

\$12,710 TO BE GIVEN BY THE NEWS AND OBSERVER \$12,710 In Prizes IN A MAMMOTH VOTING CONTEST ABSOLUTELY FREE

Men, Women, Boys and Girls of North Carolina Are Now Invited to Enter This Contest

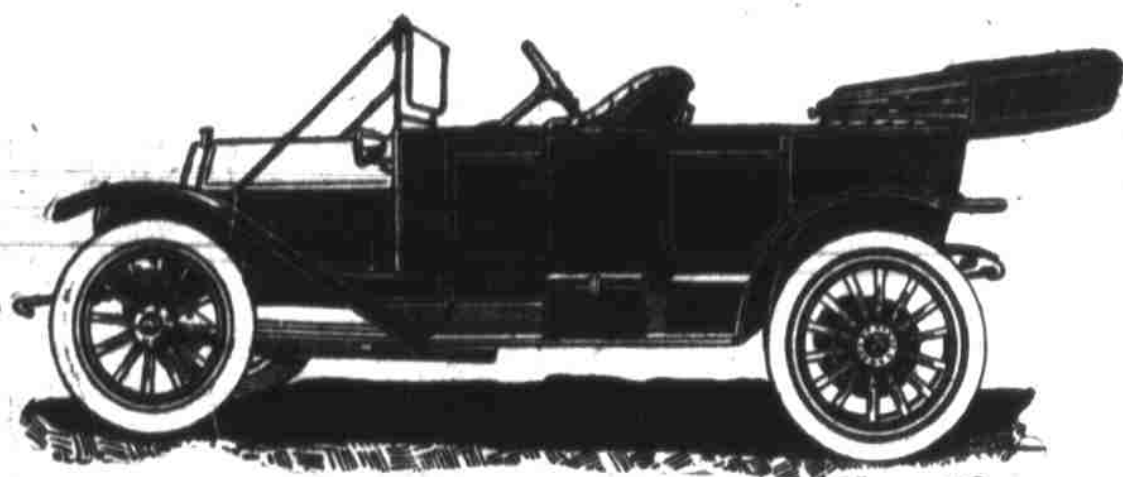
IT COSTS NOTHING YOU MAY ENTER TODAY

Nominate Yourself, a Relative or a Friend You Do Not Have To Be a Subscriber

45 MAGNIFICENT PRIZES FOR NORTH CAROLINIANS 45

FIRST GRAND PRIZE

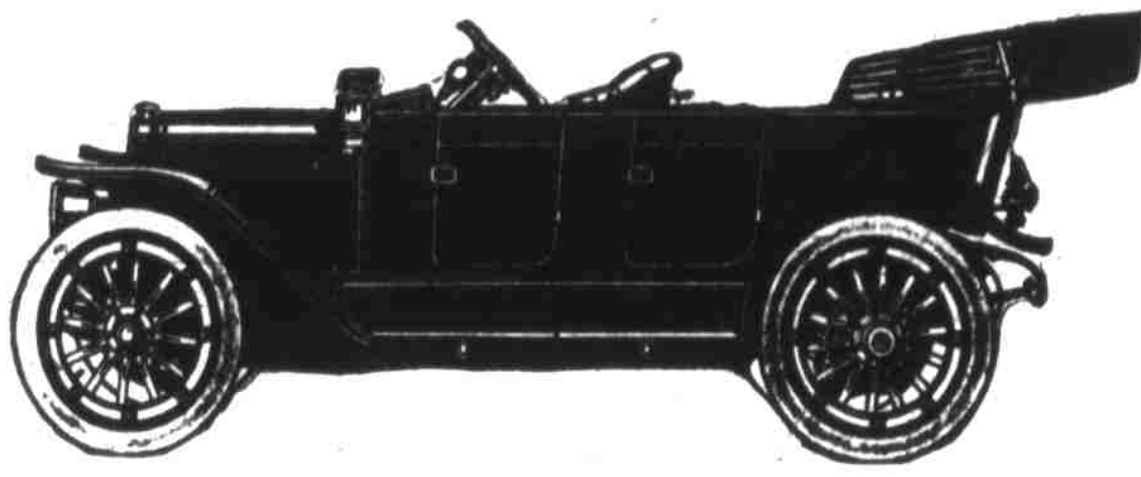
CORBITT TOURING CAR—VALUE \$1,800



All "Corbitt" automobiles are guaranteed for life against defects of material and workmanship. This machine is equipped with silk mohair top and slip-cover, clear-view windshield, electric generator, storage battery, five electric lights, self-starter, automatic tire pump, shock absorbers, five demountable rims and one spare casing, speedometer, tire and demountable rim-holder, nickel bumper rail, horn, jacks, tool box, coat rail, foot rail and cocoa mat. Purchased from THE CORBITT AUTOMOBILE CO., HENDERSON, N. C.

SECOND GRAND PRIZE

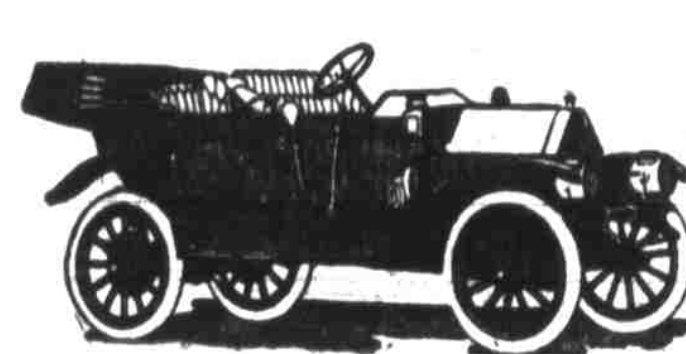
STODDARD-DAYTON "SAVOY" TOURING CAR—VALUE \$1,500



