PUZZLE PICTURE.

PICTORIAL PUZZLE.



FIND A GIANT, A DEER AND A BIRD.



Hot Mineral Drinking Water and Baths, with temperature ranging from ninety-six to one hundred and ten degrees. Strongly Alkaline and Nature's Specific for Rheumatism, Gout, Sciatica, and all kindred troubles. There are no cases which they will not greatly relieve, and few which they will not positively cure, if faithfully used These Springs are in the grounds of the

MOUNTAIN PARK HOTEL.

Hostelry with accommodations for Three Hundred Guests, and New, Mod ern, Elegant. Situated in a park of one hundred Guests, and New, Mod ern, Elegant. Situated in a park of one hundred acres, on the bank of the French Broad River, thirty-five miles west of Asheville, on the main line of he Bouthern Railway, surrounded by some of the grandest mountains east of he Rocky Mountains. No Humidity. No Fogs. A delightful Home for the Pleasure-Seeker, an Eden for the Rheumatic. No healthier, no more delightul place in the world.

Write us for Illustrated Booklet, with Analysis and Testimonials.

Howell Cobb, Proprietor. mar 9 tf

VALUE OF AN IDEA. WINNING AN UMBRELLA. One Bright Young Man Got a High

A Mistake That Brought a Surprise to Both Men Involved."

An elderly gentleman, whose ap-A Grand avenue merchant enterpearance correctly indicated him to ed his store the other day with an be a man of wealth, handed a young umbrella in his hand and, sitting man a check a few afternoons ago down on the nearest stool, burst into a roar of laughter. In response to queries as to the character of the in the lobby of an uptown hotel. Observing that it was drawn for \$1,joke the merchant said after a few 000, a friend remarked that the minutes of hilarity: young man must have rendered "Well, you know, when I started some important service to the be-

Price For His.

nevolent gentleman.

worth.

examples of generosity are rare.

out in the rain I had no umbrella. J worried along, debating whether I "He has," replied the latter. "He shouldn't invest, but was deterred put \$1,000,000 into my pocket." "Why didn't he keep it himself?" by the thought that I already have three umbrellas kicking around asked the friend enviously, as such somewhere. When I got over on East Water street, I spied a man I "Because he could not use it. The presumed to be Dick Wilson, an old \$1,000 will be more available to friend of mine. The man I thought him. I will explain, as neither of to be Dick was carrying a fine silk umbrella. It's mine now," he added us was actuated by motives of gen-erosity, but cold business. fondly as he gazed on the work of "As you know, I am the president art he held in his hand.

of a corporation that is one of the "As soon as I saw the man I prelargest advertisers in the world, as sumed to be Dick I was so overjoyed we spend thousands-yes, hundreds that I rushed on him from the rear of thousands-of dollars a year in and, slapping him hard on the back, exclaimed, Look here, old man, give letting the people know that our arme that umbrella!'

ticles are just what they must have, whatever else they don't have. "The man turned, and, to my "We believe in advertising, and amazement, I discovered that he was not Dick, but some one I had this young man knows it and has profited accordingly. He came to never seen before. I was covered me today, as we are utter strangers, with confusion and was about to and asked me if I would pay him \$1,000 for an idea on advertising apologize when I observed that he was even more confused than I. He our goods. I did not try to beat him down to \$100, a good figure for an idea, but promptly told him that hastily closed the umbrella and pressed it into my hand with the remark:

I would gladly pay his price if upon communicating to me the idea I considered it worth what he de-manded; otherwise I would pay him "I-I beg your pardon. I didn't know it was yours,' and vanished around the corner, leaving me stand-ing with open mouthed astonishwhat I, and not he, considered it ment."

After the outburst of merriment from the assembled clerks had sub-"To this he readily assented, and in an hour's talk he explained to sided the merchant said: me the brightest idea on advertis-"Well, I've got a fine, new uming I have ever received out of thoubrella anyway, and they say the sec-ond thief is the best owner."-Milsands of suggestions. We will make over \$1,000,000 profit inside of a year on increased sales and perma-

waukee Sentinel.

Robbed the Grave.

"Fortunes have been made in A startling incident is narrated by John Oliver, of Philadelphis, as fol-lows: "I was in an awful condition. business by the advertising of a single suggestion in such a manner lows: "I was in an awful condition. My skin was almost yellow, eyes sunken, tongue coated, pain continu-ally in the back and sides, no appe-tite, and growing weaker day by day. Three physicians had given me up. Then I was advised to use Electric Bitters; to my great joy, the first bot-tle made a decided improvement. I continued their use for three weeks, and am now a well man. I know they robbed the grave of another vic-tim." No one should fail to try them. Only 50 cents, guaranteed, at R. R. BELLAMY'S drug store. that the public see it out of the great mass of printed matter going through their hands, and this tide of advertisement flows so rapidly that there must be something above another which attracts public at-tention. This 'something' was what that bright young man gave to me, and I am very much obliged to him."—Washington Star. BELLAMY'S drug store.

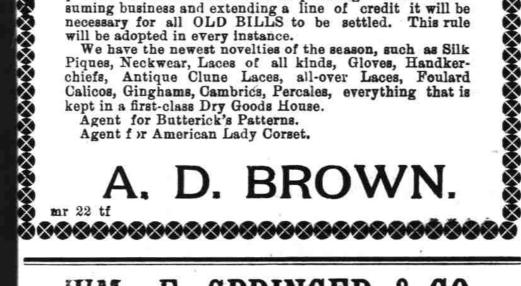


That is the kind we

Ready For Business. D. BROWN Α.

