



ASK FOR STYLE NO. 2963 "ST. REGIS"

Your wardrobe, Mr. Man, cannot be complete for Spring and Summer without a pair of patented leather oxfords. The Snow St. Regis model is the highest example of the shoe designer's art for dress and evening wear.

Made of guaranteed Patent Colt (a real guarantee that gives you a new pair of shoes if the upper breaks through before the sole wears out), with a military heel and drooping toe effect.

\$4.00

Other varieties of exclusive "Snow" styles always on hand CALL AND INSPECT THEM

FOR SALE BY

HERBERT ROSENTHAL RALEIGH, N. C.

Spring Jewelry

OUR

Quality Value Slogan

New Jewelry is as much a demand of the changing times as new gowns and hats, and we are showing some beautiful Pins and Colonial Shoe Buckles and La Valliers and things which are meant especially to go with the silks of spring, the laces and linens of summer.

Sleeves are shorter than ever, and so we have secured prettier Bracelets and more of them.

We want you to join the throng of new customers that is steadily wearing a beaten path to this store.

JOLLY & WYNNE JEWELRY CO. 128 FAYETTEVILLE ST.

THE ONLY AGENTS IN RALEIGH FOR REACH BASE BALL GOODS SPRING STOCK READY

THOMAS H. BRIGGS & SONS.

The Big Hardware Men. Raleigh, N. C.



Raleigh's Progress

We are doing our share in keeping with Raleigh's progress. We are today installing the prettiest, most complete and most sanitary "1913 Model" Soda Fountain ever brought to Raleigh.

WILL BE IN OPERATION THIS AFTERNOON.

HENRY T. HICKS COMPANY Phone 107.

OPPORTUNITY TO WIN TEN THOUSAND VOTES

EXTRA VOTES ARE EASILY WON BY ENERGETIC CONTESTANTS

This Offer Constitutes One of the Greatest Opportunities of the Contest to Enter or to Start Some Relative or Friend in the Greatest Race Ever Inaugurated by a Southern Newspaper, in Which Over \$12,000 Worth of Valuable Prizes Are to be Distributed Among Ambitious North Carolinians.

Today and tomorrow mark the last days of the special offer of 10,000 extra votes for a subscription. In The News and Observer's great voting contest which is just now beginning to settle down to business. The Subscription Ballot is printed this morning and will appear for the last time tomorrow morning. It is the last opportunity contestants will have for getting in on this splendid offer.

Easy to Get Subscriptions. It will require but a few minutes' time for you to get a subscription. If you have been thinking that the magnificent prize list appeals to you, all that is necessary to enter is to fill in the subscription ballot and send it to the Contest Department.

This special offer is the first of the kind made and it expires Wednesday night. Any contestant who does not take advantage of it is not availing himself of all the opportunities in the race. Other special offers will be made later, but this first one constitutes a splendid opportunity to get started with a large number of votes and in a manner that will place the candidate in active competition for any one of the forty-five splendid prizes.

Questions and Answers. The questions and answers feature of the daily contest seems to have awakened the keenest interest and the winning of several hundred extra votes every day seemingly appeals strongly to the most alert contestants. However, there is much misunderstanding about the manner in which these questions are to be answered. First, let it be understood that no question is asked that is not covered by a rule. To be absolutely correct, it is necessary for contestants to have a good working knowledge of the rules. These are printed every day following the contest story.

Each day's questions must be on one sheet of paper and that sheet must contain all the questions for that day or no credit will be given for any. This sheet must contain no other writing except the answers, the signature, the town and district number of the contestant. If sent in any other manner, no credit will be allowed.

Today's questions are: "What number of votes are given on old subscriptions as compared with the number given on new?" "Will transferring a subscription from one member of a family to another make that subscription count as new?"

NOMINATION BALLOT form with fields for Name, Address, District, Postoffice, State, Profession, Date, and a section for nominator's name and address.

Only one nomination will be credited to each contestant. Under no circumstances will the name of nominator be divulged.

SUGGESTIONS FOR ALL CONTESTANTS. Much confusion has resulted from News and Observer contestants failing to comply with the rules regarding the answer to questions in each day's contest story.

Each day's questions must be on one sheet of paper and that sheet must contain all questions for that day. No other writing will be allowed.

Contest Department. It is impossible to save all daily ballots and they will be destroyed three days after the date of publication in which they have been added to the contest.

By the filing of votes all contestants must accept and agree to all conditions. Votes once issued to one candidate cannot be transferred to the credit of another.

Special bonus vote offers will be made from time to time and will properly apply to business turned in previous to the first offer. All properly applicable business turned in after the expiration of one bonus vote offer will be counted on the offer next following.

First Grand Prize. The contestant having the greatest number of votes at the close of the contest, regardless of district, will be awarded a \$1,000 Touring Car of the value of \$1,000.

Second Grand Prize. The contestant having the second greatest number of votes at the close of the contest, regardless of district, will be awarded a \$500 Touring Car of the value of \$500.

Third Grand Prize. The contestant having the third greatest number of votes, regardless of district, will be awarded a \$250 Touring Car of the value of \$250.

INDIGESTION, SOURNESS, DYSPEPSIA AND ALL STOMACH MISERY GOES.

A little Diapepsin will make you feel fine in five minutes.

Stomach. Belching of Gas and Bruntations of undigested food, water brash, Nausea, Headache, flatulency, and many other bad symptoms, and, besides, you will not need laxatives to get your bowels in order.

Diapepsin is a harmless, inexpensive preparation like Diapepsin, which will always either at daytime or during night, relieve your stomach misery and, besides, one case is sufficient to cure a whole family of such trouble.

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SUBSCRIPTION BALLOT

Any candidate in The News and Observer Voting Contest who brings or sends one subscription of any scheduled length to the office of The Contest Department before Wednesday, April 3d. at midnight, will be entitled to one of these ballots good for

10,000 EXTRA VOTES

Subscription Ballot form with fields for Candidate Name, Address, and Contest District No.

No candidate will be entitled to more than one of these subscription ballots and none will be credited until the special offer is complied with. Any person becomes a candidate as soon as nominated.

Daily Ballot

Ten Votes For

Daily Ballot form with fields for Name, Address, District, and a section for nominator's name and address.

Subject to Rules of The News and Observer Contest. Must be Received at The News and Observer Office by April 14, 1912.

S.S.S. THE CURE FOR SCROFULA

The usual symptoms of Scrofula are enlarged glands of the neck, sores and ulcers on the body, skin affections, catarrhal troubles, weak eyes, and general poor health. The inherited poison, transmitted through the blood, pollutes and weakens this fluid, and in place of its nutritive qualities fills the circulation with scrofulous matter, which saps the vitality of the entire system.