

Big Sale
SPECIAL

DAILY HOUR SALES.
From 10 to 11 o'clock daily, we will hold our famous hour sales.

Ladies' Muslin Underwear

We will sell you ready made garments cheaper than you can buy the material for.



35c Ladies tucked ruffle Drawers, well made, good material. Inventory price **25c**

50 and 59c Ladies' Embroidery trimmed Drawers, extra good quality, inventory price **42c**

65 to 85c Ladies' lace and embroidery trimmed Drawers Inventory sale price. **50c**

75c values in Ladies' Gowns, full size, embroidery trimmed. Inventory price **50c**

\$1.25 Ladies' Gowns and Chemise, well made and good material. Inventory price. **98c**

\$1.25 and \$1.50 Ladies' lace and embroidery trimmed Skirts. Greatest bargain ever shown. Inventory price **98c**

\$1.75 and \$2.00 Ladies' Gowns and Skirts, made of long cloth, neatly trimmed. Inventory price **1.39**

Children's Gown embroidery trimmed, 4 to 12 years. **50c**
Inventory price **50c**

Children's tucked Drawers, well made, good material. **15c**
Inventory price **15c**

Children's small size ruffled and tucked Drawers. Inventory price, each.. **10c**

Children's Cambric Skirts and bodies, worth 35 to 40c. **25c**
Inventory sale price. **25c**

Ladies' lawn Dressing Sacks. Inventory sale price **25c**
each **25c**

Ladies' lawn Kimonos, regular \$1.25 sellers. Inventory sale price.. **1.00**

Ladies' black Satine Underskirts, regular \$1.00, \$1.50 and \$2.00. Inventory price one-third off regular selling price.

Ladies' Gingham Aprons, without bibs, worth 25c. **20c**
Inventory price **20c**

THE C. W. POLVOGT CO.

"THE STORE THAT'S ALWAYS BUSY"
Opposite Postoffice Wilmington, N. C.

16th ANNUAL Inventory Sale

July 1st to 10th

Ten days of low prices. It's stock-taking time with us. We want to reduce our immense stock in these ten days. This year's sale will eclipse any sale held by us before. Every article in our store will have a ticket on it with the inventory price. No goods will be charged at advertised prices. Double Trading Stamps with every purchase except goods advertised for hour sale. Extra salespeople will be employed to wait on you. Extra delivery wagons will be used, thus insuring prompt service.

Polvogt Co.'s Hour Sales Daily 10 to 11 o'clock.

Thursday, July 1st, from 10 to 11 o'clock—We will sell Ladies' 10c Handkerchiefs for, each..... **2c**
Limit, 5 to one customer.

Friday, July 2nd, from 10 to 11 o'clock—We will sell ladies' 25 and 35c Cambric ruffled drawers **15c**

Saturday, July 3rd, from 10 to 11 o'clock—We will sell any Ladies' or Misses' Coat Suit, 1/2 REGULAR for **1/2 PRICE**

Monday, July 5th from 10 to 11 o'clock—We will sell 35 and 50c Embroideries for, a yard..... **25c**
Don't fail to see them. Store will close at 12 noon for holiday.

Tuesday, July 6th, from 10 to 11 o'clock—We will sell Ladies' white Lawn 25c Aprons for, each..... **15c**
Limit, 5 to one customer.

Wednesday, July 7th, from 10 to 11 o'clock—We will sell Ladies' Lace Trimmed Shirt Waists, which sold for \$2.98; price for one hour... **\$1.98**
A saving of \$1.00 on a Waist.