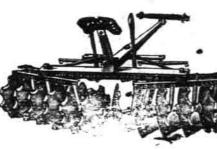
114 Market St.

Having located in my temporary quarters for a few months until the completion of my old stand I would announce that my Spring and Summer stock is here, and every day something new arriving. I am now prepared to serve the public and ask for a full share of patronage. And in re-suming business and extending a line of credit it will be necessary for all OLD BILLS to be settled. This rule



E. SPRINGER & CO.

"District Agents" for the "CLARKS DISC HARROWS,' CUTAWAY



One of the greatest labor-saving machines known, and such work as it does cannot be done by any other machine made

In a few days will show one of the

gest and finest lines of American and English double and single breech ding Shot Guns ever brought to this market. Purcell Building, Wilmington, N C. sep 17 tf

YOUR ACCOUNT SOLICITED.

We pay you interest on deposits at 4 per cent. per annum, compounded quarterly.

ATLANTIC TRUST AND BANKING CO.,

16 Princess Street, Wilmington, N. C.

MATT J. HEYER, President, E. H. J. AHRENS, Vice President MITCHELL F. ALLEN, Cashier. DIRECTORS : L. B. Rogers, J. G. L. Gieschen, B. H. J. Ahrens, B. Solomon, Martin O'Brien,

able rates in a big letters of business. You can either rent or sell them. This is in connection with the industry known as the "mail order business." Those engaged in the scheme must have "names." They must know to whom to send the carefully worded circulars which are to be productive of a golden harvest.

Letters That Sell Well.

Letters of today that bring favor-

market are th

nent business retained. So, you

see, his price was cheap.

The modus operandi in the past was to put an advertisement in a local paper that people in the big cities seldom see, but which have a wide circulation in the mail district.

The mail order man now procures a big list of names of people who have answered previous advertisements and to those on this list he addresses circulars. This to him is a great saving. It narrows down to a special field. In place of declaiming to an uninterested number of people he has the advantage of getting in touch with a carefully selected audience which is anxious to pay attention .- New York News.

great general.

woman.

is yours when your feet are clad in Burning Glasses in Store Windows. A chemical journal warns phar-macists and all others who have oc-casion to display anything in the nature of a lens in their windows that as the season changes the sun's state chain elegance, comfort and style. Just the kind of foot covering you find at French's, for yourself, your hus-band and all the children. Your Easter suit will be complete with a pair of our OXFORDS. rays may fall directly into windows

GEO. R. FRENCH & SONS. which they did not reach during the preceding season, and therefore it ap 8 tf



Bone Pains, Itching, Scabby Paris there was once a picture show-

Skin Diseases.

ing Napoleon Bonaparte, attended by several of his officers, paying a visit to a plague hospital in Egypt. After his death some enterprising Sores Permanently cured by taking Botanic Blood Baim. It destroys the active Poison in the blood. If you have sches and pains in bones, back and jointf, Itching Scabby Skin, Blood feels hot, Swollen Glands, Risings and Bumps on the Skin, Mucus Patches in Mouth, Sore Throat, Pimples, Copper-Colored Spots, all run-down, Ulcers cn any part of the body, Hair or Eyebrows falling out, take artist of Bourbon tendencies and with no fear of committing anachronisms converted the figure of the "Little Corporal" into that of Christ and transformed the attendant gen-

erals into apostles. By a strange oversight he neglected to alter ev-Botanic Blood Balm, guaranteed

to cure even the worst and most deep-seated cases where doctors, patent medicines and hot springs fail. Heals all sores, stops all aches and pains, reduces all swellings, makes blood pure and rich, completely changing the entire body into a clean, healthy condition. B. B. B. has cured thousands after reaching the last stages of Blood Poison. ery portion of the painting, and the Saviour appeared with a pair of boots such as were worn by the

Old Rheumatism, Catarrh, Eczema, Itching Humors, Scrofula

are caused by an awful Poisoned condition of the Blood. B. B. B. stops Hawking and Spit-ting, Itching and Scratching; cures Rheuma-tism, Catarrh; heals all Scabe, Scales Erup-tions, Watery Bilsters, foul festering Sores; by giving a pure, healthy blood supply to affected parts,

Blood Balm Cures Cancers of All

Suppurating Swellings, Eating Bores, Tumors, ugly Ulcers. It kills the Cancer Poison and heals the sores or worst cancer perfectly. If you have a persistent Pimple, Wart, Swellings, Shooting, Stinging Pains, take Blood Balm and they will disappear before they develop into

up and gave him her own place. The boy looked surprised, but took Kinds. it, standing his crutch up before him. "He ain't lame," grinned a man. "He's just takin' that crutch to a lame man from the place where he works." The woman glared, but the boy nonchalantly held on to his

Things Not as They Seem. A youth with a crutch leaned up against the end of the car. "Poor fellor," murmured a sympathetic

"Why doesn't some one give him a seat?" Finally she got

OUR GUARANTEE. Buy a large bottle for 31, of any draggist, take as directed. Botanic

