IF YOU IEEE A MEDICIIE, YOUSHOUUL HIVETHE BEST

## "EQUITABLE"

## ADVANTAGES

Some of the Good Things Enjoyed by Equitable Representativés

The packing of ene of the largest and stronges finaneial institutions in the world.

## A Participating Company

A. Prompt Paying Company

Of the 5,089 domestic death claims paid by the Equitable during 1911, 5,035 or nearly 99 per cent. were paid within one day after receipt of "Proofs of Death."
A Company whose policies are standard contracts drawn to conform to the insurance laws of New York and other States.
A Company issuing every desirable form of Insur ance including Corporation Insurance. In come Insurance, Employe Insurance. Home Purchase Insurance, Joint Life Insurance and a large variety of Annuities.
$\mathrm{A}^{*}$ Company sufficiently large and strong to insure applicants for large amounts under a single ) policy
A. Company whose policyholders include the world's Captains of Industry whose identi fication with the Equitable is in itself an dorsement.

A Company granting insurance to sub-standard physical risks-bringing protection within the reach of applicants who might otherwise be deprived of it and saving business for the agent.
A Company which insures women at the same pre mium rate as men.
$\mathrm{A}^{+}$Company whose canvassing documents are com prehensive, adequate and attractive.
A Company engaged in a broad "conservation of life" movement,-aiming to lengthen the lives of its policyholders as well as insuring them.
A Company that has withstood every conceivable test,-wars, financial panics, epiderics, and lastly, a great fire.

The Society has openings for energetic agents of character and ability
boushall, Ceal Agt, Raleieqh. N.C. GE T.WILSON, 2nd VicePresident

Life Assurance

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