

THE ROANOKE NEIV
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＊FOR SALE．


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AN accordion skint a waiks

 No，blunt language is Win a stub pen


\section*{| W．M．Cobeo，Weilido，N |
| :--- |
| J．N．Brown，Haliax： N. |}

THE trouble with some is，they meet trouble half way

 W．M．Cobee，Weldou，N．．C．
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## FLUE CURTMGMMPROVES TOBACCOLIKE ROASTING IMPMOVES GREEN COFFEE

Fiue Curing Develops the Stimulating Aroma and Taste Found in Schnapps that Satisfles Tobacco Hunger

| mers for curing and preparing their tobacco for the market；namely，sun cured，air cured and flue cured．The old and cheap way is called air cured； he later discovery and improved way s called flue cured．In flue－curing the tobacco is taken from the field and suspended over intensely hot Alues in houses especially built to re－ ain the heat，and there kept in the proper temperature until this curing process developes in the tobacco the stimulating taste and fragrant aroma found in Schnapps tobacco，just as green coffee is made fragrant and stimulating by the roasting process． Only choice sclections of this ripe， uicy flue cured leaf，grown in the Yamous Piedmont country，where the best tobacco grows，are used in Schnapps andother Reynolds＇brands of high grade，flue cured tobaccos． | Hundreds of imitation brands are on sale that look like Schnapps；the outside of the imitation plugs of to－ bacco is flue cured，but the inside is filled with cheap，flimsy，heavily sweetened air cured tobacco；one chew of Schnapps will satisfy tobacco hunger longer than two chews of such tobacco． <br> Expert tests prove that this flue cured tobacco，grown in the famous liedmont region，requires and takes less sweetening than any other kind， and has a wholesome，stimulating， satisfying effect on chewers．If the kind of tobacco you are chewing don＇t satisfy，more than the mere habit of expectorating，stop fooling yourself and chew Schnapps tobacco． <br> Schnapps is like the tobacco chew－ ers formerly bought costing from 75 C to $\$_{1.00}$ per pound；Schnapps is sold at 50 c ，per pound in 5 c．cuts，strictly 10 and 15 cent plugs． |
| :---: | :---: |
| R．J．Reynolds Tobacco | ny，Winston－Salem，N． |

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Sour
Stomach



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