One of the sturdiest, most dependable, roomiest models on the road. Equipped with L-head motor of the Renault type. Its power is ample and the motor is marvelously quiet and free from vibration. Semi-floating type of rear axle. Wheelbase 112 inches, tires 33 x 4. Quick detachable rims. Dual ignition system, including magneto. Mohair top and top boot, robe rail, foot rest and foot accelerator. All metal trimmings nickel plated. Gas tank, with five lamps, jack, horn, tools and tire tools. Purchased from THE RALEIGH MOTOR CAR AND MACHINE CO., RALEIGH, N. C.

THIRD GRAND PRIZE

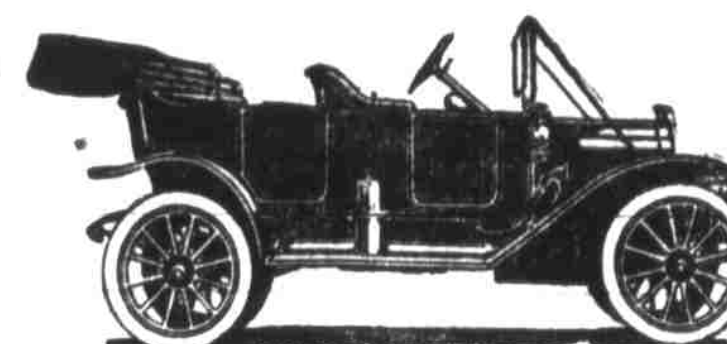
MAXWELL MASCOTTE TOURING CAR—VALUE \$1,010



This is a 25-horsepower family touring car, which actually develops 30-horsepower. The motor has four vertical cylinders, cast in pairs. The motor and engine parts are thoroughly protected from dirt and contact with road obstacles. The wheel base is 104 inches, with a 60-inch tread for Southern roads. The body is the fore door, vestibule type, with inside transmission control. Transmission is of sliding gear type, three speeds forward and reverse. Simple to learn, easy to operate. Equipment includes magneto, generator, gas and oil lamps, tools, horn. This car is not equipped with top or windshield. Purchased from THE UNITED MOTOR CHARLOTTE CO., Charlotte, N. C.