Thursday, July 8th, from 10 to 11 o'clock—We will sell Ladies' \$5.00 Silk Taffeta Underskirts, one to a customer for, each **\$3.75**

Friday, July 9th, from 10 to 11 o'clock—We will sell Ladies' \$1.25, \$1.50 and \$1.75 Gowns and Skirts **89c**
for

Saturday, July 10th, from 10 to 11 o'clock—We will sell 20) Ladies' and Gents' tape edge Gloria Silk covered Umbrellas, worth \$1.50 each, price one hour each **89c**

Polvogt Co.'s Penny Package Sale

On Saturday, July 3rd and Tuesday, July 6th, at 9 o'clock, we will have our Mr. Harkey conduct a penny package sale. Every package will contain some article worth 5c to 50c. These will be handed by him out to the crowd. Everybody must have a penny. No change will be made. 2,000 packages will be handed out at each sale. Be in line at 9 o'clock and get your package for

One Cent

ABOUT MAIL ORDERS

We will fill mail orders for hour sale goods and goods advertised for Inventory Sale, provided goods are in stock when order is received. If goods are sold out we will refund money. It will pay you to come a hundred miles to attend this sale. Railroads offer special rates for

July 1st, 2nd and 3rd

LADIES' COAT SUITS.

Ladies' white Linene Skirts, sold for \$1.25. Double duty price, each, with double trading stamps..... **69c**

Ladies' Lawn Shirt Waist Suits.
\$2.00 Suits, now..... **\$1.00**
\$3.25 Suits, now..... **\$1.50**
With double trading stamps.

Ladies' \$5.00 Linene Suits in white, solid colors and striped wash Linene. Double duty price, a suit..... **\$3.00**
With double trading stamps.

Sailor Jumper Suits, worth \$3.00 a suit. Double duty price, a suit..... **\$2.00**

Ladies' Princess Dresses, were \$6.00, \$9.00 and \$12.00, now..... **\$4.50, \$6.50, and \$8.50**
With double trading stamps.
One-third off regular price on all Ladies' woolen Spring Suits.

Ladies' lawn, lace trimmed Shirt Waist, sold for \$1.50 and \$1.75 each. Inventory price **\$1.29**

MILLINERY ONE-HALF PRICE.
Our entire stock of trimmed Ladies' and Misses' Hats will be on sale this week at 1-2 price, with double trading stamps.

Ladies' and Children's untrimmed Hats at one-third off regular price. With double trading stamps.

Flowers at one-third off regular selling price with double trading stamps.
25c Ribbon sale, many of these ribbons are worth 35, 50 and 75c a yard. Double trading stamps with every purchase.

GENTS' FURNISHINGS.

We have decided to close out our entire stock of Gents' Furnishings.

Gents' all linen Collars, each..... **10c**
Gents' 25c 1-2 Hose, price..... **20c**
Gents' 50c 1-2 Hose, price..... **42c**
Gents' 50c Underwear, price..... **42c**
Gents' 50c Negligée Shirts, price..... **42c**
Gents' 75c Night Robes, price..... **50c**
Gents' Washable Neckwear..... **7c**
Servicemen Drawers, a pair..... **69c**

SHEETS AND TOWELS.

This is the season of the year when these items are in great demand.

15c Bleached Turkish Towels. Double duty price, each..... **9c**
With double trading stamps.

35c value extra large and heavy bleached Turkish Towels. Double duty price, each **21c**
With double trading stamps.

15c large Huek Towels. Double duty price each **10c**
With double trading stamps.

25c fine bleached Huck and Damask Towels. Double duty price..... **19c**
With double trading stamps.

85c seamless Sheets, 11x90, best quality. Double duty price, each..... **62 1-2c**

50c seam Sheets, 72x90, good quality. Double sale price, each..... **33c**
With double trading stamps.

LACE CURTAINS.

At all times you will find our stock complete and up-to-date.

\$1.00 Lace Curtains, 3 yards long. Inventory price, a pair..... **80c**

\$1.75 Lace Curtains, 3 1-2 yards long. Inventory sale, a pair..... **\$1.35**

\$2.50 Lace Curtains, 3 1-2 yards long, white and ecru. Inventory price, a pair **\$2.10**

\$2.00 Lace Bobbinet Curtains, lace edge trimmed. Inventory price..... **\$1.59**

\$1.00 Swiss Curtains, 2 1-2 yards long, for bed rooms and cottage. Inventory price **75c**

Portieres, Couch Covers and Table Covers one-fourth off regular price during Inventory Sale.

