

ISSUED BI-W

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THE YELLOW-JACKET

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E. DON LAWS, Editor & Proprietor.

ONE YEAR..... 30

SIX MONTHS..... 20

CASH ALWAYS IN ADVANCE

NOTICE THIS:

Postage Stamps are not wanted on subscriptions.

Make remittances by draft, check, Express Order, registered letter or Money Order drawn on Moravian Falls, N. C.

When writing to have your paper changed you must give your former as well as your new address.

Always write your own name and address plainly, and direct all your letters

THE YELLOW-JACKET,

MORAVIAN FALLS, N. C.

Entered at Moravian Falls, N. C.,

Second Class Mail Matter.

A PERSONAL CHAT.

See here, Brother Republican, let me talk to you a little. We first want to ask you to scan this copy of the Yellow Jacket over carefully and if you think it is a good thing, then couldn't you help push it along by dropping 30 cts. in the slot and let us send the paper to you every two weeks for a whole year? Send us the 30 cts. and we will endeavor to do the rest. We have been begging you along to stay with the Yellow Jacket for the sake of the love you bore McKinley, our fallen leader, whose teachings we have been trying to follow. We want you on our list because you hate anarchy, unfair election laws, Bryanism, Goebelism, and all the rest of the "isms" and unfair policies that the democrats glory in endorsing. The Yellow Jacket has long ago left the cradle of its infancy, and now, if you will listen, it desires to talk to you with the wisdom of years. If you don't want to subscribe for the paper show the sample copy we are sending you to your neighbor who does. If you are a republican of the true faith you know you can't object to doing this much for a paper that has been battling for your rights from the time it was founded in those dark days of Free-Trade and free soup in 1895-'97.

We insist on every republican sticking to his party papers. It sometimes happens that you find men professing to be republicans who take nothing but democratic papers. Such men are on the broad highway to political ruin. Don't let them go that way. Put the Yellow Jacket in their hands. It will help them to see things as they are. You know that an average democrat would see us at the devil almost before he would subscribe for a republican paper to the exclusion of democratic sheets. It is always the truth that stings and the Yellow Jacket lets its chips fall where they will—it is no respecter of persons. If you are sure you are a republican as we want you to be, you can't keep the paper to yourself when it falls into your hands. You'll want to go straightway and tell the good news to others.

We want to make the Yellow Jacket the "warmest baby" that ever happened and we desire to begin now. The Yellow Jacket is one of our most cherished dream children and we couldn't discard her if we would. We nursed her when for weeks were the only signs of life about her were the few whisperings that came to us "The paper will soon peter," and many other like words of encouragement from our loving neighbors. But now, a few things have changed. We number our subscribers by the thousands to-day. The Yellow Jacket leads all papers in North Carolina in circulation and all republican papers in the entire South. In the beginning we carried every blessed copy we printed to the postoffice in our coat pockets. Once we kept soul and body together on the strength of our misfortunes. Now we trot our new baby on our knee with no thought of the dangers that may come pouring into us tomorrow. When one of our subscribers pronounces us too tough and sends our little sheet back ornamented with "refused" marked on the outside cover, we simply say "you go to" and the thought of his going doesn't disturb us for weeks as it used to did.

Now in conclusion of this chat let us urge all our friends to help us get the paper in the hands of all the republicans that we can. Let all who have feasted with the republicans and starved with the democrats get a regular 30ct hug on and let's push this paper.

We propose to offer the Yellow Jacket at 25cts a year in clubs of four. So get as many of your neighbors to go in with you as possible and get the paper for 25cts. We make this offer indefinitely. It is our desire to place the price of the paper so low that all may be enabled to take it, but we must have as much as 25cts out of each 12-month subscription in order to get a living out of the paper.

Remember the Yellow Jacket is not a local paper nor the organ of any district or section but circulates in every country where the stars and stripes float and is always republican and always American.