THE WEERTK ERA.

## WEEKLY ERA.

FAMILY READING.
An-Interesting Story.
"I can't see it," said Buffer-vertisements. Its preposterous to vertisemen it.",
think it.,
"But," said the editor,
read what interests you",
"Yes. if there's anything that
you particularly want you look for you partic
it?" "Certainly
pon thousands who help to make up this busy world of ours every-
uning that is printed is read.-Sneer thing that is printed is read.- 1 do assure
as you please, that printer in il business success." And still Buffer couldn't see it.-
He didn't believe that one-half or He didn't believe that one-half of
those little crowded advertisements were ever read.
"Suppose you try the experiin an advertisement of the want of one of the most common things in
the world. For the sake of the test I will give it two insertions
free. Two wil be enough; and
you may have it jammed into any you may have it jammed into any
out of the way
yook ot my paper of only two lines.-Will you try it.?"" Buffer said of course he would try it. And he selected the place
where he would have it published -crowded in under the head of which appeared as follows:
Wanted,-A Agood house dog. Apply
to J. Butfr, 5 F57 Tower st., between the
hours of 6 and 9 P. M.
Buffer went away smiling and nodding. On the following morning he opened hing he found his ada erealisement. At. first it did not
seem atall conspiuous. Certainly so soem at at alican ap paragraph, buried in suld not attract notice. After a could not attract notice. After a
time, however, it began to look
more noticeable to him. The more he looked at it the plainer it gorew. Finally it glared at him rom the
 conspicuous to him. But it could
not be so to others.
 sitting aowashion man, who took
plain, old--asho
tea at six, ) when his door bell was rung. The servant announced that
a man was at the door with a dog a man
to sell
"TT "Tell him I Iont wan't one.
Six times Buffer was interrupt Six times Buffer was interrupted
while taking tea by men with dogs to sell. Buffer was a man who
would not lie. He had put his foot wo, and he must take it out manful-
ly. The tenty-thir applicant was a small boy with a girl in com,
pany, who had a ragged, dirty poo-
dle for sale. Butter bought the poodle of the boy, and immediatepoodesented
Ty prest
sent them off.
To the next applicant he was
able truthfully to answer-" Don't want any more. I've bought one." until near ten o, clucle, at whit which off the gas. foliowing evening, as Bunter approached his house, he
found a crowd assembled. He eounted thirty-nine men and boys
each one of whom had a dog in tow. There were dogs of every
grade, size and color, and growt
and howl. Buffer addressed the motley mudtitude, and intormed them that he had purchased a aug; And Buffer got his hat knocked
over his eyes before he reached the sanctuary of his home.
Never mind about the trials and tribulations of that night. Buffer
had no idea that there were so many dogs in existence. With the
sid of three policemen he got through alive. On the next morn-
ing hovisited his friond the editor and acknewledged the corn, The
advertisement oo "wanted taken out, and in the most conspicuous plice, that he didn' more dogs. And for this adver-
tisement he paid. Then he went "Gone to the country." Then he hired a special policeman to guard his property, and then his family. From that cay josep to expren loubts, concerning the offical printer's ink ; neither has he

Settler for Father-"Lemmy, you're a piry, said boy., "Now, ton You know what a pig is, Lemmy.",
"Yes, sir: a pig's a hog's little

tained to letters between Philadel-
phia and Boston ia three weeks, which used in the winter to require
six weeks. By Command of Post-
master-Geene six weeks. By
master-Generai.

Whlian FrankLIN, Taking all things into considera-
tion I Itink we are not only making
hist history with startling rapidity, but
are making a history of which any


## Love Wins Love.

'Mother, the birdies all lov years, as he stood with his mother watching the robins enjoying their
morning meal of cherries from the morning meal of cherries from the
old tree that overhuag the house. 'Does that overhung the house.
Charlie
love him; but we know, mere than
the birds
Charlies love your father? ${ }^{\text {? }}$,
question. He was absorbed in deep
'Mother,' at last he said, 'sll crea-
tures love father.
most as glad to see him asthe is me
Pussy, you know, always comes to
him and seems, to know. exactly
what he is saying. Even the old
what he is saying. Even the old
cow follows him all around the
meadow, and the other day I saw
her lick his hand just as a dog would.
Ithink it is because father love
often, met up. and give puss some
for the cows, and pats her and talks
to her and somehow I think his
when he talks to the creaturss.'
vor
'I think his voice pleasant, when
he is talking to hise little poy.'
Charlie smiled.
'Father loves me, he said,' and
him dearly. He loves the bird too, I'm sure. He whistle sto them every morning when they are eat-
ing cherries and they are not a bit ing cherries and they are not a bit
afraid of him, though he is almost near enough to catch him. Mother
I wish everything loved me as well as they do Father.
Do as father does, Charlie, and
they will. Love all living things and be kind to them. Do not speak roughy to the dog. Don't pull
pussy's tail, nor chase the hens, nor
try to frighten the corw. Never hurt or teaseany thing. coly. Speak gen ty and lovingly to them. Feed they will love you, and everybody that knows you will 10