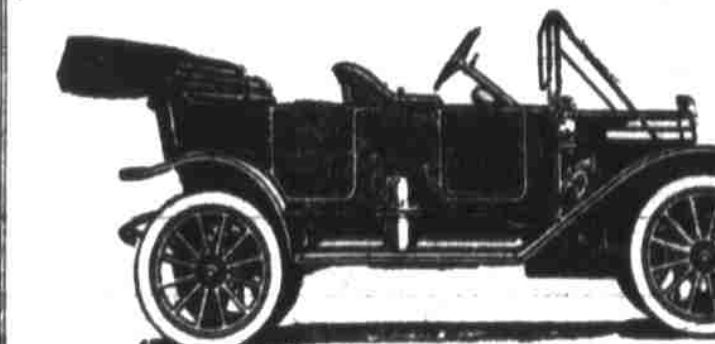
EASTERN AND WESTERN DIVISION GRAND PRIZES

FLANDERS "20" TOURING CAR—VALUE \$800



This Car Must Go in Eastern Half of North Carolina.

FLANDERS "20" TOURING CAR—VALUE \$800



This Car Must Go in Western Half of North Carolina.

These cars are of the fore door, vestibule type—the very last word in down-to-the-minute construction, built of aluminum steel, wood trimmed, strong, light and exceedingly roomy. Materials are of the best throughout. All bearing surfaces are ground to absolute accuracy and all parts are absolutely interchangeable. These cars have 20-horsepower motors, four cylinders cast in bloc. The wheel base is 102 inches. Tires are 30 by 3 inches front, and 30 by 3 1/2 inches rear. The control is of the improved Flanders "20" type. Dual ignition, Splitdorf magneto. Three speed, sliding gear transmission. Equipped with three oil lamps, acetylene generator connected up to special headlights, horn, tool kit and tire repair outfit. Cars are not equipped with top or windshield.

Purchased from THE STUDEBAKER CORPORATION OF AMERICA, Charlotte Branch, Charlotte, N. C. J. D. COSTLOW, Traveling Representative, The Yarbrough, Raleigh, N. C.

EIGHT DISTRICT PRIZES NO. 1 \$400 UPRIGHT PIANOS

Eight District Prizes No. 2 \$200 Diamond Rings

Sixteen DISTRICT PRIZES NO. 3 AND NO. 4 \$100 BANK DEPOSITS

Eight District Prizes No. 5 \$50 Kindel Davenport

4 Kingsbury Pianos (New Style V.)
Purchased from The Corley Company, Richmond, Va. (Successors to The Cable Co.), M. T. Langley, Durham, N. C. Resident Manager

2 Lauter Pianos (Style 150 and 100.)
Purchased from and on exhibit at the show rooms of Darnell & Thomas, Raleigh, N. C.

1 Linderman Piano (Style L.)
Purchased from The Sam White Piano Co. On exhibit at his show room in Greenville, N. C.

1 Kimball Piano (Style 15.)
Purchased from and on exhibit by The W. F. Blount Music Co. (E. F. Hall, Proprietor.) Fayetteville, N. C.

PURCHASED FROM THE JOLLY-WYNNE JEWELRY COMPANY OF RALEIGH.

PURCHASED FROM THE JOLLY-WYNNE JEWELRY COMPANY, of Raleigh.

PURCHASED FROM C. LUMADEN & SON, Richmond, Va.

PURCHASED FROM D. BUCHANAN & SON, Richmond, Va.

PURCHASED FROM BELL, THE JEWELER, Tarboro, N. C.

PURCHASED FROM THE JOLLY-WYNNE JEWELRY COMPANY OF RALEIGH.

NEST EGGS FOR ENERGETIC NORTH CAROLINIANS

THE BEST STORY YOU EVER READ IS IN YOUR BANK BOOK

Bank of Raleigh, Citizens National Bank, Fourth National Bank, Mechanics Savings Bank, Bank of Waynesville, Rocky Mount Savings and Trust Company, Bank of Salem, Bank of Greensboro, Bank of Salisbury, Bank of Fayetteville, Bank of New Bern, Bank of Weldon, Bank of Elizabeth, Bank of Rocky Mount, Bank of Farmville, Bank of Lenoir, Bank of Swain, Bank of Wayne, Bank of Jones, Bank of Beaufort, Bank of Currituck, Bank of Dare, Bank of Hertford, Bank of Hyde, Bank of Martin, Bank of Pamlico, Bank of Pasquotank, Bank of Perquimans, Bank of Pitt, Bank of Tyrrell and Washington.

THE KINDEL

"The Latest and Best Davenport Bed Produced."

ECONOMY
Couch, bed and wardrobe in one—three articles in the space of one.

