THE ROANOKE NEWS

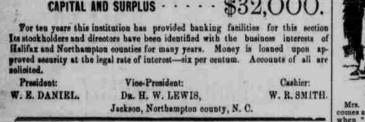
ADVERTISING RATES-MODERATE.

VOL. XXXIX.

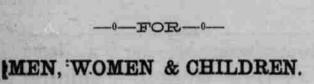
A NEWSPAPER FOR THE PEOPLE.

TERMS:-\$1.50 PER ANNUM IN ALL













SAVING.

loney saved in buying, is money made. Our arrangements for getting direct from New York, the best and latest in merchardise- new goods every week instead of twice a year - enables us to offer every day-just what people want, to make quick "turn-overs" and, making them,

We have a wide-awake representative in New York the year 'round; the moment a new thing appears, or an advantage can be taken in price, he is on the spot, with the money in hand to get and

Since we began this movement, the buying public has shown its appreciation of our efforts and is sallying to the sup-port of the store that is standing to help

the prettiest and best we have had yet. Our New York Buyer bought immense lots, having stores all over the conntry to send them to; they were divided fairly and we got our share among the first, In this way we get goods as chesp, often cheaper, than the wholesalors and can

going to succeed because of the values

ure in forwarding to our buyer in New York, who will give same his best atten tion and we guarantee promptness and