 to produce the beautiful coloring and
shading or the oriminail A copy is now
within easy reach of every Home in A merica.
Thin Journal itself is a rich treasure
or any Hosheld. A
ontains about

 choicest reading, carefny prepareu,
and full of instruction
with all these attractions, and other

 HARRTH and HoME and the A Anerican
Ahriculturist. (With the Agriutlurist
there will also be presented a most beauiful Chromo of an original picture,
painted expressly for this purpose, en-
titled "Mischiee Brewing," by B. F.
Reinhart. Sent, mounted,
 nos, mounted and sent prepaid.)
The Hearth and Home Chro The Hearth and Home Chromos are
delivered in the order in which the
names are recelved. No charge for the Chromo when taken at tharge terice, un-
Inounted.
Inounted to bent prepaid, un-
mo cents must be sent for paymounted, 20 cents must be sent for pay-
ment and packing
It will be mounted and varnishcd,

 At office, $\quad$ Unmounted, ${ }_{3}$ Mrented ${ }^{\text {Free. }}$
 We ad"ise a Mo Mounted, have them mountra.
before leaving the office, ss in large quan-
tifies we eve ities we are abie to have them mounted
ior a quarter the cost of doing itsingly
and better than it can be usually be
 as one of the oldest and best magazines
in the world, for the Farm, Garden, and
 and American agricutiturist, Month-
ly will be sent ong year for \&t 32 conts
additional postage when the papers are
 PROPERTY FOR SALE.
valuable
PROPERTY FOR SALE! $\mathbf{T}_{\text {for Sale her Plantation, known as }}^{\mathrm{HE}}$ A healthy location, convenient to good
Schools.
Churches near by. water. There are some
2,000 Acres of Land;
 It is useless to sin ras of the produc-
tiveness of theselolanis. Corrn, al kincins
of rain of grain, and clovers yield abundant;
but its reputation is
The line of the
New and Charleston Rail Load is now boing
run out and it "The Cotton Farm of the East," situated in Greene county 8 miles from
Snow Hill, and 3 miles from Marlboro,
Sno
 estabished with Wiison to Greenville,
leading from
which is designed going into operation
$\qquad$ all necessary out-buildings needful to
arm this size, newly and neatly fitted Tipris shall be easy,
T will sell, if desired, all my personal



## Bailey \& McCorkle,

Attorneys and Counselors at
Law,
saLISBURY, N. $\mathbf{C}_{\mathbf{4}-8 \mathrm{~m}}$
$\mathbf{N}^{\wedge \text { TIONAL }} H^{\text {oteb }}$

This new and elegant Hotel is now in
erfoct order, and is kept in $a$ sTriu far superior to ANy other hotel
Raleigh.

## ormorly of the Yarborough and $B^{\prime}$ Honses, Raleigh, N. c.

 TERMS MODERATE. 16-2H. C. ECCLES,

CENTRAL HOTEL

CITY ADVERTISEMENTS.
1873. 1873.

READY MADE CLOTHING


Per fumy,
nks, valiwe


| DRY GOODS, Ficy sathy ts $600-1200$ |  |
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| Ladies Hats and |  |
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| nade Hats,Surban hats,BIk Velvet |  |
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| To my Friend Generally: |  |
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| Hal patronage for the short time that I |  |
| have been in in business, It take thishortunity to return my tuanks, mid |  |
| spectfully solicit a continnanco |  |
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| aremfriends, that you and they may see and |  |
| know that iD. S. Waite's is the place to get the full value of your money.Respectfully, |  |
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## 16-3m

## +



Corn, Rye, Sheafs of Oats, Meal, , Fodder, Hay, Oats.

Iways kept on hand at and Feed Stor West of tho North Carolina Depot in
tho nev. Warehouse built for that par-
pose. Orders droppen in the Post Offee will


## H. MAHLER

Gold and Silver-ware.

West side of Fayetteville St.,
$\mathbf{R}^{\mathbf{x}}$
EMOVAL.
hare remored to our new building
on fanettevilee street,
metropolitan hall,
whero wo extend a most orrial well-
ancest.
ant friends and acquaint-


BLAIR'S NATIONAL HOTEL.