UTILITY
Always ready. Instantly changed from a Perfect Davenport to a Perfect Bed without moving.

SIMPLICITY
Any child can operate it. No complicated parts to get out of order.

BEAUTY
Handsomely finished in Mahogany, with full chair, leather covering.

GUARANTEE
The Material and Workmanship of all Kindel Beds is fully Guaranteed.

Purchased from THE ROYAL & BORDEN FURNITURE COMPANY, 127 Fayetteville Street, RALEIGH, N. C.

CUT OUT THIS NOMINATION BALLOT

and send to the Contest Manager of The News and Observer. Each contestant is entitled to one nomination only, good for **1,000 VOTES**

THE NEWS AND OBSERVER'S GREAT \$12,680 CONTEST—NOMINATION BLANK.

I nominate: Mr., Mrs. or Miss

Street No.

Town or City

County

By

Address

Profession

THIS NOMINATION COUNTS 1,000 VOTES

Only one nomination to be credited to each contestant. Under no circumstances will the nominator's name be divulged.

HOW TO ENTER

Fill out the nomination ballot and send same to the Contest Department of The News and Observer. Each contestant is entitled to one nomination ballot good for 1,000 votes. Contestants may nominate themselves. They do not have to be subscribers to The News and Observer. It costs nothing to enter this contest, and no obligations are involved in doing so. Send in your name or that of a friend—today.

Any white man or woman, boy or girl, of good repute in the State of North Carolina, is eligible to enter this Great Voting Contest. Clip the nomination ballot and fill it in with your name or that of a friend, and send it to The News and Observer Contest Department today. It costs nothing to vote—it costs your friends nothing to vote for you.

HOW VOTES ARE SECURED.

Besides votes allowed on subscriptions, a ballot good for a certain number of votes will be published in each issue of The News and Observer, unless otherwise announced. Each coupon printed will be limited, and must be in The News and Observer office before the expiration of the date printed thereon.

Candidates are not restricted to getting votes or subscriptions in their own particular territory, but MAY SECURE SUBSCRIPTIONS IN ANY PART OF THE UNITED STATES, and, if cash accompanies the order, regular voting certificates will be issued.

Candidates in one district are not competing with candidates in another district, except in the instance of the Grand and Division Prizes. This division of districts as shown herewith, so equalizes competition that every candidate has an equal chance to win a Grand Prize.

SCHEDULE OF VOTES

Voting certificates will be issued on each paid-in-advance subscription to The News and Observer, according to the following schedule:

THE NEWS AND OBSERVER. (New Subscribers.)	
Term.	Votes.
\$ 6.00 One Year.....	12,000
3.00 Six Months.....	5,000
1.50 Three Months.....	1,800
12.00 Two Years.....	30,000

FARMER AND MECHANIC AND WEEKLY NEWS AND OBSERVER.

Term.	Votes.
\$ 1.00 One Year.....	1,000
2.00 Two Years.....	2,500

CREDIT FOR ONE-HALF THE ABOVE NUMBER OF VOTES WILL BE GIVEN ON ALL OLD SUBSCRIPTIONS.

No votes will be issued on subscription payments of less than \$1.00 on The Daily News and Observer, or \$1.00 on the Weekly and Farmer and Mechanic.

On payments other than those scheduled, votes will be issued according to the schedule amount next below the amount so paid. Ballots cannot be bought. They can be obtained only by subscribing and prepaying a subscription to The News and Observer, or by cutting coupons from the paper.

DIVISION OF DISTRICTS

For the purposes of this contest, the territory covered by THE NEWS AND OBSERVER has been divided into two divisions and eight districts, as follows:

DIVISIONS.

The Eastern Division is composed of Districts Nos. 1, 2, 3 and 4. The Western Division is composed of Districts Nos. 5, 6, 7 and 8.

DISTRICTS.

District No. 1.—All territory in Wake County.

District No. 2.—The Counties of Edgecombe, Franklin, Halifax, Johnston, Northampton, Nash, Vance, Warren, Wayne and Wilson.

District No. 3.—The Counties of Bladen, Brunswick, Carteret, Columbus, Craven, Duplin, Greene, Jones, Lenoir, New Hanover, Onslow, Pender and Sampson.

