

THE LAST CALL



AT THE GREAT SALE OF THE

ALDERMAN TOY AND CHINA COMPANY

Before the Holidays! Thousands Have Taken Advantage of Our Great Stock-reducing Sale, and We Still Have Bargains Greater Than You Can Imagine!

FOR THE HOME

A few suggestions for Christmas presents for your friends. Chocolate Sets, Tea Sets, Caseroles, Chafing Dishes, Perculators

and thousands of things that are

useful in the home.

FOR CHILDREN

White Furniture for Dolls, Doll Carriages, Velocipedes, Tricycles, Rocking Horses, Sleds, Wagons and the famous Skatemobile.

GAMES

Games of all kinds and descriptions.

TRAINS

Electrical, Mechanical, Iron and Tin. Prices ranging from 10c to \$4.50. All kinds of Mechanical Toys and things for the children. It will pay you to travel from 75 to 100 miles to do your Christmas shopping at our store.

DOLLS

Our Dolls are of the highest grades and are made up in the most beautiful patterns. The prices are greatly reduced.

Our Fireworks are now on sale. Remember you only have five more days to do your shopping in,

Remember That We Are the Home of Santa Claus for Both Young and Old

THE ALDERMAN TOY AND CHINA COMPANY

132 FAYETTEVILLE STREET, RALEIGH, N. C.

Look for the Blue and White Sign, and You Will Know That You Are Right!

Selecting Appropriate Christmas Gifts is No Problem at This Store

We Show Them for the Old We Show Them for the Young

Perplexities in choosing turn to pleasure when shopping at Raleigh's Original Cash Store. There are many inexpensive but very desirable articles in Ready-to-Wear for Ladies. Close attention is given this department. We buy frequently and convert the garments into cash quickly. The customer gets the advantage in our always low prices.



There are gifts here for the young by the thousand. Fancy Furnishings and Finery of all kinds. One of the nicest lines of Neckwear to be found in the city. Every item is marked in plain figures and our all-the-time guarantee holds good during the mad rush. It's simple, easy to grasp: "Your money back if you want it" upon immediate return of purchase.

Hundreds and Hundreds of articles without space or time to mention here. To get the right goods at the right price follow the crowds to Raleigh's Popular Store



One big assortment of Ladies' Neckwear_Collars and Collars and Cuff Sets 25 and 50c.

Middie Ties 50 and 95c. Red, Blue and Black.

Handkerchiefs 5c. and up Beautiful assortment Leather Hand Bags \$1.19, \$1.38, \$1.45 Up to\$5.00

Crepe de Chine and Fancy Plaid Silks.

Caps for the little folks

..... 25c., 39c., 48c. Belts 25c. and 48c. Gloves, Black, Tan and White Kid

\$1.50 quality for 98c. Hose for children 10-15-25c. Ladies hose. . 10-15-25-48-95c. up All colors,

Hose, Tie and Handkerchief Sets 95c. and \$1.45 In nice Xmas boxes. . .

Pearl Beads 25c. and 48c. Boudoir Caps, new shipment just

in 50c. and 95c.

Best line in the city. Small Photo Frames . . 25c and 50c (Imperial Silver, non-tarnishable.)

Ribbons, Ribbons, Ribbons __ all shades, widths and prices for Xmas.

Great Big Ginghams Aprons. 25c.

Special lot of Furs for \$4.95 set worth \$12.50. Also separate Fur Collars \$1.95 up

Umbrellas of all kinds

..... 95c. to \$4.69 with a nice Xmas box. You can appreciate the saving when you see

TOWELS

Big assortment of Huck Towels, 15c. values 177 10c. Others up to 25c., worth more.

White Aprons

Final call for Coats, Suits and Dresses to move. It's a Golden Opportunity for buyers.

Coats, snappy styles, \$3.95 and \$4.95; worth more. Suits, for less than half price,

Dresses in silk and combinations, half price.

Linen Towels. . 24c. and up. assortment.

Big assortment of Scarf and Table Covers . . . 10c. and up to \$4.95 Very interesting assortment.

Baby Blanket special_(Colors, Sold at 59 and 75c. by others.

Children's Bath Robes. . . 49c. up

One big lot of Bath Robes for Men and Ladies . . \$2.45, \$2.95, \$3.45 Worth \$5.00 to \$7.50. These are extraordinary values.

Rah Rah Hats for the Boy and

Big assortment of 25 and 50c. jewelry. Gold plated and some 10-k.

Bungalow Aprons, special value



Waists Special \$2.45Worth \$3.50

Silk Crepe Waists \$2.19

Worth \$3.00

"President" Suspenders, in fancy Holly Boxes, a special value at only 45c