15 and 18c fancy Cretones. Inventory price, per yard..... **10c**
12 1-2 and 15c fancy Silkoline. Inventory price **9c**

18c stripe Madras for Curtains. Inventory Sale price, per yard..... **14c**

PARASOLS AND UMBRELLAS
400 Gents' and Ladies' tape edge Gloria Cloth Umbrella, worth \$1.25 to \$1.50, Inventory price, each.... **\$1.00**
\$2.00 silk Umbrellas with Gents' and Ladies' handles. Inventory price each **\$1.65**

\$2.95 Gents' Silk Umbrellas, taped edge Inventory sale price, each..... **\$2.00**
Ladies' fancy Silk Parasols at greatly reduced prices. Want to close out the entire lot.
Fair assortment of Children's Parasols to close out. Present prices will move them.

Big Sale
SPECIAL

PENNY PACKAGE SALE.
Saturday, July 3rd, and Tuesday July 6th, at 9 o'clock.

Big Values in Our Carpet Dep't

Our recent purchase of Fall Carpets and Rugs have been received ahead of time. These will be included in our Inventory Sale.

\$1.50 Imperial Moquet Carpet, parlor patterns, made, laid and lined. Inventory price **1.15**

\$1.25 Sultan Velvet Carpets, in room, hall and stair patterns. Inventory price **\$1.05**

500 yards Velvet Carpet in room, hall and stair patterns, worth \$1.10 per yard. Inventory price **85c**

odds and ends of Brussels Carpet worth 75c to \$1.00 per yard. Inventory price, per yard **60c**

This does not include the making.

9x12 feet extra Moquet Art Squares. Inventory price **21.50**

9x12 Hodges Fiber Art Squares, worth \$12.50. Inventory price..... **9.75**

Floor Oil Cloth, 2 yards wide. Inventory price, per yard **50c**

Our best printed Linoleum, 2 yards wide. Inventory price, per yard..... **\$1**

35c extra fine quality China Matting. Inventory price, includes laying **27c**

\$4.00 large Moquet Rugs, new pattern. Inventory price **\$3.25**

\$3.00 Moquet Rugs, new pattern. Inventory price **\$2.25**

9x12 heavy Smyrna Rugs. Inventory price \$20.00, \$25.00, \$30.00

Dotted Swiss. Inventory price, a yard **10c**

9x12 Crex Matting Rugs, worth \$10.00. Inventory price **\$8.00**
ry price

Other sizes at reduced prices.

Big Sale of Table Linen

Housekeepers will do well to lay in a year's supply at prices quoted below:

66-in. wide bleached Linen Table Damask, 65c value. **50c**
Inventory price, yd.

72-in. wide all Linen bleached Table Damask, 85c value. Inventory price, a yard **62½c**

72-in. wide all Linen bleached Table Damask, \$1.00 value **85c**
Inventory price

72-in. wide fine all linen Satin Damask, \$1.25 values. Inventory price, yard..... **\$1**

\$1.50 fine bleached satin Damask, extra fine quality. Inventory price **\$1.20**

90-in. wide extra heavy bleached Table Damask, worth \$1.75. Inventory price **\$1.38**

\$1.25 all Linen Table Napkins. Inventory price, per dozen..... **\$1.00**

\$1.75 Linen Table Napkins, extra quality. Inventory price, per dozen..... **1.45**

\$2.00 Linen Table Napkins, fine quality. Inventory price, per dozen. **\$1.62**

Customers will find our store delightfully cool with our electric fans. Our sales always attract crowds. All we ask is for you to read each item carefully. Note especially our daily one-hour sales. Extra salespeople and delivery wagons will be used.

Double Trading Stamps
Throughout the Sale

The C. W. Polvogt Co.
INVENTORY SALE—JULY 1 TO 10

Double Trading Stamps
Throughout the Sale