the rescue, for it preserves the delicate, garden flavor of fresh vegetables, conserves food values and quickens the task. Further, the controlled Calrod has recently been improved and flattened, so that pans fit as snugly as a pancake to a giddle and less heat escapes into the kitchen. With summer coming on apace, this is a real boon to the homemaker who has often had to sizzle and boil along with the food she cooked.

To cook a bunch of crispy, green asparagus, the saucepan placed on the surface unit of the electric range requires only 1/4

OUR PUZZLE CORNER

FIND TEN GOOFY THINGS

JUST MAKE A LINE FROM ONE TO THIRTY FOUR

ARTISTIE HAS DRAWN ANOTHER ZOO INMATE

WE IS THE DIFFERENCE BETWEEN A, And a

READ THIS RIDDLE AND GIVE THE ANSWER

EVERYONE asks at least once in his life, "I wonder how much paper is used in this country"—either how much every year, or every day, or perhaps since American business really found its stride during the last half of the last century.

Any such question has as much chance of being answered correctly as childhood's old query, "How much wood would a woodchuck chuck" because the uses of paper are innumerable and the companies that make it and use it are many.

However, the country's largest manufacturer of bond paper for business use has just released some figures that help one to realize the magnitude of the paper industry in this country.

This one company has made, in the last quarter of a century, 788,800,192 pounds of its top grade paper for business use. That is a hard figure to visualize, being in astronomical figures, so let's translate it into some understandable terms.

Suppose you were to print billheads on this amount of paper—business firms all over the country do. If each bill were made out for the modest sum of one dollar and fifty cents, the total sum of money involved would be about four times as much as all the property losses in the World War—four times as much as all the houses and towns destroyed, all the ships sunk, all the cargoes lost at the bottom of the sea.

If you started to run this paper through a typewriter in one regu-

lar width strip, it would run on and on for fifteen millions of miles—enough to go around the sun five and a half times! If two firms in the Empire State Building in New York and in the Merchandise Mart in Chicago decided to merge, and stretch a cross-country row of desks with stenographers between their two buildings, these million girls could type for eight hours a day at their regular speed for more than three years before they used up all the paper.

If this twenty-five-year production were made up into business writing paper and envelopes and parcelled out to the people of the world, every living soul on earth could write and send twenty letters. In writing paper and envelopes, this twenty-five-year mass of Hammill Bond equals more ordinary mail than would go, on the average, through the New York City post office in fifteen years.

Or look at it this way: If a wide-awake business executive, who dictated a letter on a separate sheet every five minutes for eight hours a day, tried to use up this amount of paper, he would still be dictating (probably with a sore throat) at the end of two and a half million years!