District No. 4.—The Counties of Beaufort, Bertie, Camden, Chowan, Currituck, Dare, Gates, Hertford, Hyde, Martin, Pamlico, Pasquotank, Perquimans, Pitt, Tyrrell and Washington.

District No. 5.—The Counties of Anson, Cumberland, Harnett, Robe, Lee, Montgomery, Moore, Richmond, Robeson, Scotland, Slides and Union.

District No. 6.—The Counties of Alamance, Caswell, Chatham, Durham, Granville, Orange and Person.

District No. 7.—The Counties of Alleghany, Ashe, Davidson, Davie, Forsyth, Guilford, Randolph, Rockingham, Stokes, Surry, Wayne, Wilkes and Yalob.

District No. 8.—Alexander, Avery, Buncombe, Burke, Cabarrus, Caldwell, Catawba, Cherokee, Clay, Cleveland, Gaston, Graham, Haywood, Henderson, Iredell, Jackson, Lincoln, McDowell, Macon, Madison, Mecklenburg, Mitchell, Polk, Rowan, Rutherford, Swain, Transylvania and Yancey.

AWARDING OF PRIZES

A committee of unimpeachable public men will be chosen to judge the result of this contest and will assemble for that purpose immediately at the close of the contest. In awarding the prizes, the judges will be guided by the following rules:

FIRST GRAND PRIZE.—The contestant having the greatest number of votes at the close of the contest, regardless of district, will be awarded a Corbitt Touring Car of the value of \$1,800.

SECOND GRAND PRIZE.—The contestant having the second greatest number of votes at the close of the contest, regardless of district, will be awarded a Stoddard-Dayton "Savoy" Touring Car of the value of \$1,500.

THIRD GRAND PRIZE.—The contestant having the third greatest number of votes at the close of the contest, regardless of district, will be awarded a Maxwell Mascotte Family Touring Car of the value of \$1,010.

DIVISION PRIZES.

The contestant standing highest in the Eastern Division, after the three Grand Prizes have been awarded, will be awarded a Flanders Touring Car of the value of \$800.

The contestant standing highest in the Western Division, after the three Grand Prizes have been awarded, will be awarded a Flanders Touring Car of the value of \$800.

SUBSCRIPTION RULES.

Anyone who was taking THE NEWS AND OBSERVER regularly when the contest was announced, March 2nd, 1912, will be counted as an old subscriber.

A subscription will not be counted as NEW if it is simply transferred from one member of a family, or household, to another, or from an individual to a firm or corporation, or vice versa.

A second paper ordered delivered to an address to which the paper was regularly delivered at the time the contest was announced, will be considered as new only when payment of an actual amount, or more, is made on the subscription originally going to that address. Exception may be made in the case of husbands and wives, but THE NEWS AND OBSERVER reserves the right to decide all such cases.

A subscription which is new when the first payment is made will be considered new on any subsequent payment during the contest. Any set of circumstances whereby THE NEWS AND OBSERVER does not gain a subscriber, will result in such subscription being considered as old.

GENERAL RULES

Voting certificates issued in error will be cancelled by the Contest Department or thrown out by the judges.

Votes once issued to one candidate cannot be transferred to the credit of another.

By the filing of votes all contestants must accept and agree to all conditions.

No regular, salaried employe of THE NEWS AND OBSERVER, or of his or her immediate family, will be permitted to participate in this contest as a candidate.

In case of a tie, the value of the prizes will be equally divided.

Contestants will not be eligible to a prize if they allow their names to continue in the published list after April 1st, 1912, in a district in which they do not reside. No NAME nor name appears on the EIGHT districts.

THE NEWS AND OBSERVER will recognize no promises either written or verbal, made by agents, solicitors or canvassers, contrary to the published rules and regulations governing the contest.

The right is reserved to reject the name of any candidate for cause, or to alter these rules and regulations should occasion demand.

Any question that may arise between contestants will be decided by the Contest Management and its decision will be final.

This issue is designated as the first announcement of the contest, which officially begins March 11th and ends May 15th, 1912.

FOR FURTHER PARTICULARS CALL, WRITE OR PHONE "CONTEST DEPARTMENT" THE NEWS AND OBSERVER